

## Customer Net Sales Performance

### FILTERS

customer	All
division	All
market	All

All values in USD

**Note :**

21 vs 20 is not part of pivot table

		Column Labels			
Row Labels		2019	2020	2021	21 vs 20
<b>APAC</b>					
Sum of net_sales_amount		58.2M	113.6M	336.3M	296%
COGS		33.1M	72.6M	217.6M	300%
Gross margin		25.1M	41.0M	118.7M	289%
GM %		43.2%	36.1%	35.3%	98%
<b>EU</b>					
Sum of net_sales_amount		12.9M	39.0M	139.7M	358%
COGS		7.6M	24.3M	86.1M	355%
Gross margin		5.3M	14.8M	53.6M	363%
GM %		41.2%	37.8%	38.4%	101%
<b>NA</b>					
Sum of net_sales_amount		16.3M	44.1M	122.8M	279%
COGS		10.5M	26.6M	77.0M	290%
Gross margin		5.8M	17.5M	45.9M	261%
GM %		35.4%	39.8%	37.3%	94%
<b>Total Sum of net_sales_amou</b>		<b>87.5M</b>	<b>196.7M</b>	<b>598.9M</b>	<b>304%</b>
<b>Total COGS</b>		<b>51.2M</b>	<b>123.4M</b>	<b>380.7M</b>	<b>309%</b>
<b>Total Gross margin</b>		<b>36.2M</b>	<b>73.3M</b>	<b>218.2M</b>	<b>298%</b>
<b>Total GM %</b>		<b>41.4%</b>	<b>37.3%</b>	<b>36.4%</b>	<b>98%</b>













