

Indian Tobacco

Special News Bulletin on Karnataka Light Soil FCV Tobacco



Tobacco Board India



TOBACCO BOARD *of* INDIA

About us

Tobacco Board was established in the year 1976 under the Act of Parliament, to provide an institutional frame work for the all-round development of Tobacco Industry. From its inception, Tobacco Board looks upon itself as regulator and facilitator to co-ordinate and streamline production, internal marketing and exports of FCV tobacco.

Karnataka
Light Soils



Chairman's message

I am pleased to disseminate information exclusively on Karnataka crop for the current season. The objective is to make Global customers familiar with the Good Agricultural Practices that have been adopted to produce best quality leaf.



The purpose is also to inform the Global importers how committed the Tobacco Board is, in bringing a grower and trader oriented reforms. Board is involved in "Seed to Sale" approach and beyond. It involves in all the processes and literally hand holds the growers to produce the leaf with in the ambit of laws of land. Through electronic auction (e-auction) system, Board is ensuring better transparency and speedy process. Hope, the global importers would understand the cost of cultivation & cost involved in post product management and offer the best possible prices to Indian exporters to enable them to participate in auctions which will be commencing from 2nd week of September - 2014.

15th August, 2014

Dr.K.GOPAL I.A.S.

Chairman Tobacco Board
Email: drgopalias@yahoo.co.in

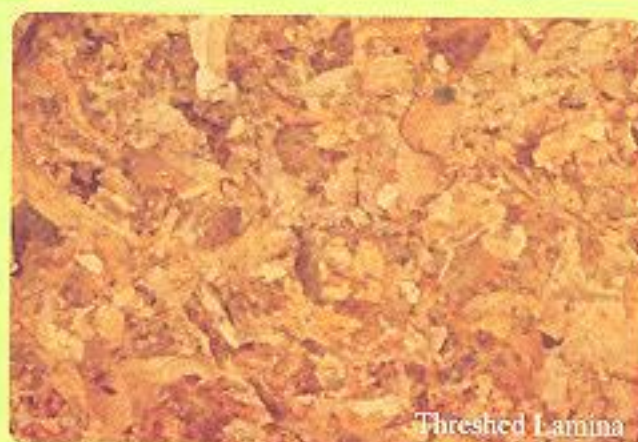
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FCV TOBACCO GROWN IN KARNATAKA LIGHT SOILS (KLS)



- ✦ Grown by 41,997 small growers.
- ✦ GAPs (Good Agricultural Practices) are adopted in cultivation.
- ✦ Chemical Pesticide usage is very low to nil. Free from heavy metals. TSNA below detectable level.
- ✦ Leaf has excellent physical qualities (light to medium body, rich lemon to orange color, ripe, pliable, open grain).
- ✦ Leaf having ideal chemistry (low to medium nicotine, high reducing sugars and low chlorides).
- ✦ Leaf is classified as “Superior quality Neutral filler”.
- ✦ Considered as both “Value for Money” and “Premium Tobacco” in the International Market.



Threshed Lamina

Light to medium bodied,
Lemon orange to orange in color,
Soft in nature and open grained
with Nicotine of 1.5% to 2.2%.

FCV IN INDIA

Tobacco is an important commercial crop grown in the country. It occupies 2nd position in the world with a production of about 800 Million Kgs., of different types of tobacco. FCV (Flue-Cured Virginia) and Non-FCV Varieties such as HDBRG, Burley, Bidi, Rustica and Chewing are important tobaccos produced. India, as an exporter of tobacco, ranks second in the world next to Brazil.

Flue-Cured Virginia tobacco is the principal type grown in the Southern states of Andhra Pradesh and Karnataka under varied agro-climatic conditions. It is grown in the light soils of Karnataka as rain fed crop and in the heavy and light soils of Andhra Pradesh.

Flue-Cured Virginia tobacco (FCV), with a production of about 300 million kgs., contributes for forex and excise earnings. More or less, 79% of the FCV tobacco is exported to more than 110 countries across the globe. India ranks third in FCV production after China and Brazil.

Tobacco Board, India, regulates FCV production, curing, sale and exports.

FCV IN KARNATAKA

FCV tobacco crop was introduced in the Karnataka Light Soils (KLS) with an objective to produce exportable leaf style. The light soils are spread over Mysore and Hassan districts of Karnataka. Tobacco is mainly a monsoon crop in this region. The distribution pattern of rainfall is normally 750 mm - 1000 mm. These soils are light in texture with high water infiltration rate and responds well to fertilisation and cultural manipulations.

Tobacco growing Areas

There are 41,997 registered growers in Karnataka in two districts of Mysore and Hasan having 56,479 number of curing barns spread over to 1,106 villages.

Crop size for the current season (2014-15)

Tobacco Board decides the crop size of the FCV tobacco separately for the states of Karnataka and Andhra Pradesh annually.

Board in its 137th meeting, after detailed discussion and taking into consideration, the demand for Karnataka tobacco in the national and international market, has fixed the crop size for 2014-15 crop season at 104 Million Kgs.,



Dr. K. Gopal, IAS., Chairman Tobacco Board in the Board Meeting. Others from left: Sri.Ajit.B. Chavan, Director (MOC & I), Sri.Magunta Srinivasula Reddy, Hon'ble former M.P., Ongole and member of Tobacco Board. (Right) Sri.C.V. Subba Rao, IFS, Executive Director, Tobacco Board.



Board members representing growers in the 137th Board Meeting

Crop season

Crop season started in the month of March 2014. Kanchan and CH-3 varieties of seed were used by the growers. The crop cycle comprising of two months of Nursery period, four months of Main crop will stretch up to September 2014. Auctions will begin in Tobacco Board's Auction Platforms from 2nd week of September, 2014 onwards.

Weather condition

During the current crop season, normal rainfall was experienced in the tobacco growing areas. In the initial stages crop experienced dry spell. Subsequently in the month of July wide spread rains occurred which brought favourable changes in the crop condition.

Crop profile and Leaf chemistry

Flue Cured Virginia (FCV) tobacco produced in the Karnataka Light Soils is grown naturally under sufficient rainfall on red sandy loam soils in monsoon conditions. By virtue of its neutral filler and soft nature, it is easily blended with any cigarette blend.



Physical & Chemical Characteristics

Quality	Description
Physical	Natural neutral filler and soft nature. Rich lemon yellow to orange in colour, lustrous, ripe and pliable.
Chemical	Low to medium nicotine & nitrogen, high sugars.
Smoke	Well rounded and clean smoke with less impact and irritation.
Overall quality	Superior quality/Best neutral filler

Leaf constituents (%)

Composition	Minimum	Maximum	Mean
Nicotine	1.2	2.1	1.6
Reducing Sugars	14	24	20

Smoke constituents (mg / cg)

	Minimum	Maximum	Mean
Nicotine	0.5	2.3	1.2
Tar	10	20	14
Carbon Monoxide	8.2	12	10

Variety wise seeds used during 2014

Kanchan
88.65%



Kanchan : Exotic cultivar released in 1999 for cultivation in KLS. It is a green cast variety with semi-open plant habit with short internodes. Leaves are long and narrow with wavy lamina. Cured leaf is bright lemon to orange in color, thick bodied, optimally spotted, pliable with superior aroma.

CH-3 Hybrid : The hybrid line CH-3 jointly developed by CTRI and ITC Ltd., ILTD is having high yield potential with hybrid vigour. Its performance in the selected areas in the on-farm trails has been found to be very promising.

STATUS OF NURSERIES :

- Nursery raised in 937.65 ha.
- 831.28 ha., is under Kanchan variety and remaining 106.37 ha., under CH-3 & other varieties of seed.
- Nearly 80% of growers (in some areas more than 90%) have adopted tray nurseries & other green tech initiatives.
- Pest and disease incidence not found, and nursery period is generally uneventful.



Supply of Inputs

Fertilizer for basal application as well as top dressing have been procured and supplied to growers by the Board through a centralized system to help growers to overcome procurement problems.

Fertilizer	Supplied quantity (in Tons)
Ammonium Sulphate (AS)	17670
Single Super Phosphate (SSP)	15524
Sulphate of Potash (SOP)	11830



Distribution of Fertilisers to growers



Supply of Tarpaulins for avoiding NTRM / foreign bodies in the tobacco during bulking, grading and baling.

CAPACITY BUILDING PROGRAMS ORGANIZED FOR FARMERS BY THE TOBACCO BOARD

Considering the changes in the quality perceptions of International customers, Board is taking it seriously and educating the growers at ground level to produce clean and quality tobacco to the requirement and expectations of the International customers. As a part of these educational programmes, Board has conducted various training programmes to the growers.

Training programmes on Nursery Management



Growers are educated in latest techniques of nursery management for healthy and sturdy seedlings for better establishment and uniform crop yield. Growers were educated to raise the seedlings in poly trays with coco-peat under shade nets. This has been proved a great success in Karnataka region and majority of the growers adopted the practice.

Training programme on Management of Transplanted Crop

Farmers were educated on various cultural practices for production of quality and clean tobacco to meet the requirements of international customers.

Farmers were trained /re-oriented on :

- Use of right fertilizer in right time in right dosage in right method.
- Inter cultural operations.
- Growing of border crops and trap crops.
- Use of pheromone traps & yellow sticky traps for gauging and preventing pests
- Use of right pesticides in the recommended dosages only.

Model Projects & On Farm Trials (OFTs) in Karnataka



There are 11 Model Project Areas in Karnataka, one in each Platform/Division area, where best practices are implemented, tracked and results disseminated. Major Trade partners such as ITC Ltd., GPI Ltd, Deccan Tobacco Exports Pvt. Ltd., and others are also involved in few areas.



Dr. K. Gopal, IAS., Chairman Tobacco Board observing and discussing with Sri.Bipin Bihari Chowdary, IOFS, Director (Auctions), officials and growers on growth and quality of the crop.

On Farm Trail (OFT) plots:

There are 11 number of On Farm Trail plots in Karnataka to study various aspects of crop developments.



Sri. Asit. K. Tripathy, IAS, Joint Secretary Ministry of Commerce, Govt. of India, on his visit to "On Farm Trail Plot. Dr. K. Gopal, IAS., Chairman Tobacco Board along with his team of officials and tobacco farmers present on the occasion.



PEST & DISEASE SURVEILLANCE

- Major incidence of pest & disease is not found.
- Incidence of Aphids is reported in few pockets.
- Growers have been advised to control Aphids and remove leaf eating caterpillar manually by hand picking.

Scientists of Central Tobacco Research Institute (CTRI) inspecting the fields



Central Tobacco Research Institute
Phone: 0883-2448995, Email: ctri@sify.com

Collaboration between NIPHM (National Institute of Plant Health Management), Hyderabad and Tobacco Board:

Tobacco Board in collaboration with NIPHM (National Institute of Plant Health Management), Hyderabad conducts various programmes for the improvement of plant health and quality of the leaf.

1. Imparted training to Board's officers and farmers on Ecological Engineering for better implementation of Integrated Pest Management.
2. Conducted leaf analysis for residues of CPAs and suggested corrective steps to be taken.
3. Encouraged use of Back Pack Sprayers for safer and economical application of pesticides by the farmers.
4. Encouraged farmers for mechanical control of insects through use of Light Traps instead of using pesticides.



Dr. K. Satya Gopal, IAS, Director General, NIPHM demonstrating the Mechanical method for controlling the pests through use of Light Trap equipment. Dr. K. Gopal, IAS, Chairman, Tobacco Board observes the method.



Dr. K. Gopal, IAS, Chairman participating in the work shop conducted by NIPHM to the Technical Officers at Mysore.

National Institute of Plant Health Management (NIPHM)
Ph: + 91 40 24013346, 24011633
Web : <http://niphm.gov.in> E-mail : infoniphm@nic.in

CTRI (Central Tobacco Research Institute), Hunsur, Karnataka.

CTRI Research station at Hunsur in Mysore district was established in the year 1957 for conducting research on all phases of the production management of tobacco with the aim of obtaining economic benefit/advantage to the tobacco growers of the state through improvement in quality and productivity.

Centrally sponsored seed and seedling scheme at CTRI, Hunsur meets the requirement of pure seed supply for the entire tract and disease free seedlings to the needy.

Agronomy research is oriented towards developing improved package of practices for better management of nursery and field crop and suitable agronomic recommendations for newly released varieties.

The Plant Breeding section is engaged in evolving improved varieties resistant to major diseases.

The Plant Pathology and Nematology sections are dealing with several major fungal, viral and nematode diseases of economic importance. Integrated management practices in nursery for the control of various diseases have been evolved and several control practices have been recommended.

The station is also engaged in R & D activities in collaboration with other agencies dealing with tobacco such as Tobacco Board, Trade, State Department of Agriculture, University of Agricultural Sciences and also conducts its own extension programmes such as imparting training on production technology, on farm trails, demonstration trails, dissemination of research recommendations through literature and radio talks in local language.



Dr. K. Gopal, IAS, Chairman interacting with the scientists of the CTRI- Hunsur and Board Officials on the use of tobacco Bale Pressing Machine.

GOOD AGRICULTURAL PRACTICES IMPLEMENTED IN KLS



Green Manure In-Situ.



A demo to the growers and officers on preparation and use of Bio-pesticides for control of soil borne diseases.



Adopting of Tray Nursery for Healthy and sturdy seedlings



Mechanisation of Fertiliser application and ridge formations



Integrated pest management (IPM):
Integrated Pest Management is a systematic approach for crop protection that utilizes information to make better pest management decisions, with an emphasis on Integrated available Cultural, Physical, Mechanical and Chemical measures.



Dr. K. Gopal, IAS, Chairman, Tobacco Board inspecting the field equipped with Yellow Sticky Traps, Pheromone Traps



A demo to growers on pest management



Topping & De-Suckering to enhance yield and quality



Ripened leaf harvesting to attain better quality of tobacco



Grading and stitching of green leaf on tarpaulin to avoid NTRM



Loading of green leaf in order for obtaining better cured quality leaf



Cured leaf being un-loaded



Grading of tobacco under Northern light sheds for perfect grading with baskets to place the NTRM if any found

CROP STATUS DURING VARIOUS STAGES

(as on 15th August)

1) VERY EARLY PLANTATION

- Crop is at 90 to 105 days.
- An area of 40,062.00 ha., has been taken up under very early plantation.
- The field where irrigation is given, plant is bearing 20 to 22 leaves. Flower emergence is found in many plots.
- Most of the growers are engaged in topping operations followed by De-Suckering by using suckerside.
- 4th harvesting is under progress for the crop which was planted during 1st week of May.



2) EARLY PLANTATION

- Crop is at 80 to 95 days.
- An area of 27,028.80 ha., has been covered under middle plantation.
- Bearing 18 to 20 leaves.
- Inter cultural operations are completed.
- 3rd and 4th harvesting is under progress for the crop.



Sri. Asit. K. Tripathy, IAS, Joint Secretary, Ministry of Commerce, Govt., of India and Sri. Dr. K. Gopal, IAS, Chairman, Tobacco Board observing the early planted tobacco crop.

3) MIDDLE PLANTATION

- Crop is at 55 to 70 days.
- An area of 16,900.00 ha., has been covered under middle plantation.
- Crop growth is well assured due to receipt of recent rains.
- Inter cultural operations have come to an end.
- 2nd and 3rd harvesting is under progress for the



4) LATE PLANTATION

- Crop is at 45 to 60 days.
- An area of 1,699.00 ha., has been covered under late plantation.
- Crop establishment is good.
- Crop benefited by the recent rains.
- Fertilizer application has been completed.



Very early (Up to 15th May)	40,062.00 ha. (Vs. 20,511 ha. last year)	47%
Early (up to 30th May)	27,028.80 ha. (Vs. 52,305 ha. last year)	32%
Middle (1st June to 15th June)	16,900.00 ha. (Vs. 19,903 ha. last year)	20%
Late (After 15th June)	1,699.00 ha. (Vs. 5,051 ha. last year)	1%



SALE OF FCV TOBACCO LEAF IN AUCTION PLATFORMS

Auctions in Karnataka for sale of FCV Tobacco crop 2014 will commence in the 2nd week of September 2014. The entire auction process will be completed by 31st January, 2015 in all the 11 Auction Platforms.

- Tobacco Board is the auctioneer
- **There is no contract farming in India in Tobacco Sector. Therefore, no Manufacturer / Exporter can directly deal with grower or directly involve in cultivation. Board provides every thing to the farmers for producing quality leaf.**
- Sale or purchase of FCV Leaf outside the auction platform is banned.
- There are 11 auction platforms in Karnataka which handles more than a Million Kilo every day.
- Auctions will commence from 2nd week of September 2014 and goes up to January 2015.
- FCV Tobacco is classified into 64 plant position grades.
- Electronic auctions (E-Auctions) are for a better Transparency, Accountability & Speed.
- Indian Manufacturers of Cigarettes, exporters of Tobacco and local tobacco dealers participate in auctions and offer a bid price in electronic auctions.
- All traders have to register with the Tobacco Board which is mandatory as per the Act.
- Leaf was exported to more than 110 Countries last year.
- 79% of leaf is exported & remaining is used by domestic Cigarette Industry.
- Tobacco Board aims to complete the auctions in 100 days in future.

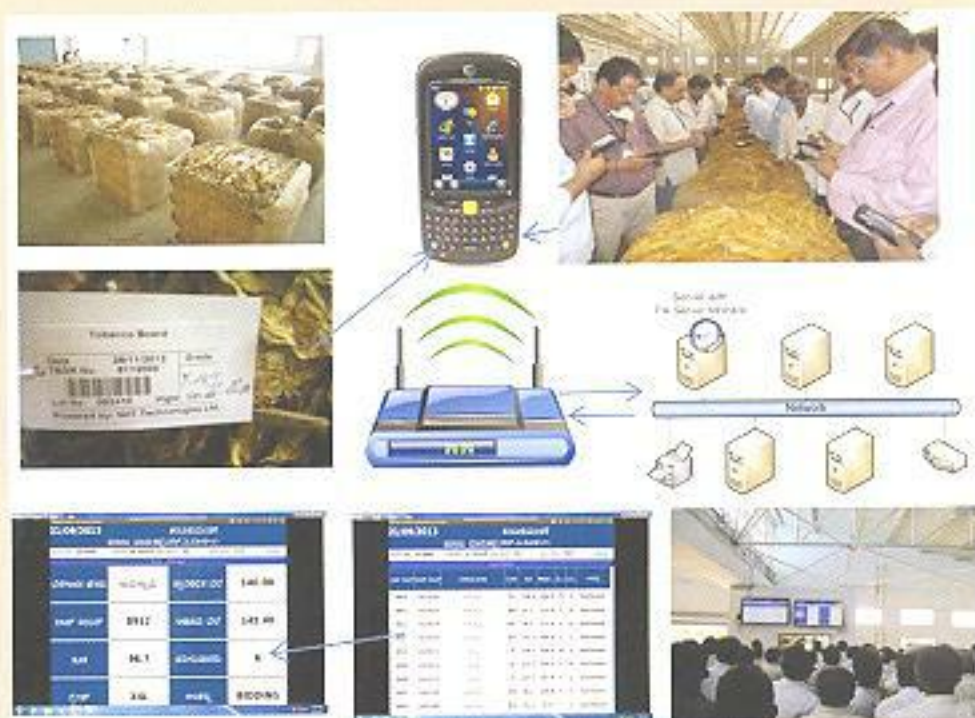
Auction Process during the previous year



Dr. K. Gopal, IAS., Chairman Tobacco Board, Smt. Manju. P. Pillai, IPOs (former) Director Auctions, interacting with Officials in the e-auction process last year.

e-Auctions

An innovative reform for greater transparency



Bales ready for inspection by the buyers on the auction platform



Buyers buying in the e-auctions using hand held devices during 2013-14 auctions

Leaf samples of the current crop

Board has provided an opportunity to the Exporters of Indian Tobacco to collect samples of 2014-15 Karnataka FCV tobacco well in advance to the commencement of auction sales from the farmers so as to enable them to present before their International customers. The samples drawn reflects the true picture, both physical and chemical characteristics of the tobacco produced in Karnataka light soils during 2014-15. The importing agencies can actually plan well before the commencement of auctions and can procure the requisite quality tobacco in the required quantities right from the beginning of auctions through their suppliers in India. Purchases in the auctions, early in the season will have advantage of procurement of right quality in right time helps to retain its true value which is otherwise leads to deterioration in long term storage with the farmers.

Status of existing Infrastructure:

There are 20 state-of-the-art technology threshing plants and more than 65 re-drying factories with an annual processing capacity of 525 million Kgs. run by the private entrepreneurs / Trade. The required skill and technology is available in Andhra Pradesh and Karnataka. These facilities are optimally utilized to process the tobacco in the form of leaf, strips or threshed lamina.



Tobacco processing / Threshing plant



Packed tobacco loaded in to the container for export.

EXPORT PROMOTION ACTIVITIES :

Tobacco Board undertakes the Export Promotion Activities:

- Organizing visits of officials and sending trade delegations to abroad and invites delegation from Abroad.
- Participates in International Trade Fairs and world tobacco exhibitions & symposiums.
- Makes Publicity through advertisement campaign in the international media to promote Indian tobacco.
- Dissemination of information and other various trade enquiries received from overseas customers to the exporters.
- e-Governance initiative for the benefit of Traders/ Exporters facilitating online submission registration applications, statutory returns, RCMC, GSPs (Certificate of Origin) and CoA (Certificate of Authenticity) for the convenience of registered traders.
- Recommends incentives/ benefits to Trade (Exporters) from Government of India.

Exports of Un-manufactured tobacco and tobacco products are entitled for incentives under the schemes of Focus Product Scheme, Duty Draw back ranging from 1% to 4% and also Market Access Initiative and Market Development Assistance and incentives under the scheme Agri Infrastructure Incentive Scrip.

World Tobacco Middle East, Dubai exhibition, 2014



Dr. K. Gopal, IAS., Chairman Tobacco Board with Indian tobacco exporters in the exhibition.

Tobacco Board is authorized to issue Certificate of Origin (GSP) under the regime of the Generalized System of Preferences (GSP) of European Union and also issues Certificate of Authenticity (CoA).



Top Ten exporters of KLS FCV Tobacco during 2013-14 :

Sl. No.	Name of the Exporter
1	ITC Ltd.,
2	Deccan Tobacco Exports Pvt Ltd & Group
3	Alliance One Industries India Pvt. Ltd
4	Ethnic Tobacco (India) Pvt. Ltd
5	Godfrey Phillips India Ltd
6	Polisetty Somasundaram & Group
7	Indian Tobacco Traders & Group
8	Mittapalli Agro Enterprises & Group
9	Maddi Lakshmaiah & Co Ltd & Group
10	S.B.Impex

There are 166 Indian Exporters Registered with Tobacco Board

Top Ten Importers of KLS FCV Tobacco during 2013-14 :

Sl. No.	Name of the Importer
1	BAT (GLP) Ltd
2	Alliance One International
3	JT International
4	Philip Morris International
5	Euro Leaf Tabak Corporation
6	Imperial Tobacco
7	AIR 2100 Inc.
8	Universal Leaf Tobacco Inc.
9	Tabaknatie NV
10	Seita-lehavre

Major Markets for KLS Tobacco during 2013-14 :

Sl. No.	Name of the Country
1	BELGIUM
2	PHILIPPINES
3	GERMANY
4	UAE
5	POLAND
6	NETHERLANDS
7	NIGERIA
8	RUSSIA
9	VIETNAM
10	INDONESIA

There are 110 Countries Importing Un-manufactured Tobacco & Tobacco Products from India.

Services to Exporters of Tobacco and Tobacco Products

- 1. e-Governance initiative for the benefit of Traders / Exporters:** Tobacco Board has introduced the system of On line submission of Registration application, all Statutory Returns, applications for RCMC, GSPs and Certificate of Authenticity for the convenience of the traders.
- 2. Registration Cum Membership Certificate (RCMC):** Board grants RCMCs as outline in Chapter- 3 of the Foreign Trade Policy and Hand Book of Procedures.
- 3. Generalized System of Preferences certification (GSP):** Tobacco Board is authorized to issue the Certificate of Origin.
- 4. Certificate of Authenticity (COA):** Tobacco Board issues the Certificate of Authenticity besides Certificate of Origin covering exports of Tobacco and Tobacco Products to other destinations.

Team of officials responsible for KLS tobacco (Production regulation, GAP, Auctions etc.,) :

Sri. Bipin Bihari Choudhury,
IOFS, Director (Auctions)
Phono No. : 080 - 22233087

Sri. Y. Venugopal
Regional Manager, Mysore
Phono No. : 0821 - 2543357

Sri. T. Srinath
Regional Manager, Periyapatna
Phono No. : 08223 - 273089

and

Auction Superintendents in 11 Auction Platforms.

TOBACCO BOARD INDIA,

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Sri. P. Manoj Reddy
Manager (Marketing & Exports)
Phono No. : 0863 - 2358068

Sri. P. Ramesh
OSD (Vigilance)
Phono No. : 0863 - 2235875

Sri. K. Ravi Kumar
Manager (Auctions)
Phono No. : 0863 - 2358458

Sri. Sk. Ansar Ahmed
Manager (Grower Welfare Fund)
Phono No. : 0863 - 2338377

Sri. Ch. V. Maruthi Prasad
A.S. (Production)
Phono No. : 0863 - 2350451

TOBACCO BOARD'S EFFORTS FOR PRODUCING QUALITY CROP

- Farmers are advised for cultivation of green manure crops for improving fertility of soil.
- Crop rotation is encouraged.
- CPAs (crop protection agent) administration on crop reduced.
- Board's financial support for purchase of CPAs, pesticides discontinued/discouraged.
- Only the required chemical and bio-fertilizers are supplied to the farmers.
- NTRM (non-tobacco related material) problem in the tobacco is addressed on campaign mode approach.
- Karnataka tobacco more cleaner than earlier.
- Suckercide is used after topping to improve the leaf quality.
- Model-project areas (MPA) and On Farm Trail Plots (OFT) were organized and disseminated technical information from lab to land.
- Scientists from tobacco research institutes and experts from major tobacco companies were in regular interaction with farmers for producing required quality tobaccos.
- Pheromonetraps and Yellow sticky traps were used by the farmers extensively for controlling pests.
- Aligning the cultural practices for different soil regions in accordance with the changing weather pattern.
- Tie up with CTRI (Central Tobacco Research Institute) for transfer of technology from lab to land.
- Tie up with NIPHM (National Institute of Plant Health Management) for improving quality of the leaf.
- Involved Manufacturers and Exporters ITC Ltd., GPI Ltd., in crop development in selected areas.

Further:

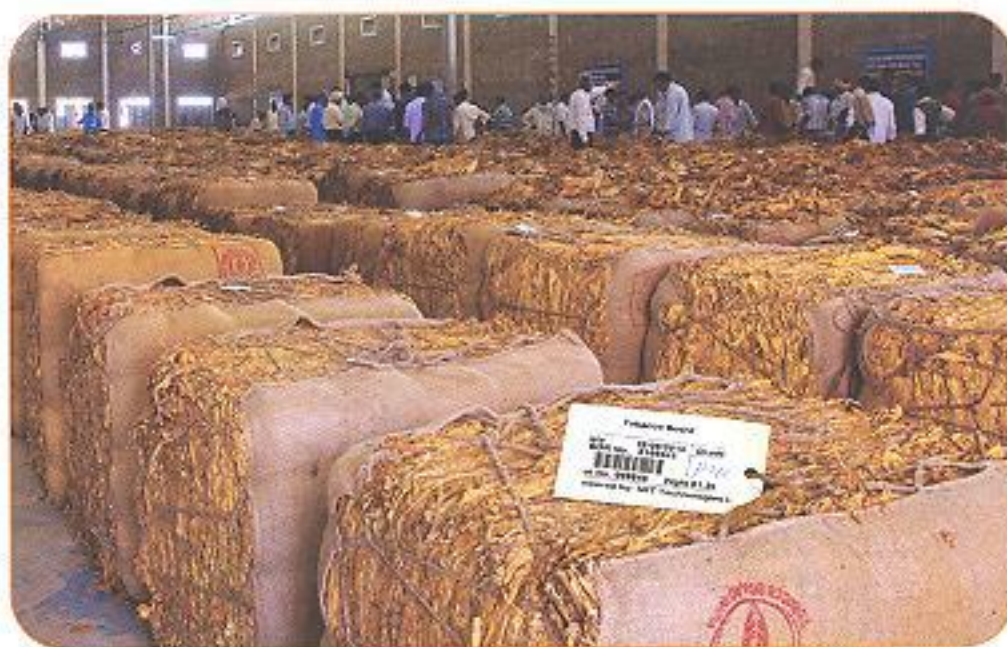
- Rains not excessive but adequately received resulting improved leaf weight, pliability and filler quality of leaf.
- Auctions for sale of tobacco will be opened in the month of September for early availability of tobacco in the international market.

ADVANTAGES OF INDIAN LEAF

- Crop size is fixed based on demand & supply mechanism.
- Registration of growers is done every year before the season which is entry point for sensitizing the growers on 'Dos & Dents' of GAP.
- Technical information to growers is handled by the Board.
- Inputs are supplied.
- Financial loans are arranged.
- Grower's interests are safeguarded.
- Cost of cultivation is assessed periodically.
- Level playing Field is created by Board for Trade. No discrimination is permitted in favour of any trader.
- No one can experiment in the Field without Board's approval.
- Board involves Trade also in reinforcement of Good Agricultural Practices.

Product integrity:

- Tobacco bales in the auctions are identified with Grower registration numbers scientifically to trace & track in the event of any Product Integrity Problems.



Tobacco bales in the Auction Platform



THE INDIAN TOBACCO ASSOCIATION

"India occupies a prominent position in the Global Tobacco exports



as the second largest Producer & exporter in the World. Karnataka FCV crop grown in Light Soils (KLS) near Mysore is the most sought after natural neutral filler in the World in view of its quality, price and stability, as a source. All the major MNCs and several regional players in the world use Mysore Tobacco in their blends. Over 79% of the total Karnataka crop is exported all over the world.

Indian Tobacco farmer has immensely benefited from the several interventions undertaken by the Tobacco Board and the latest intervention of aligning the Karnataka farmers to the requirements of the global market is highly commendable. The information on crop size, quality attributes, interventions undertaken on NTRM elimination and ensuring CPA compliance are noteworthy and need to be appraised to the buying community across the world. On behalf of ITA, I wish the farming community of Karnataka continued success for another rewarding season.

We appreciate and welcome, as it is the first attempt made by the Tobacco Board, which contains the full information regarding KLS Tobacco required by the customers".

Mittapalli Uma Maheswara Rao
President

ITA (Indian Tobacco Association), established in the year 1937 is an association of Indian Tobacco Exporters, Manufacturers and Dealers as its members and it works for the cause of its members and Indian Tobacco Industry.

ITA, works hand in hand with the Tobacco Board, in the implementation of GAP (Good Agricultural Practices) for improving the quality of the Indian FCV Tobacco.

INDIAN TOBACCO ASSOCIATION

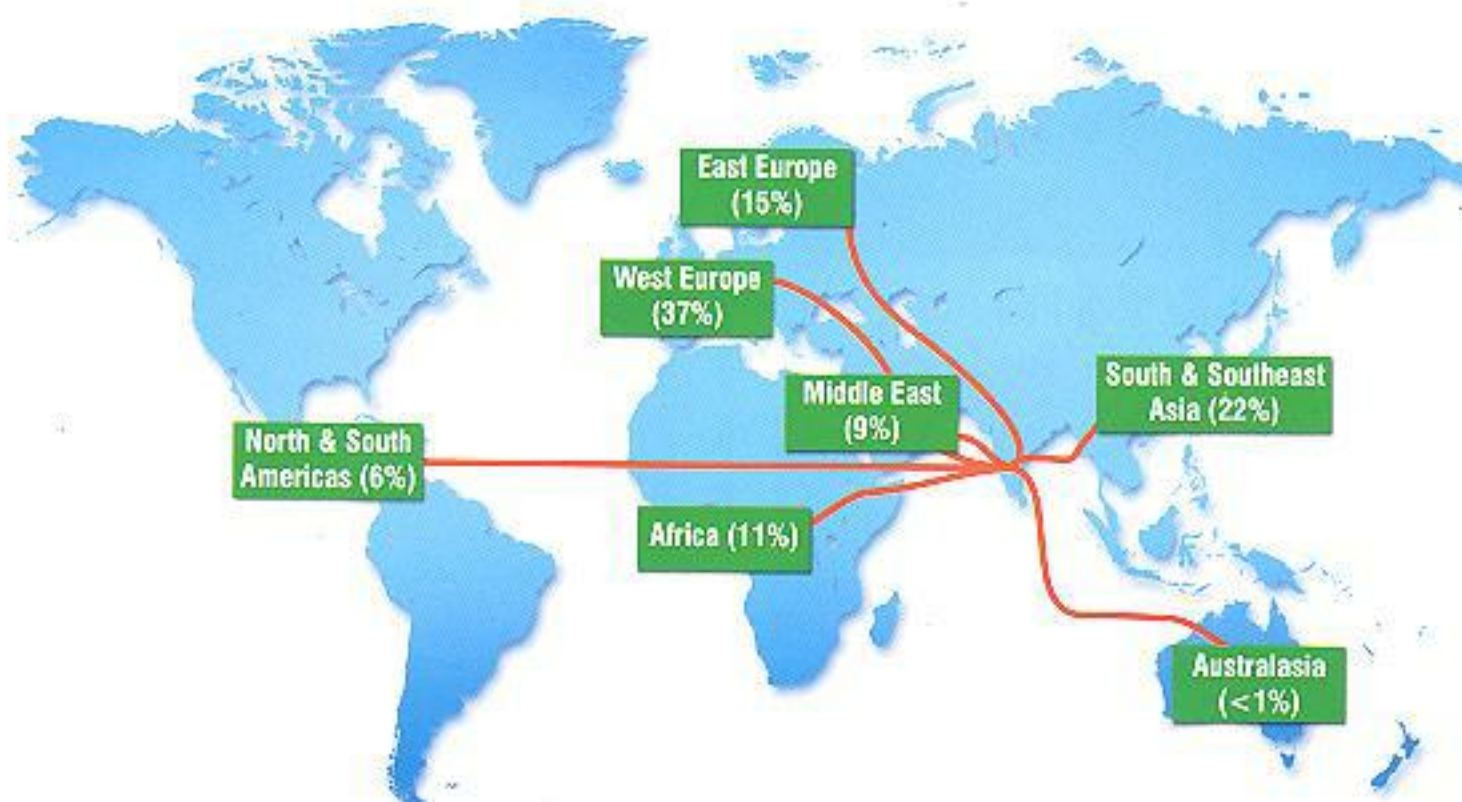
PHONE : 0863 - 2216238

E-MAIL : ITAGUNTUR@GMAIL.COM

Members Registered with ITA, Guntur

Particulars	Members
Manufacturers	5
Exporters	36
Dealers	113
Threshing Plant Owners	10
Scrap Dealers	5

INDIAN TOBACCO SUPPLY TO THE WORLD



Tobacco cultivation under the guidance of "Tobacco Board"



REGULATION OF PRODUCTION



Registering the tobacco grower and regulating production as per domestic and international demand.

SOIL TESTING



Conducting soil test for suitability of land for tobacco cultivation.

SUPPLY OF SEED



Supply of quality tobacco seed approved by research institute, CTRI.

BANK LOANS



Arrangement of bank loans for lower interest for providing fertilizers and other agricultural instruments.

TOBACCO NURSERY



Educating on nursery management.

SUPPLY OF FERTILISERS AND ITS USAGE



Supplying required fertilizers and advising on its judicious usage.

INTER CULTIVATION



Educating the farmers on inter-culture operations.

GOOD AGRICULTURAL PRACTICES(GAP)



Advocating on Implementation of Good Agricultural Practices (GAP).

HARVESTING AND CURING



Educating on harvesting, curing and bulking techniques.

GRADING



Educating on-farm grading, elimination of NTRM and bale packing.

TOABCCO AUCTIONS



Establishment of auction platforms, conducting of auctions and crediting the sale proceeds direct to the grower bank a/cs.

GROWERS WELFARE FUND



Arranging loans from the growers welfare fund to the growers and helping them in mishap.



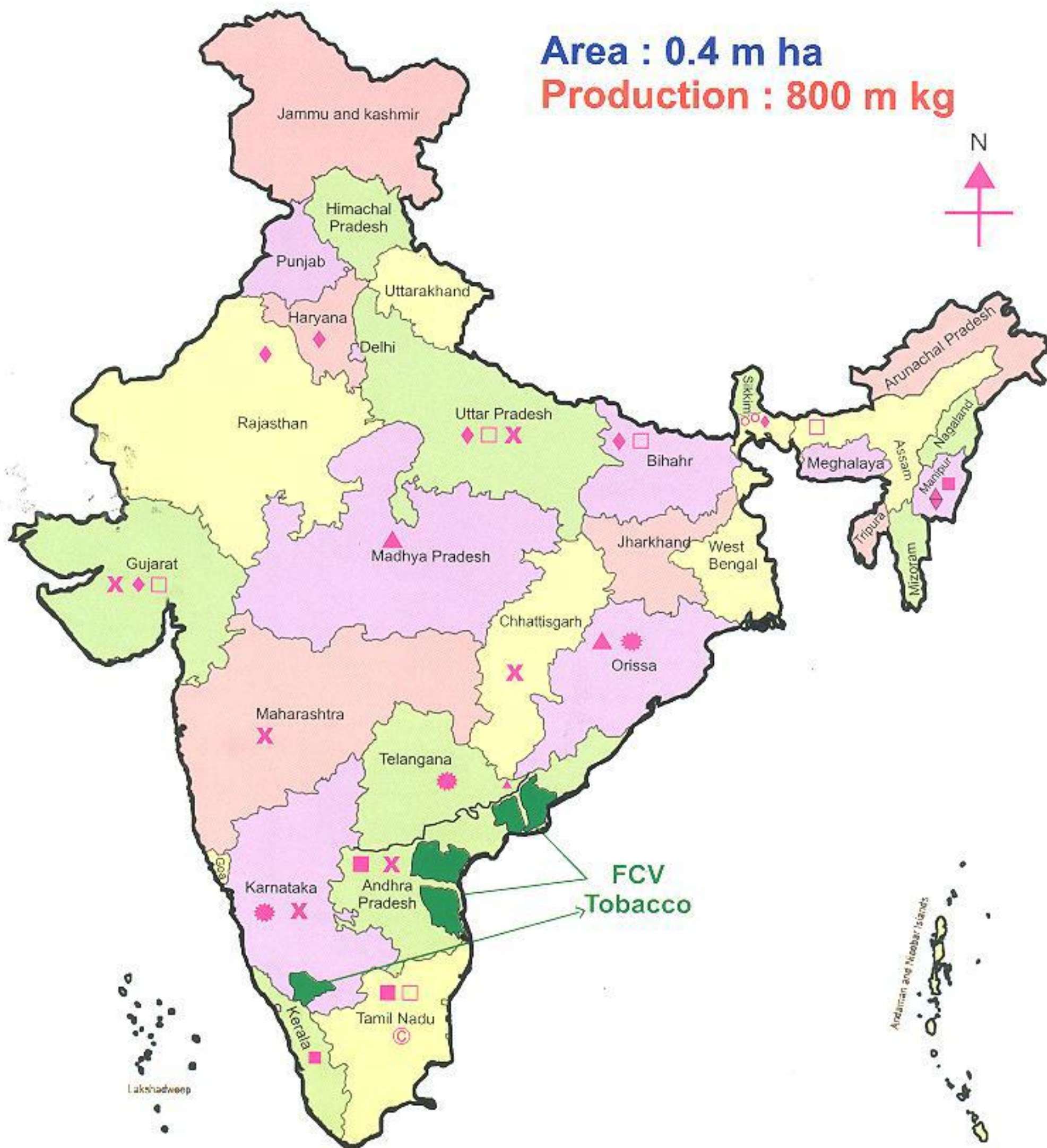
Conducting of training programs, study tours and field days in on-farm trial plots for educating the farmers for producing quality tobaccos



TOBACCO MAP OF INDIA

Area : 0.4 m ha

Production : 800 m kg



▲ Natu Tobacco
 X Bidi Tobacco
 ○ Wrapper Tobacco

◆ Hookha Tobacco
 ⊙ Cigar Tobacco
 □ Chewing Tobacco

■ Cheroot Tobacco
 ● Burley Tobacco



Indian tobaccos

The true essence of quality



Amazing range

- Flue Cured Tobaccos
 - Neutral fillers from Mysore and Southern Light Soils
 - Semi flavourful and flavourful tobaccos from Northern Light Soil areas.
 - Quality fillers from Traditional Black Soils
- Quality neutral filler and semi flavourful Burley grown under monsoon conditions
- Choice of Air Cured tobaccos suitable for various blends.
- Dark Fire Cured and Oriental tobaccos of good quality

-  *State-of-the-Art processing plants to meet exacting international processing specifications.*
-  *Quality assurance of international standards ensuring best quality of end product*

Preferred Choice of the Discerning Customers Around the World



An ISO 9001 : 2008
Certified Organisation

Tobacco Board India

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