

**NAME: YASHWANTH KUMAR CHIDIPOTHU**



**PERSONAL DESCRIPTION:**

I am **Yashwanth Kumar Chidipothu**, hailing from a farming family and residing in Tadepalli, Guntur District, Andhra Pradesh. I hold a **B. Com and an MBA** degree from Nagarjuna University, along with a **PG Diploma in Computer Applications**. **Having held diverse roles in both the agro-industry and Information Technology sectors in India and the USA**, my professional journey began at Heritage Foods Limited in 1995, where I rose to the position of manager by 2004. Subsequently, I relocated to the USA in May 2004 and worked in various capacities in the Information Technology industry until 2012. I returned to India permanently with the intention of working for society. Since then, I've been dedicated to addressing farmers' issues and public concerns as a practicing politician.

**VISION:**

I am inspired by Swami Vivekananda's belief that *'The strength of a nation is rooted in the well-being of its rural people'*. My vision for India is to foster inclusive and sustainable growth in rural areas, focusing on agriculture, rural entrepreneurship, and vital social infrastructure. **As a devoted patriot, I am determined to contribute to India's growth as a global economic power, aligning with the vision of Hon'ble Prime Minister Shri Narendra Modi and the mission of Viksit Bharat@2047 to transform India into a developed nation and a global leader.**

**CHAIRMAN – TOBACCO BOARD (DEC 2023 – PRESENT):**

**As Chairman of the Tobacco Board, I am dedicated to addressing the challenges faced by tobacco farmers.** I regularly visit key tobacco-producing regions like Andhra Pradesh, Karnataka, and Telangana to support farmers with market dynamics, crop management, and other issues. **Our focus is on ensuring fair opportunities and remunerative prices for farmers' produce. I also work to facilitate the smooth flow of tobacco in both domestic and international markets.** Our organization actively participates in global trade fairs to align with international standards, build relationships with key customers, and strengthen the brand image of Indian tobacco with the support of the Ministry of Commerce.

By improving product quality, sustainability, and traceability, we enhance competitiveness and streamline trade.

I collaborate closely with the Executive Director to drive organizational growth and enhance operational efficiency. **I take the lead in organizing Full Board meetings, where we address key issues and make informed, collective decisions.** In addition, I play a vital role in **shaping policies that support both farmers and the trade by working in partnership with the Ministry of Commerce.** Through these efforts, I aim to ensure a balanced and sustainable growth trajectory for the industry.

#### **WORK ON AGRICULTURAL ADVOCACY & FARMERS' SUPPORT:**

**Since 2012, I have been deeply committed to advocating for the rights and well-being of farmers across multiple states.** From the fields to the corridors of power, my journey has been one of unwavering dedication to addressing farmers' issues, shaping policy, and leading agitations when necessary. **I have worked across a wide range of crops, including both food and commercial crops, as well as advocating for dairy farmers, ensuring that the unique concerns of each sector are represented and effectively addressed.** As an active member of the Bhartiya Janata Party (BJP), I have consistently strived to bring about positive change for farmers through peaceful protests, awareness campaigns, and dialogues with policymakers.

**I represented national and international farmers' meetings, including those in Surabaya, Indonesia (2013) and Hanoi, Vietnam (2015), where I engaged with the global farming community.** Additionally, **I actively contributed to projects promoting Good Agricultural Practices (GAP) and Agricultural Labor Practices (ALP), ensuring compliance with International Labor Organization (ILO) standards** to improve working conditions, strengthen farmer-worker relations, and enhance productivity. I helped implement training programs for farm laborers, focusing on their rights, workplace safety, fair wages, social protection, and the elimination of child labor, ultimately improving workers' quality of life and supporting sustainable agriculture.

#### **PROFESSIONAL EXPERIENCE:**

**Heritage Foods Limited (1995 – 2004, Branch Manager):** I managed operations and sales, successfully scaling daily sales from 3,000 to 145,000 liters of liquid milk despite market challenges. I prioritized fair pricing for farmers while ensuring the sale of high-quality dairy products to consumers. Additionally, I worked closely with farmers to maintain milk quality, provided animal husbandry services, and offered extension support to enhance productivity and sustainability.

**Information Technology (2004 - 2012, USA, Business Analyst & Technical Resource Specialist):** During my tenure in the USA, I worked with multiple clients across various sectors, contributing to project management, functional analysis, and the software development lifecycle.

**Freelance Consultant (2012 – 2023, Technical Resource Specialist):** I offered consulting services to US-based IT firms, specializing in technical solutions and project management, blending my knowledge of technology with practical business needs.

**KEY COMPETENCIES:**

I am a self-motivated professional with strong management, organizational, and communication skills. Experienced in multitasking and adaptable to various circumstances.

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**Thanking you**

**YASHWANTH. K. CHIDIPOTHU**