Greenery development

Tobacco Board is promoting greenery development for environmental sustenance and amelioration by making it mandatory for the FCV tobacco growers and tobacco traders to plant tree saplings for getting registered with Tobacco Board.

Tobacco Board is encouraging planting of trees by registered growers to compensate the loss of green cover caused by tobacco curing. As per the mandate, all the registered FCV tobacco growers shall plant at least 10 tree saplings before getting registered with Tobacco Board every year. Accordingly, the FCV tobacco growers planted 4,50,000 tree saplings in Andhra Pradesh and 4,95,000 tree saplings in Karnataka so far. The traders have also submitted undertakings for taking up plantation of 3,13,300 tree saplings during this season.

Tobacco Board promoted community plantation and planted 2,44,990 tree saplings in village commons, school compounds, tank bunds of tobacco growing villages. In all 8,94,990 tree sapling were planted during 2019-20 and during 2020-21, 2,95,000 saplings were planted till date.

Tobacco Board facilitated plantation of tree saplings by Indian Tobacco Association and GPI Ltd in Agricultural market yards. ITA developed Biodiversity park in 7 acres of AMC, Vennuru whereas M/s GPI Ltd took up Biodiversity park development in 10 acres in Agricultural market yard, Darsi. In Government General Hospital, Guntur 100 ornamental palm saplings were planted on either side of the internal roads. In Malakonda Narasimha Swamy Temple premises also tree saplings were planted. Registrar of Vikram Simhapuri University, Nellore also requested the Board for development of greenery in the University Campus and Tobacco Board along with trade would take up tree sapling plantation in University Campus this year.

In recognition of its environmental sustainability initiatives, Tobacco Board received the Golden Leaf Award in the "Most Impressive Public Service Initiative" category for the year 2019.

The Chairman, Tobacco Board has planted a tree sapling on 05.06.2020 in the premises of Board's Head Office on the eve of World Environmental day.



Smt K Sunitha, Executive Director, Tobacco Board, planting a tree sapling in Vellampalli Auction Platform (Pre-COVID)



Sri Y Raghunatha Babu, Tobacco Board planting a tree sapling on world Environment day



Community plantation in Kakuturivaripalem village, Prakasam District



Biodiversity Park in Agricultural Market Yard, Vennuru
