Planning and executing Sales marketing Spend and Pricing analytics projects using descriptive analytics, machine learning, and prescriptive analytics.  
  
Use of analytics towards the problem insighting discovery in the business areas and use of statistical tools and techniques to derive the solutioning.  
  
Work closely with IIC, marketing, sales and product planning teams to service endclients requirements.  
  
Experience years 5 to 7years in data science hands on experience on advanced analytics tools.  
  
Experience in pricing and promotion analyticsIndustry Preferred Analytics services companies such as Fractal, MuSigma, Absolutedata, Dunhumbie, Cartesian..etc  
  
Qualification: Graduation Post Graduation in Statistics Competencies  
  
Excellent acumen of finance commercial knowledge to business areas.  
  
To have a penchant for huge data deluge and reporting sense out of it.  
  
An avid technology enthusiast , Machine leaning methodology , Linear and hedonic regressions, random forestML Model Must have Regression models, Random Forest, Boosting models .  
  
Good to have other advanced ML techniques knowledge SVM, Naive Bayes , KNN, Clustering techniques Kmeans etcAI Deep Learning  
  
Must have some exposure to NLP, Text mining .  
  
Good to have Deep Learning Model knowledge e.g. ANN, CNN, LSTM  
  
Knowledge of SAS, R , python predictive analytics Data Modelling etc.  
  
Hands on with Advance Excel and SQL AI Deep Learning  
  
Must have some exposure to NLP, Text mining .  
  
Good to have Deep Learning Model knowledge e.g. ANN, CNN, LSTM  
  
Automotive domain experience preferred  
  
SOFT SKILLS  
  
Excellent communication skills, verbal as well as written  
  
Positive attitude with flexibility and maturity to work in a challenging client environment  
  
Ability to drive project responsibilities in a dynamic and proactive manner  
  
Ability to showcase three Mahindra RISE Pillars e.g. Accepting No Limits, Driving Positive Change and Alternative Thinking  
  
RoleData Scientist  
Industry TypeIT Services & Consulting  
DepartmentData Science & Analytics  
Employment TypeFull Time, Permanent  
Role CategoryData Science & Machine Learning  
Education  
UG :Any Graduate  
PG :Any Postgraduate