

Aventro Motors Pvt. Ltd.

Company Overview

Aventro Motors Pvt. Ltd. is one of India's rapidly growing automobile manufacturers, renowned for its innovation in both conventional and alternative powertrain technologies. The company offers a comprehensive lineup of passenger cars that includes petrol, diesel, electric, and hybrid variants.

Company History

Aventro Motors was founded in **2011** in Gurugram, Haryana, with a vision to redefine the automotive landscape in India by offering a perfect blend of technology, affordability, and sustainability. Starting with a compact team of automobile enthusiasts, Aventro made its market debut in 2013 with the launch of the **Aventro Aero**.

By 2015, Aventro established its state-of-the-art manufacturing facility in Haryana and began expanding its product range. The company introduced electric and hybrid models in 2017, making it one of the first Indian carmakers to transition towards eco-friendly mobility solutions. The launch of the **Aventro Spark Electric** in 2019 was a significant milestone, receiving positive market response and industry awards.

Despite industry headwinds, Aventro Motors achieved consistent growth. By 2023, it had opened over 20 service centers across major Indian cities, diversified its product portfolio to 20 models, and launched digital initiatives for customer engagement and after-sales service. The company prides itself on fostering a culture of innovation and customer-centricity.

Key Ownership & Leadership

- **Founder & CEO:** Amit Bansal
Visionary entrepreneur and engineer; previously worked at global automotive majors.
- **Co-Founder & CTO:** Priya Mehra
Holds a PhD in Automotive Engineering, driving technological advancement and R&D.
- **Head of Operations:** Rakesh Singh
- **Chief Financial Officer:** Sunita Rao

The company remains privately held by the founding group, with a minority stake held by a consortium of green-tech investors since 2020.

Employees

- As of March 2024, Aventure Motors employs over **2,000 people** across India.
 - **700+** in manufacturing operations.
 - **400+** in research, development, and product design.
 - **500+** in sales and customer support.
 - **400+** in various support and corporate functions.

Aventure promotes a diverse workplace, with 32% of its workforce comprising women and active recruitment from top Indian engineering institutions.

Growth Journey (Year-wise Highlights)

Year	Milestone	Annual Employees	Notable Milestone
2011	Company Founded in Gurugram, Haryana	10	R&D setup
2013	Launched Aventure Aero (Petrol & Diesel)	100	First model released
2015	Inaugurated manufacturing plant in Haryana	300	Factory operational
2017	Rolled out Electric & Hybrid Variants	500	Entered EVs/Hybrids
2019	10th dealership opened; 1,000th car on road	1200	Market expansion
2020	Green-tech investor funding	1500	EV development boost
2021	Launched advanced infotainment & connected car features	1700	Digital innovation
2023	20+ service centers across India; launched “Aventure Zen”	2000	National footprint
2024	Crossed 50,000 cumulative vehicle sales	2100	Sales milestone

Company Philosophy

- **Mission:** To drive India towards a cleaner, smarter, and more connected automotive future.

- **Values:** Innovation, Sustainability, Customer Focus, Integrity, Team-work.

For more information, visit aventromotors.com or call +91 124 1234567.