



Each course is going to have its own separate page:  
HERO SECTION

The screenshot shows the homepage of 'The GenAI Launchpad for solopreneurs'. At the top right, there's a 'BUILT FOR GLOBAL AUDIENCE' badge with a globe icon. The main title 'The GenAI Launchpad for solopreneurs.' is displayed prominently in large, bold, white font. Below it, a subtitle reads 'Learn AI by Solving Real Problems' and 'Build with AI. Ship projects. Supercharge your career.' Two buttons are visible: a purple 'Apply now →' button and a black 'Talk to our counsellor' button. At the bottom, there are several circular navigation links labeled 'Problem Identification', 'Prompt Engineering', 'LLMs', 'Finetuning', 'GenAI Stack', 'GenAI media', and 'AI-'. The background features a dark gradient with a subtle grid pattern.

## PSYCHOLOGY 360

Why people feel think and act the way they do, using real life applied perspectives, it builds empathy, improves communication and deepens your understanding of yourself and others

cta(apply now) and talk to expert

GenAI media

AI-Driven Productivity

Problem Identification

Prompt Engineering

LLMs

Finetu

SECTION- as a break between this one and the next section- taken straight from airtribe. Add course keywords (incase of psych. Or softwares they'll learn incase of ai marketing)

Curriculum section- again airtribe, material from old website, formatted like airtribe/skillshare- instead of just the name of the class, add assignments as well- 8 lessons and 8 assignments

**Phase 1** **Prompt Engineering & Language Models**

**Phase 2** **What will you learn?**

- ✓ ML vs NLP vs Generative AI
- ✓ Tokens, Embeddings & Context Windows
- ✓ Foundation & frontier LLMs in 2025 (GPT, Claude, Gemini, Grok)
- ✓ Prompt roles (system, user, assistant)
- ✓ Zero-shot, Few-shot, Chain-of-thought, Meta-prompting
- ✓ Fixing bad replies with temperature & top-p
- ✓ Latency & cost awareness for business stakeholders
- ✓ LLM APIs

**The tools you will learn**

 ChatGPT +

 Claude Console

 Perplexity

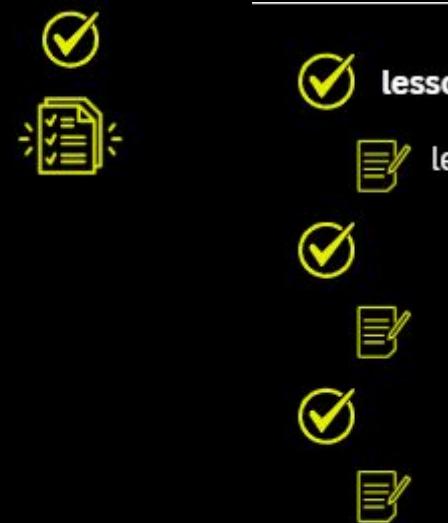
 Google AI Studio

 Gamma

 OpenAI Playground

 NotebookLM

 Huggingface



Mentor section- replicate the old website

Certificate plus lor image

## Final cta- enroll now section with price

### Membership fees & inclusions

- Weekly Live learning (AI, product & marketing)
- In-person curated monthly events in 11+ cities
- AI credits & perks from top brands worth ₹4L
- 10 self paced product & marketing programs
- 5,000+ member online vetted community
- 200+ interview prep lessons with Elevate

₹ 24,999

**₹ 19,999/year**

Including GST

[Explore all inclusions →](#)

### Ready to accelerate your career?

If you're driven to build innovative products and stay ahead in a rapidly evolving world, we'd love to connect and see if this program is the right fit for you!

- ✓ AI-first curriculum for modern product managers
- ✓ Live sessions with industry experts
- ✓ On-demand access to recordings & resources
- ✓ Access to exclusive Airtribe community

Program price ₹1,50,000

Special price ₹1,24,999  
(inclusive of all taxes)

[Apply now →](#)

\*Friendly EMI options available!

FAQs- same as current