

Project Design Phase
Problem – Solution Fit Template

Date	13 Feb 2025
Team ID	LTVIP2026TMIDS77323
Project Name	LearnHub
Maximum Marks	2 Marks

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ **Understand the existing situation in order to improve it for your target group.**

Problem Statement:

Many educators and learners face many challenges in finding a single platform that offers:

- Latest technology courses online
- Platform where individual educators create courses at affordable prices
- Find and learn latest technology courses in regional languages
- Automatic certificate generation once course is completed

Solution:

“LearnHub”, an online learning platform, will provide:

- Latest technology courses online at the comfort of home
- Platform where individual educators can create course content and monetize it at affordable prices for students across the world
- Same concepts but in various regional languages
- Certificate generation using pdf packages