

PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

01-01-2015 🛗 31-12-2015 🛗











Best and Worst Sellers

Total revenue 817.86K **Avg Order value** 38.31

Total pizza sold 49,574 **Total orders** 21350

Avg Pizzas per Order 2.32



BUSIEST DAYS & TIME

DAYS

Orders are highest on weekends, Friday/Saturday evenings.

MONTHLY

There are maximum orders from month of July and **January**





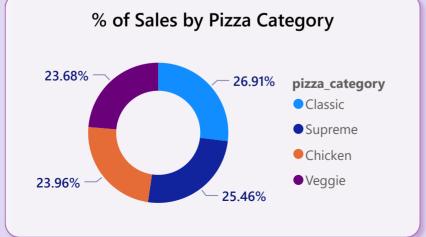
SALES PERFORMANCE

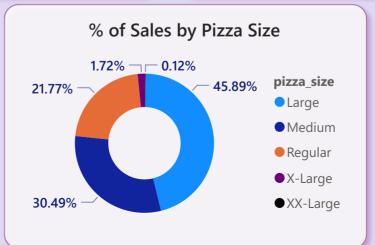
CATEGORY

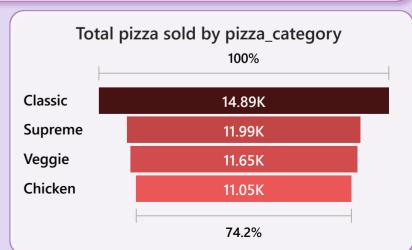
Classic category contributes to maximum sales and total orders.

SIZE

Large size pizza contributes to maximum sales









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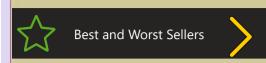




All









Home

Total revenue

The Thai Ch...

The Barbec...

The Californ...

The Classic ...

The Spicy It...



Total pizza sold

49,574



Total orders

21350



Avg Pizzas per Order

2.32



BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum Revenue.

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total **Quantities.**

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders



REVENUE

The Brie Carre Pizza contributes to minimum Revenue.

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities.

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders.





43K

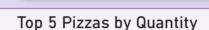
43K

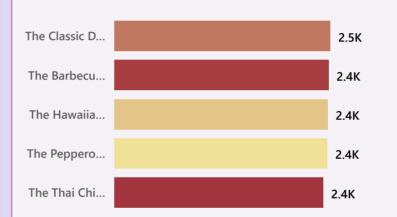
41K

38K

35K

Avg Order value



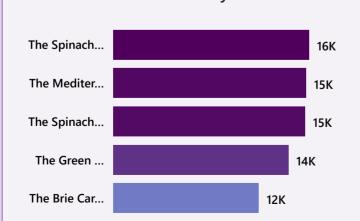


Top 5 Pizzas by Total Orders

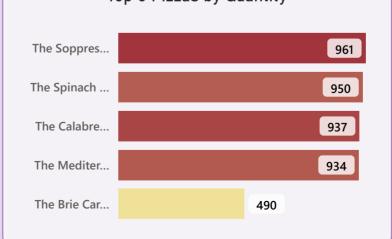




Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders

