

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	13 Feb 2026
Team ID	LTVIP2026TMIDS73343
Project Name	Heart Disease Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step: Brainstorm, Idea Listing and Grouping

1

Brainstorm
Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (click to switch) icon to start drawing!

Person 1

Lifestyle Visuals:
Use charts to show how BMI and Smoking directly impact heart health.

Age-Based Analysis:
Compare heart disease risks across different age groups.

Web Access:
Build a website using **Flask** so the dashboard can be opened in any browser.

Focused on interactive stories, heat maps, and risk-factor charts.

2

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Give each sub-cluster tags to sticky notes to make it easier to find, format, organize, and categorize important ideas as they're added to your mind.

Step: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the arrow pointer (using the **H key** on the keyboard).

