

Ideation Phase

Define the Problem Statements

Date	13 Feb 2026
Team ID	LTVIP2026TMIDS73343
Project Name	Heart Disease Analysis
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A healthcare professional	Identify high-risk heart patients quickly	I must manually review medical records	Interactive data dashboards are missing	Overwhelmed and worried about patient safety