

Ideation Phase

Brainstorm & Idea Prioritization

Date	13 Feb 2026
Team ID	LTVIP2026TMIDS73343
Project Name	Heart Disease Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP
You can select a sticky note and tap the pencil (pencil icon) to start drawing.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

TIP
Add color and icons to your notes to make it easier to find, organize, analyze, and compare the details as themes within your notes.

Person 1

Lifestyle Visuals:
Use charts to show how BMI and Smoking directly impact heart health.

Age-Based Analysis:
Compare heart disease risks across different age groups.

Web Access:
Build a website using **Flask** so the dashboard can be opened in any browser.

Focused on interactive stories, heat maps, and risk-factor charts.

Step: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP
Participants can also move their cursor to zone at where sticky notes should go on the grid. The facilitator can then move the cursor to move the laser pointer holding the **H key** on the keyboard.

