



Trading Platform

Trollbox  
Moderation

Security  
Centre

Account  
Recovery

Registration

Wallet, Order History &  
Trade History

Security & Compliance

KYC Flows

KYC Support Screens

RJ & SJ  
Jurisdictions

Exchange Distribution  
Visualization

Mobile App

Instrument  
Details

Deposits &  
Withdrawals

Registration &  
Onboarding

Exploratory

CLI Trading

Site-wide  
Instruments Search

At BitMEX, I worked with the Head of User Experience and other designers on some very interesting problems in the Crypto Fintech space.

Between 2018 to 2021, I worked on a variety of features on the mobile and desktop platforms as listed here.

This portfolio summarizes on four of them and goes into the details of one.

But first, let's talk about the science behind the art.



# DESIGN PRINCIPLES @ BitMEX

## The crème de la crème

Our customers expect the best, and we deliver. We sweat the details to deliver a premium, compelling experience in an industry where craft is a rarity.

*premium*  
*craft*  
*detail*  
*compelling*

Is it refined?  
Does it outshine the competition?

## Each piece with purpose

We are a long-term evolving platform, built for the future from the blueprints we make today. Each piece is purposefully built in service of the next iteration.

*evolution*  
*iteration*  
*blueprint*  
*purposeful*

How will it evolve?  
Does each piece have purpose?

## Accessibly complex

We take the creative, complex, and constantly shifting nature of exchange seriously. This means guiding and protecting our customer's trades, while leaving ultimate control in their hands.

*creative*  
*protect*  
*guide*  
*complex*  
*give control*

Does it facilitate all customer & trading types?  
Does it guide decision making?  
Does it protect against mistakes?  
Does it give customers full control?

## An open book

We fight ambiguity to deliver an informed and inclusive trading experience that is clear, consistent, honest, and worthy of our customer's trust.

*consistent*  
*informed*  
*honest*  
*clear*  
*inclusive*  
*trustworthy*  
*unambiguous*

Is it clear?  
Is it honest?  
Is it inclusive?