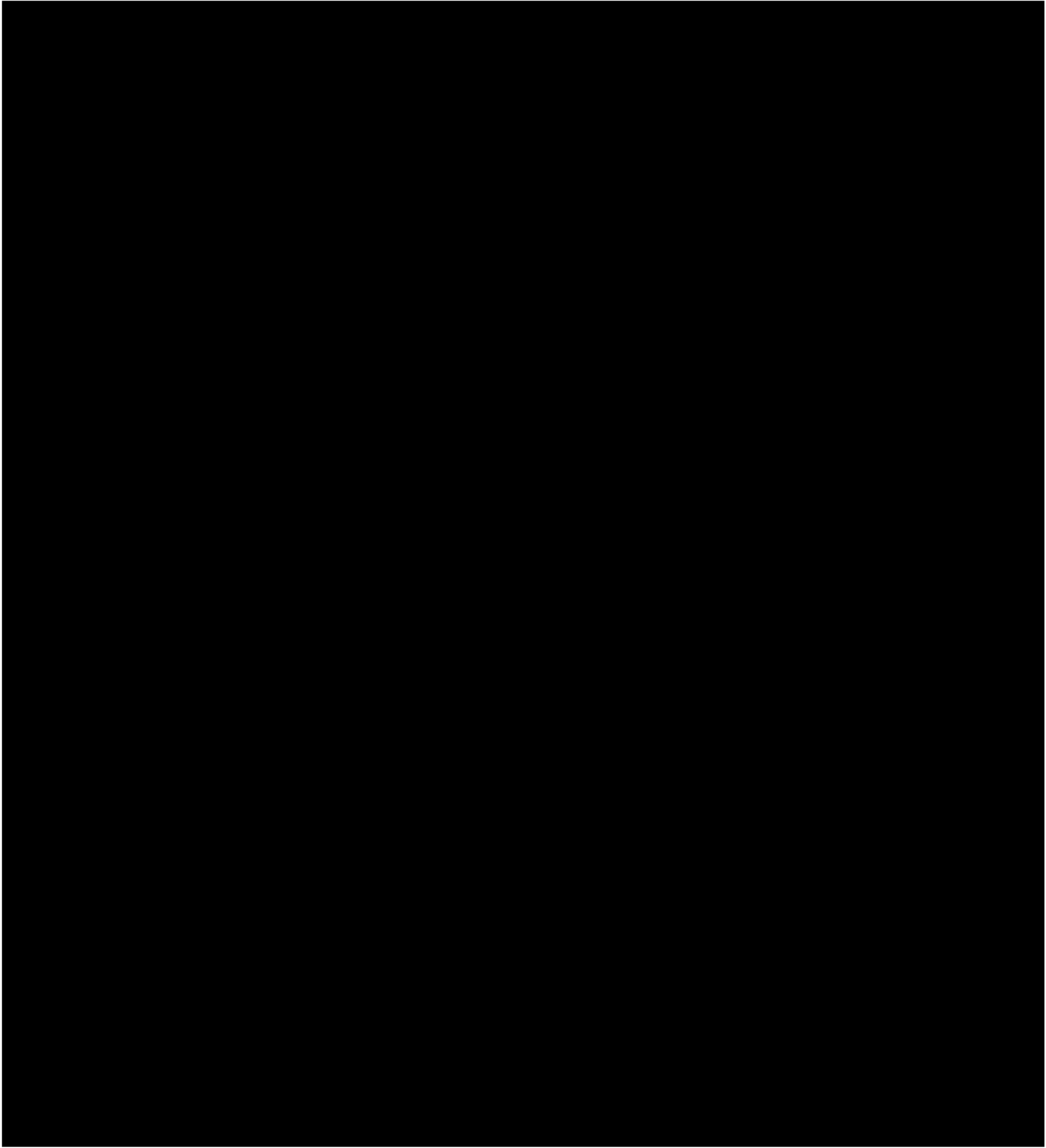


http://vday.sxz

Portfolio 2018-2021





High traffic screen in the app where the customer makes the decision to open, close or amend a position.

Customer Goals

- _ Should be able to clearly understand the current market for selected contract
- _ Should be able to easily access and read critical information while on the move

Product Goals

- _ Provide all necessary information to the user in one place to help them make right financial decision

Challenges

- _ Large amount of different data with similar priority
- _ Constantly changing multiple pieces of information
- _ Design to avoid fat-fingering errors

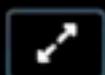
10:05

◀ Search



XBTUSD

▲ \$ 58,723.5

24h change
▼ 5.66 %Index
\$ 58,714.01Volume
\$ 2.71 BOpen int.
\$ 976.96 MShorts gain
0.0100 %Funding
17 Apr, 23:00

1 m

3 m

5 m

10 m

15 m

30 m

1 h

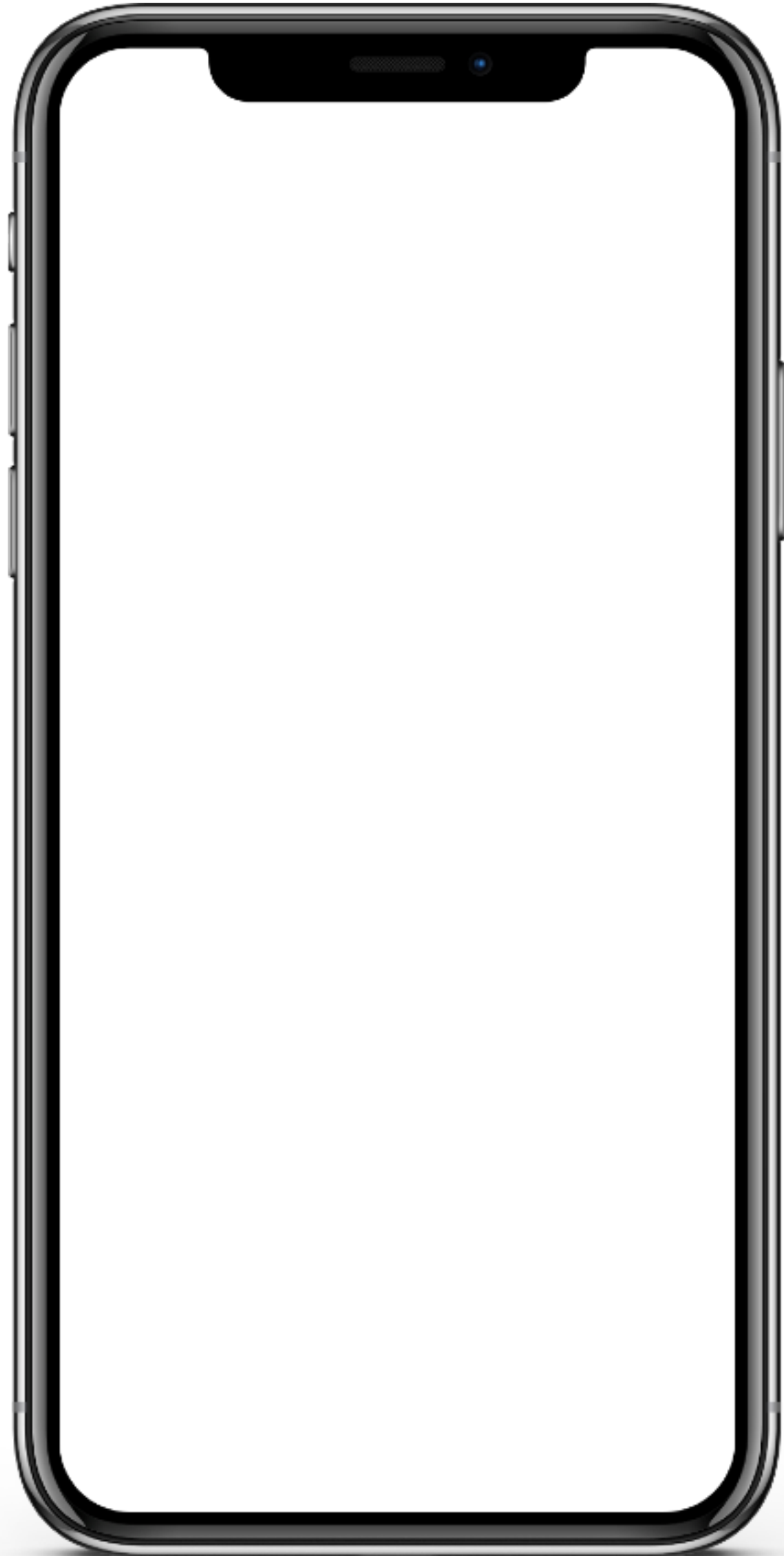


Size	Bid	Ask	Size
130,536	\$ 58,723.0	\$ 58,723.5	2,342,370
147	\$ 58,722.5	\$ 58,725.0	5,000
76	\$ 58,719.0	\$ 58,733.5	3,000
11,682	\$ 58,718.0	\$ 58,737.0	110,000
1,460	\$ 58,717.0	\$ 58,737.5	2,125,306

Register

Sign In

Playvideo



Design Wins & Innovations

- _ Key pieces of information on the screen is easily accessible in a glance.
- _ Changing information is represented visually to make it easy to understand the changes
- _ Personalized markers on the candlestick chart makes the chart more useful to the customer than just to understand market
- _ More data in the order book can be viewed by swiping right or left on the order book.
- _ Rated superior to similar screens in competitor products by users in user research interviews

INSTANTANEOUS

the *Journal of the American Medical Association* (JAMA) and the *New England Journal of Medicine* (NEJM).

These two journals are the most widely read and cited in the field of medicine. They are also the most expensive, with JAMA costing \$1,200 per year and NEJM costing \$1,500 per year.

Other journals in the field of medicine include the *British Medical Journal* (BMJ), the *Lancet*, and the *Annals of Internal Medicine* (AIME).

These journals are also widely read and cited, but they are not as expensive as JAMA and NEJM. The BMJ costs \$600 per year, the *Lancet* costs \$700 per year, and AIME costs \$800 per year.

There are many other journals in the field of medicine, but these are the most widely read and cited. They are also the most expensive, with JAMA and NEJM being the most expensive.

These journals are also the most difficult to read, with JAMA and NEJM being the most difficult to read. They are also the most difficult to understand, with JAMA and NEJM being the most difficult to understand.

These journals are also the most difficult to access, with JAMA and NEJM being the most difficult to access. They are also the most difficult to obtain, with JAMA and NEJM being the most difficult to obtain.

These journals are also the most difficult to read, with JAMA and NEJM being the most difficult to read. They are also the most difficult to understand, with JAMA and NEJM being the most difficult to understand.

These journals are also the most difficult to access, with JAMA and NEJM being the most difficult to access. They are also the most difficult to obtain, with JAMA and NEJM being the most difficult to obtain.

These journals are also the most difficult to read, with JAMA and NEJM being the most difficult to read. They are also the most difficult to understand, with JAMA and NEJM being the most difficult to understand.

These journals are also the most difficult to access, with JAMA and NEJM being the most difficult to access. They are also the most difficult to obtain, with JAMA and NEJM being the most difficult to obtain.

These journals are also the most difficult to read, with JAMA and NEJM being the most difficult to read. They are also the most difficult to understand, with JAMA and NEJM being the most difficult to understand.

These journals are also the most difficult to access, with JAMA and NEJM being the most difficult to access. They are also the most difficult to obtain, with JAMA and NEJM being the most difficult to obtain.

These journals are also the most difficult to read, with JAMA and NEJM being the most difficult to read. They are also the most difficult to understand, with JAMA and NEJM being the most difficult to understand.

These journals are also the most difficult to access, with JAMA and NEJM being the most difficult to access. They are also the most difficult to obtain, with JAMA and NEJM being the most difficult to obtain.

These journals are also the most difficult to read, with JAMA and NEJM being the most difficult to read. They are also the most difficult to understand, with JAMA and NEJM being the most difficult to understand.

These journals are also the most difficult to access, with JAMA and NEJM being the most difficult to access. They are also the most difficult to obtain, with JAMA and NEJM being the most difficult to obtain.

10:05



◀ Search



XBTUSD

▲ \$ 58,723.5

24h change

▼ 5.66 %

Index

\$ 58,714.01

Volume

\$ 2.71 B

Open int.

\$ 976.96 M

Shorts gain

0.0100 %

Funding

17 Apr, 23:00



1 m

3 m

5 m

10 m

15 m

30 m

1 h



◀ Size

Bid

Ask

Size ▶

130,536

\$ 58,723.0

\$ 58,723.5

2,342,370

147

\$ 58,722.5

\$ 58,725.0

5,000

76

\$ 58,719.0

\$ 58,733.5

3,000

11,682

\$ 58,718.0

\$ 58,737.0

110,000

1,460

\$ 58,717.0

\$ 58,737.5

2,125,306

Register

Sign In

10:05



◀ Search



XBTUSD

▲ \$ 58,723.5

24h change

▼ 5.66 %

Index

\$ 58,714.01

Volume

\$ 2.71 B

Open int.

\$ 976.96 M

Shorts gain

0.0100 %

Funding

17 Apr, 23:00



1 m

3 m

5 m

10 m

15 m

30 m

1 h



◀ Size

Bid Ask

Size ▶

130,536

\$ 58,723.0 \$ 58,723.5

2,342,370

147

\$ 58,722.5 \$ 58,725.0

5,000

76

\$ 58,719.0 \$ 58,733.5

3,000

11,682

\$ 58,718.0 \$ 58,737.0

110,000

1,460

\$ 58,717.0 \$ 58,737.5

2,125,306

Register

Sign In



[Play video](#)

INSTRUMENT DETAILS

High traffic screen in the app where the customer makes the decision to open, close or amend a position.

Customer Goals

- _ Should be able to clearly understand the current market for selected contract
- _ Should be able to easily access and read critical information while on the move

Product Goals

- _ Provide all necessary information to the user in one place to help them make right financial decision

Challenges

- _ Large amount of different data with similar priority
- _ Constantly changing multiple pieces of information
- _ Design to avoid fat-fingering errors

Design Wins & Innovations

- _ Key pieces of information on the screen is easily accessible in a glance.
- _ Changing information is represented visually to make it easy to understand the changes
- _ Personalized markers on the candlestick chart makes the chart more useful to the customer than just to understand market
- _ More data in the order book can be viewed by swiping right or left on the order book.
- _ Rated superior to similar screens in competitor products by users in user research interviews



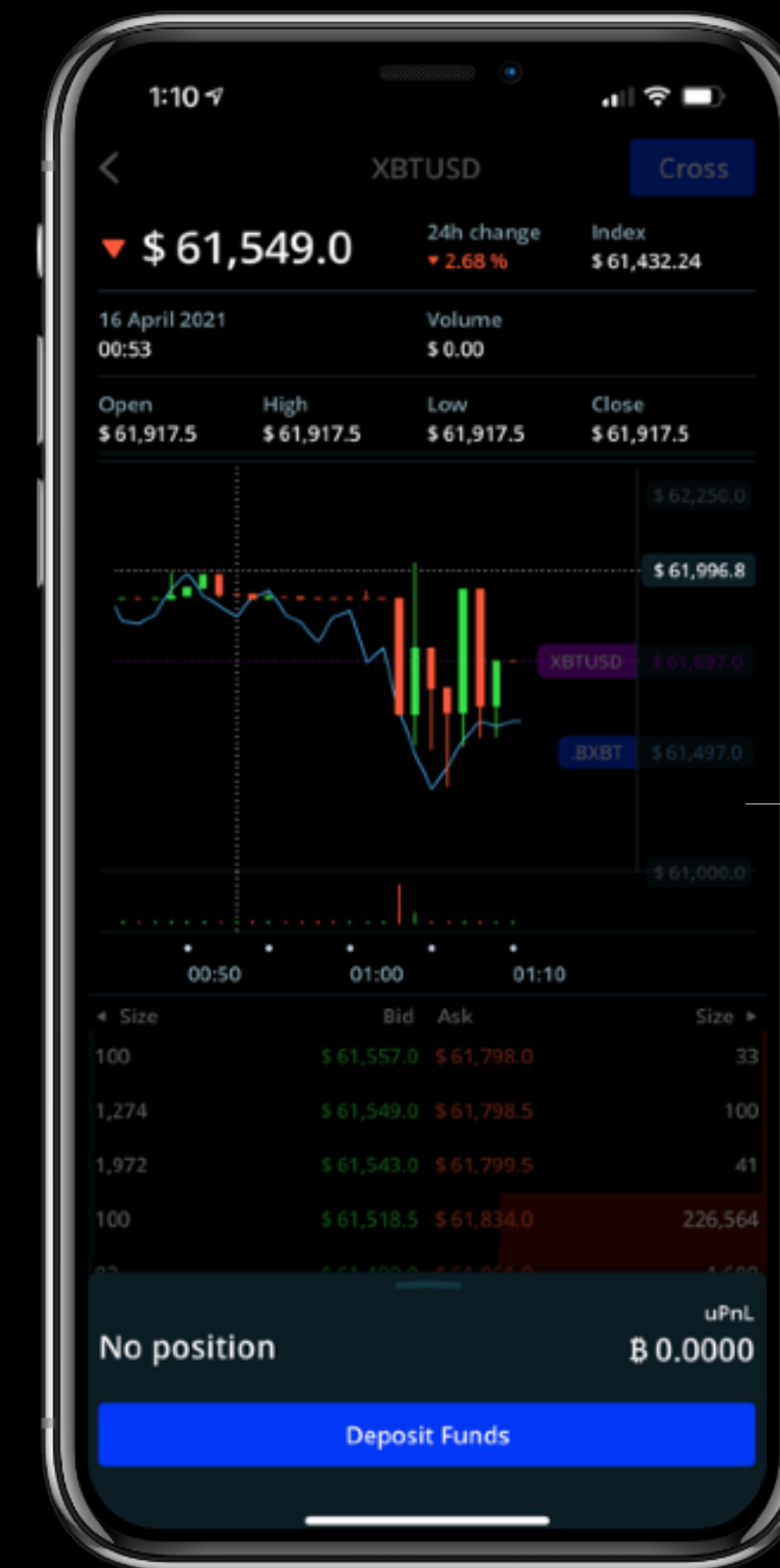
Necessarily Complex

High Information Density but still readable on quick glance

Custom designed Candlestick chart with personalized markers

Constantly updating order book with progressive disclosure.

Constant activity reflected on screen with subtle yet prominent animation



Candlestick chart stub state reveals further OHLC info while graying out the screen to help user focus on critical information