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Portfolio 2018-2021

High traffic screen in the app where the customer makes the decision to open, close or amend a position.

Customer Goals

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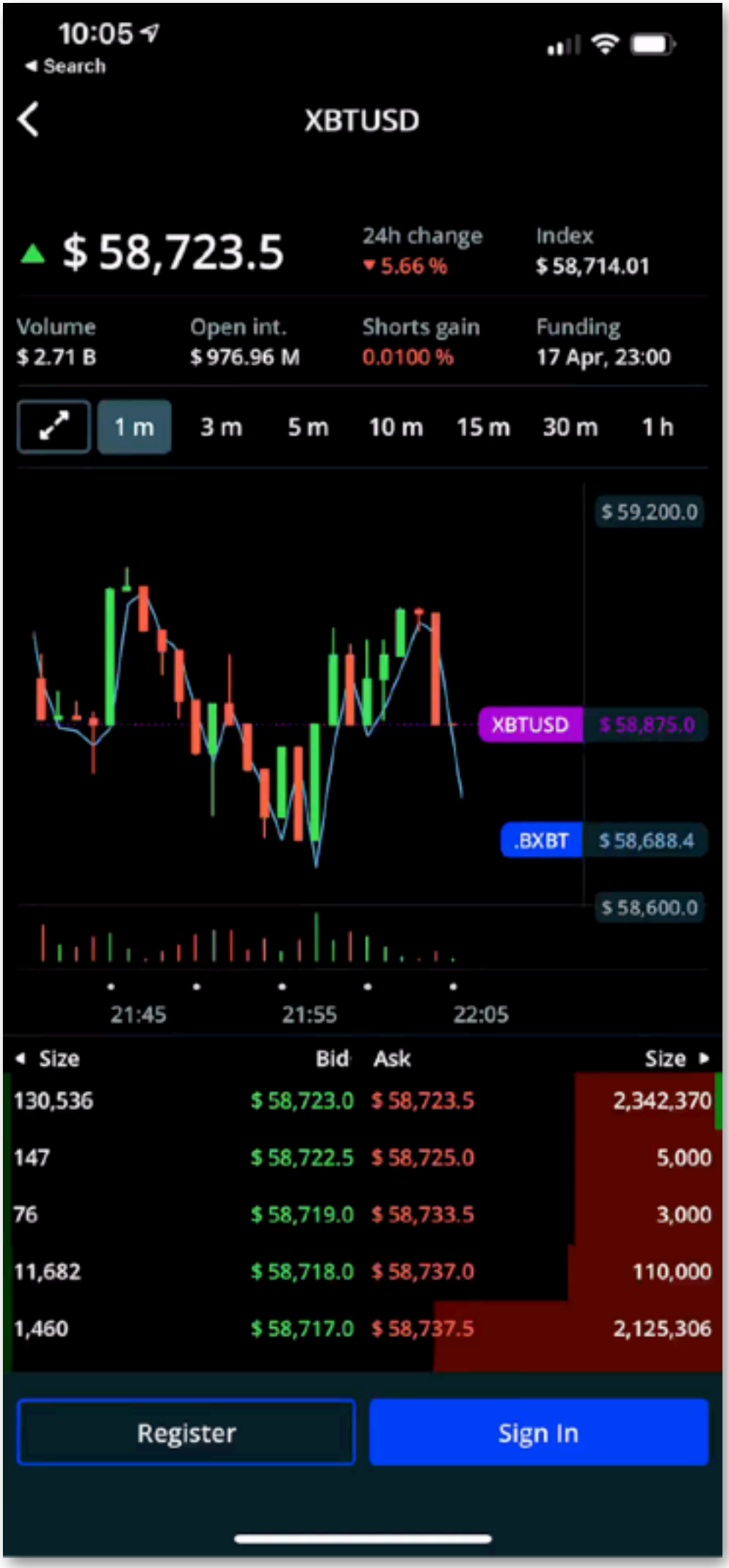
_ Provide all necessary information to the user in one place to help them make right financial decision

Challenges

_ Large amount of different data with similar priority

_ Constantly changing multiple pieces of information

_ Design to avoid fat-fingering errors


10:05
Search
XBTUSD
$ 58,723.5
24h change
5.66 %
Index
$ 58,714.01
Volume
$ 2.71 B
Open int.
$ 976.96 M
Shorts gain
0.0100 %
Funding
17 Apr, 23:00
1 m
3 m
5 m
10 m
15 m
30 m
1 h
$ 59,200.0
XBTUSD
$ 58,875.0
.BXBT
$ 58,688.4
$ 58,600.0
21:45
21:55
22:05
Size
Bid
Ask
Size
130,536
$ 58,723.0
$ 58,723.5
2,342,370
147
$ 58,722.5
$ 58,725.0
5,000
76
$ 58,719.0
$ 58,733.5
3,000
11,682
$ 58,718.0
$ 58,737.0
110,000
1,460
$ 58,717.0
$ 58,737.5
2,125,306
Register
Sign In

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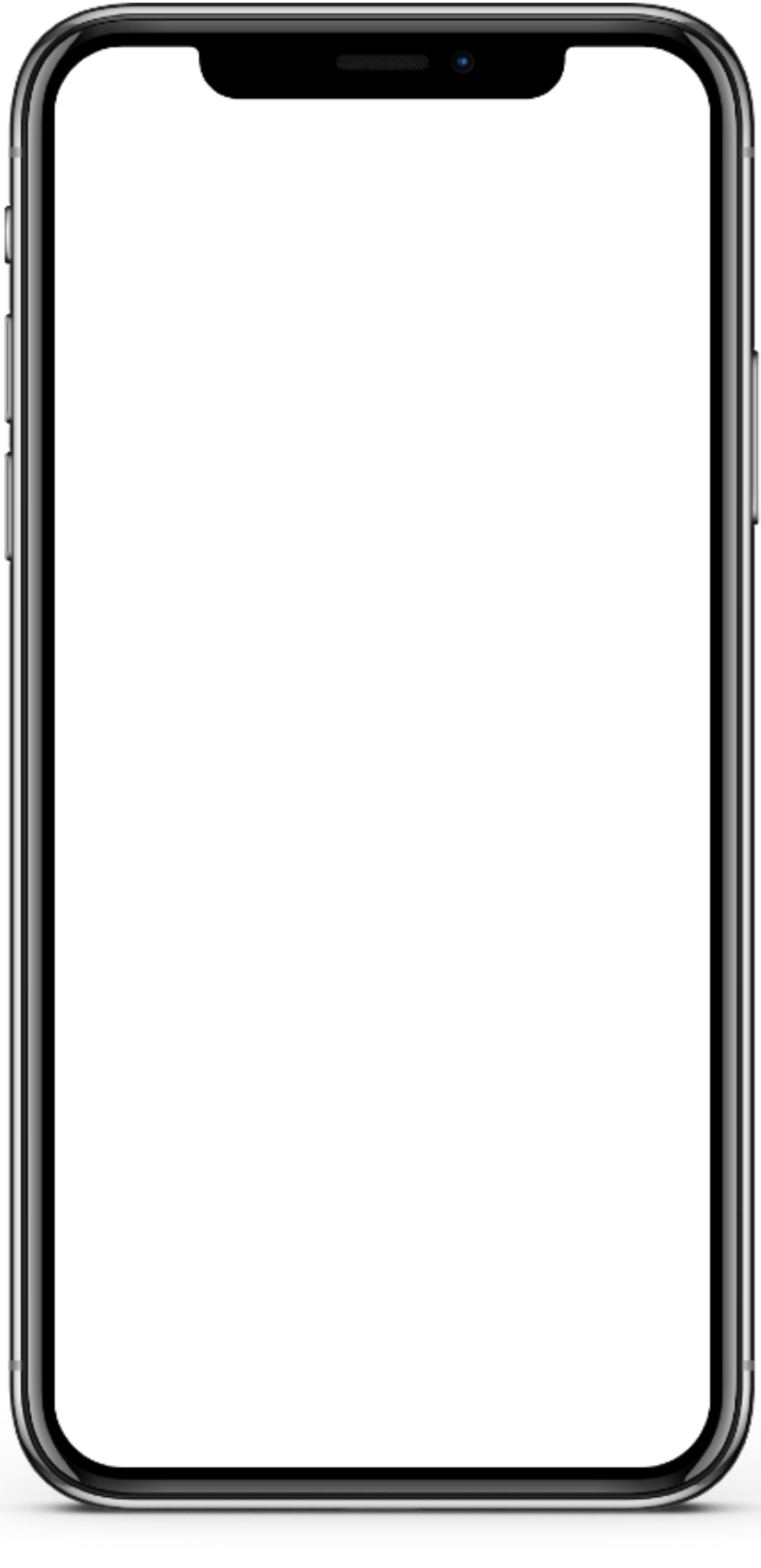

Design Wins & Innovations

- Key pieces of information on the screen is easily accessible in a glance.
- Changing information is represented visually to make it easy to understand the changes
- Personalized markers on the candlestick chart makes the chart more useful to the customer than just to understand market
- More data in the order book can be viewed by swiping right or left on the order book.
- Rated superior to similar screens in competitor products by users in user research interviews

INSTRUMENT DETAILS

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◂ Search

XBTUSD

▲ $ 58,723.5

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▼ 5.66 %	$ 58,714.01

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1 m | 3 m | 5 m | 10 m | 15 m | 30 m | 1 h

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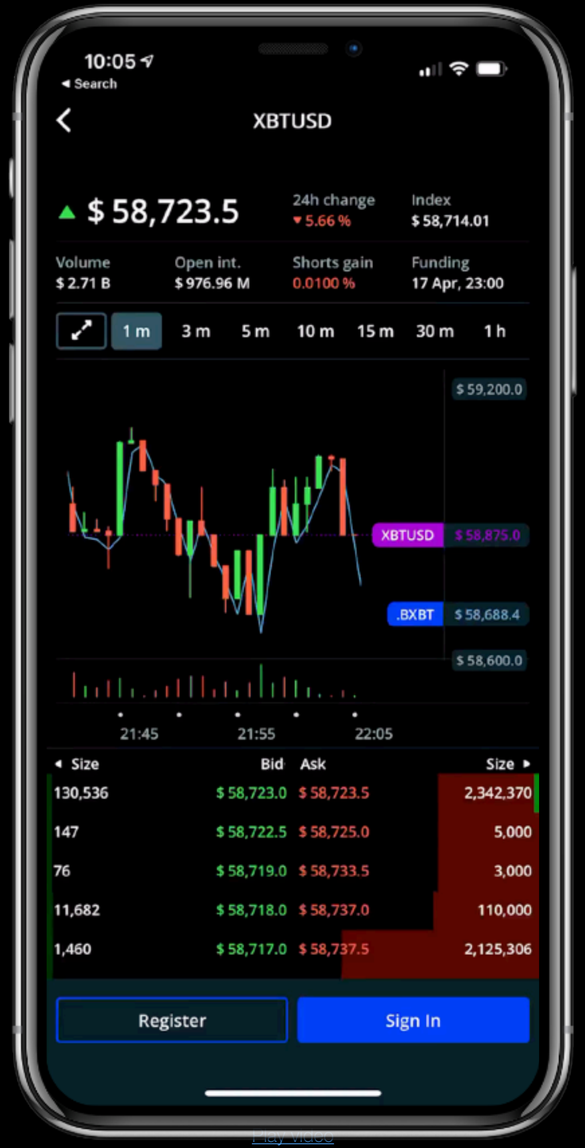

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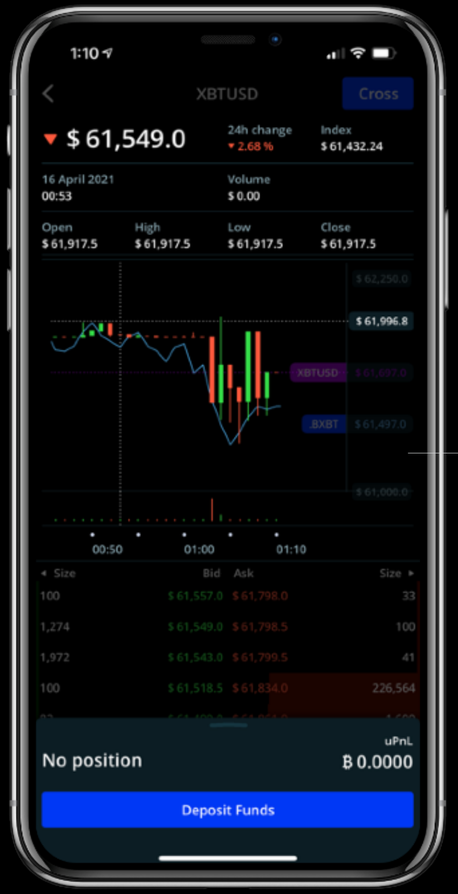
Necessarily Complex

High Information Density but still readable on quick glance

Custom designed Candlestick chart with personalized markers

Constantly updating order book with progressive disclosure.

Constant activity reflected on screen with subtle yet prominent animation



Candlestick chart stub state reveals further OHLC info while graying out the screen to help user focus on critical information