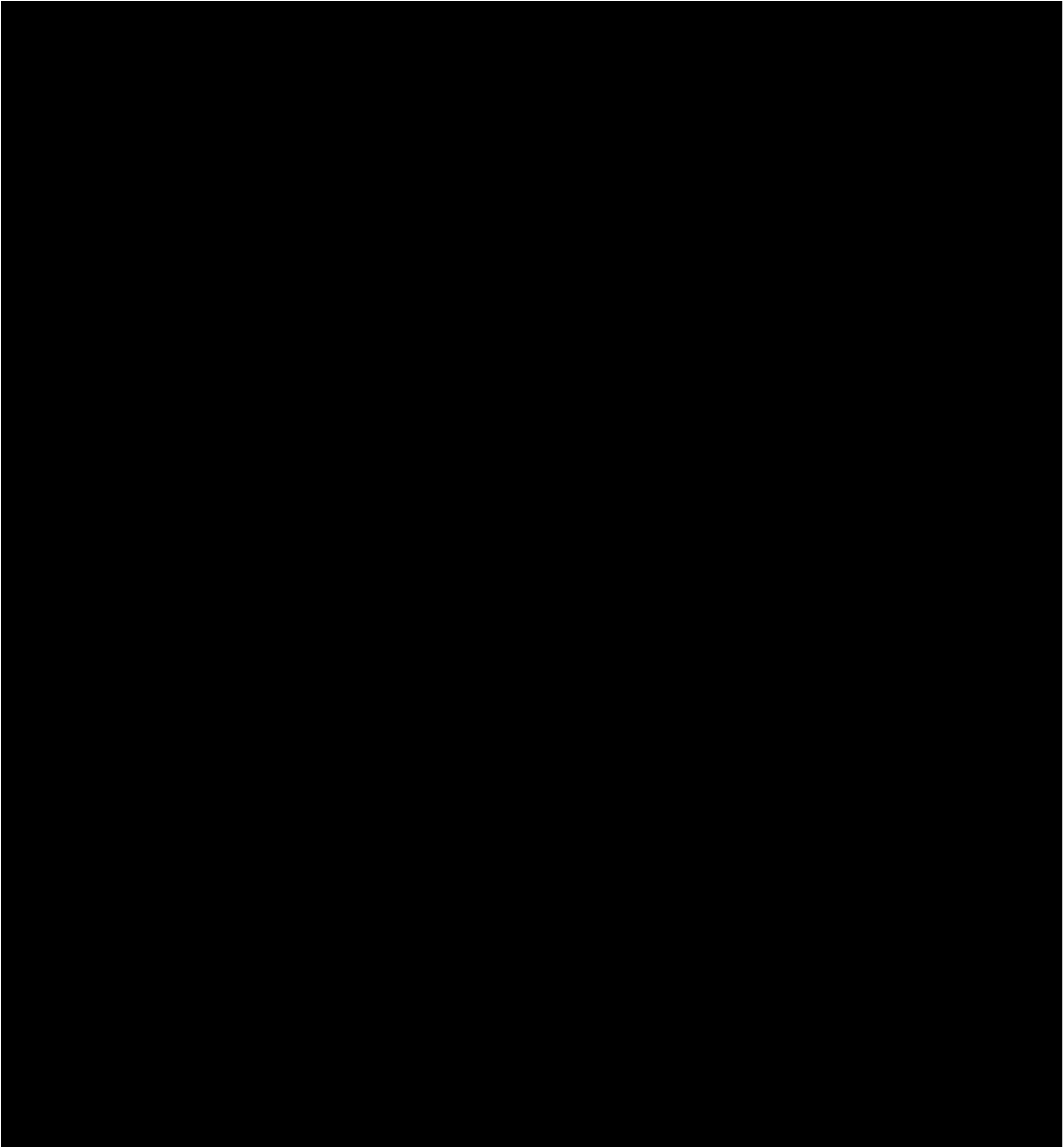




http://vday.sxz

Portfolio 2018-2021





High traffic screen in the app where the customer makes the decision to open, close or amend a position.

## Customer Goals

- \_ Should be able to clearly understand the current market for selected contract
- \_ Should be able to easily access and read critical information while on the move

## Product Goals

- \_ Provide all necessary information to the user in one place to help them make right financial decision

## Challenges

- \_ Large amount of different data with similar priority
- \_ Constantly changing multiple pieces of information
- \_ Design to avoid fat-fingering errors

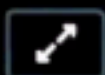
10:05 ↗

◀ Search



XBTUSD

▲ \$ 58,723.5

24h change  
▼ 5.66 %Index  
\$ 58,714.01Volume  
\$ 2.71 BOpen int.  
\$ 976.96 MShorts gain  
0.0100 %Funding  
17 Apr, 23:00

1 m

3 m

5 m

10 m

15 m

30 m

1 h



Size	Bid	Ask	Size
130,536	\$ 58,723.0	\$ 58,723.5	2,342,370
147	\$ 58,722.5	\$ 58,725.0	5,000
76	\$ 58,719.0	\$ 58,733.5	3,000
11,682	\$ 58,718.0	\$ 58,737.0	110,000
1,460	\$ 58,717.0	\$ 58,737.5	2,125,306

Register

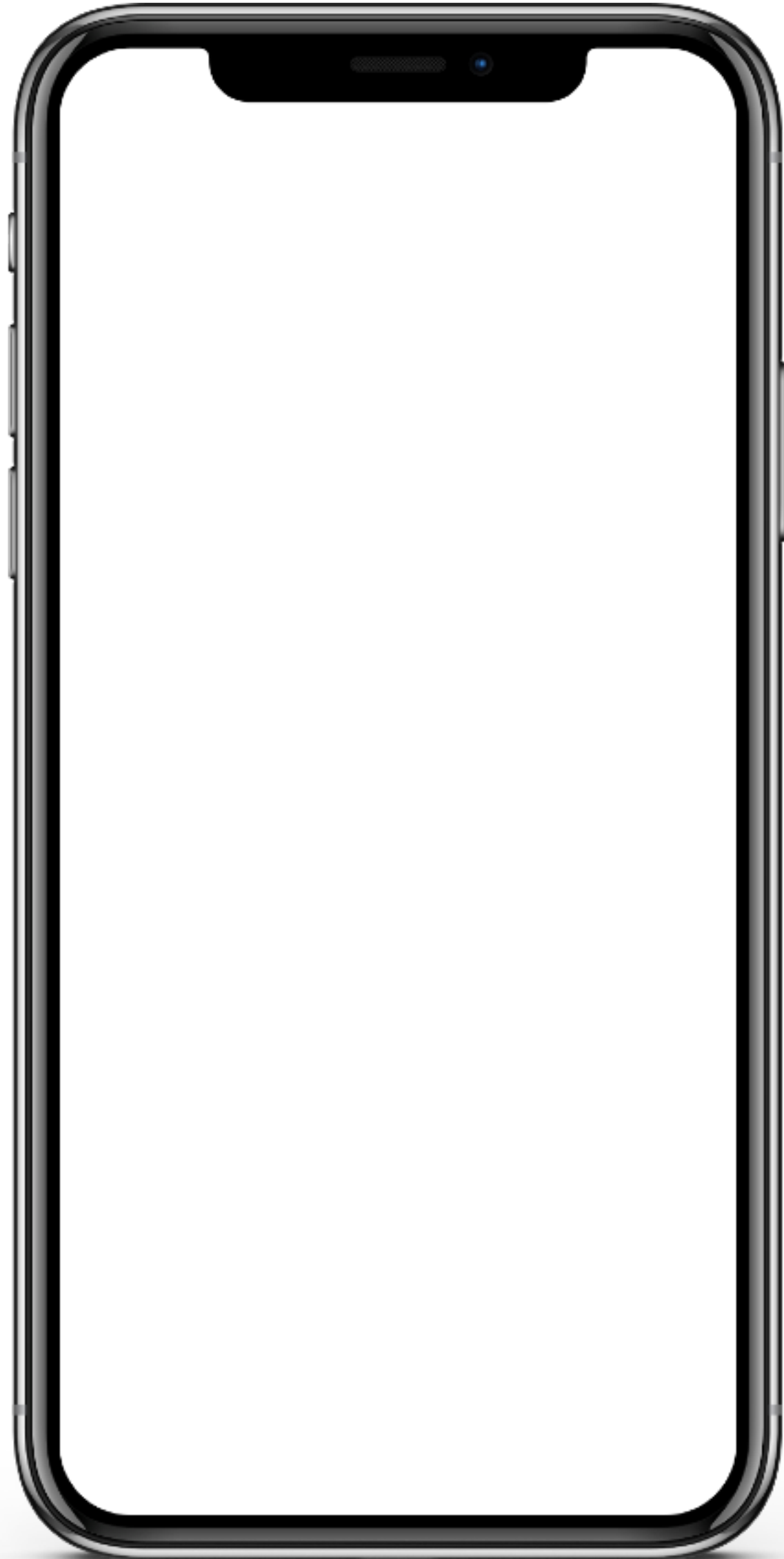
Sign In

# Design Wins & Innovations

- \_ Key pieces of information on the screen is easily accessible in a glance.
- \_ Changing information is represented visually to make it easy to understand the changes
- \_ Personalized markers on the candlestick chart makes the chart more useful to the customer than just to understand market
- \_ More data in the order book can be viewed by swiping right or left on the order book.
- \_ Rated superior to similar screens in competitor products by users in user research interviews



INSTANTANEOUS



Pravivideo

---



10:05



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[Play video](#)

## INSTRUMENT DETAILS

High traffic screen in the app where the customer makes the decision to open, close or amend a position.

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INSTRUMENT DETAILS



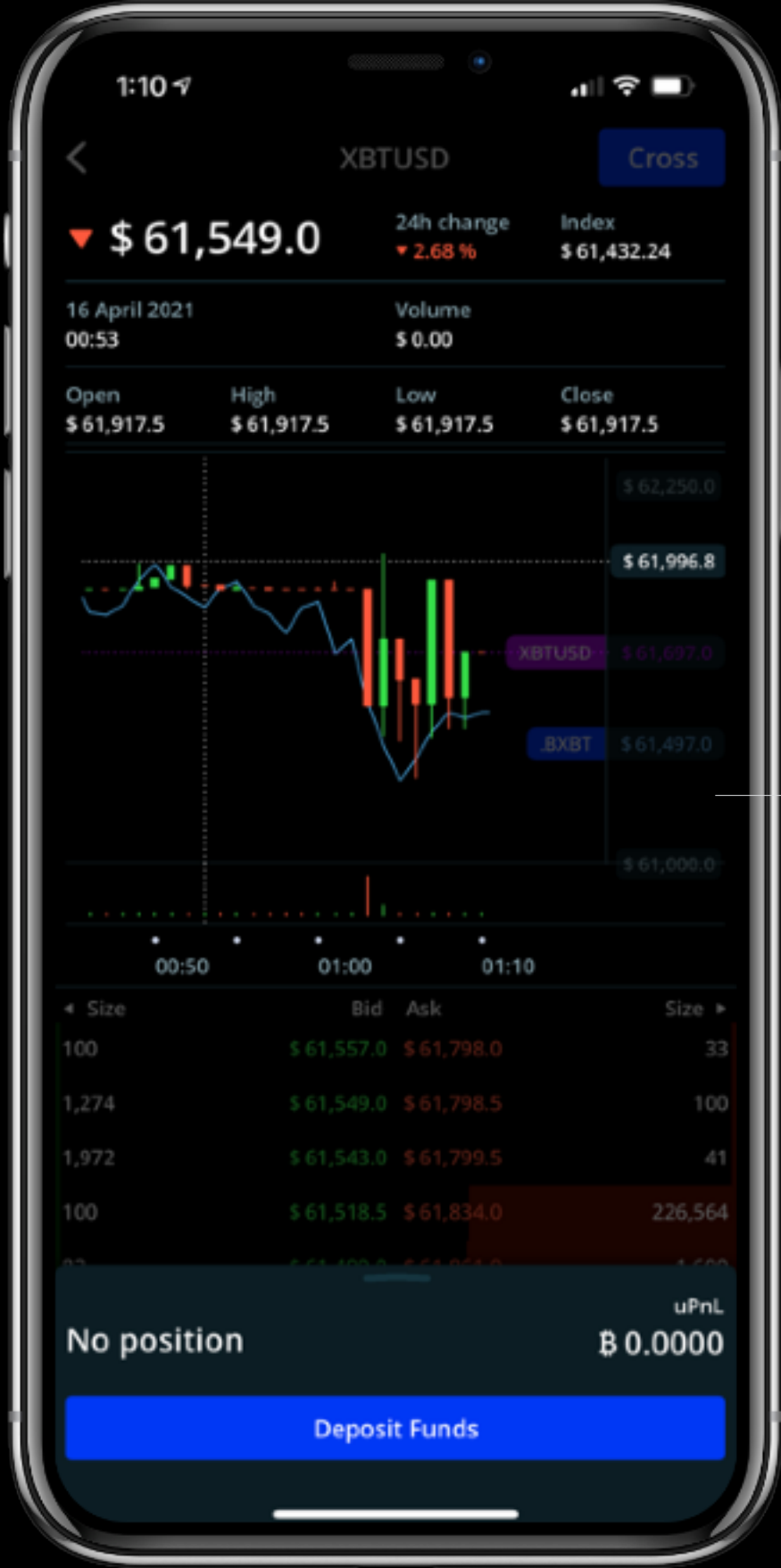
Necessarily Complex

High Information Density but still readable on quick glance

Custom designed Candlestick chart with personalized markers

Constantly updating order book with progressive disclosure.

Constant activity reflected on screen with subtle yet prominent animation



Candlestick chart stub state reveals further OHLC info while graying out the screen to help user focus on critical information