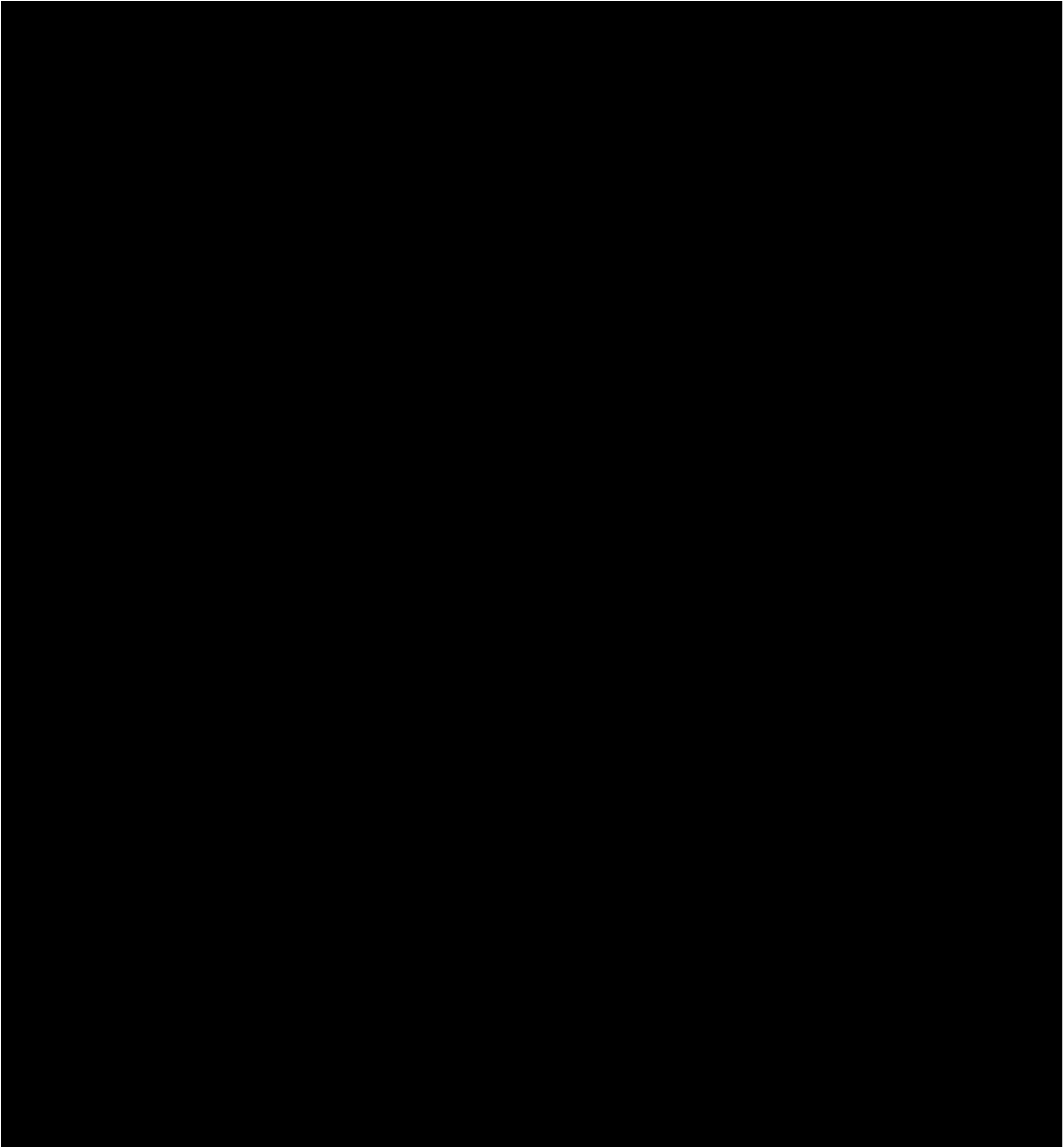




http://vday.sxz

Portfolio 2018-2021





## Customer Goals

- \_ Understand the current market
- \_ Easily access and read critical information, while on the move

## Challenges

- \_ Large amount of different data with similar priority
- \_ Constantly changing multiple pieces of information
- \_ Design to avoid fat-fingering errors

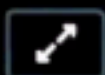
10:05 ↗

◀ Search



XBTUSD

▲ \$ 58,723.5

24h change  
▼ 5.66 %Index  
\$ 58,714.01Volume  
\$ 2.71 BOpen int.  
\$ 976.96 MShorts gain  
0.0100 %Funding  
17 Apr, 23:00

1 m

3 m

5 m

10 m

15 m

30 m

1 h



Size	Bid	Ask	Size
130,536	\$ 58,723.0	\$ 58,723.5	2,342,370
147	\$ 58,722.5	\$ 58,725.0	5,000
76	\$ 58,719.0	\$ 58,733.5	3,000
11,682	\$ 58,718.0	\$ 58,737.0	110,000
1,460	\$ 58,717.0	\$ 58,737.5	2,125,306

Register

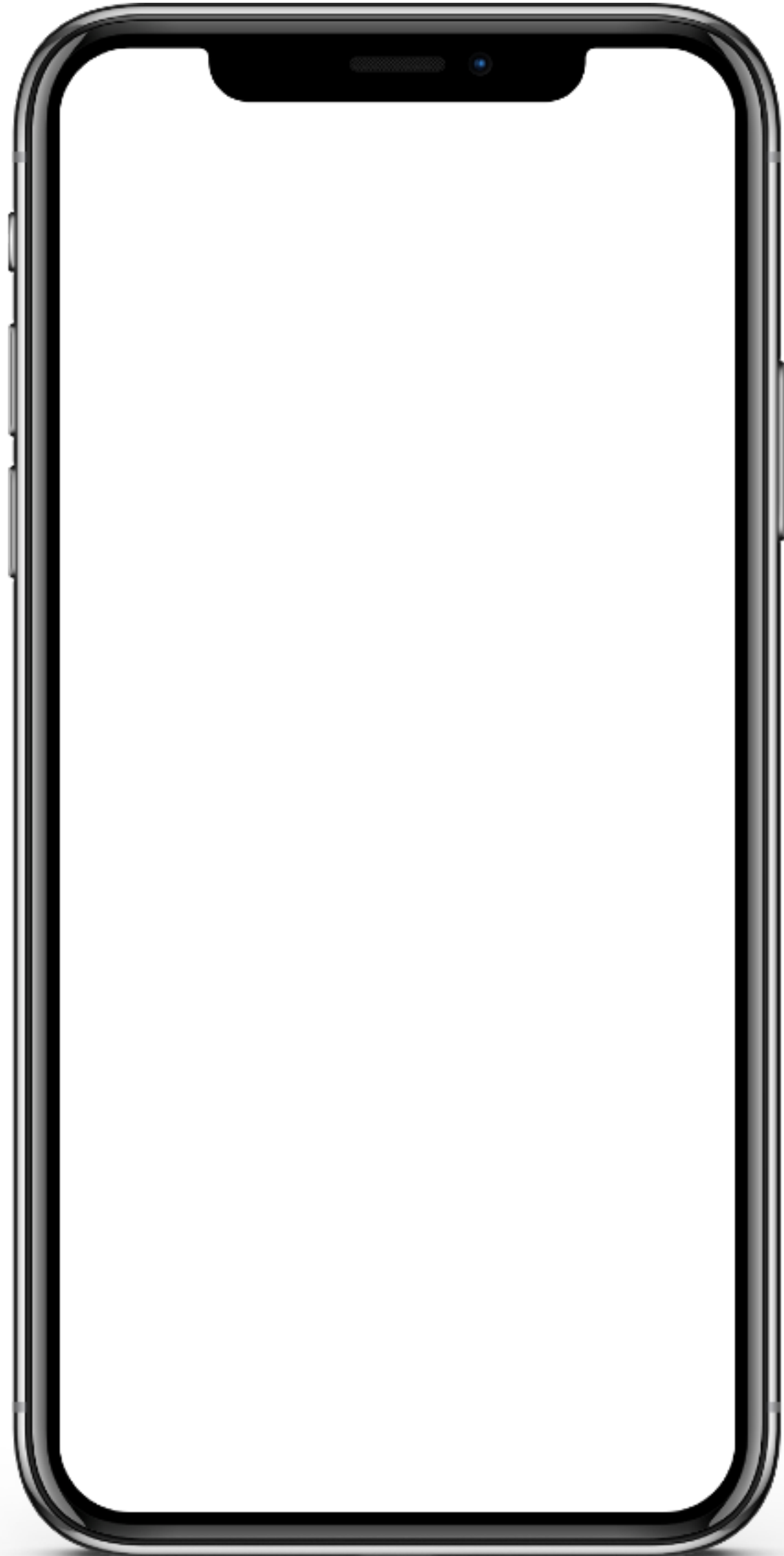
Sign In

# Product Goals

- \_ Provide appropriate information to the user to help them make right & quick financial decision



INSTRUMENTALS



Pravivideo

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High traffic screen in the app where the expert customer makes the decision to open, close or amend a position.

the 1990s, the number of people in the UK who are employed in the public sector has increased by 1.5 million, from 2.5 million in 1980 to 4 million in 1995. The public sector has also become an important employer of women, with 5.5 million women employed in the public sector in 1995, compared with 4.5 million in 1980.

There are a number of reasons why the public sector has become an important employer of women. One reason is that the public sector has a high proportion of women in its workforce. In 1995, 88% of the public sector workforce were women, compared with 78% in 1980. This is due to a number of factors, including the fact that the public sector has a high proportion of jobs that are traditionally held by women, such as teaching, nursing, and social work.

Another reason why the public sector has become an important employer of women is that it has a high proportion of jobs that are part-time or flexible. In 1995, 22% of the public sector workforce were employed on part-time or flexible contracts, compared with 12% in 1980. This is due to a number of factors, including the fact that the public sector has a high proportion of jobs that are traditionally held by women, such as teaching, nursing, and social work.

A third reason why the public sector has become an important employer of women is that it has a high proportion of jobs that are well paid. In 1995, the average salary of a public sector employee was £18,000, compared with £15,000 in 1980. This is due to a number of factors, including the fact that the public sector has a high proportion of jobs that are traditionally held by women, such as teaching, nursing, and social work.

There are a number of other reasons why the public sector has become an important employer of women. One reason is that the public sector has a high proportion of jobs that are secure. In 1995, 88% of the public sector workforce were employed on permanent contracts, compared with 78% in 1980. This is due to a number of factors, including the fact that the public sector has a high proportion of jobs that are traditionally held by women, such as teaching, nursing, and social work.

Another reason why the public sector has become an important employer of women is that it has a high proportion of jobs that are well located. In 1995, 22% of the public sector workforce were employed in London, compared with 12% in 1980. This is due to a number of factors, including the fact that the public sector has a high proportion of jobs that are traditionally held by women, such as teaching, nursing, and social work.

A third reason why the public sector has become an important employer of women is that it has a high proportion of jobs that are well matched to women's skills. In 1995, 88% of the public sector workforce were employed in jobs that required a degree or higher qualification, compared with 78% in 1980. This is due to a number of factors, including the fact that the public sector has a high proportion of jobs that are traditionally held by women, such as teaching, nursing, and social work.

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Sign In



[Play video](#)

## INSTRUMENT DETAILS

High traffic screen in the app where the expert customer makes the decision to open, close or amend a position.

### Customer Goals

- Understand the current market
- Easily access and read critical information, while on the move

### Product Goals

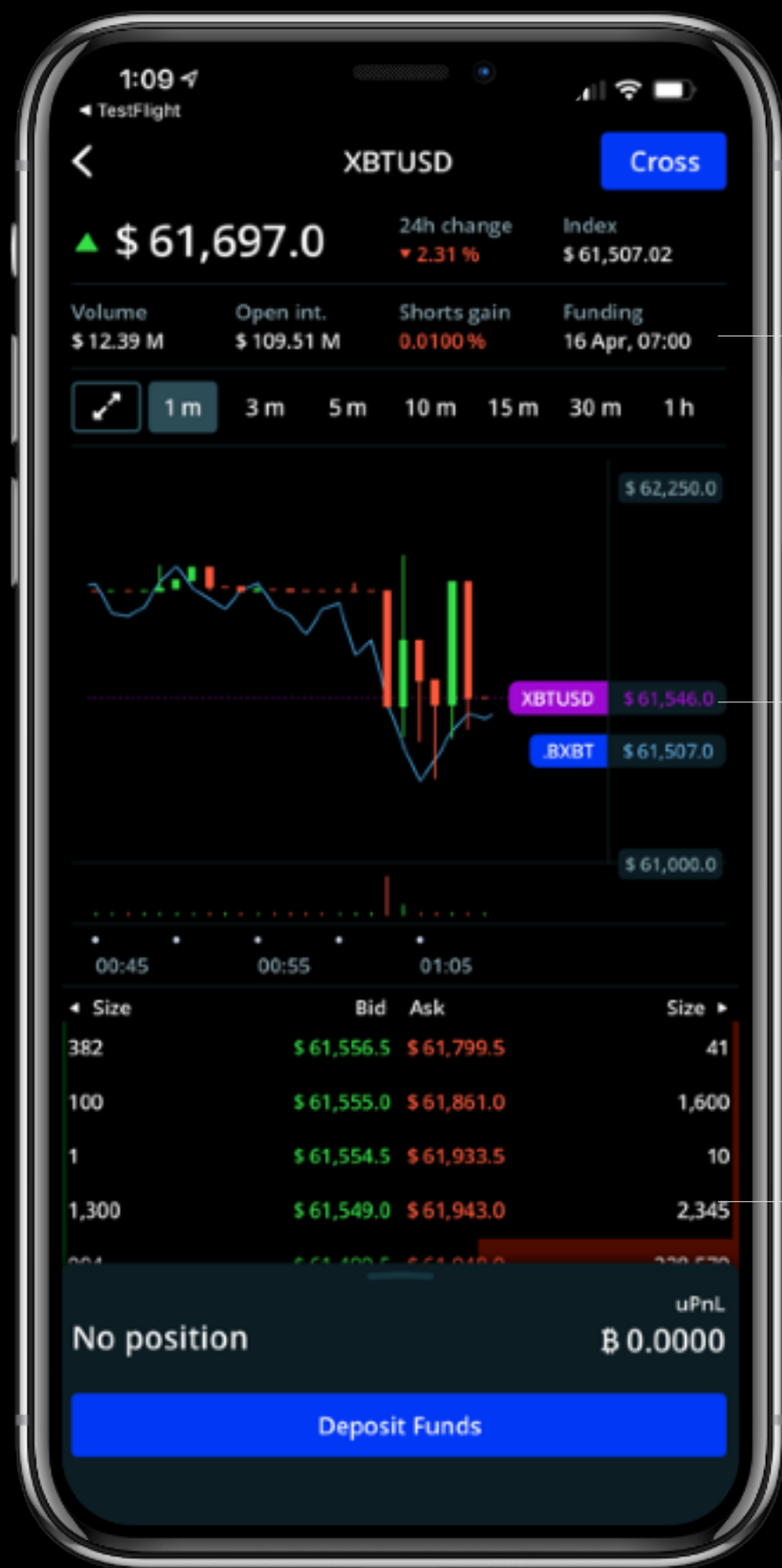
- Provide appropriate information to the user to help them make right & quick financial decision

### Challenges

- Large amount of different data with similar priority
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# INSTRUMENT DETAILS



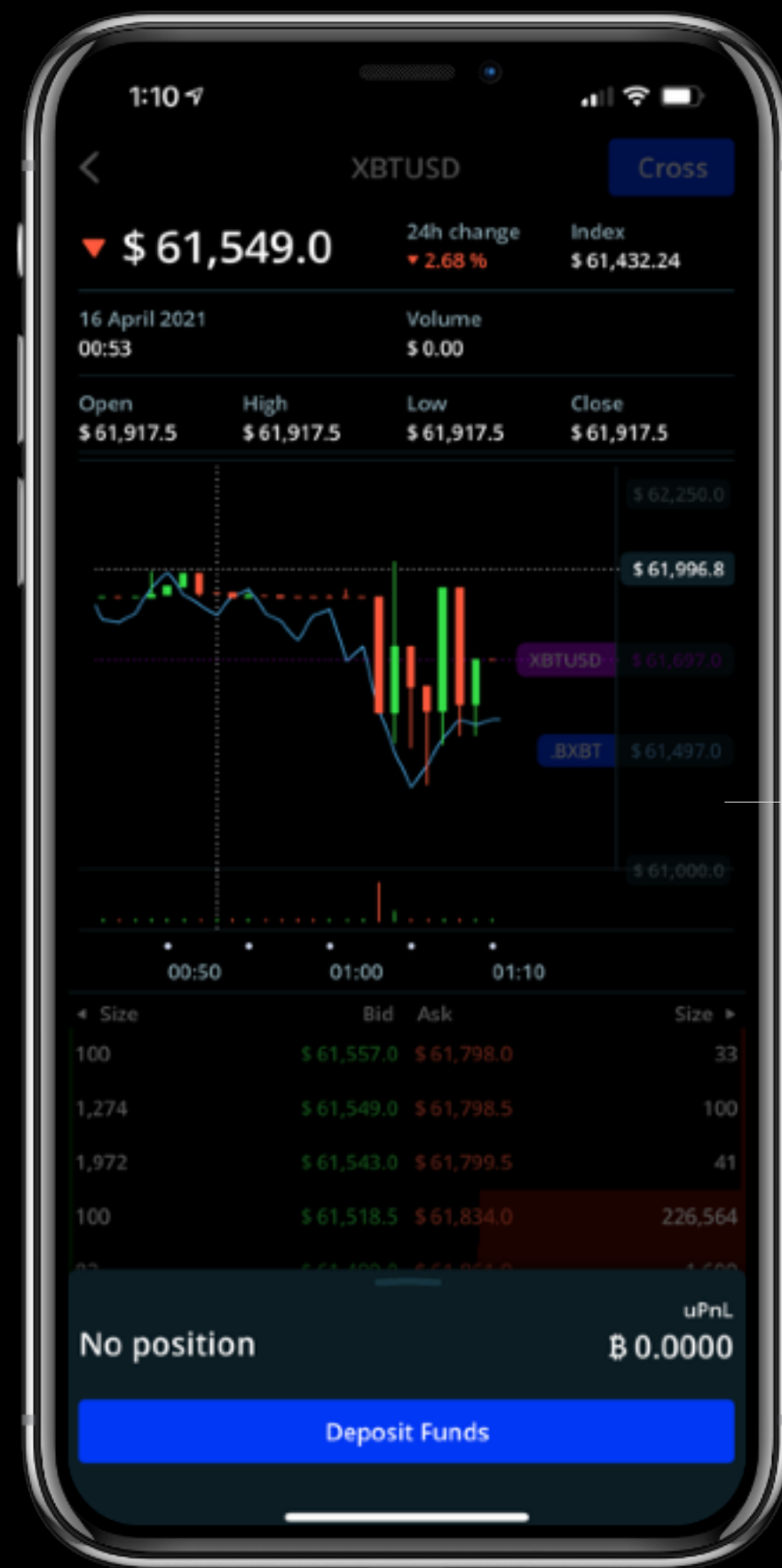
Necessarily Complex

High Information Density but still readable on quick glance

Custom designed Candlestick chart with personalized markers

Constantly updating order book with progressive disclosure.

Constant activity reflected on screen with subtle yet prominent animation



Candlestick chart stub state reveals further OHLC info while graying out the screen to help user focus on critical information