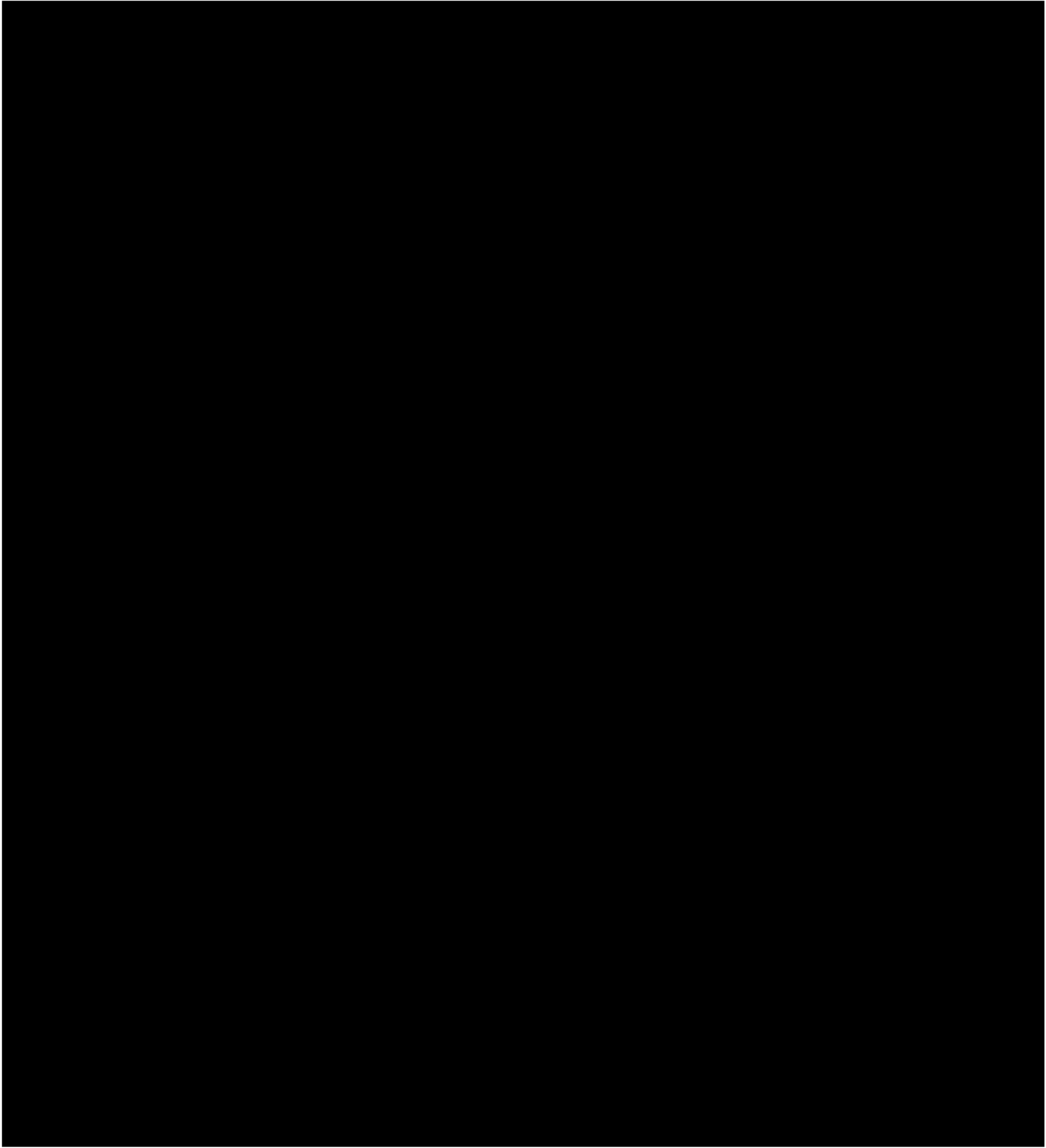




http://vday.sxz

Portfolio 2018-2021





# BitMEX Mobile App

BitMEX Mobile allows users to manage all critical account features, and provides access to BitMEX's full range of innovative products. It is available to download via the Google Play Store and Apple App Store in over **140 countries worldwide**, with additional countries being added all the time.

My team and I had the opportunity to design the mobile application from the scratch.

The markets that matter.



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The markets that **matter.**



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# INSTRUMENT DETAILS

High traffic screen in the app where the customer makes the decision to open, close or amend a position.

## Customer Goals

- \_ Should be able to clearly understand the current market for selected contract
- \_ Should be able to easily access and read critical information while on the move

## Product Goals

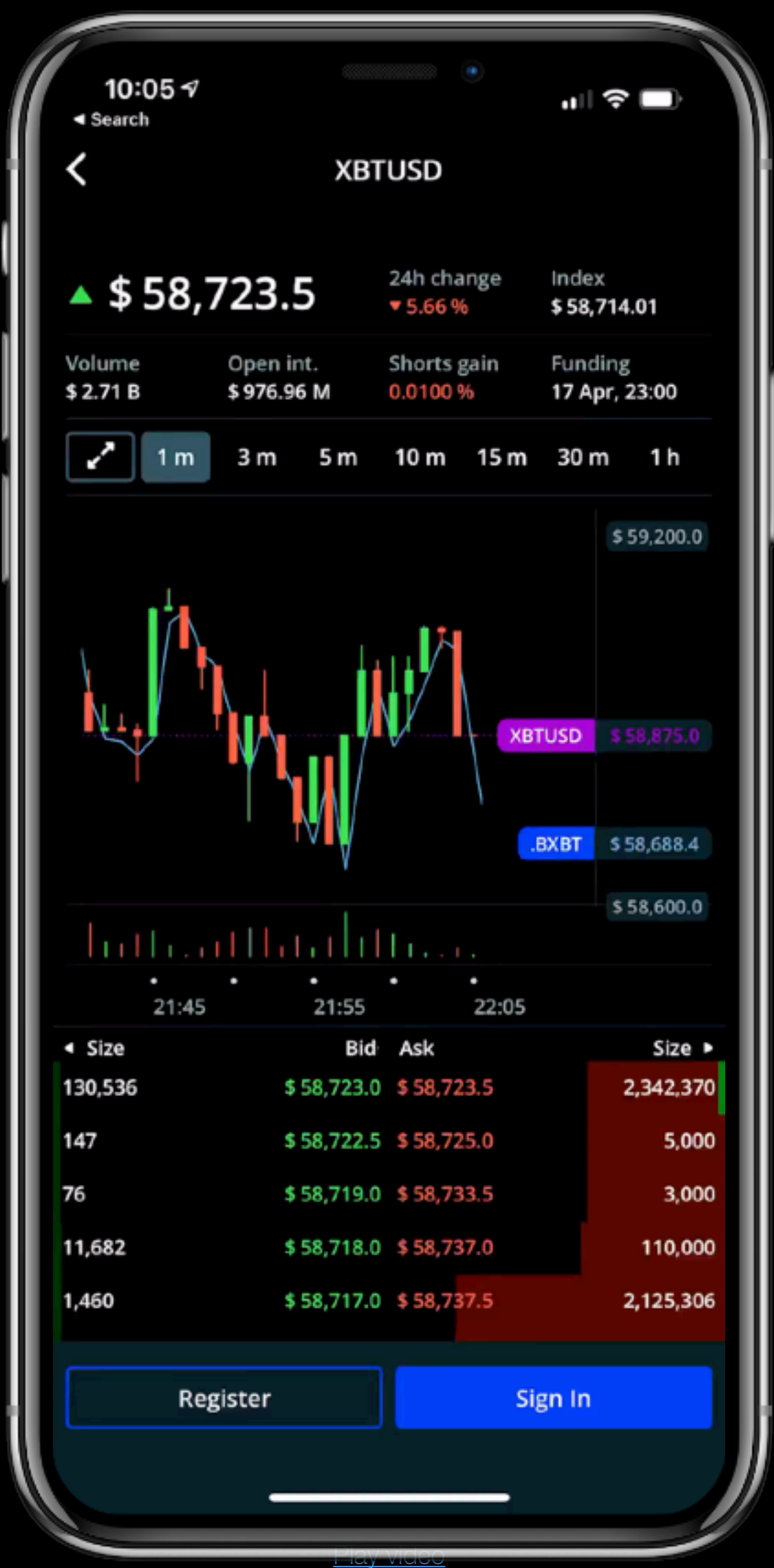
- \_ Provide all necessary information to the user in one place to help them make right financial decision

## Challenges

- \_ Large amount of different data with similar priority
- \_ Constantly changing multiple pieces of information
- \_ Design to avoid fat-fingering errors

## Design Wins & Innovations

- \_ Key pieces of information on the screen is easily accessible in a glance.
- \_ Changing information is represented visually to make it easy to understand the changes
- \_ Personalized markers on the candlestick chart makes the chart more useful to the customer than just to understand market
- \_ More data in the order book can be viewed by swiping right or left on the order book.
- \_ Rated superior to similar screens in competitor products by users in user research interviews



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