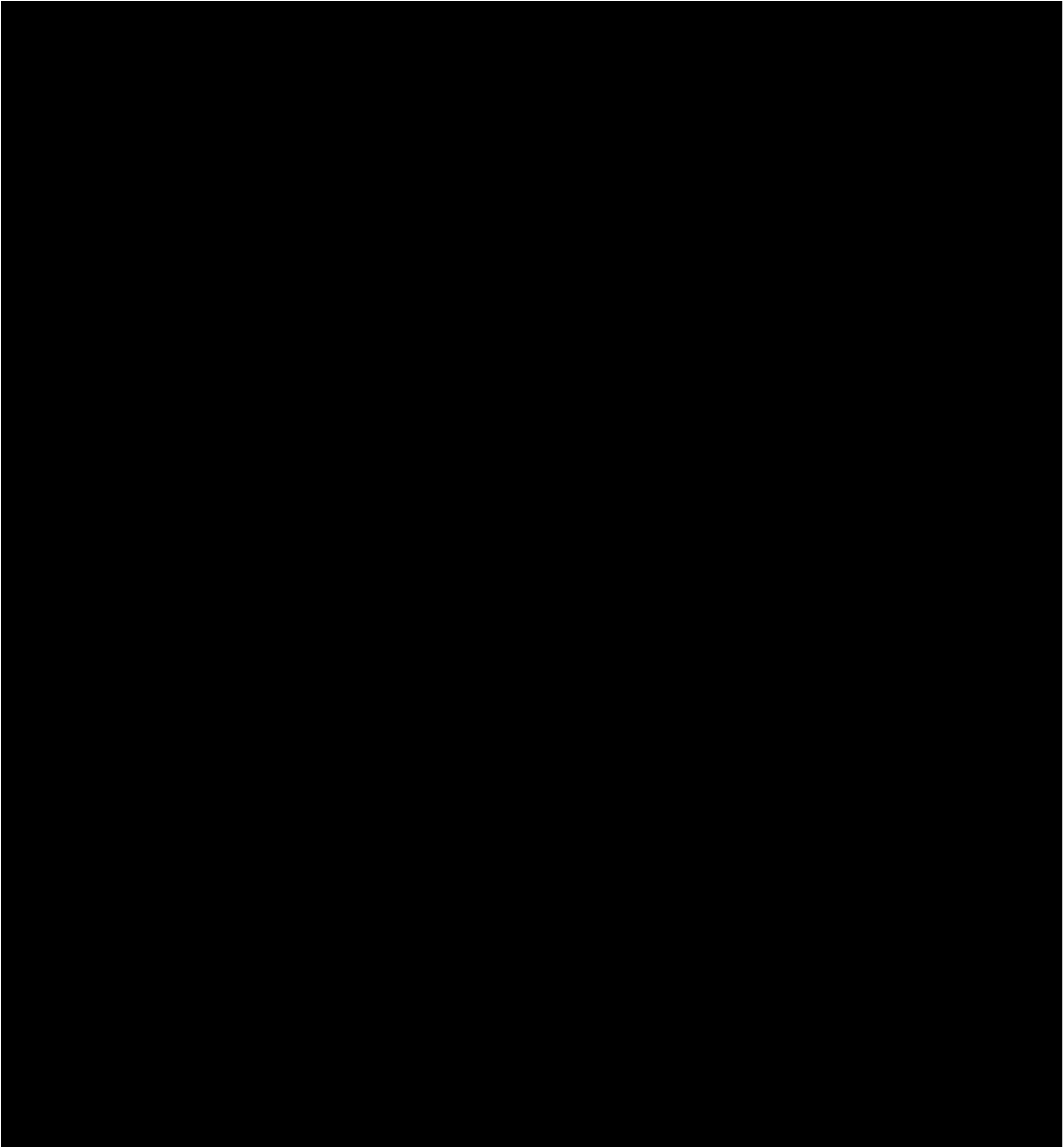


http://vday.sxz

Portfolio 2018-2021





Customer Goals

- _ Understand the current market
- _ Easily access and read critical information, while on the move

Challenges

- _ Large amount of different data with similar priority
- _ Constantly changing multiple pieces of information
- _ Design to avoid fat-fingering errors

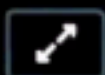
10:05 ↗

◀ Search



XBTUSD

▲ \$ 58,723.5

24h change
▼ 5.66 %Index
\$ 58,714.01Volume
\$ 2.71 BOpen int.
\$ 976.96 MShorts gain
0.0100 %Funding
17 Apr, 23:00

1 m

3 m

5 m

10 m

15 m

30 m

1 h



Size	Bid	Ask	Size
130,536	\$ 58,723.0	\$ 58,723.5	2,342,370
147	\$ 58,722.5	\$ 58,725.0	5,000
76	\$ 58,719.0	\$ 58,733.5	3,000
11,682	\$ 58,718.0	\$ 58,737.0	110,000
1,460	\$ 58,717.0	\$ 58,737.5	2,125,306

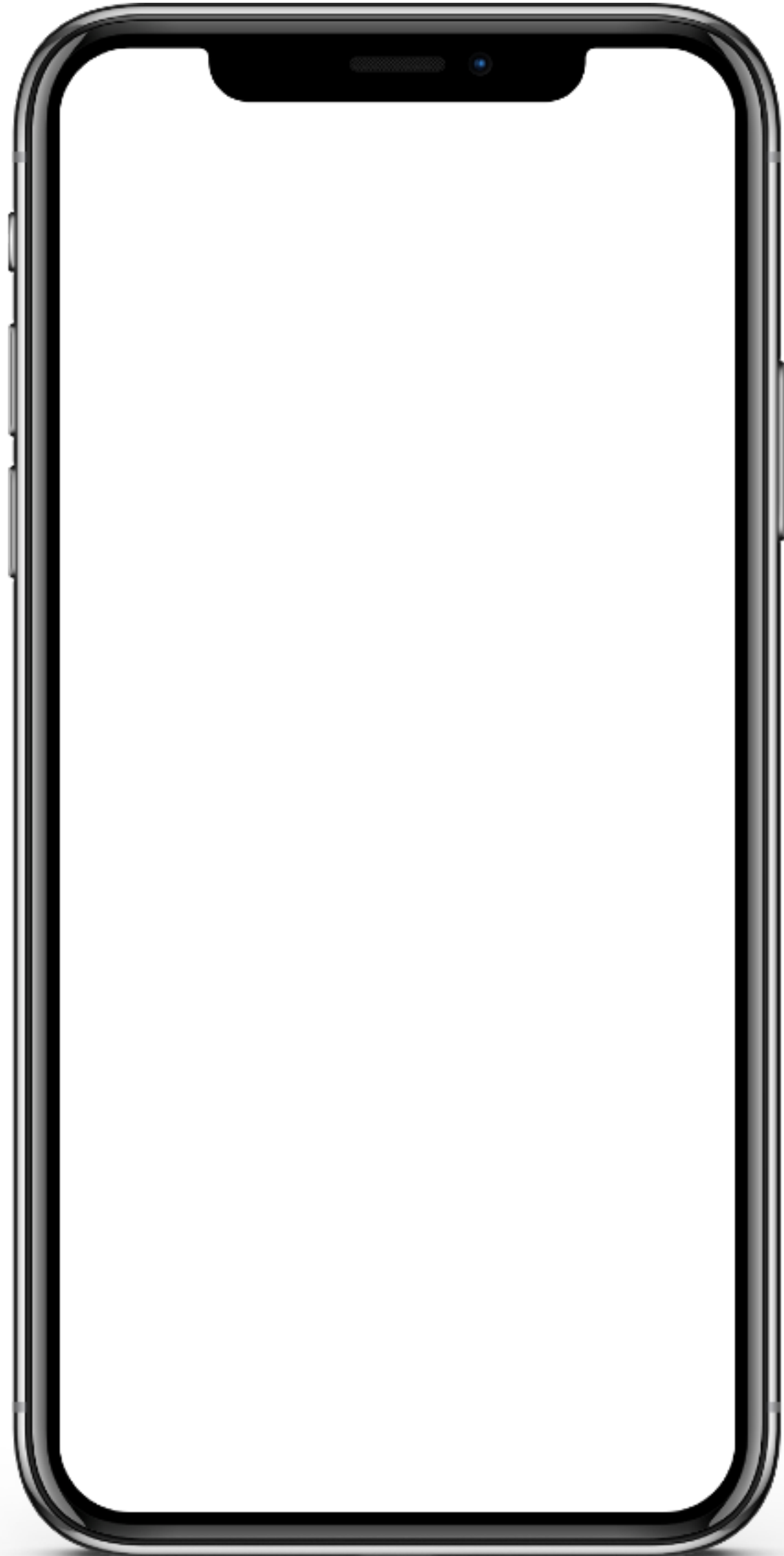
Register

Sign In

Product Goals

- _ Provide appropriate information to the user to help them make right & quick financial decision

INSTRUMENTALS



Pravivideo

High traffic screen in the app where the expert customer makes the decision to open, close or amend a position.

the 1990s, the number of people in the world who are undernourished has increased from 600 million to 800 million. The number of people who are malnourished has increased from 1.2 billion to 1.5 billion. The number of people who are obese has increased from 100 million to 300 million.

The World Bank has estimated that the number of people who are undernourished in the world will increase from 800 million in 1990 to 1.2 billion in 2020. The number of people who are malnourished will increase from 1.5 billion in 1990 to 2.2 billion in 2020. The number of people who are obese will increase from 300 million in 1990 to 600 million in 2020.

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[Play video](#)

INSTRUMENT DETAILS

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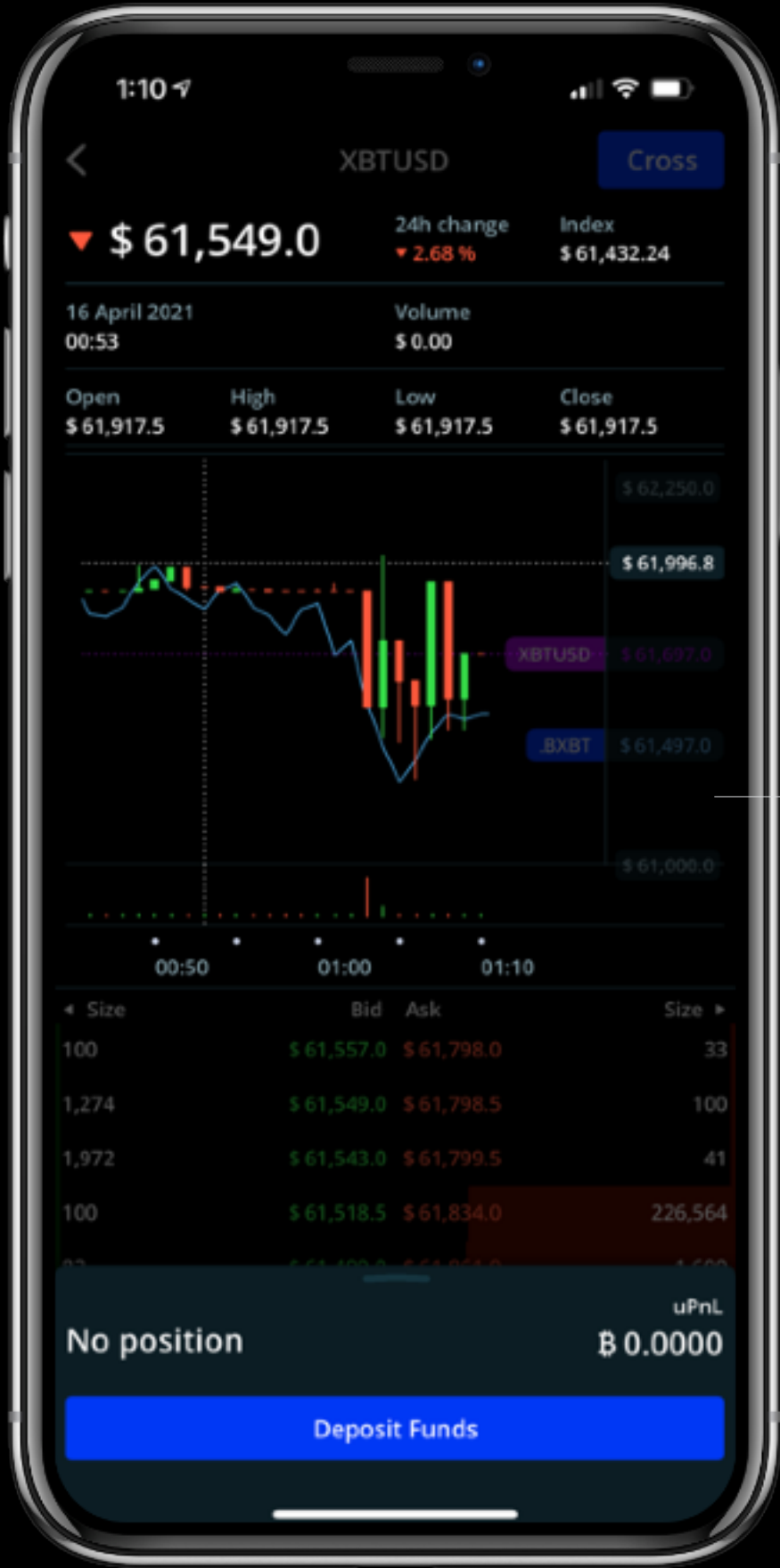
Necessarily Complex

High Information Density but still readable on quick glance

Custom designed Candlestick chart with personalized markers

Constantly updating order book with progressive disclosure.

Constant activity reflected on screen with subtle yet prominent animation



Candlestick chart stub state reveals further OHLC info while graying out the screen to help user focus on critical information