

INSTRUMENT DETAILS



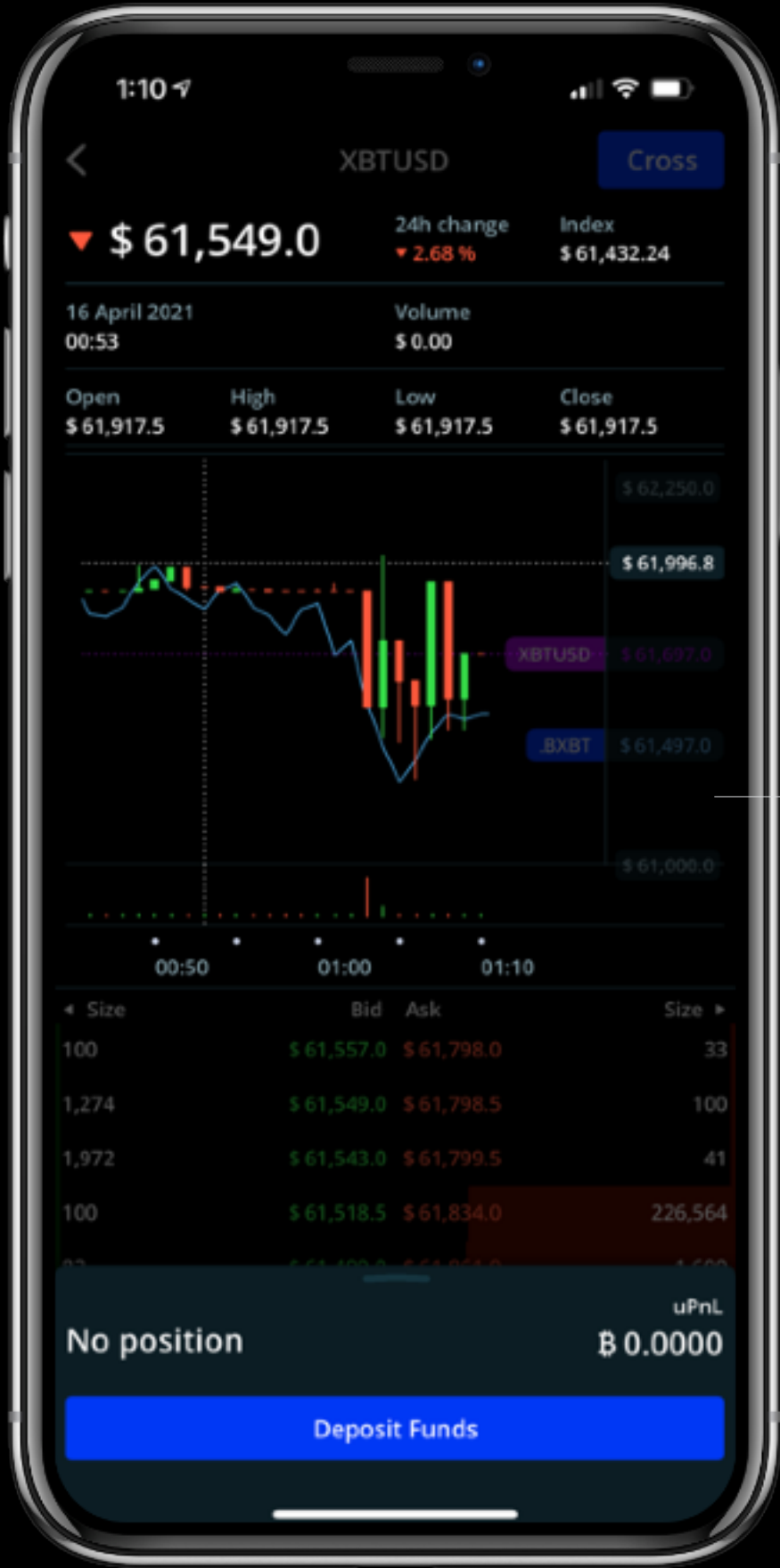
Necessarily Complex

High Information Density but still readable on quick glance

Custom designed Candlestick chart with personalized markers

Constantly updating order book with progressive disclosure.

Constant activity reflected on screen with subtle yet prominent animation



Candlestick chart stub state reveals further OHLC info while graying out the screen to help user focus on critical information



## DEPOSITS & WITHDRAWALS

Low traffic screen but critical in establishing trust with customer.

### Customer Goals

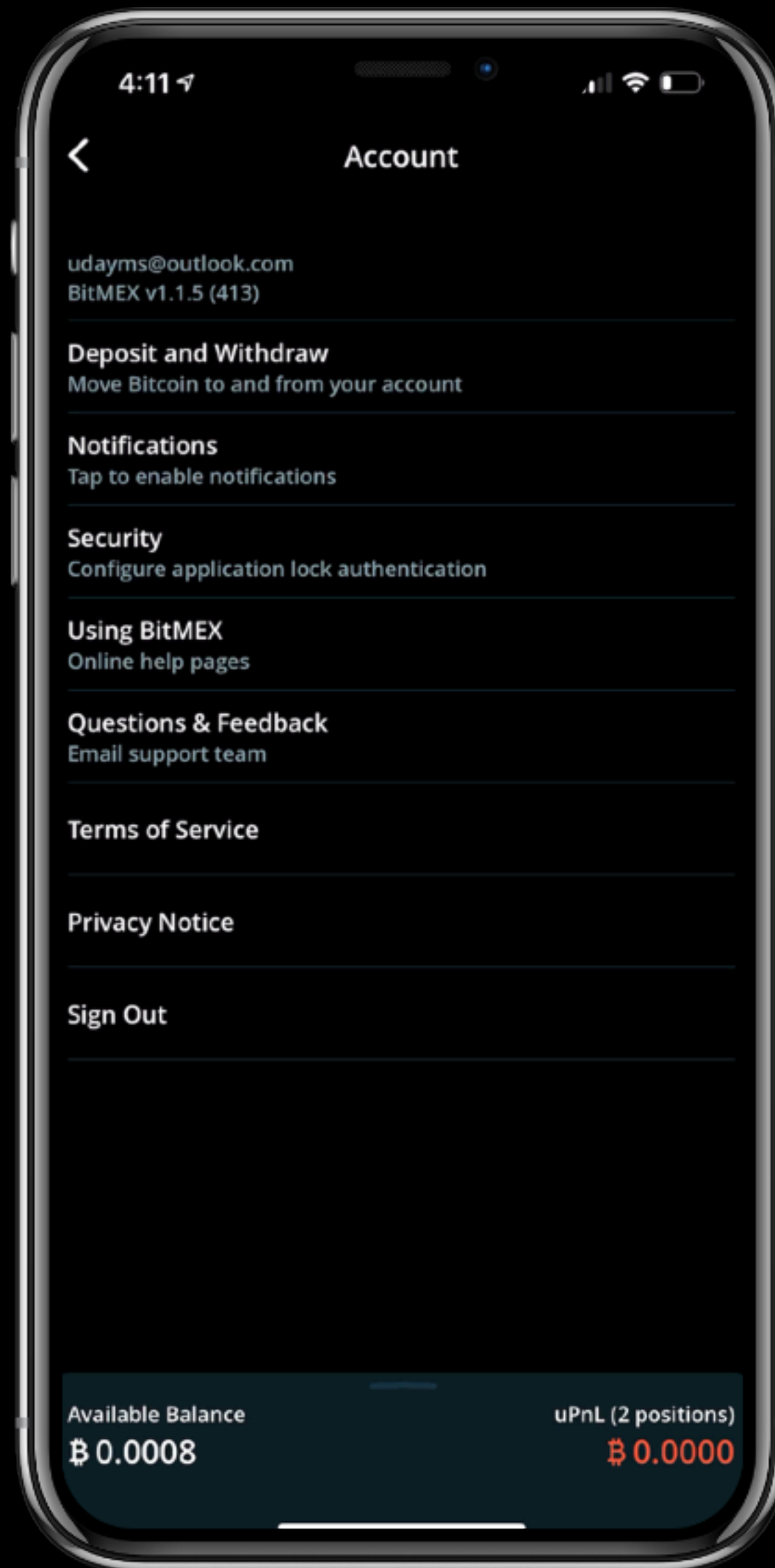
- \_ Easy to deposit or withdraw funds from the platform
- \_ Ensure right wallet id to which they are withdrawing or depositing
- \_ Know the estimated network fee to be paid

### Product Goals

- \_ Increase customer trust on the platform
- \_ Make it easy for customers to understand the flow & its restrictions

### Challenges

- \_ Copy paste errors
- \_ Lack of understanding of flow lead to high volume of customer tickets



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