Netflix Dataset Power BI Dashboard Ideas

# SIMPLE LEVEL VISUALS

## Total Titles on Netflix (KPI Card)

• Data: netflix\_cleaned\_main.csv  
• Visual Type: Card  
• Measure: Count of show\_id  
• Purpose: Show total number of titles (Movies + TV Shows)

## Content Type Breakdown

• Data: type  
• Visual Type: Donut Chart or Pie Chart  
• Values: Count of show\_id  
• Legend: type (Movie / TV Show)

## Titles Released Over the Years

• Data: release\_year  
• Visual Type: Line Chart  
• Axis: release\_year  
• Values: Count of show\_id

## Ratings Distribution

• Data: rating  
• Visual Type: Column Chart  
• Axis: rating  
• Values: Count of show\_id

## Monthly Content Addition Trend

• Data: added\_year, added\_month  
• Visual Type: Line Chart or Area Chart  
• Axis: Date Hierarchy (Year-Month)  
• Values: Count of show\_id

# MODERATE LEVEL VISUALS

## Top 10 Genres

• Data: netflix\_genres.csv  
• Visual Type: Bar Chart  
• Axis: genre  
• Values: Count of show\_id  
• Filter: Top 10 genres

## Top 10 Countries Producing Content

• Data: netflix\_countries.csv  
• Visual Type: Bar Chart or Map  
• Axis: country  
• Values: Count of show\_id

## Most Featured Actors

• Data: netflix\_cast.csv  
• Visual Type: Bar Chart or Word Cloud  
• Axis: actor  
• Values: Count of show\_id  
• Filter: Top 10 or 20

## Average Movie Duration

• Data: duration\_minutes from netflix\_cleaned\_main.csv  
• Visual Type: Gauge or KPI Card  
• DAX:  
Average Movie Duration = AVERAGEX(FILTER('Netflix', 'Netflix'[type] = "Movie"), 'Netflix'[duration\_minutes])

## Movie Duration Distribution

• Data: duration\_minutes  
• Visual Type: Histogram (or bar chart using ranges)  
• Create ranges: <60, 60–90, 90–120, >120  
• Power Query Code:  
= if [duration\_minutes] < 60 then "<60"  
 else if [duration\_minutes] <= 90 then "60–90"  
 else if [duration\_minutes] <= 120 then "90–120"  
 else ">120"