



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



**TEAM-1**  
**UDC**  
**COLLEGE**  
Lok sabha election in  
2019 political  
juggernaut

Members of the  
lok sabha are  
elected by an  
adult universal  
suffrage

The lok sabha  
election is a critical  
event for indian  
democracy a it  
determine the party  
that will form a  
national government.

The Lok  
Sabha  
comprises of a  
total of 545  
seats

They hold  
their seats  
for five  
years

The lok sabha bring  
out issues such as  
economic  
development,social  
justice and national  
security

The lok sabha  
election is a  
crucial event that  
shapes India's  
political and  
economic future.

Supervising various  
activities such as  
voter registration,  
candidate  
nominations,  
polling, and  
counting of votes.

Each  
constituency  
sends one  
representative to  
the Lok Sabha.

The party or  
coalition winning an  
absolute majority of  
seats in the Lok  
Sabha gets to form  
the government at  
the center.

the election will bring  
about positive  
changes in the  
country's political and  
economic landscape  
and are optimistic  
about the future.

the entire election  
process and  
question whether  
their votes will  
make a difference  
in the end.

the disenchanted  
with politics and  
are disillusioned by  
the lack of  
accountability and  
transparency in the  
political system.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?