

ARTMEMOIR

W H I T E P A P E R

TABLE OF CONTENTS

- 1. Abstract**
- 2. NFTs & Arts**
- 3. NFTs & Real Estate**
- 4. NFTs & Games**
- 5. Art Memoir Services**
- 6. Art Memoir NFT Utilities**
- 7. Art Memoir Economics**
- 8. The team**
- 9. The Disclaimer**

1. ABSTRACT

The popularity of NFTs and crypto-art is currently on the rise, opening new possibilities for visual artists, musicians, and animators alike. Utilizing this technology gives creators the ability to expand their networks, certify their work, and create and share pieces instantaneously compared to traditional formats. This new wave of technology could unlock new potentials in artwork utility, movement, collaboration, and provenance for work.

In today's economy, it can often be difficult to find someone or something that speaks to one's own heritage- ArtMemoir ensures this experience with every item we sell. Providing an opportunity for artists in all genres has been proven time and again to be a way of celebrating life in its fullest sense while at the same time helping spread and educate cultures across our global society.

Using a select criteria, ArtMemoir features artwork from a variety of both rising and well established digital artists who specifically compose a limited number of pieces and editions. Our website (www.artmemoir.org) offers direct access to live auctions and links to the platforms selling each piece. Customers also have access to the secondary market through Art Memoir's personal collection. The secondary market is composed of NFTs that have already dropped and sold to personal collections.

Accordingly, the core mission of Art Memoir is on the Exploration of Art beyond just beautification through NFTs. We are lovers of art and supporters of Artists; promoting various cultures/tribes of the world through our arts, but not limited to popular tribes or cultures. Developed on Binance Smart Chain- one of the best blockchains for decentralized finance and DApp development - all products by Art Memoir are high liquidity products: digital art pieces recorded and traded throughout the art collection process are executed on the blockchain via smart contract. Art Memoir is believed to meet diverse users' demands thanks to the massive liquidity based on NFTs and reach the highest bliss point of artists by different artworks. We provide physical, tangible, immutable artwork on our platform to those looking for cultural representation from around the world as well as help with auctioning off some of the most popular pieces.

Our platform provides users with a set of art products. Art Memoir will indulge a variety of purposes: participating in GameFi, exchanging NFT artworks, staking, yield farming, and Real Estate functions. Currently, our NFTs have been sectioned into single NFTs and Collection NFTs, all of which have value to our Investors, Partners, Community, and the World of Art globally.

Having various artists at heart, our Single NFTs are mainly to support the artists while our Collection NFTs are designed to give our investors and partners value that can be used in real-time. These NFTs will be used as a medium of transactions, stakes, shares, and lots more. Here, art won't just be used only for beautifications and preserving the cultural heritage of the people or the art they represent but will also be used in real-time situations without being controlled by a centralized organization or a third party, this will be achieved through the use of Blockchain Technology.

Members can use NFTs to track ownership and royalties, which is useful for all types of creative industries, including the real estate industry.

As a mix between a blockchain startup and an Art gallery_showcasing artists from all corners of the globe, ArtMemoir offers the opportunity for collectors to amass a diverse portfolio of artwork, while also supporting promising talents and enabling entrepreneurship in some of the neediest economies. This paper is being worked on actively. Further information will be added on an ongoing basis.

2. NFTS & ARTS

Non-fungible tokens (NFTs) are blockchain assets that distinguish themselves from digital currencies like Bitcoin because every NFT is unique. This means they can represent something in the physical world, or in this case, art.

Artists typically don't receive a cut of secondary sales in the traditional art world. NFTs can make fractionalized ownership more accessible, so if there is a valuable item that otherwise wouldn't have been accessible for someone to own, now they can own a piece of it. Custody of a physical item still requires a trustworthy custodian, but being able to issue, hold, and trade it as a crypto asset unlocks more use cases. One can also craft an NFT such that the creator receives a percentage of all secondary sales in a completely automated way.

The artist could also set specific parameters for how each license is used such as selling/reselling the license, using it for commercial purposes, or if you can alter the art that was created with the license. This will allow artists to track how their art is being used and could potentially give them a source of income that is more stable than the volatility of the cryptocurrency market and also encourage other artists to create similar NFT artwork.

- With NFTs, you can register your artwork to an Ethereum address that is connected to an artist's identity. This will allow artists to track their art without having to worry about losing it. It would also limit the amount of counterfeit art that could be sold as authentic original artwork because all the originals would be traceable.

However, ArtMemoir has already listed its SIGNLE NFTs on Binance Smart chain network (BNB) in a notable marketplace like **Afen Marketplace** to limit gas fees and also make transactions smooth and safer for its Investors and Partners also ArtMemoir will be listing more NFTs on various smart chain that qualifies its community demand.

3. NFTS & REAL ESTATE

Africa's population will grow from 1.3 billion to over 4 billion by 2100. It already has a housing shortage. "The time has come for property players to look into NFTs as a realistic and practical solution to circumvent the pain points that have been plaguing the industry for decades," said *Damodharan Vijayaragavan*,

Non-fungible tokens (NFTs) can also be used in the real estate industry. An NFT is a unique and verifiable representation of something that has value, such as ownership of property or even documents/contracts that are needed for buying property. This means you could have fractional ownership to one piece of property or multiple properties.

ArtMemoir's NFT + DEFI ecosystem features

- Simplified complex real estate transaction processes
- Shortened traditional real estate transaction processes from 4 months to few minutes transactions.
- Ease of managing collateral due to traceability of ownership
- Real estate lending options that are lower than locally accessible rates

Applying NFTs to blockchain; NFTs are non-fungible tokens or simply put digital assets in form of art, music, photograph etc. applying this technology might be of two forms:

- A.** Converting real estate projects/designs to NFTs; having them in collections to raise capital for the projects - when the project is executed investors that have these NFTs can decide to use it as a means either to make returns by selling it back OR giving it out on lease. This means that the NFTs will serve as a proof of ownership for a particular property.
- B.** Application of Art to NFTs: Artmemoir plays a part in converting real time African monastery buildings already converted to NFTs, to promote the almost outdated African Art in buildings in order to revive these Projects and Culture.

NFTs can also be used to create these trustless transactions between two parties, by recording contracts on the blockchain. This would replace the need to use a third party such as Banks or Attorneys. An NFT could potentially be used to represent Titles of homeownership, which is typically what people purchase with their mortgages.

N.b: Crypto related transactions are trustless in as much as invoices and deals are recorded on the blockchain

NFTs in the Real Estate Market helps to figure out who owns what and how it can be transferred from person to person without going through a third party. People need to have a clear understanding of how they work and that they have value outside of being used as a digital currency. The benefits of NFTs outweigh the costs, so they are of great value in real estate transactions.

NFTs can be used to track ownership and royalties, which is useful for all types of creative industries, including the real estate industry.

Here is what Larry Sanger has to say about NFTs use case in the real estate industry

"Buying real estate is going to move from being this massive technical undertaking that individuals don't understand...to something super easy." -
Larry Sanger, Co-founder of Wikipedia

4. NFTS & GAMES

NFTs have been a major force in the gaming industry's development. Non-fungible tokens have elevated the game to an entirely new level!

Features that GameFi differs from traditional gaming:

- **Ownership of assets:** In GameFi, through on-chain smart contracts, the game's assets belong to the player rather than the developer.
- **Tradable assets in crypto markets:** With the ownership of the assets, players can trade these assets, either NFT or tokens, in the open Crypto markets with other players.
- **Transparent data:** All GameFi game codes are open source and transparent, and developers cannot simply change these codes. A player can also participate in-game upgrades and changes via a DAO, giving them a greater degree of participation.

Current Status of GameFi

Despite its promise, there are still several major problems most projects face in the GameFi industry. As an investor, you should assess the projects based on their likelihood of overcoming these challenges.

GameFi's prosperity on BSC

According to Dappradar, BSC has occupied 4 spots in the top 10 games. With almost 6 times the TPS(Transactions Per Second) of Ethereum, continues to make a push in the GameFi with 195 game projects already deployed on BSC.

Although Ethereum occupies the majority of the overall TVL the low transaction speed and the problem of high gas fees have become obstacles for ordinary users to enter the blockchain world.

5. ART MEMOIR SERVICES

As stated in our slogan - *Exploring the world of art beyond beautification through NFTs*. We have been a supporter and great lover of art and we have ventured into the minting of nfts with over 20 individuals groups of artists represented from the various spaces of art. We have also decided to educate the world about its cultures through NFTs. We will be reviewing popular and known cultures/tribes of the world reaching out to the seven (7) continents of the world and beyond by bringing their visual representation and stories minted in NFTs through the blockchain. However, Our NFTs have been sectioned into single NFTs and collections, all of which have value to our Investors, Partners, and the Art World globally.

SINGLE NFTs

These are NFTs minted in various NFTs marketplace to support various artists in their journey of art and for the love of arts. Here, the Investor or Buyer gets these minted artworks in physical forms as gifts or patterned tokens that have value and airdropped into their wallets. These artworks are sold from 0.5 BNB at a leveled price. Here the artist is given 70% or more of his NFTs returns through the blockchain.

COLLECTIONS

Our collections of NFT can come in two ways; SINGLE NFTs minted in multiple pieces or Collection of NFTs not less than four (4) but are not limited in numbers. The following are the major services that will be offered by our Collections:

GameFi Here, we will mint NFTs which will serve as a medium of currency and transactions where gamers will pay in our minted NFTs to play games and win tokens in real-time. These NFTs will be categorized into various collections based on (the type of game and time allocated to be played), and will be limited to create scarcity and demand for these NFTs

Real Estate These collections of nfts will be designed and minted on limited supply but based on the real estate project they represent. Here, the investors buy these Nfts in exchange for shares in Real Estate Projects or to get an outlet in an estate.

NFT Art We always remember art in every way we think being lovers of the Art too. Here, notable artists make limited collections of their artworks and we mint them as NFTs. These NFTs are then auctioned or sold in NFT marketplaces for their lovers and mentees to own and sell within the blockchain. However, holders of these NFTs will be opportunized to buy their artworks in real-time at a discounted rate even during Auctions and in Gallerias they are partnered with.

6. ARTMEMOIR NFT UTILITIES

Just as the ArtMemoir ecosystem is huge it will include various utilities ranging from different sectors as stated in the services; users will be given the opportunity to enjoy the benefits/utilized of its ecosystem as long as they are users of our product or holders of our NFTs.

STAKE AND EARN

NFT cards from Art Memoir Collections will be used to stake and earn tokens for the duration of lockup time they want of both Fiat and Partnered Tokens from partnered projects through the blockchain. Users are allowed to un-stake their assets as they deem fit. However, this action would deprive them of accessing the full rewards associated with the staking event at the given period of time.

CASHBACK RETURNS

Users will earn a small percentage back of in tokens and NFTs on our platform and partnered platforms tracked within a given period of time through airdrops or art drops depending on the value of their holdings.

REAL ESTATE

Intending land-owners can decide to purchase and rent partnered real estate projects listed on ArtMemoir or aliases and get discounted pricing of the property or land about to be acquired.

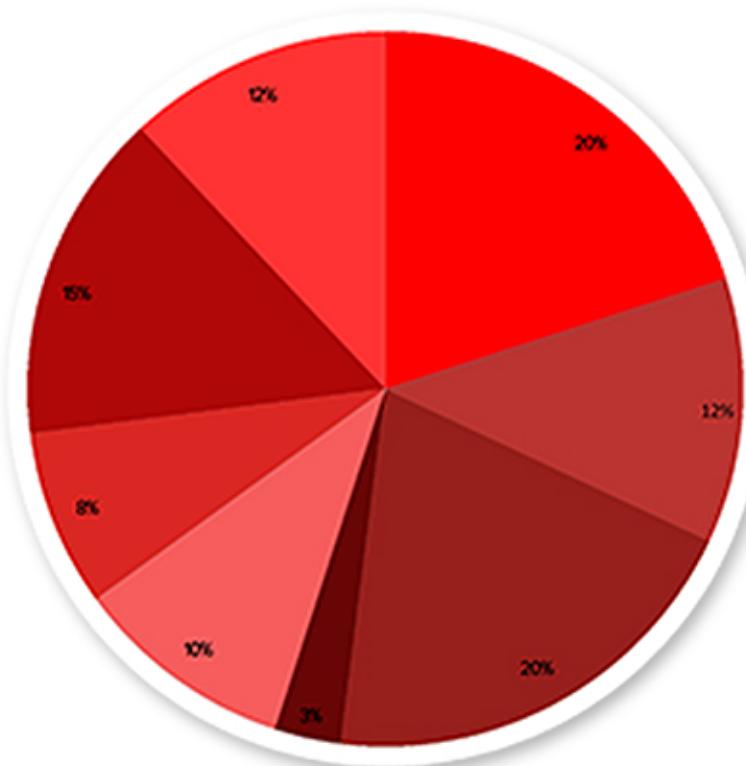
SHARES

If a user chooses to fund real estate projects through purchasing of the NFTs, he/she automatically becomes shareholders with ArtMemoir and will also receive shares and dividends from referrals directly to their wallets.

GAMIFI REWARDS

Players will not just enjoy the fun but earn tokens and NFTs which are tradable with other players in the adventure. Player fights with personal skills and earns on-air items, points, and token rewards. Players can also upgrade their game props (engine, body, and weapons). High ranking players will enjoy many perks from our partners and sponsors.

7. ARTMEMOIR NFT-ECONOMICS



Community Incentives	20%
Investors/Partnership	12%
Marketing	20%
Advisory Board	3%
Art Community	10%
ArtMemoir Charity	8%
Team	15%
Artist	12%

9. THE TEAM

ArtMemoir Team is formed by elites from AI, The Internet, Art, Real Estate, Game development, and Blockchain fields.

Art Memoir Team has a community of blockchain developers and artists who are interested in creating novel projects that benefit from the latest technologies. We work closely with other members to learn from each other to move the collective vision forward.

Partnership

Art Memoir will be partnering with notable Game developers, Artists, Real estate partners, Exchanges to name a few. We are also open to Partnerships and Collaborations with other Blockchain companies and NFT Projects looking forward to creating rare NFT cards to be minted in the blockchain.

Advisory Board

Art Memoir Team and various blockchain will be consulting and advising upcoming Arts and Blockchain groups on which NFTs to mint. We also give advice on how to engage their respective communities in positive ways such as art giveaways, airdrops, and other activities that would benefit the community.

Our Mission

We are building a blockchain-powered social network that will provide revenue to artists, Real Estate Investors, Gamers, and the best content in the world through NFTs. Blockchain technology is a necessary tool for this vision to be achieved.

10. THE DISCLAIMER

We are not responsible for any actions of third parties, such as Exchanges, regulators, government, issuers of digital assets and securities, or other third parties.

We are under no obligation to publish, produce or disclose any events with relevant information on any of our products and services. Furthermore, we are not obliged to disclose any transactions that have occurred. NFTs are compliant tokens and as such, will be sent to wallets that support the block-chain services involved in Non fungible Token service oriented.

NFTs that you hold may decrease in value or even become worthless due to changes in technology (including forks), markets (such as a market fork), regulations (including future regulatory actions), and similar events.

ArtMemoir Team is not responsible for any losses incurred by the user in the event of such an occurrence.

The Artmemoir team cannot guarantee that NFTs will hold value or appreciate, or that they will be traded on exchanges.

Users are responsible for any tax liability arising from NFTs they hold. We are not responsible for withholding, collecting, reporting, or remitting any taxes arising from the creation and distribution of NFTs.

By purchasing or receiving NFTs in exchange for your cash contribution to the Artmemoir team, you agree that the NFT is being provided on an “as is” and “underdevelopment” basis without representations, warranties, promises, or guarantees whatsoever of any kind made by Team. You also acknowledge that you are not purchasing (I) ownership rights in the project; (ii) shares in the corporation associated with this project; (iii) any equivalent to shares in any existing or future public or private company; (iv) any rights to dividends, revenue shares, voting rights and/or a return on investment of any nature including those that may be declared on the blockchain or otherwise.

It is YOU who is responsible for understanding whether your contribution to the Artmemoir team complies with (I) the laws of the jurisdiction from which you are contributing; and (ii) any or all legal requirements that may apply to your contribution. You acknowledge that you are solely responsible for complying with these terms.

You further acknowledge that NFTs do not represent, warrant or endorse any third party, including but not limited to their legality, legitimacy, quality, stability, safety, reputation, or the activities of any person by having NFTs. You acknowledge that you will fully indemnify, defend and hold the Artmemoir team harmless from any claim brought against them by any third party arising out of or in connection with your purchase of NFTs, use of the services, or related to your violation of any of these terms, your breach of any warranties given by you hereunder or your infringement or violation of any law or rights of a third party.

ARTMEMOIR

References

<https://cryptoslate.com/will-gamefi-be-a-new-battlefield-for-blockchains/>

<https://linda.mirror.xyz/df649d61efb92c910464a4e74ae213c4-cab150b9cbcc4b7fb6090fc77881a95d>