## **PHASE 2 PROJECT**

# INNOVATIONS IN IMDB SCORE PREDICTION A DEEP LEARNING APPROACH

#### 1. Introduction

- Brief overview of IMDB scores and their significance in the film industry.
- Introduction to the challenges faced in accurate IMDB score prediction. Emphasize the importance of innovation in solving these challenges.

#### 2. Problem Statement

- Define the problem of IMDB score prediction and its complexities.
- Highlight the limitations of traditional methods in achieving high prediction accuracy.

## 3. Innovative Approaches

## Advanced Regression Techniques: Gradient Boosting

- Explanation of Gradient Boosting and its application in predictive modeling.
- ° Discuss how Gradient Boosting addresses the limitations of traditional regression methods.

Showcase case studies where Gradient Boosting improved IMDB score predictions significantly.

#### Deep Learning with Neural Networks

- ° Introduction to Neural Networks and their ability to learn complex
- o patterns.
- ° Discuss how Neural Networks can capture intricate relationships in movie data.

Explore the architecture of Neural Networks for IMDB score prediction. Present comparative studies demonstrating the superiority of Neural Networks over conventional methods.

## 4. Methodology

## • Data Collection and Preprocessing

° Describe the data sources and the process of collecting movierelated data. Explain the preprocessing steps to prepare the data for training the models.

#### Implementation of Gradient Boosting

° Detail the steps involved in implementing Gradient Boosting for IMDB score prediction. Highlight hyperparameter tuning and cross-validation techniques to optimize the model's performance.

#### Implementation of Neural Networks

- ° Outline the neural network architecture, including input layers, hidden
- layers, and output layers.
- ° Discuss the choice of activation functions and loss functions for the neural network. Explain the training process, including backpropagation and gradient descent algorithms.

## 5. Results and Evaluation

- Present the results obtained from both the Gradient Boosting and Neural
- Network models.

Compare the prediction accuracy with traditional methods.

Discuss the significance of the results and their implications for the

film industry.

### 6. Conclusion

- Summarize the key findings and innovations implemented in the project.
- Discuss the impact of advanced regression techniques and deep learning on IMDB score prediction.

Emphasize the potential applications and future research directions in the field of movie rating prediction.

