PROJECT REPORT

1.INTRODUCTION

In the generation many smartphones are increased.It is very useful to our improving knowledge and technology.In the smartphones production one of the best is apple products. In this products more facilities and uses. In Indian market apple iphone sales is very high and valuble. In this project report apple iphones impact in india and society. A data set and its report are describe in this project report.
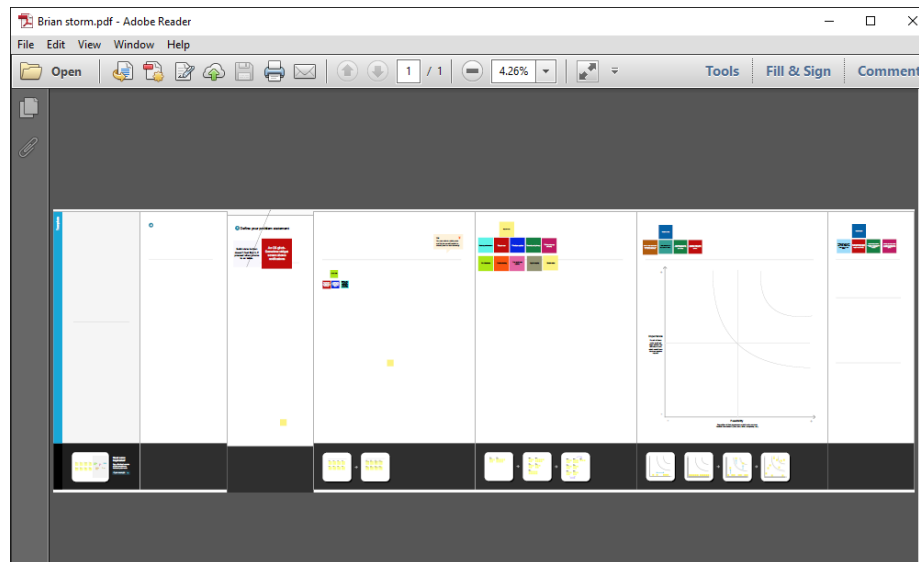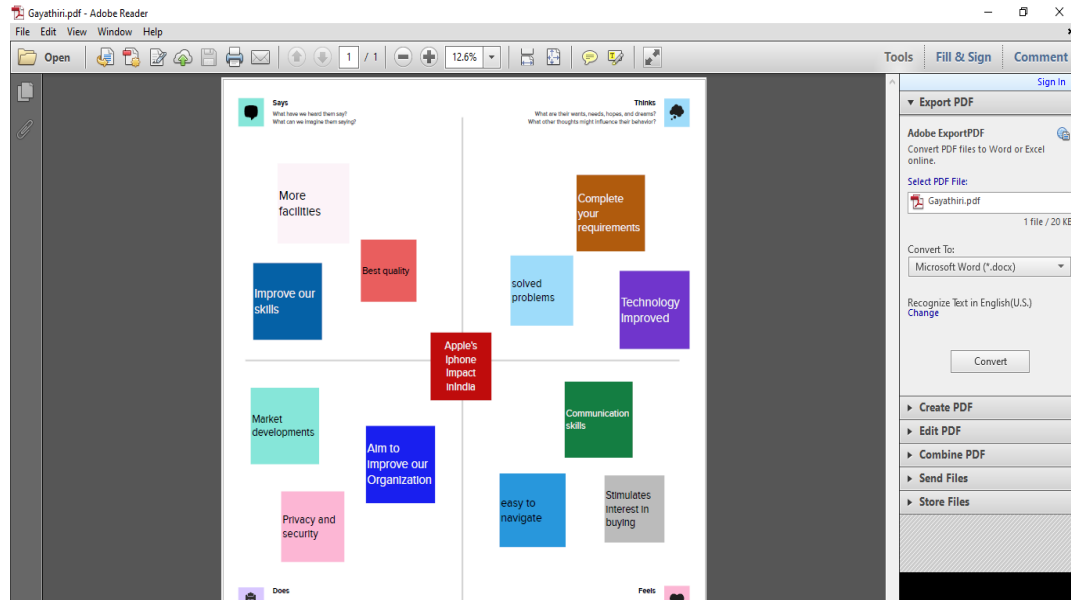
1.1 PURPOSE

The purpose of this project to find a solution of apple Products impact in india. Analysis a problem and to give a solution. How apple products are improved in india and how impact in society.
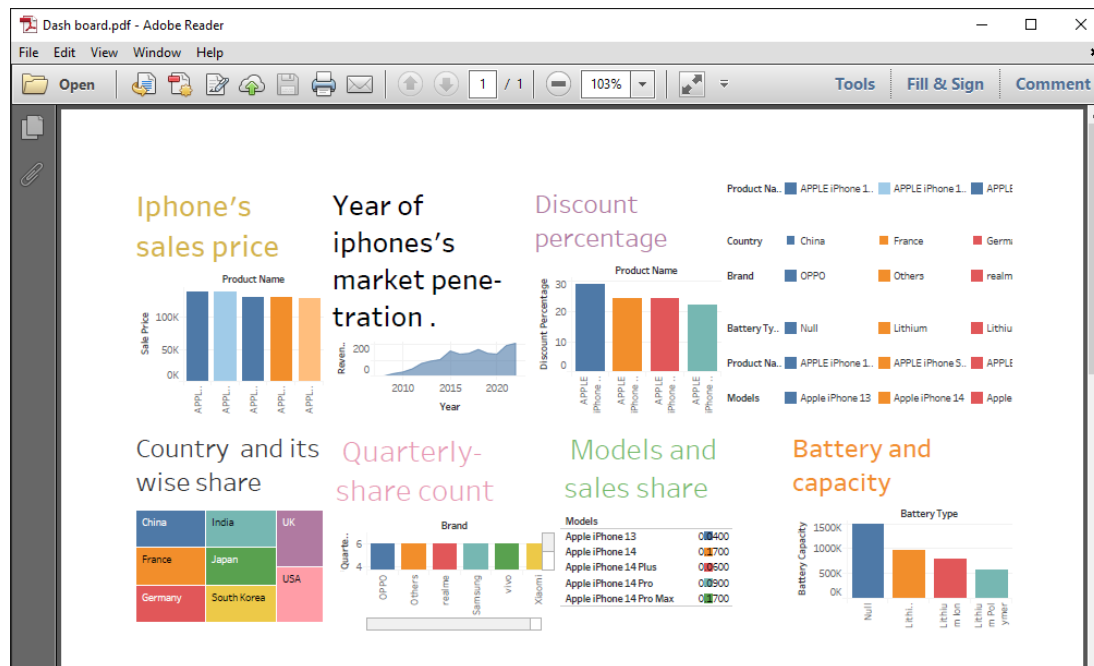
2. PROBLEM DEFINITION & DESIGN THINKING

2.1 EMPATHY MAP

2.2 BRAINSTORMING

Says
What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

More facilities

Complete your requirements

Best quality

Improve our skills

solved problems

Technology Improved

Apple's Iphone Impact in India

Market developments

Aim to Improve our Organization

Communication skills

Privacy and security

easy to navigate

Stimulates interest in buying

Does

Feels

3.RESULT

4. ADVANTAGES & DISADVANTAGES

4.1 ADVANTAGES

1. To analysis a solution and to get a information for our technology improvement.

2. More requirements to get this report. Proper impact to our society and Indian economy.

4.2 DISADVANTAGES

1.In this report to affect the other smartphone products.

2. The apple phones are very high so the middle class family did not brought the in this product.

5.APPLICATIONS

1. Apple ios is a proprietary mobile operating system that runs on mobile devices suc as the iphone and ipad.Apple ios stands for iphone operating system and is designed for use with apples multitouch devices.

2. Apple app store statistics. There are millions of paid and free apps made by app developers,with over 1.6 million available in apple app store alone.

6.CONCLUSION

1. The ipone makers expansion in india also creates job opportunities and contributes to the country economic growth.

2. In conclusion,Apple Inc has a long development history. And with the long-term growth,it has achived a certain successful development . the various strategies have contributed much to the rapid and successful development.

7. FUTURE SCOPE

1.An important component of this study is the social impact of apple iphone in india. We intend to

investigate how the iphone hasalterd communication,information access,and social relationships in Indian society through data analytics and tableau visualizations.