

# Udit Singh Guleria

New York, NY | (979) 344-8411 | [uditsinghguleria@gmail.com](mailto:uditsinghguleria@gmail.com) | [LinkedIn](#) | [Portfolio](#)

4+ years' experience | Product Management | GTM | Market Research | Strategic Planning | SaaS | Scrum Master | Agile Methodologies | Data Analysis | Stakeholder Management | Business Intelligence | Software Development | Project Management

## EDUCATION

### Texas A&M University

Master of Science in Management Information Systems / GPA: 3.9/4

Relevant Courses – Product Management, Database Management, Human Computer Interaction

College Station, Texas, USA

Aug 2022 – May 2024

### UPES

Bachelor of Science in Computer Science / GPA: 3.6/4

Dehradun, Uttarakhand, India

Aug 2015 – May 2019

## WORK EXPERIENCE

### Texas A&M University

Program Manager

College Station, Texas, USA

Jan 2024 – Present

- Coordinated a major interdisciplinary conference, utilizing **Qualtrics** for research, **Jira** for project management, **Tableau** for data visualization, and **Zoom** for virtual collaboration, fostering partnerships among 10+ universities and achieving a 26% increase in attendee engagement.
- Developed and implemented a strategic plan and **roadmap** to establish the AGUI Lab alumni network through **targeted surveys** and LinkedIn initiatives, enhancing community support and stakeholder engagement.
- Spearheaded **content strategy** and management using **Word**, **Canva**, and **Outlook**, ensuring robust social media presence and showcasing lab achievements, increasing visibility by 14%.
- Optimized data management and event logistics using **SQL**, **Amplitude**, and **Excel**, ensuring operational efficiency, and timely project delivery.

### DDI

Product Manager Intern

Pittsburgh, Pennsylvania, USA

May 2023 – Aug 2023

- Led cross-functional teams to define and design **B2B SaaS** leadership development module subscription packages, improving long-term pipeline efficiency by 16% through targeted **market research**, **competitor analysis**, and **refining specifications**.
- Developed interactive dashboards using **Tableau** to visualize survey insights and **competitive analysis**, enabling stakeholders to identify market trends and opportunities, leading to **data-driven decisions** that increased market penetration by 16%.
- Launched a new leadership development module subscription package, leveraging **Gen AI** to tailor personalized learning paths, resulting in a 15% increase in subscription renewals and a 12% increase in overall revenue.
- Conducted a comprehensive **market research project**, analyzing over 20 competitors and **interviewing 50+ users** to design and launch a **global market survey with 100+ organizational responders**, resulting in a 21% improvement in customer satisfaction.
- Collaborated with other product managers and designers using **Miro** and **Jira** to ensure the cohesiveness of the overall customer experience, resulting in a 19% reduction in user-reported issues and a product that effectively met customer needs and expectations.

### Gupshup

Technical Product Manager, Software

Bangalore, Karnataka, India

Jan 2022 – Aug 2022

- Launched new **AI-driven conversational features** for **B2B SaaS** products, such as personalized product recommendations and automated customer support, for an AI digital assistant, resulting in a 17% increase in customer satisfaction in the e-commerce sector.
- Created and executed a **comprehensive A/B testing strategy with detailed UI/UX design specifications**, leading to a 15% increase in user satisfaction and 17% boost in conversion rates for the digital assistant software.
- Conducted **requirement gathering** for 40+ user stories, translating API spec documents into **Business, User, Functional, and Non-functional requirements**, and **led Agile sprints with stakeholders**, enhancing alignment with business goals and improving feature delivery speed by 14%.
- Engaged stakeholders with transparent **product roadmaps and release plans**, driving feature adoption and continuous performance evaluation.

### Xebia

Software Engineer

Gurgaon, Haryana, India

Jan 2019 – Dec 2021

- Owned the integration of **behavioral analytics and journey tracking** into financial web applications, driving a 21% increase in user engagement.
- Analyzed complex, large-scale data sets using **Python & SQL** and database management techniques, increasing operational efficiency by 8%.
- Designed simple and intuitive user interfaces and developed APIs using **Figma**, **Java**, **SpringBoot**, **HTML**, **CSS**, and **JavaScript**, contributing to a 12% increase in user satisfaction scores and a 10% improvement in Net Promoter Score.
- Conceptualized and led a cross-functional team in an **Agile environment** to deploy financial web applications on the cloud, resulting in a 26% improvement in deployment efficiency through automated testing and continuous integration practices.
- Coordinated with stakeholders to transition from **monolithic to microservices architecture**, reducing downtime by 19%.

## SKILLS

**Certifications:** [Certified Scrum Product Owner\(CSPO\)](#), [Professional Scrum Master I\(PSM I\)](#), Gen AI for Project Managers

**Tools:** Excel, Outlook, PowerPoint, Word, Jira, Confluence, Slack, Figma, MS Project, Power BI, Tableau, Git, Postman, Miro, Amplitude

**Technical:** C, Java, Python, React, Redux, HTML, CSS, MySQL, AWS, NoSQL, REST API, SpringBoot, Salesforce, Kubernetes, DevOps, M365

**Product Management:** KPI Tracking, Project Planning, GTM, Product Strategy, Product Lifecycle Management, Product Roadmaps, Stakeholder Management, SaaS, Product Design, Market Research, Scrum, Kanban, User Experience Design, Customer Needs, Reporting, Business Analysis, Continuous Improvement, Product Development, User Research, Feature Prioritization, Product Vision, Prototyping, Release Management

**Interpersonal:** Customer Success, Problem-Solving, Schedule, Empathy, Entrepreneurship, Critical thinking, Verbal & Written Communication

## PROJECTS

### Downtown Bryan Product Design (Unravel Bryan) – [Product Canvas](#)

College Station, Texas, USA

- Designed the Product Roadmap for the Bryan City management application to resolve challenges and increase engagement by 24%.
- Curated user interface design, user stories, use cases, epics, UML diagrams, and wireframes for thorough product vision.

### Local Volunteering Platform (Helping Hands)

College Station, Texas, USA

- Led an Agile team of 5 to develop an online volunteering web application, conducting 10+ user interviews, creating user personas, and performing competitive analysis and market analysis to ensure a user-centric and market-differentiated product.
- Prioritized features and facilitated regular sprint planning and retrospectives, enhancing community engagement by 25%.