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Send WhatsApp Message

name:

Phone Number

WhatsApp Send Message API Integration

This HTML page demonstrates the integration of the **WATI Send Message API** with a pre-approved WhatsApp message template.

- **How it works:**
The user enters their **name** and **mobile number (with country code)** in the form. When the **Send Message** button is clicked, a WhatsApp message is sent using a pre-configured WATI template.
The template includes a **dynamic placeholder** (variable) for the name, allowing the message to be personalized per user input.

Key Features

- ✅ **Pre-approved WhatsApp template:** Ensures compliance with WhatsApp Business API and allows instant delivery.
- ✅ **Dynamic variable support:** The **name** field is used as a variable within the template for personalization.
- ✅ **No manual messaging:** Enables programmatic message sending directly from a web interface.
- ✅ **Fast and scalable:** Can be used for one-to-one communication or scaled for bulk messaging with proper backend.

Advantages of Using Send Message API + Templates

1. **Personalized Communication**
Easily inject user-specific data (like name, order ID, etc.) into approved templates.

2. **Compliance-Ready**

Only pre-approved templates can be used, ensuring you're within WhatsApp's communication policies.

3. **Automation-Friendly**

Great for automating transactional messages like:

- Order confirmations
- Appointment reminders
- Shipping notifications

4. **Higher Delivery Success**

Approved templates have higher trust and deliverability compared to plain-text or cold messages.

5. **No need for manual typing**

Makes customer engagement faster, cleaner, and consistent.