

What is Rendezvous?

Rendezvous is the annual cultural fest of IIT-Delhi. Started in 1976 by a bunch of enthusiastic IITians with a unique vision to encourage cultural exchange and celebrate the passion within, RDV has grown to become North India's largest college cultural festival, drawing a footfall of over 50,000 from 350 colleges all over the country.

Rendezvous is the inimitable product of Delhi's unique lust for life and BRCA's proverbial tendency for excellence. It is a 4 day extravaganza with equal parts of awesomeness in organisation and turnout. Having hosted performers such as *Arijit Singh, Shankar Ehsaan Loy, Kay Kay, Farhan Akhtar, Vishal Shekhar, and Hoobastank* in the past, Rendezvous 2017 promises to be even bigger and better than ever.



RENDEZVOUS

About the College Ambassador Program

The College Ambassadors Program (CAP) is the premier publicity program of RDV and provides an opportunity to students from colleges all over India to get involved in the making of North India's largest college fest. College Ambassadors serve as the face of Rendezvous in their college and get hands on experience in institute level coordination, fest organization, teamwork, event management and media relations.

Little to give, so much to gain!

Expectations from you

Social Media Publicity

- Increase the outreach of our posts through social media

College level Publicity

- Publicise Rendezvous' events in the your college and area
- Help us connect with important stakeholders within your college
- Help us organise pre-Rendezvous publicity events

Delhi Events (For Delhi based College Ambassadors)

- Coordinate with the RDV team and help us in organising RDV events in Delhi.
- Help us connect with the famous cafes/places in Delhi and conduct informal events.
- Get-togethers for discussions and events won't hurt! ☺

City Events (Other cities)

- Coordinate with the RDV team and help us in organising RDV events in your city.
- Help us connect with the famous cafes/places near your place and conduct informal events.

What's in it for you?

- **Chance to meet the international artists**
Top five scoring ambassadors will get a chance to meet the international artists backstage following the performance!
- **RDV Merchandise and Pronite passes**
Your CAP points can be directly redeemed for exciting RDV merchandise, pronite passes and lots more!
- **The coveted College Ambassador Certificate** authenticating your work for Rendezvous, IIT Delhi.
Letters of Recommendation would also be provided to exceptional ambassadors.

- **Discount coupons for eating joints**
Your CAP points could be redeemed to get a number of discounts on the stalls in the fest and even outside the fest.
- **Exposure**
The opportunity to get closely involved in the making of one of India's largest college fests. You will get an opportunity to get hands on experience in event management.
- **Free treats!**
Free treats before or after offline events or for discussions.
- ***Internship opportunity for exceptional performers!***
- ***Passes, goodies and discount coupons to be given out regularly.***

Contact information

You can mail us at publicity@rdv-iitd.com or contact us through the Google Form by clicking the 'Report Issue' button on the Task Page.

This page will be updated often. Please stay tuned!