

Customer Behavior Dashboard

Subscription Status

No Yes

Gender

Fem... Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

2-Day Shipping

Express

Free Shipping

Next Day Air

Standard

Store Pickup

761

Number of Customers

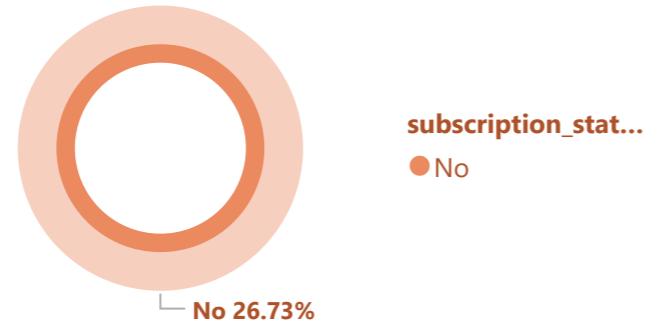
\$60.45

Average Purchase Amount

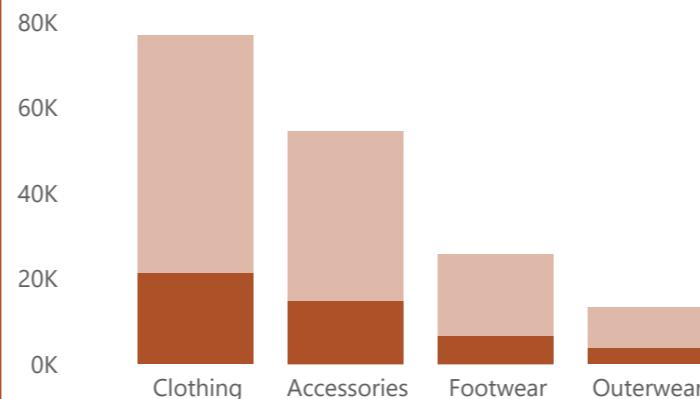
3.81

Average Review Rating

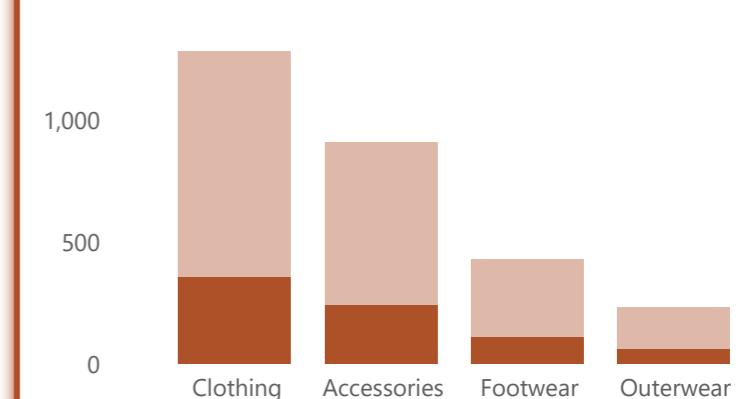
% of Customers by Subscription Status



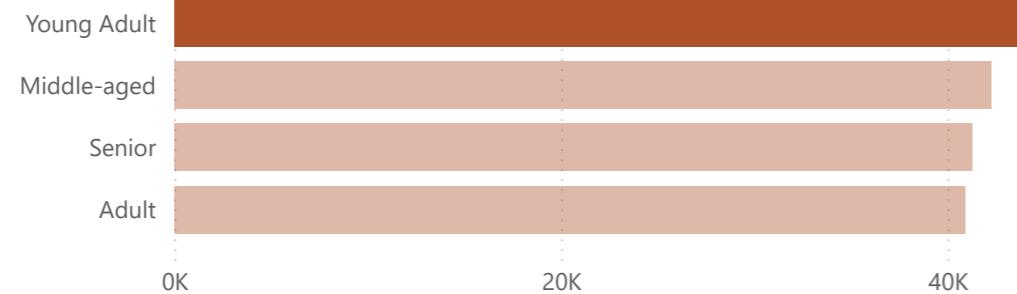
Revenue by Category



Sales by Category



Revenue by Age Group



Count of customer_id by age_group

