

Description of columns from dataset documentation

Attributes:-

Row ID	int64
Order ID	object
Order Date	object
Ship Date	object
Ship Mode	object
Customer ID	object
Customer Name	object
Segment	object
Country	object
City	object
State	object
Postal Code	float64
Region	object
Product ID	object
Category	object
Sub-Category	object
Product Name	object
Sales	float64

reference of dataset:-

<https://www.kaggle.com/datasets/rohitsahoo/sales-forecasting>
(<https://www.kaggle.com/datasets/rohitsahoo/sales-forecasting>)

IMPORTING LIBRARY

```
In [1]: import pandas as pd
import seaborn as sns
import numpy as np
import matplotlib.pyplot as plt
import warnings
warnings.filterwarnings('ignore')
```

Reading dataset

```
In [2]: df = pd.read_csv('train.csv')
```

In [3]:

df

Out[3]:

	Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country	City
0	1	CA-2017-152156	08/11/2017	11/11/2017	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson
1	2	CA-2017-152156	08/11/2017	11/11/2017	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson
2	3	CA-2017-138688	12/06/2017	16/06/2017	Second Class	DV-13045	Darrin Van Huff	Corporate	United States	Los Angeles
3	4	US-2016-108966	11/10/2016	18/10/2016	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale
4	5	US-2016-108966	11/10/2016	18/10/2016	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale
...
9795	9796	CA-2017-125920	21/05/2017	28/05/2017	Standard Class	SH-19975	Sally Hughsby	Corporate	United States	Chicago
9796	9797	CA-2016-128608	12/01/2016	17/01/2016	Standard Class	CS-12490	Cindy Schnelling	Corporate	United States	Toledo
9797	9798	CA-2016-128608	12/01/2016	17/01/2016	Standard Class	CS-12490	Cindy Schnelling	Corporate	United States	Toledo
9798	9799	CA-2016-128608	12/01/2016	17/01/2016	Standard Class	CS-12490	Cindy Schnelling	Corporate	United States	Toledo
9799	9800	CA-2016-128608	12/01/2016	17/01/2016	Standard Class	CS-12490	Cindy Schnelling	Corporate	United States	Toledo

9800 rows × 18 columns



```
In [4]: df.head()
```

Out[4]:

	Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country	City	
0	1	CA-2017-152156	08/11/2017	11/11/2017	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	K
1	2	CA-2017-152156	08/11/2017	11/11/2017	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	K
2	3	CA-2017-138688	12/06/2017	16/06/2017	Second Class	DV-13045	Darrin Van Huff	Corporate	United States	Los Angeles	C
3	4	US-2016-108966	11/10/2016	18/10/2016	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	
4	5	US-2016-108966	11/10/2016	18/10/2016	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	

```
In [ ]: ## we can see there is 9800 rows 18 columns
```

```
In [5]: df.shape
```

Out[5]: (9800, 18)

```
In [6]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9800 entries, 0 to 9799
Data columns (total 18 columns):
 #   Column                Non-Null Count  Dtype
---  -
 0   Row ID                9800 non-null   int64
 1   Order ID              9800 non-null   object
 2   Order Date            9800 non-null   object
 3   Ship Date             9800 non-null   object
 4   Ship Mode             9800 non-null   object
 5   Customer ID           9800 non-null   object
 6   Customer Name         9800 non-null   object
 7   Segment               9800 non-null   object
 8   Country               9800 non-null   object
 9   City                  9800 non-null   object
10   State                 9800 non-null   object
11   Postal Code           9789 non-null   float64
12   Region                9800 non-null   object
13   Product ID            9800 non-null   object
14   Category              9800 non-null   object
15   Sub-Category          9800 non-null   object
16   Product Name          9800 non-null   object
17   Sales                 9800 non-null   float64
dtypes: float64(2), int64(1), object(15)
memory usage: 1.3+ MB
```

```
In [36]: ## In above cell we can observe there is 2 float values, 1 integer value, 15 object
```

Checking the null values in dataset

```
In [7]: df.isnull().sum()
```

```
Out[7]: Row ID                0
Order ID                0
Order Date              0
Ship Date               0
Ship Mode               0
Customer ID             0
Customer Name           0
Segment                 0
Country                 0
City                    0
State                   0
Postal Code             11
Region                  0
Product ID              0
Category                0
Sub-Category            0
Product Name            0
Sales                   0
dtype: int64
```

```
In [8]: df.drop(['Row ID', 'Order ID', 'Postal Code', 'Product ID'], inplace=True, axis=1)
```

```
In [9]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9800 entries, 0 to 9799
Data columns (total 14 columns):
#   Column                Non-Null Count  Dtype  
---  -
0   Order Date            9800 non-null   object 
1   Ship Date             9800 non-null   object 
2   Ship Mode             9800 non-null   object 
3   Customer ID           9800 non-null   object 
4   Customer Name         9800 non-null   object 
5   Segment               9800 non-null   object 
6   Country               9800 non-null   object 
7   City                  9800 non-null   object 
8   State                 9800 non-null   object 
9   Region                9800 non-null   object 
10  Category              9800 non-null   object 
11  Sub-Category          9800 non-null   object 
12  Product Name          9800 non-null   object 
13  Sales                 9800 non-null   float64
dtypes: float64(1), object(13)
memory usage: 1.0+ MB
```

```
In [10]: df.dtypes
```

```
Out[10]: Order Date      object
Ship Date      object
Ship Mode      object
Customer ID    object
Customer Name  object
Segment        object
Country        object
City           object
State          object
Region         object
Category       object
Sub-Category   object
Product Name   object
Sales          float64
dtype: object
```

```
In [11]: df.columns
```

```
Out[11]: Index(['Order Date', 'Ship Date', 'Ship Mode', 'Customer ID', 'Customer Name',
               'Segment', 'Country', 'City', 'State', 'Region', 'Category',
               'Sub-Category', 'Product Name', 'Sales'],
              dtype='object')
```

```
In [14]: df.shape
```

```
Out[14]: (9800, 14)
```

```
In [16]: df.drop(['Ship Date', 'Customer ID', 'Customer Name', 'Product Name'], inplace=True, axis=1)
```

```
In [17]: df.shape
```

```
Out[17]: (9800, 10)
```

```
In [18]: df.isnull().sum()
```

```
Out[18]: Order Date      0
        Ship Mode      0
        Segment        0
        Country        0
        City           0
        State          0
        Region         0
        Category       0
        Sub-Category   0
        Sales          0
        dtype: int64
```

```
In [ ]: ## In above cell there is no null value
```

Checking duplicate values in dataset

```
In [19]: df.duplicated().sum()
```

```
Out[19]: 2
```

```
In [37]: ### Dropping duplicate value
```

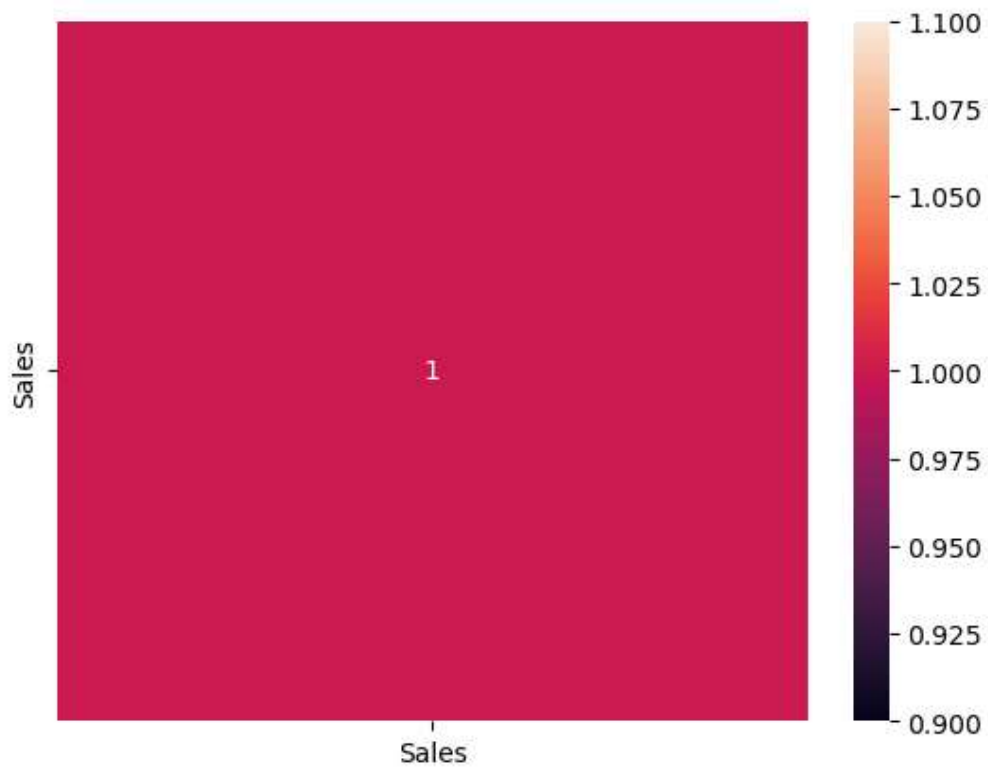
```
In [20]: df.drop_duplicates(inplace=True)
```

```
In [21]: df.duplicated().sum()
```

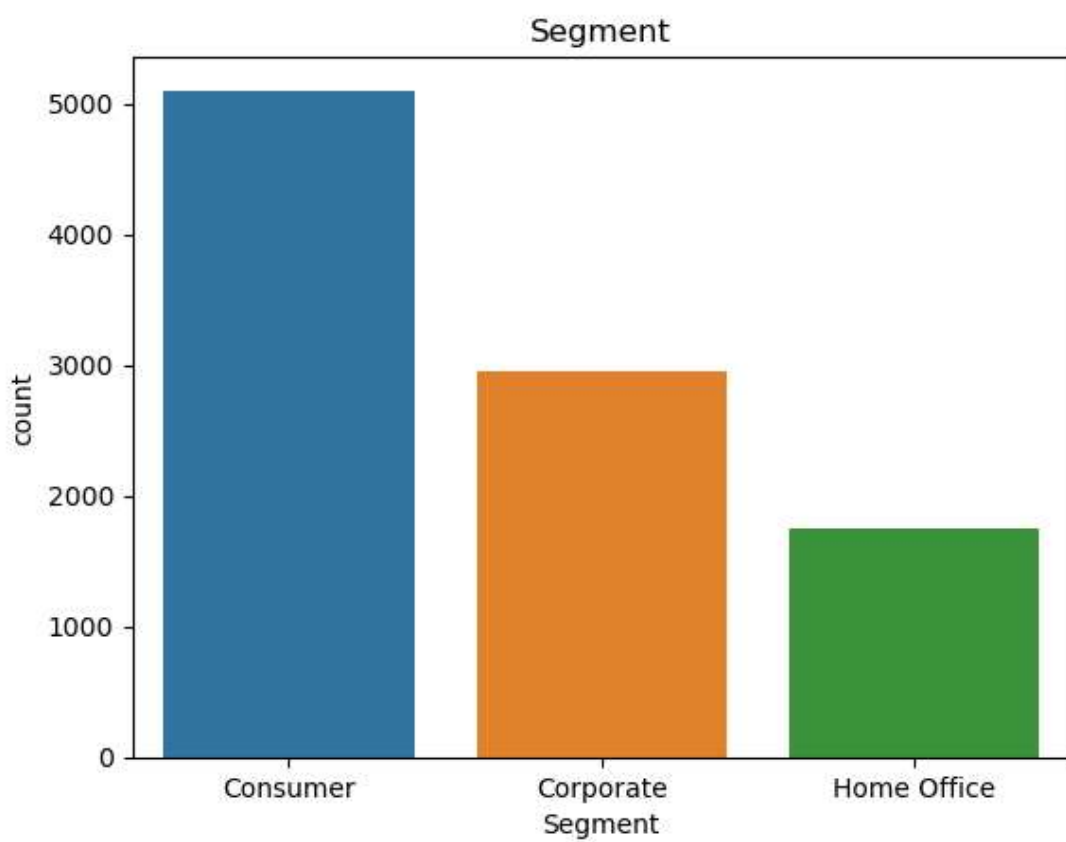
```
Out[21]: 0
```

EDA

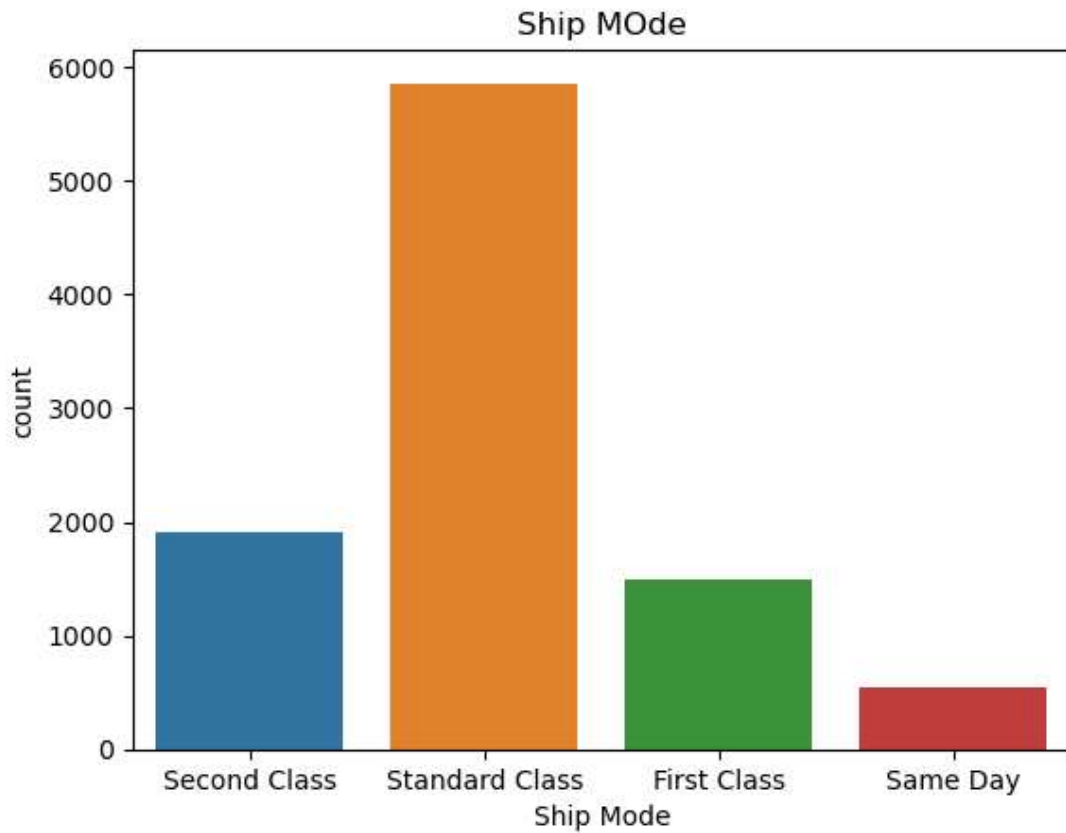
```
In [31]: sns.heatmap(df.corr(),annot=True)  
plt.show()
```



```
In [24]: sns.countplot(data=df,x='Segment')  
plt.title('Segment')  
plt.show()
```



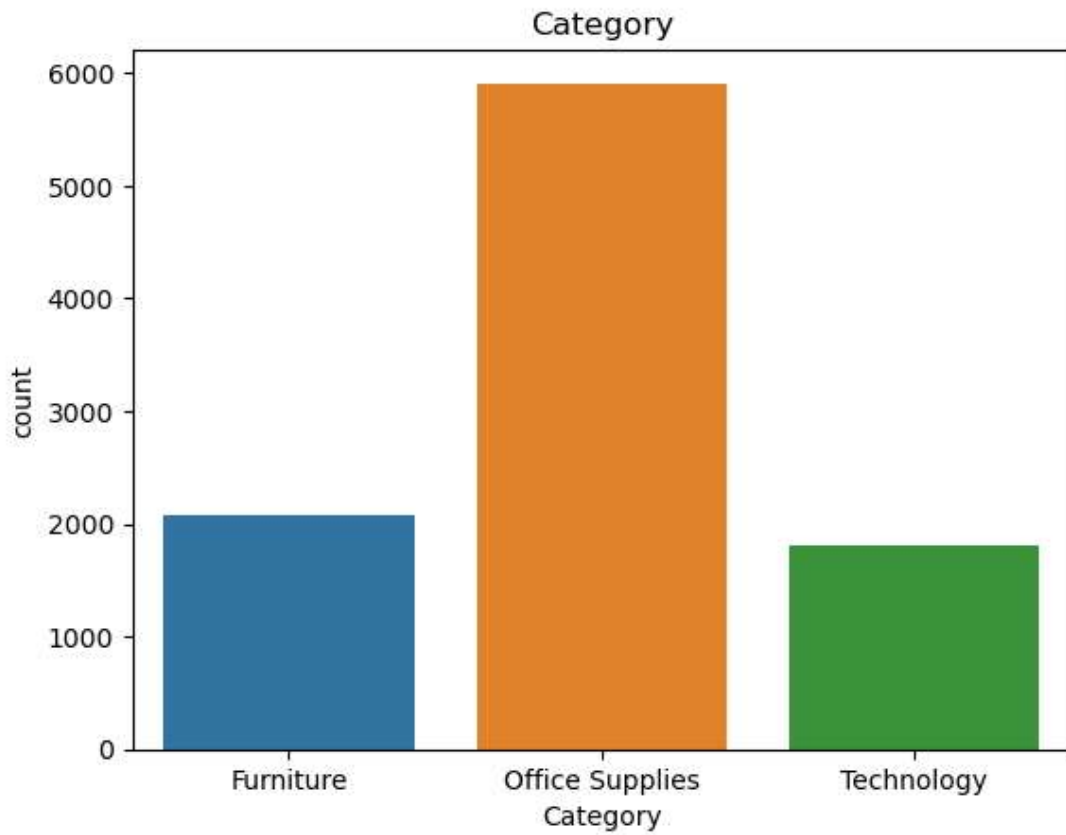

```
In [26]: sns.countplot(data=df,x='Ship Mode')
plt.title('Ship MOde')
plt.show()
```



From the above plot we can easily see that:-

- items can be send through the standard class is more

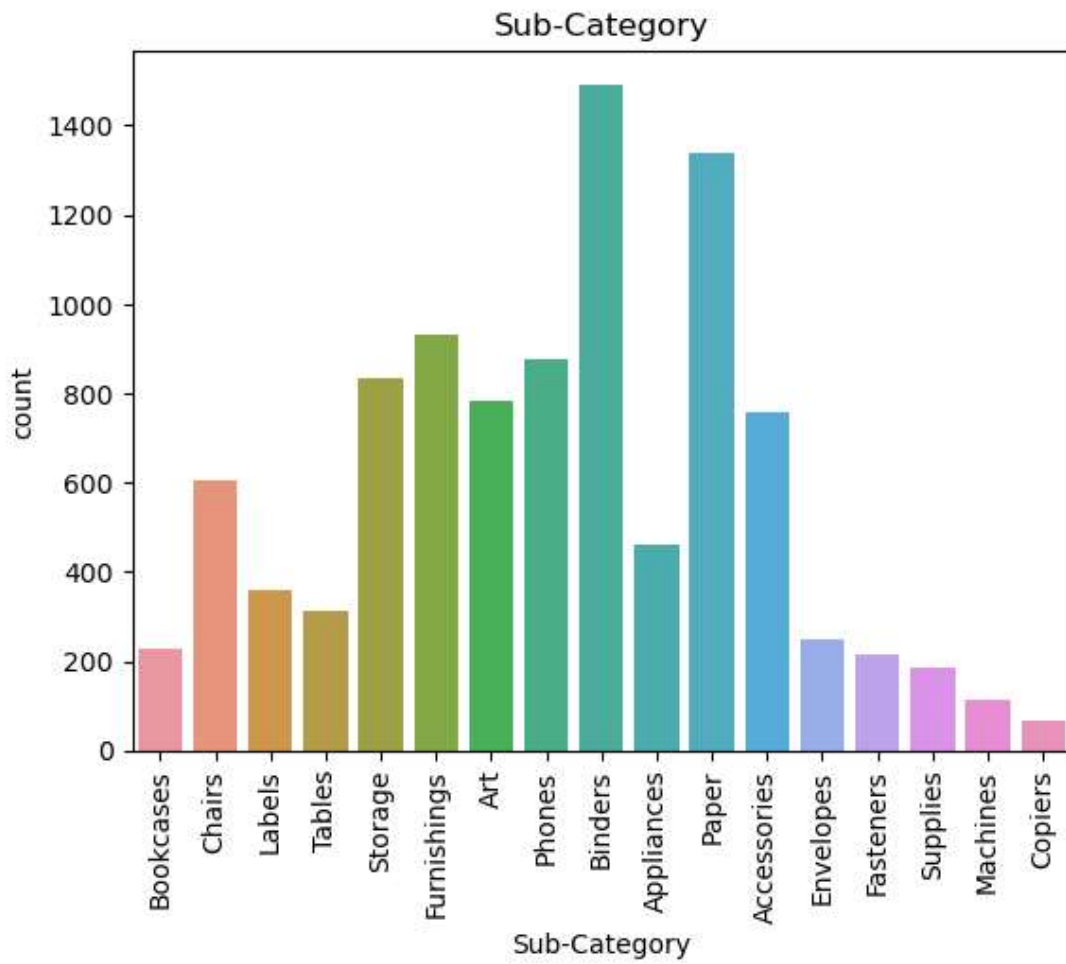
```
In [27]: sns.countplot(data=df,x='Category')  
plt.title('Category')  
plt.show()
```



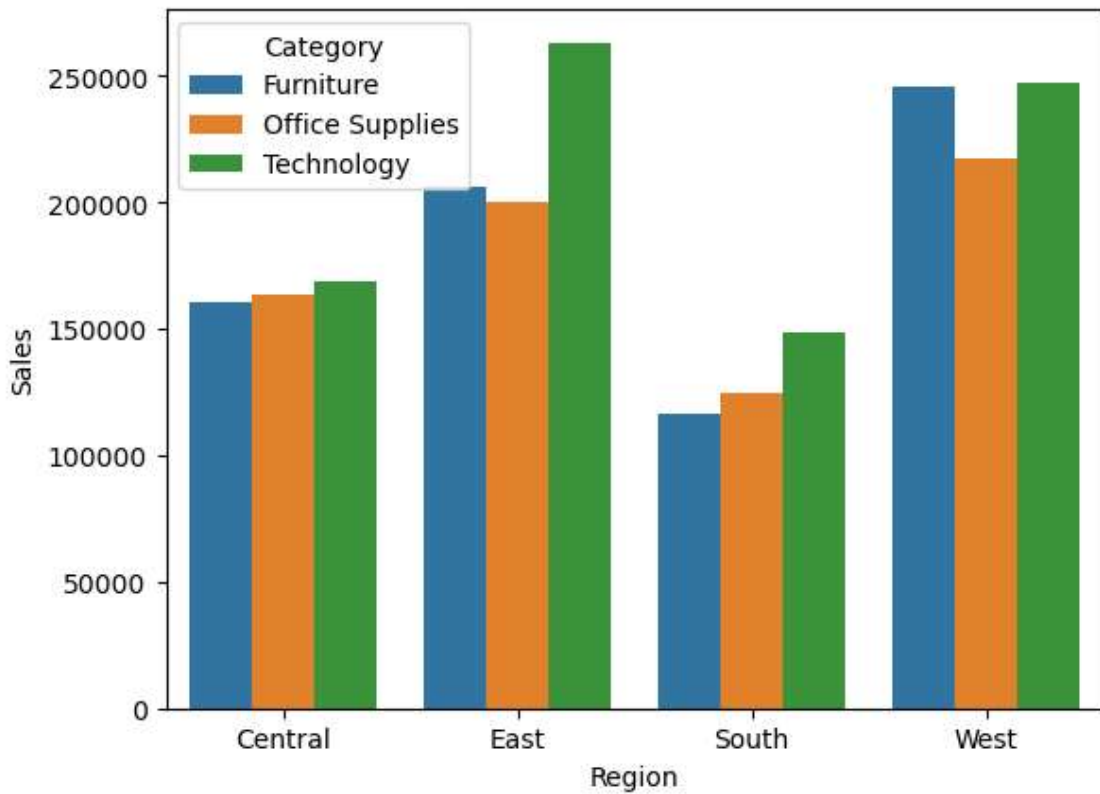
From the above plot we can see that-

- In the category of the Items the office supplies is more than other

```
In [30]: sns.countplot(data=df,x='Sub-Category')
plt.title('Sub-Category')
plt.xticks(rotation=90)
plt.show()
```



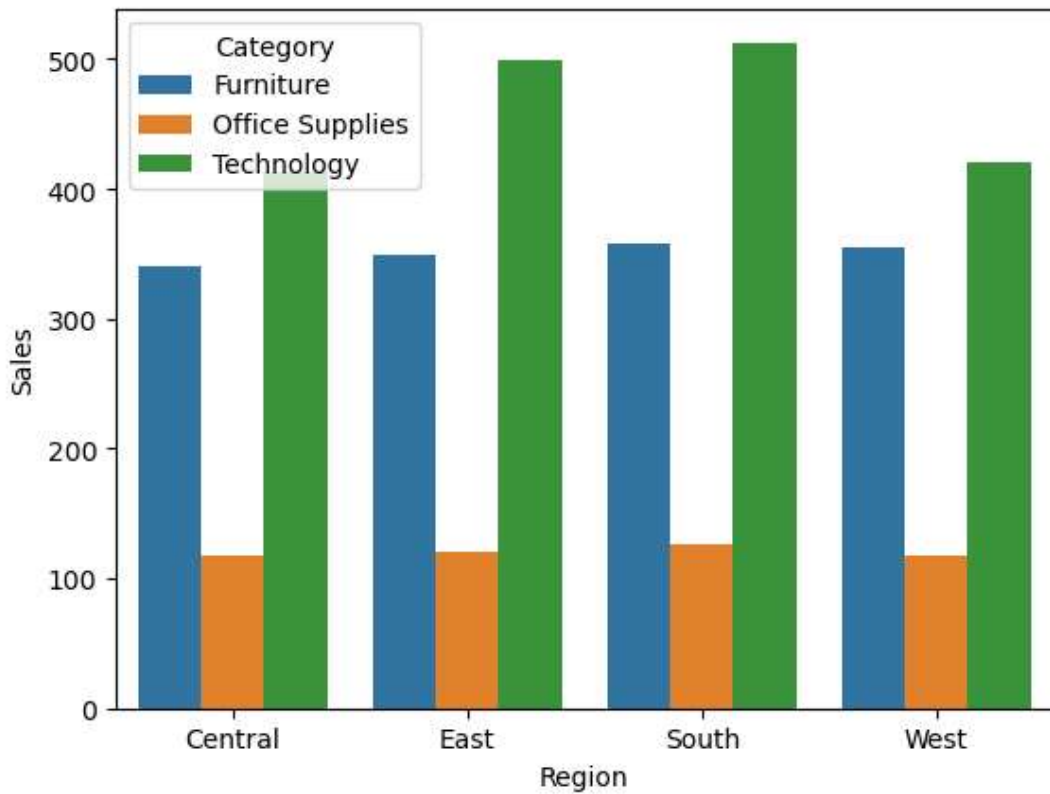
```
In [22]: Category = df.groupby(['Region', 'Category'], as_index=False).agg({'Sales': 'sum'})
Category.head
#so.Plott(data= Region, x="Region", y= "Sales", alpha = 'Category').add(so.Bar())
sns.barplot(data=Category, x="Region", y="Sales", hue="Category")
plt.show()
```



From the above plot we can easily see that-

- in east region technology have more sales
- in south region furniture ,office supplies,Technology have less sales

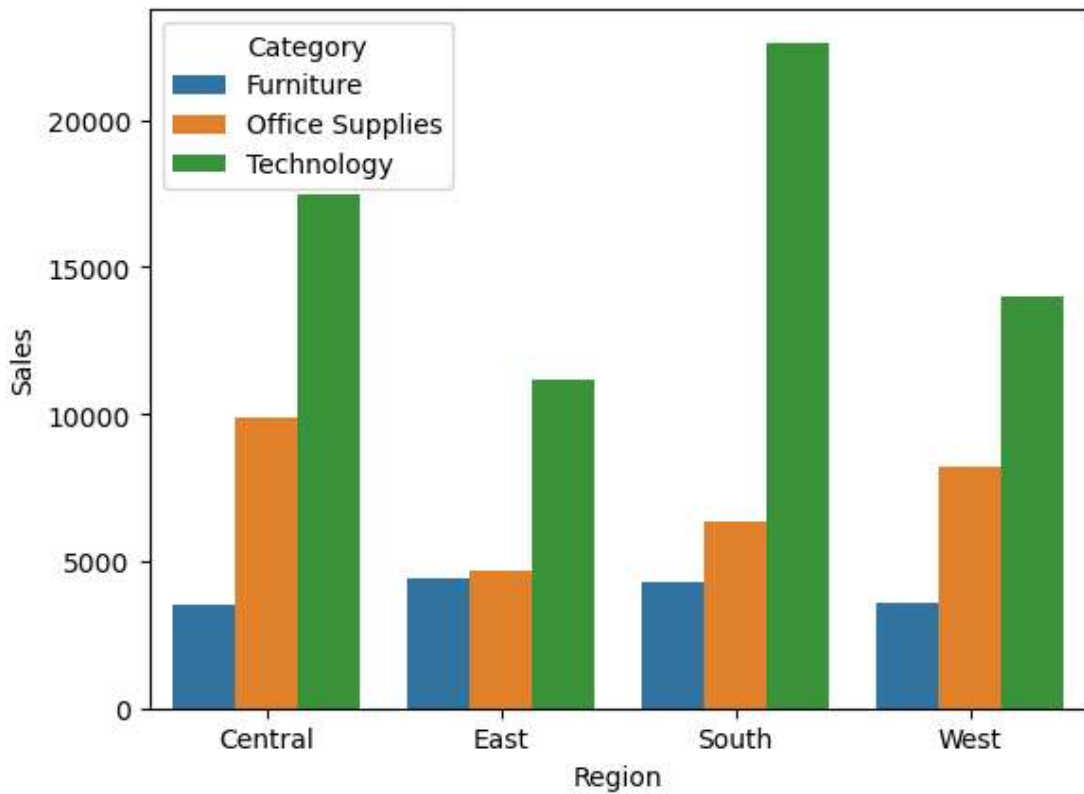
```
In [32]: Category = df.groupby(['Region', 'Category'], as_index=False).agg({'Sales': "mean"})
Category.head
#so.Plott(data= Region, x="Region", y= "Sales", alpha = 'Category').add(so.Bar())
sns.barplot(data=Category, x="Region", y="Sales", hue="Category")
plt.show()
```



From the above plot we can easily see that-

- In all regions technology have high sales and specially in south region technology have more sales
- in all the region office supplies have less sales

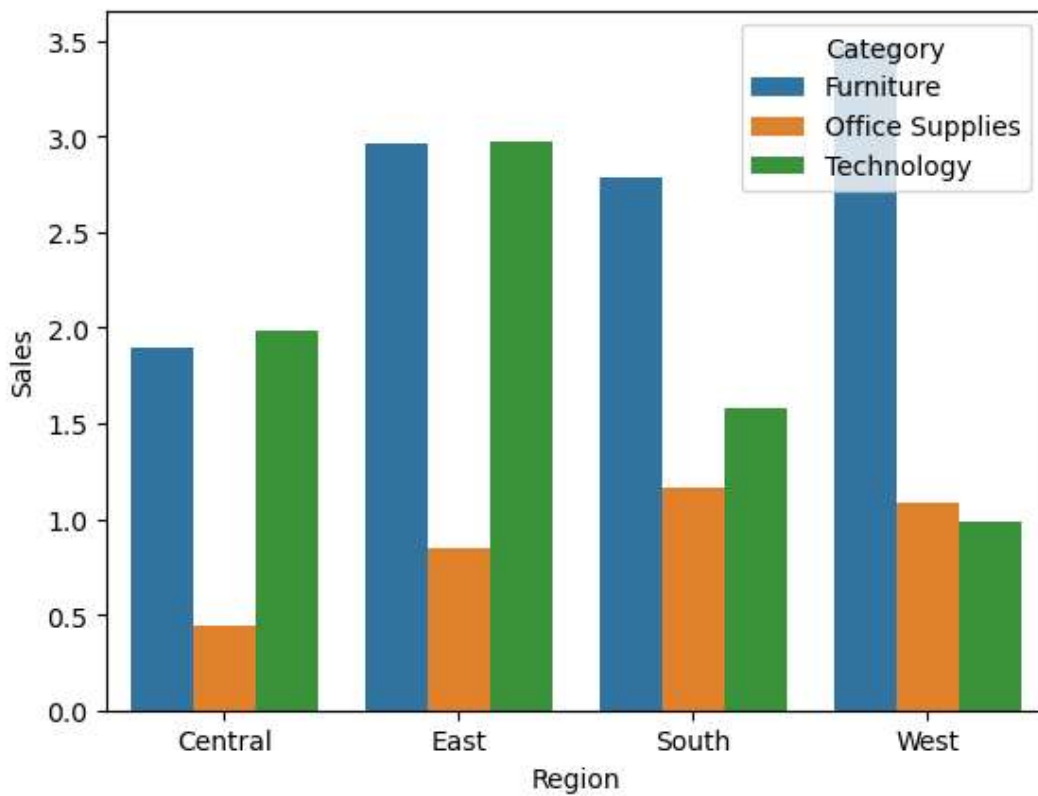
```
In [33]: Category = df.groupby(['Region', 'Category'], as_index=False).agg({'Sales': "max"})
Category.head
#so.Plott(data= Region, x="Region", y= "Sales", alpha = 'Category').add(so.Bar())
sns.barplot(data=Category, x="Region", y="Sales", hue="Category")
plt.show()
```



From the above plot we can easily see that-

- In south region technology have maximum sales
- In west region furniture have less sales

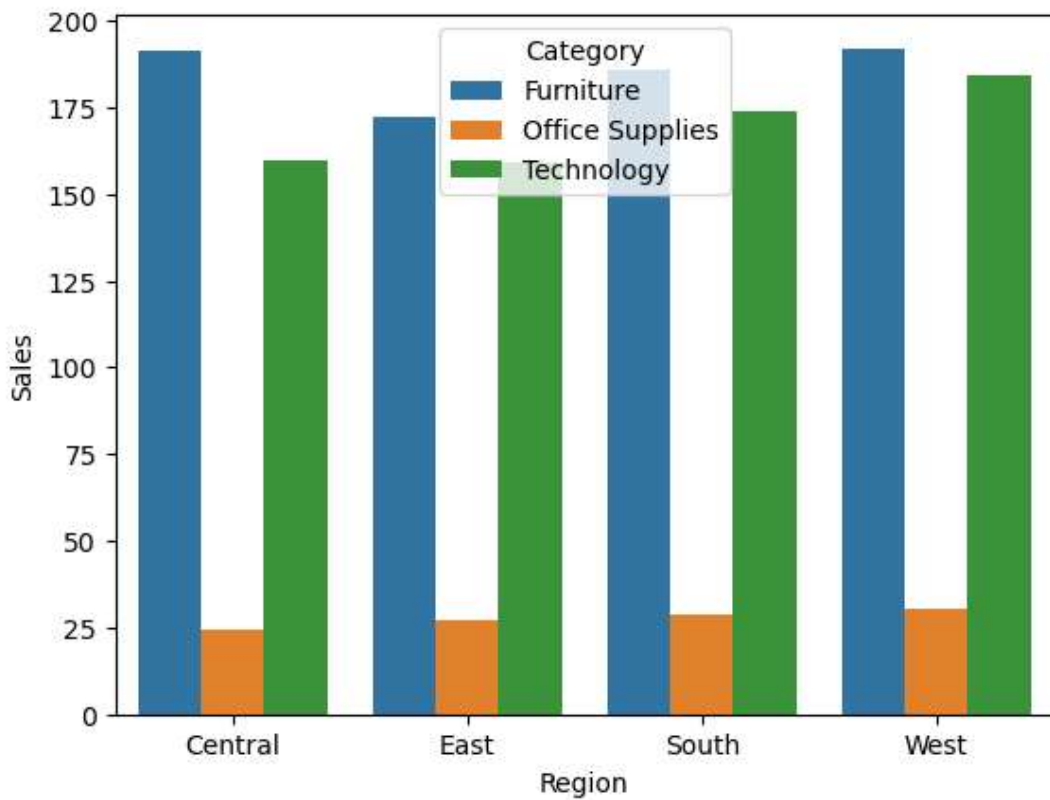
```
In [34]: Category = df.groupby(['Region', 'Category'], as_index=False).agg({'Sales': "min"})
Category.head
#so.Plott(data= Region, x="Region", y= "Sales", alpha = 'Category').add(so.Bar())
sns.barplot(data=Category, x="Region", y="Sales", hue="Category")
plt.show()
```



From the above plot we can easily see that-

- in west region furniture sales is more than office supplies and technology
- office supply sales is very less in central region

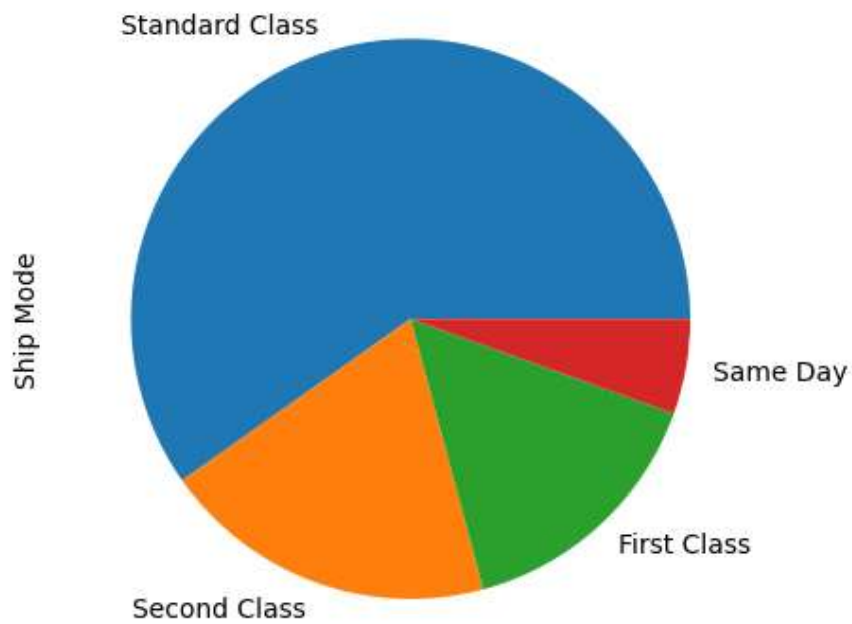
```
In [35]: Category = df.groupby(['Region', "Category"], as_index=False).agg({'Sales': "median"})
Category.head
#so.Plott(data= Region, x="Region", y= "Sales", alpha = 'Category').add(so.Bar())
sns.barplot(data=Category, x="Region", y="Sales", hue="Category")
plt.show()
```



From the above plot we can easily see that-

- Furniture has more sales in all region

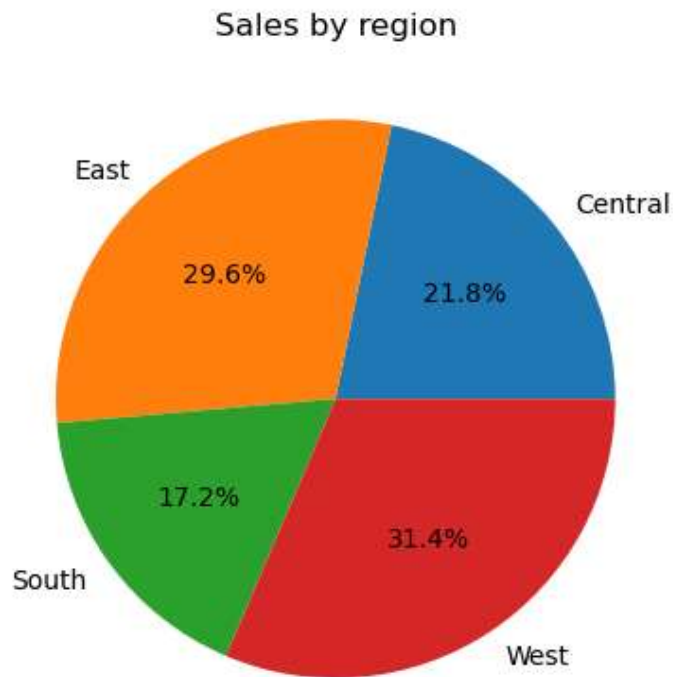

```
In [41]: df["Ship Mode"].value_counts().plot.pie()  
plt.show()
```



From the above plot we can easily see that-

- items can be send through stadard class is more

```
In [23]: Region = df.groupby(['Region'], as_index=False).agg({'Sales': "sum"})
Region.head
#sns.color_palette(palette= 'bright')
#so.Plot(data= Region, x="Region", y= "Sales").add(so.Bar())
#sns.lineplot(x='year',y= 'Sales', data= Region, hue='Region')
plt.pie(Region['Sales'],labels=Region['Region'], autopct='%1.1f%%')
#Region.plot.pie(y='Sales')
plt.title("Sales by region")
plt.show()
```



From the above plot we can easily see that-

- West region has high sales among all the region

In []: