Udit Arora

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https://uditarora.com

**EDUCATION** 

Courant Institute of Mathematical Sciences, New York University

New York, NY

Master of Science in Computer Science; GPA: 3.926/4.0

Jan 2020 - Dec 2021

Courses: Machine Learning, Deep Learning, NLP, Distributed Systems, Security, Deep RL

Netaji Subhas Institute of Technology, University of Delhi

Delhi, India

Bachelor of Engineering in Computer Engineering

Aug 2012 - May 2016

Merit Scholarship; Founding Member, NSIT Web Team

EXPERIENCE

Salesforce

San Francisco, CA

Software Engineering Intern

Jun 2021 - Aug 2021

- Added support for using past interactions as features in the Einstein Recommendation Builder modeling pipeline.
- Helped improve ERB adoption by supporting the CPQ (Configure, Price, Quote) Template GA.

#### Product Labs, IIIT Hyderabad

Hyderabad, India

Jul 2019 - Dec 2019

- o Productized commercially viable research output in collaboration with research labs at the institute.
- Implemented a pipeline for object detection and tracking in thermal images.
- Developed an end-to-end system for crowd-sourced speech data collection and transcription for 22 Indian languages.
- Architected a badminton player tracking tool used by Star Sports and a chatbot used by SBI (India's largest bank).

## Laboratory for Computational Social Systems, IIIT Delhi

Delhi, India

Research Assistant

Research Engineer

Aug 2018 - Jul 2019

• Researched on user, content (tweet) and action (retweet/quote) level detection of blackmarket-driven collusion for gaining inorganic appraisals on Twitter using different embedding methods and machine learning techniques.

Microsoft Hyderabad, India

Software Engineer

Jun 2016 - Jul 2018

- Excel: Developed innovative ways of sharing Excel content, later productionized as a part of the Fluid framework. Enabled integration of Excel with a messaging app and published a patent with the USPTO for the same.
- Kaizala: Delivered a time-driven release of Kaizala messaging app's UWP application. Solved critical problems for workflows like heterogeneous message views and custom cards to ensure good performance.
- Skype for Business: Developed the Cloud Call Analytics feature for Skype for Business Server 2019, building a secure pipeline to upload call telemetry data online among the most popular features of the 2019 release.
- Hackathon: Winner of the 2017 company-wide hackathon created a utility to scan and analyze receipts in Excel.

### **PUBLICATIONS**

- Arora, U., Huang, W., He, H. (2021), Types of Out-of-distribution texts and how to detect them. Proceedings of the 2021 Conference on Empirical Methods in Natural Language Processing (EMNLP) (Acceptance rate: ~20%)
- Dutta, H., Arora, U., Chakraborty, T. (2021), ABOME: A Multi-platform Data Repository of Artificially Boosted Online Media Entities. Proceedings of the International AAAI Conference on Web and Social Media (ICWSM)
- Khullar, A.\*, **Arora, U.\*** (2020), *MAST: Multimodal abstractive summarization with trimodal hierarchical attention.* Proceedings of the First EMNLP Workshop on NLP Beyond Text (\* = equal contribution)
- Arora, U., Dutta, H., Joshi, B., Chetan, A., Chakraborty, T. (2020), Analyzing and detecting collusive users involved in blackmarket retweeting activities. ACM Transactions on Intelligent Systems and Technology (Impact Factor: 3.971)
- Arora, U. et. al. (2019), Multitask learning for blackmarket tweet detection. ASONAM 2019 (Acceptance rate: 15%)

# TECHNICAL SKILLS AND ACADEMIC SERVICE

- Languages: Python, C/C++, Javascript (JS), C#, Java Other: PyTorch, Keras, scikit-learn, Spark, MySQL, Git
- Program Committee: EMNLP Workshop on NLP Beyond Text, 2020

### Projects

- Out-of-distribution Detection: Collaborating with Prof. He He (NYU) on research to develop machine learning algorithms for detection of out-of-distribution text data using transformers and improve model robustness.
- Multimodal Text Summarization: Text summarization using different modalities of a video designed and implemented a hierarchical attention based architecture that achieved SOTA results. (<u>link</u>)
- Covid News Analyzer: A web-based tool for analysis of Covid-19 articles on different metrics using ML. (<u>link</u>)
- Fashion Product Classification: Classification of fashion product images using convolutional neural networks with multitask learning, utilizing product metadata to improve accuracy by 3.27%. (<u>link</u>)
- Automated Cricket Umpire: A tool to visualize ball trajectory and make cricket umpiring decisions from a single smartphone camera feed used OpenCV for the ball tracking mechanism and Python for visualization. (<u>link</u>)
- Guidance System for Visually Impaired: A Raspberry Pi based device to detect crosswalks/staircases using computer vision, and a companion android app to activate the device and provide haptic feedback to users. (<u>link</u>)
- Chain Reaction Single Player: An Android game with bots of 10 difficulty levels that use a modified minimax algorithm with probability-based selection for faster computation 10,000+ users and coverage by tech blogs. (<u>link</u>)
- NSIT Percentage Calculator: A web-app for analyzing college grades used by 20,000+ NSIT students. (<u>link</u>)