INDIAN KEFIR COMPANY | YUUVA

Project

Probiotic Retail Website

Domain

There are two domains that will show the website
1.   http://indiankefircompany.com/
2.   Yuvva.in

Objective

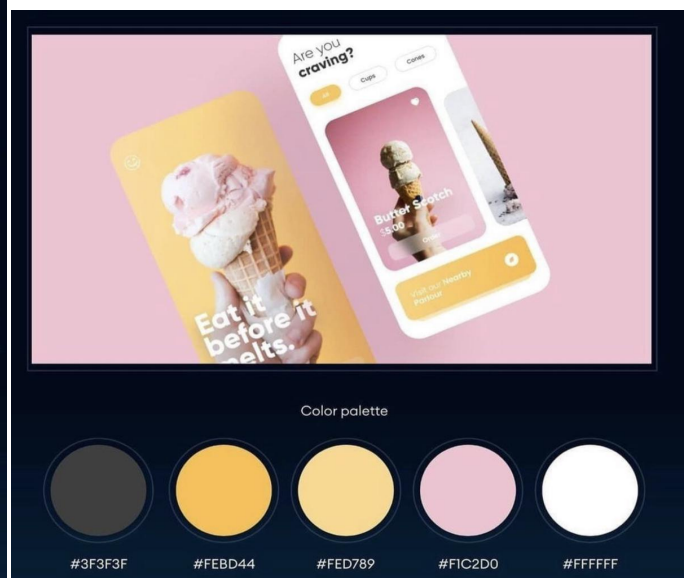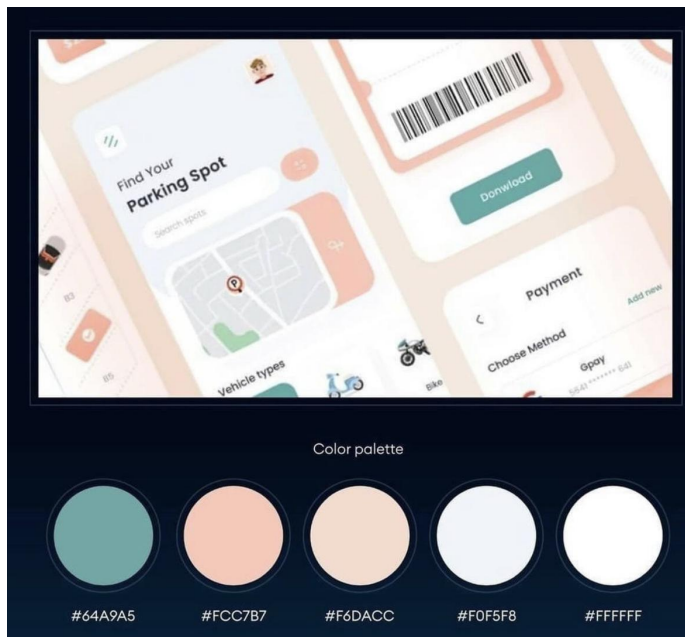Take order and sell probiotic items online.

Website Theme

The website will have the dark and light mode option.

Theme color palette options are:
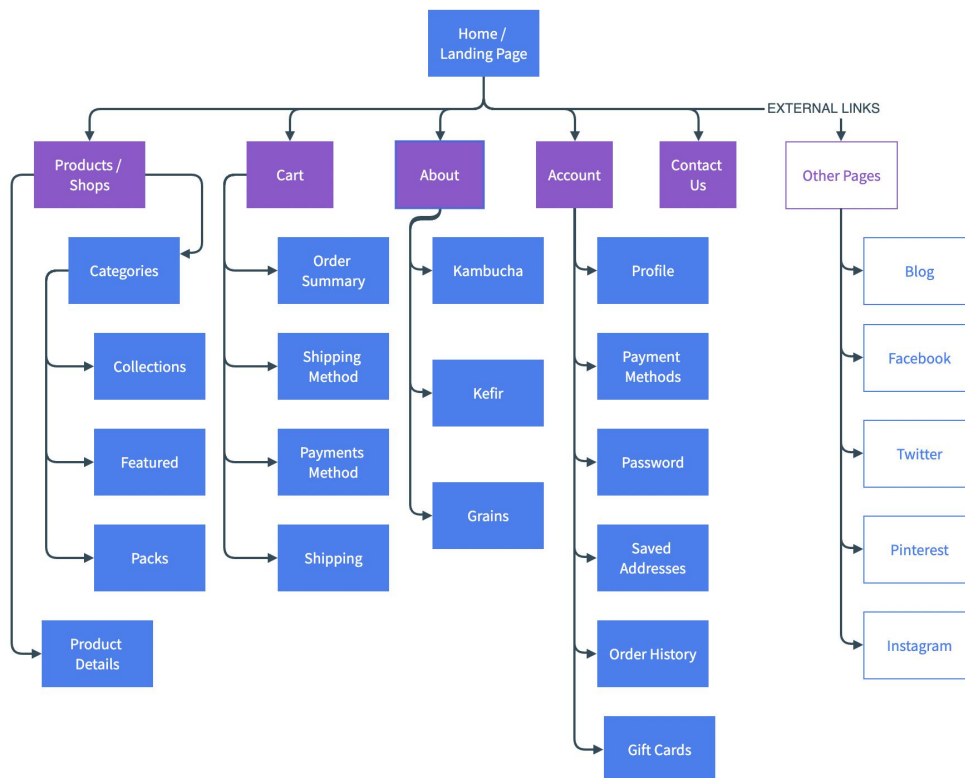
- Baby Blue #8AAAE5, White #FFFFF

- Pastel Orange #FFA351FF, Peach #FFBE7BFF, Custard #EED971FF

Color palette

#64A9A5   #FCC7B7   #F6DACC   #F0F5F8   #FFFFFF

Color palette

#3F3F3F   #FEBD44   #FED789   #F1C2D0   #FFFFFF

Site map

Home / Landing Page
EXTERNAL LINKS

Products / Shops — Cart — About — Account — Contact Us — Other Pages

Products / Shops: Categories, Collections, Featured, Packs, Product Details

Cart: Order Summary, Shipping Method, Payments Method, Shipping

About: Kambucha, Kefir, Grains

Account: Profile, Payment Methods, Password, Saved Addresses, Order History, Gift Cards

Other Pages: Blog, Facebook, Twitter, Pinterest, Instagram

Home Page

1. Navigation on Top (For all the pages)
    a)   hidden when scrolling down, else visible
    b)   Or background transparent, display white color when hover
- Hamburger Menu (opens from left side)
- Logo (in middle)
- Products (link to all products page)
- Search bar (only icon)
- Location selection
- Cart (only icon)

2. Container:
    Image slider with options:
    a)   Buy specific packs/items
    b)   Shop Now

3. Container: 6 items + show all product option - minimal design, shows add to card on hover
    a)   Row 1 : Kefir items
    b)   Row 2 : Kambucha items - minimal design, shows add to card on hover
    c)   Row 3: All other items - minimal design

4. Container: How we make (product) - process design
5. Footer: contact us, social icons, about us in brief, location, other pages links
Fixed items: (for all the pages)
up arrow for user to scroll smoothly to the top - not visible on first container
Top fixed small height row for shipping message or any other message

Products Page

6. Filter (category, price range)
7. Product Cards -> shows products details page on Click
8. Add to cart option

Products Details Page

9. Product image on left
10. Products details on right
11. Add to cart option
12. Save for later option
13. Bottom container with product suggestions

Cart

14. Products list on left with total price including shipping if any
15. Payment method on the right side in collapsible containers
16. Option to continue shopping

About Page

17. Products details container, how they been made and packed
    a) Kefir
    b) Kambucha
    c) Grains

Account Page

18. Shopping history
19. Registration details
20. Updated details option

Contact Us Page

21. Form to contact
22. Phone/whatsapp   numbers