

E – Commerce Sales Analysis Full Project



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FOR DATA ANALYST & DATA SCIENCE

E-COMMERCE DATABASE ANALYSIS







Analysis

1. You need to calculate the monthly sales of the store and identify which month had the highest sales and which month had the lowest sales.

November Month has highest sales

2. You need to analyze sales based on product categories and determine which category has the lowest sales and which category has the highest sales.

Technologies has highest and Office Supplies has lowest sales.

3. The sales analysis needs to be done based on sub-categories

Phones has highest sales

4. You need to analyze the monthly profit from sales and determine which month had the highest profit.

December month has highest profit

5. Analyze the profit by category and sub-category.

Technology has highest profit by category and Phones by sub-categories

6. Analyze the sales and profit by customer segment

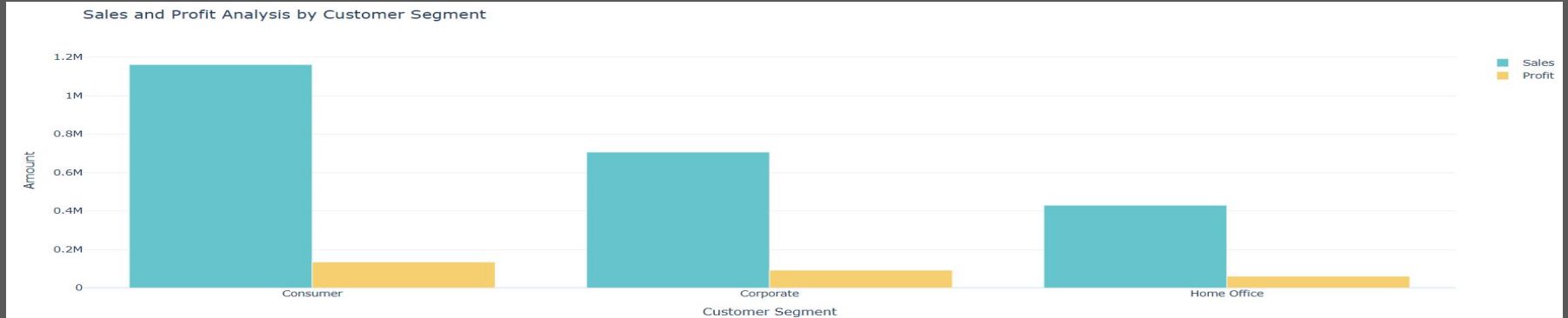
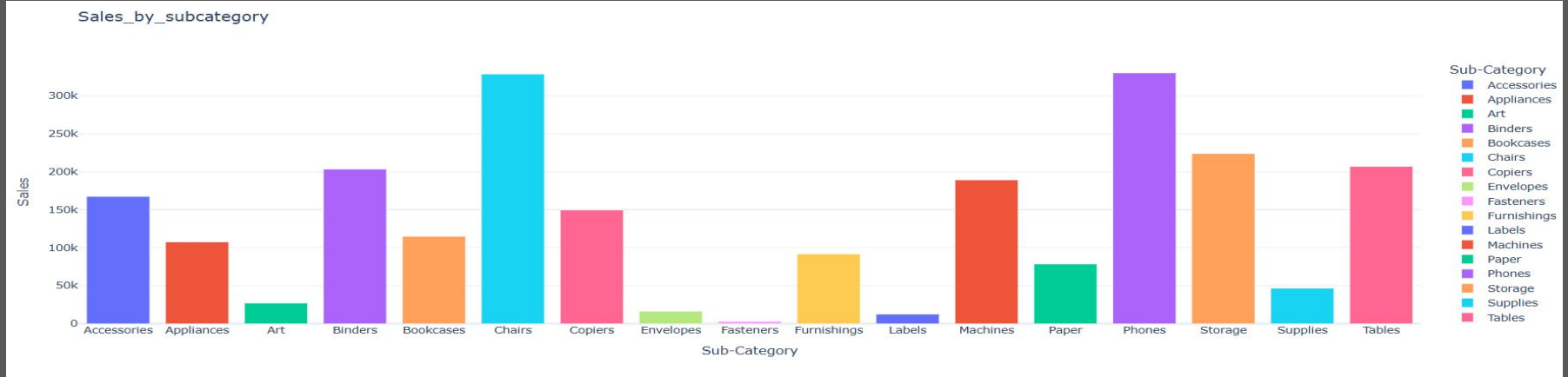
7. Analyze the sales to profit ratio

consumer=0.115,corporate=0.130,Home-office=0.140

Analysis



Analysis



Analysis

Profit_by_category

