

Credit Card Transaction Report

Filters

week start date

All

F

M

High income

Low income

Mid income

Blue

Gold

Platinum

Silver

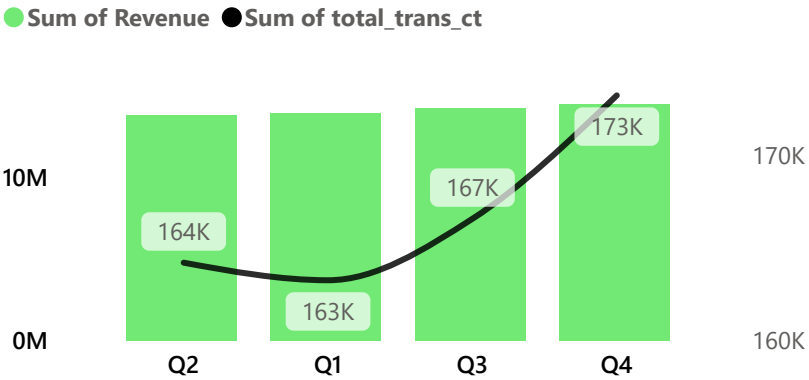
Total Revenue
56.52M

Total Interest
7.98M

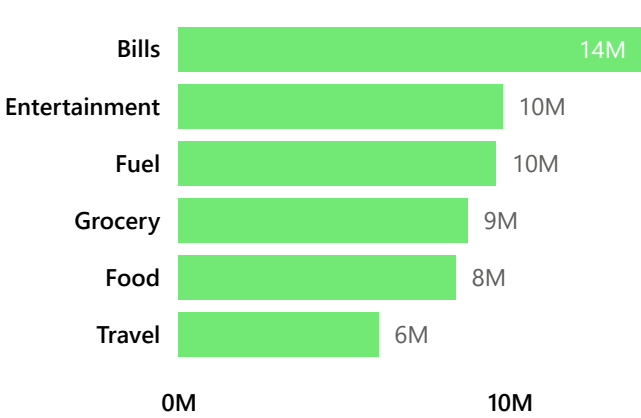
Total Amount
46M

Total Transaction
667K

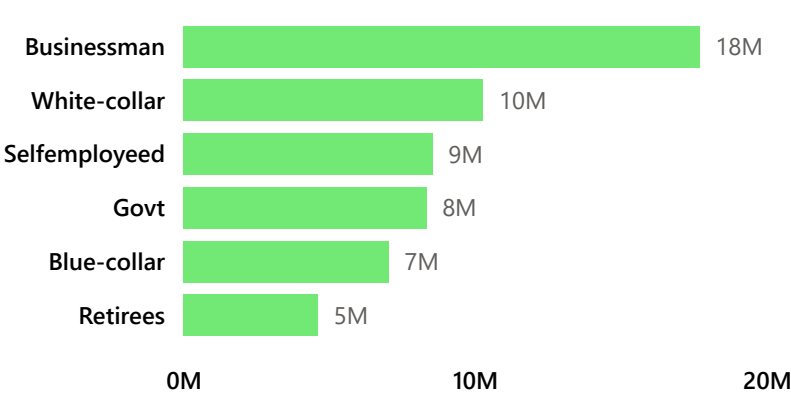
QTR Revenue and total trans count



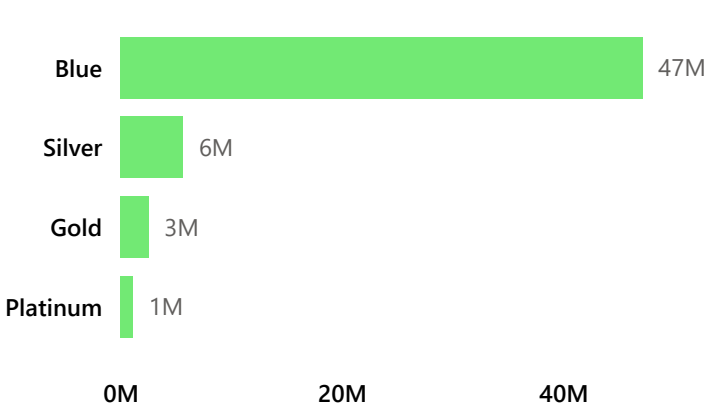
Sum of Revenue by exp_type



Revenue by Customer Job



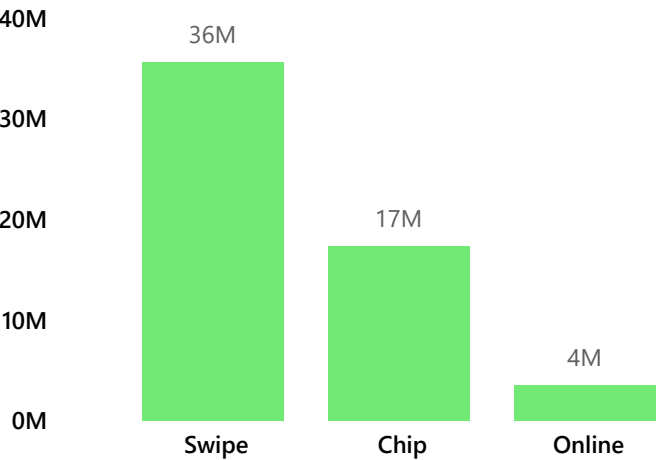
Sum of Revenue by card_category



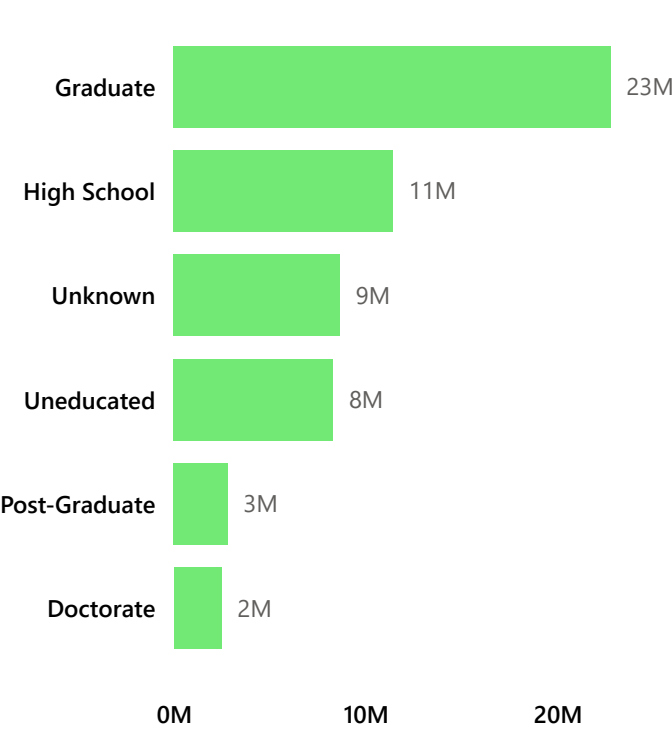
card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	4,71,88,611.62	66,14,172.62	2733690
Silver	56,59,108.98	8,21,922.98	189590
Gold	25,33,682.16	3,84,755.16	57565
Platinum	11,35,608.05	1,61,629.05	20665



Sum of Revenue by use_chip



Revenue by Education



Credit Card
Customer Report

week start date

All

F

M

High income

Low income

Mid income

Blue

Gold

Platinum

Silver



Total Revenue
56.52M

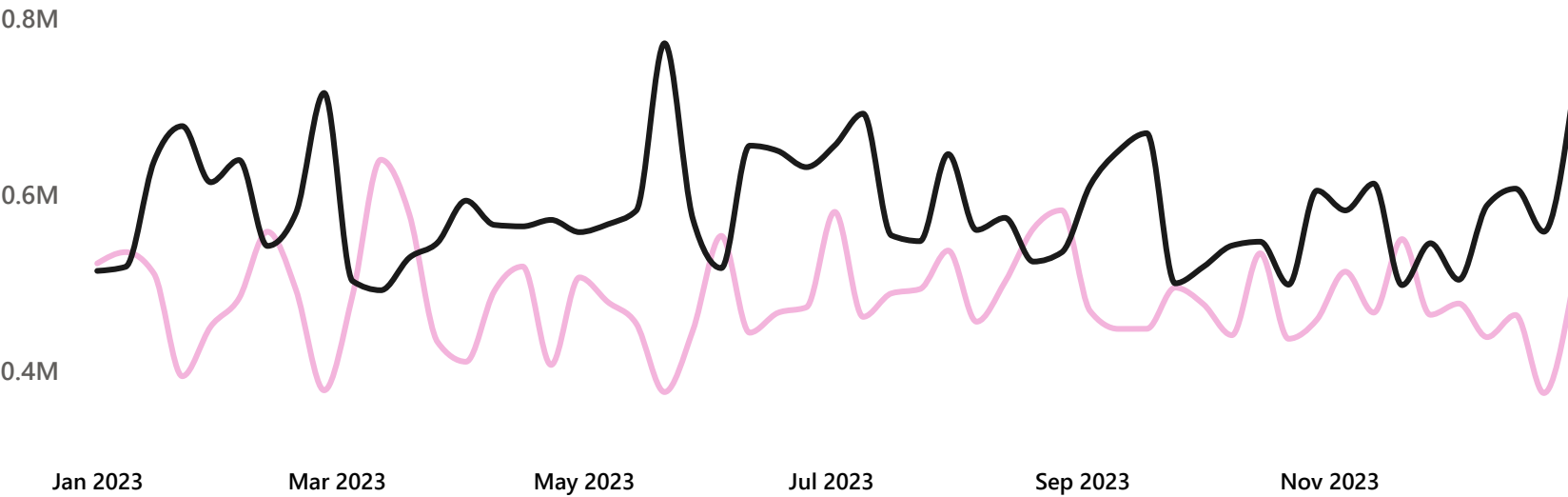
Total Interest
7.98M

Total Income
588M

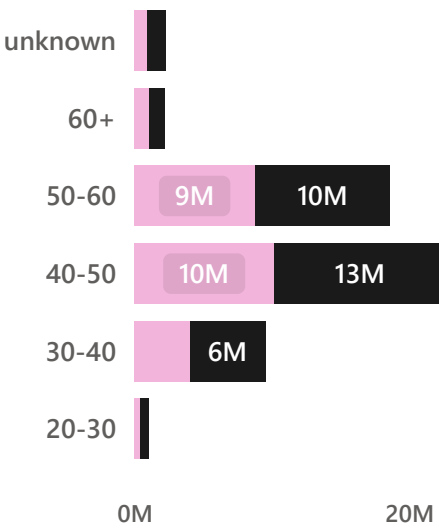
CSS
33K

Revenue vs Gender

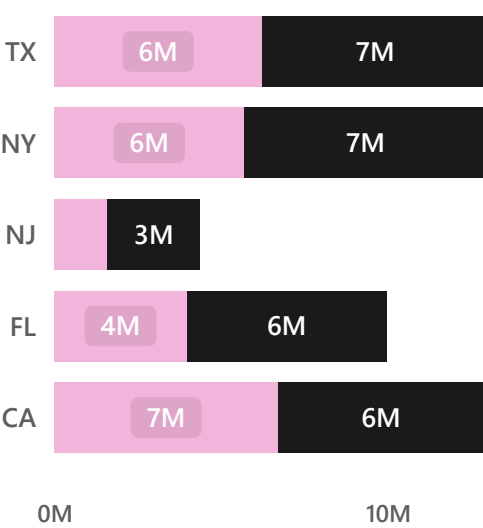
Gender F M



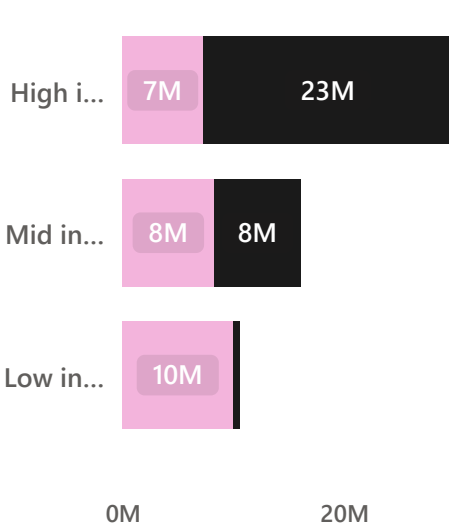
Age Group



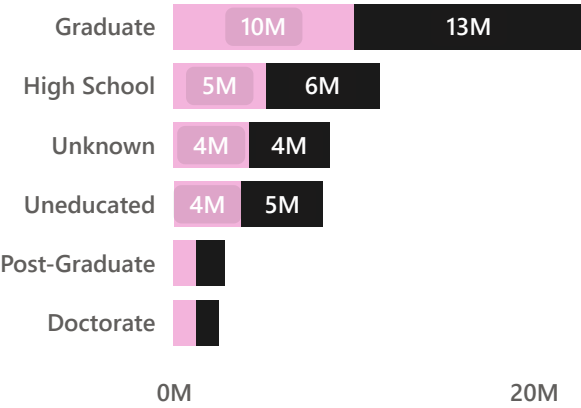
Top 5 States



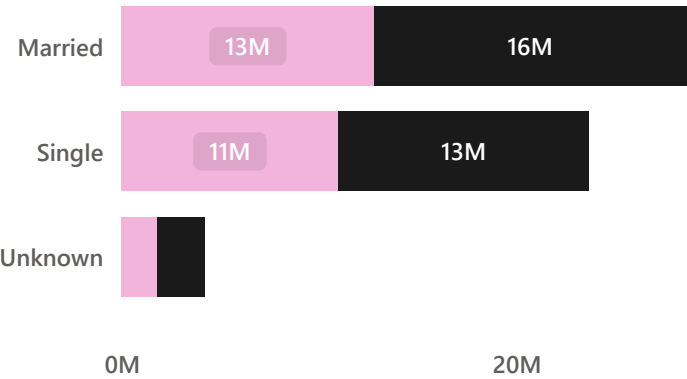
Salary Group



Marital status



Marital status



customer_job	Sum of total_trans_amt	Sum of income	Sum of Revenue
Businessman	14538883	190350431	1,76,97,472.01
White-collar	8359688	105618475	1,02,83,123.92
Selfemployed	6640301	77659931	85,42,826.40
Govt	6701573	90834727	83,35,533.84
Blue-collar	5602930	73516911	70,40,606.42
Retirees	3689646	49619308	46,17,448.22