## A Web-Script Based Solution for Analysing People's Sentiments and Identifying Potential Threats on the Internet

<u>Keywords:</u> social media sentiment analysis, potential threat identification, natural language processing, machine learning

Social media has become an integral part of our lives, with over 90% of the global population using it on a regular basis. However, social media can also be used to spread misinformation and propaganda, which can lead to riots, anti-national activities, and other threats to national security. Governments and companies often lack adequate means of identifying these potential threats. To address this challenge, we are proposing a web-script based solution for analysing people's sentiments and identifying potential threats on the internet. Our solution will use a combination of classical natural language processing (NLP) and machine learning (ML) techniques to analyse scraped data and interactions of people using Python and Selenium. Our solution will work in the following steps:

- 1. Data scraping: We will scrape data and interactions of people using Python and Selenium from various social media platforms, such as Twitter, Facebook, and Instagram.
- 2. Data preprocessing: We will preprocess the scraped data to remove noise and prepare it for analysis.
- 3. Sentiment analysis: We will use NLP techniques to analyse the sentiment of the scraped data, i.e., whether the comments are positive, negative, or neutral.
- 4. Potential threat identification: We will use ML algorithms to identify potential threats in the scraped data, such as hate speech, misinformation, and threats of violence.
- 5. Reporting: We will generate a comprehensive report for each profile, including graphical representations of profile statistics and identified potential threats.

Our solution is expected to achieve the following outcomes:

- Identify potential threats on the internet before they spread.
- Provide governments and companies with a better understanding of public sentiment towards their products, services, and policies.
- Help users to make informed decisions about who to follow and interact with on social media.

We plan to implement our solution as a web-script based application. This will make it accessible to a wide range of users, including governments, companies, and individuals. One of the main challenges in implementing our solution is the large volume of data that needs to be processed. We will need to develop efficient algorithms for data preprocessing, sentiment analysis, and potential threat identification. Another challenge is the constantly evolving nature of social media. We will need to continuously update our models to keep up with the latest trends and developments. We believe that our proposed solution has the potential to make a significant contribution to the field of social media sentiment analysis and potential threat identification. Our solution will help governments, companies, and individuals to better understand and manage the risks associated with social media.

## **Legality of Web Scraping:**

The legality of web scraping depends on a number of factors, including the purpose of the scraping, the type of data being scraped, and the terms of service of the website being scraped.

Web scraping is legal if it:

- Is done for a non-commercial purpose, such as research or education
- Does not violate the terms of service of the website being scraped
- Does not cause excessive strain on the website's servers

## And We are following all the above norms.

## **Additional Considerations:**

In addition to the general principles outlined above, there are a few other legal considerations that you should be aware of when web scraping:

<u>Copyright:</u> Some of the content on a website may be protected by copyright. If we scrape copyrighted content without the permission of the copyright holder, you may be infringing on their copyright.

<u>Trade secrets:</u> Some websites may contain trade secrets. If we scrape trade secrets without the permission of the trade secret holder, you may be infringing on their trade secrets.

<u>Personal data:</u> Some websites may contain personal data about individuals. If we scrape personal data without the consent of the individuals whose data you are scraping, you may be violating their privacy rights.