

Introduction:

Pakka Creation is a group of notoriously passionate and artistic individuals, who have come together to assist brands and organisations of all sizes, navigate the worldwide digital network and provide them with creative solutions that not only provide good ROI but also solidify the brand value.

Contact:

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Services:

BRAND PRESENCE

Website Design & Development:

Elevate your business with a trusted website that your customers will be mesmerised by and It will represent all that your brand stands for.

SEO:

Get more qualified traffic via the search terms that matter most to your business. We achieve measurable results by working on every variable.

Social Media Management:

- **Creation of social media accounts**
- **Content creation and scheduling**
- **Relevant caption and hashtag**
- **Monthly performance report**

Transform your social media presence with high-quality content, daily activity, monitoring engagement, and increased followers.

This helps you attract targeted followers and convert them into a loyal customer base while telling your brand's story throughout.

Online Reputation Management:

Articles about your brand will be published, and regular digital updates will be posted.

So that your brand value keeps on solidifying

BRAND CAMPAIGN

ADS

- **Display Ads**
- **Social Media Ads**
- **Google Ads**
- **Remarketing Ads**

Facebook ads account for 18.4% of global digital ad spending.

Add YouTube, LinkedIn, and Twitter, and you have an enormous opportunity to reach your target customers.

Product Launch Campaign

Our out of the box and disruptive campaigns, create buzz by standing out

and helps you gain new customers.

Sponsorships

- Increased brand's credibility.
- A positive brand image is promoted.
- Brand awareness is multiplied.
- Wider demographic is reached.

BRAND COMMUNICATION

Ideation

Customers are best targeted by content that they voluntarily respond to. Engaging content helps us not only reach our target customer, but also helps us gain new ones because of the entertainment factor.

Jingles

Jingles serve a crucial purpose in enhancing brand awareness and recall value. Hence,

- New customers are attracted,
- The experience of existing customers is enriched.

Production & Post Production

High Quality & Creative content are always valued. Our Production & Post-production teams dedicate themselves to creating the best videos for your brand.

BRAND DEVELOPMENT

Data Analytics

Regular monitoring of data provides a good perspective of how things are performing, and what can be improved. Also gives us information about the demographics, so we can target the customer more efficiently.

Media planning & Buying

Strategically purchased media can impact a campaign's success. Research driven media mix will be used to maximise the coverage and reach of the brand.

- **Server username & password**

(inorder to upload the new site there)

- **Social media links**
- **Gallery images**
- **Founder and team pic with details**

