

Unique Miller

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Portfolio: <http://www.uniquedmiller.com/>

Mission

As a passionate UX/UI designer, I aim to deliver user-centric designs, concepts, and solutions that align with the brand identity of clients, while ensuring accessibility and ease-of-use. Leveraging my extensive experience and education, I also provide tutoring services and teach many areas of graphic design and web design while also committing to refining my skills, improving proficiency with the tools I use, and staying up to date with emerging trends, tools, and technologies in the field.

Work Experience

July 2023 – Present - F.I.R.S.T. Institute - Graphic Design and Web Design Instructor

November 2022 – July 2023 - F.I.R.S.T. Institute – Graphic Design and Web Design Substitute Instructor

- Assumes instructorship in various classes for the Graphic Design and Web Design department.
- Works closely with colleagues and directors to improve the curriculum.
- Develops lesson plans, assignments, and projects for the UX Design course and Web Development course.

October 2023 – Present - Diamond Pastries – Junior UX Designer

March 2022 – January 2023 - Diamond Pastries – Brand Designer

- Created and established Diamond Pastries' visual brand identity, including logo design, color schemes, typography, and other critical design elements.
- Designed various brand assets, such as business cards, packaging, and digital menus to ensure consistency across all materials.
- Maintained the integrity of the brand through the consistent application of its visual identity.

January 2022 – Present - Varsity Tutors - Graphic and Web Design Tutor

- Facilitates student success in web and graphic design courses, specializing in Adobe Illustrator, UX/UI Design, Figma, HTML, and CSS.
- Assists students with gaining the competency required for understanding and executing challenging graphic and web design concepts.
- Provides meaningful support to help students reach their goals and pass their courses.

March 2022 – January 2023 - Angelite Logistics - UX Designer

- Conducted thorough user research through surveys, interviews, and usability testing to inform the design of Angelite Logistics' website.
- Designed a visually stunning and user-friendly website concept using Figma, Illustrator, and Photoshop.
- Collaborated closely with key stakeholders to create a website concept that effectively represented brand values, attracted new business, and improved current business.

August 2021 – December 2021 - Flower Bomb Media - Web Design Lead

May 2021 – August 2021 - Flower Bomb Media - Web Design Intern

- Developed design strategies and concepts to boost website engagement and reach each website's specific target audience.
- Monitored website analytics, delivering on-target improvements to the overall user experience.
- Worked cross-functionally with other teams to craft creative solutions and boost success for both the printed magazine and websites.

User Experience (UX) and User Interface (UI) Design Skills

Competitive Analysis Data Analysis Usability Testing User Feedback UX Writing User Stories User Flows

Wireframing Search Engine Optimization (SEO) Brainstorming and Sketching Prototyping Accessibility Information Architecture (IA)

HTML CSS JavaScript jQuery UI Elements Gestures REACT Responsive Web Design Comprehensive Design (Mockups)

Other Skills

Editorial Design Brand Design Brand Strategy Packaging Design Copywriting Advertisement Design Teaching

Leadership File Transfer Protocol (FTP) Time Management Organization Marketing Detail Oriented

Tools

Figma Adobe XD Adobe Illustrator Adobe Photoshop Adobe InDesign Adobe Dreamweaver InVision WordPress

Visual Studio Code GitHub Wix Webflow Squarespace Adobe After Effects Blender

Education

August 2017 – August 2021 - A.S. in Interactive Design at Valencia Community College

August 2017 – August 2021 - A.S. in Graphic Design at Valencia Community College