



Nida Naguib, CFA

PROFESSIONAL SUMMARY

Key Achievements

- Co-founded The FinEd, an Edtech platform providing CFA and ACCA exam coaching to candidates across the world
- Started The FinEd's YouTube channel
- Learned data science with Python (Data Visualization and Analysis), issued on December 2021 by EdWatch
- Decade long experience in educational content development for FinQuiz.com, a global CFA approved exam preparatory provider
- Conducted CFA and ACCA webinars in collaboration with industry experts and professionals

WORK HISTORY

Co-Founder, The FinEd - LAHORE, Pakistan

05/2020-Present

- Developing Pakistan's first ACCA edtech platform
- Curating an in-house website with interactive content and featuring an Learning Management Systems (LMS) for self-paced learning
- Conducting practice test sessions
- Conducting Q&A sessions with students
- Developing social media visuals and infographics for The FinEd's website and social media platform

Educational Content Developer, FinQuiz.com -
LAHORE, Pakistan

08/2010-05/2020

- Developed mock exams, smart summaries and test bank questions for all three levels of the CFA exam program
- Was actively involved in engaging with customers on feedback regarding developed questions

EDUCATION

Data Science with Python (Data Visualization and Data Analysis), 12/2021
EdWatch, New Jersey, USA


CFA Charter, 07/2012

CFA Institute - United States of America

ACCA, 06/2008

ACCA Institute, UK

CONTACT

 FF 118, Street 6, Phase 4, DHA,
Lahore 50400

 03324250428

 nidasaigal@gmail.com