

## **Ramsha Basharat**

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### ***EDUCATION***

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<b>2020-2022</b>	<b>Fast- NUCES Lahore</b>	
	MBA-Finance (1.5 years)	<b>CGPA: 3.5/4</b>
<b>2016- 2020</b>	<b>Kinnaird College for Women Lahore</b>	
	BS Hons. Accounting and Finance	<b>CGPA: 3.45/4</b>
<b>2014-2016</b>	<b>Kinnaird College for Women Lahore</b>	
	FSc Pre-Medical	<b>Marks 957/1100</b>
<b>2012-2014</b>	<b>Sacred Heart Convent School Lahore</b>	
	Matric Science Group	<b>Marks 987/1100</b>

### ***RELEVANT SKILLS***

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#### **Goal oriented with excellent communication skills**

##### **Accounting and Finance Skills**

- Perform financial analysis, modeling and forecasting
- Analyze documents to determine trends and variances
- Prepare Documents

##### **Project Management**

- Manage individual tasks
- Team work and manage group tasks
- Good communication skills

##### **Research Skills**

- Bachelor Thesis under the supervision of Higher Education Commission Pakistan
- Masters' Thesis under the supervision of Higher Education Commission Pakistan
- Research Articles presented in various International Conferences

##### **Computer Skills**

- Microsoft Word, Excel, PowerPoint
- Statistical soft wares STATA and SPSS

##### **Administrative skills**

- Seek ways to improve processes and maximize efficiency

- Create variety of reports, documents and presentations

#### **Analytical skills**

- Proactively work with colleagues and superiors to complete tasks ahead of schedule
- Utilize advanced critical thinking skills in accounting and finance projects

### ***EXPERIENCE***

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- Participant for presenting research article in International Conference on Business and Commerce 2021
- Participant for presenting research article in International Symposium on Current Approaches and New Trends held by Toros University in June 2021
- Participant for presenting research article in Asian Management Research & Case Conference (AMRC) 2021
- Participant for presenting research article in International Conference on Business Administration 2021
- Teaching Assistant of Bachelors course “Financial Institutions & Markets” at FAST-NUCES LHR from March 2021-August 2021
- Participant for presenting research article in International Conference and Graduate Colloquium 2021
- Participant for presenting research article in International Conference on Business and Commerce 2020
- Participant in an awareness workshop held in Pakistan Mercantile Exchange in 2020
- Participant in Workshop on “Quantitative Data Analysis” organized by Accounting and Finance Department of Kinnaird College for Women Lahore in 2020
- Participant in awareness workshop held on Trading organized by Accounting and Finance Department of Kinnaird College for Women Lahore in 2019
- Participant in an awareness workshop held in Pakistan Stock Exchange in 2019
- Management experience during Kinnaird Business Week 2019 at college.
- Participant in International Business Idea Competition “Hult Prize Harvard 2019”
- Participant in “Active Citizenship Project 2019” organized by British Council
- Participant in Kinnaird’s 2<sup>nd</sup> International Conference on Social Sciences and Humanities 2019”
- Participant in Workshop on Innovation and Entrepreneurship for Sustainable Economic Growth 2019
- Participant of Motivational Workshop at Kinnaird College for women by Kinnaird Entrepreneurial Club in 2019

- Internship at Bank Of Punjab from July 2018 to August 2018
- Management experience during Kinnaird Business Week 2017 at college

## ***RESEARCH***

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- Master's Degree Dissertation on "Impact of *best-in-class* and *medium-in-class* Corporate Governance structures on Environmental Performance of firms."
- Bachelor's Degree Dissertation on "Analyzing the Firm and Country Level Determinants of Capital Structure in the Dynamic Political Regimes: A Case of Emerging Market Economy"
- Marketing research on "Unleashing the Impact of Store Atmospherics on Customer Loyalty with Intervening Effect of Perceived Value and Customer Satisfaction: A Sequential Mediation Approach"
- Finance research on "Analyzing the Firm and Country Level Determinants of Capital Structure in the Temporal Dynamics of Political Instability: A Case of Emerging Market Economy"
- Finance research on "Analyzing the Firm and Country Level Determinants of Capital Structure in the Temporal Dynamics of Exchange Rate Volatility in Different Political Regimes: A Case of Emerging Market Economy"
- Finance research on "Unleashing the Impact of Behavioral Factors on Investing Decisions and Investment Performance; Evidence from Investment Sector of Pakistan"
- Marketing research on "Linking M-Banking Service Quality with Customer Retention through Customer Value Co-Creation and Customer Satisfaction: A Sequential Mediation Approach"

## ***ACHIEVEMENTS***

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- Best Paper Award for research article presented in International Conference on Business and Commerce 2021
- Best Paper Award for research article presented in International Conference on Business Administration 2021

- Best Paper Award for research article presented in International Conference on Business and Commerce 2020
- Research Article titled “Analyzing the Firm and Country Level Determinants of Capital Structure in the Dynamic Political Regimes: A Case of Emerging Market Economy” published in Journal of Quantitative Methods Issue February 2022.

## ***INTERESTS***

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- Research
- Freelancing
- IT Skills
- Reading
- Writing
- Gaming