

[know]

Your Network, Searchable.

THE PROBLEM

Finding warm introductions is broken.

Professionals spend **10+ hours per week** asking "do you know anyone who..."

LinkedIn search → Hours

Old emails → Days

Friend intros → Weeks

Cold outreach → 2% response

Warm intros close **34x more deals**.

But finding them is still manual in 2026.

WHY THIS MATTERS

2%

cold email
response rate

68%

warm intro
response rate

10hrs

per week
wasted

34x more effective, but manual

91%

of cold emails
ignored

3 wks

to find one
warm path

\$47B

wasted on
cold outreach

THE INSIGHT

The average professional has:

50,000+ emails

2,500+ connections

10 years of relationship data

All sitting in your inbox.

Completely unsearchable.

We make it searchable.

THE SOLUTION

[know] turns **10 hours** into **10 seconds**.

Search:
"VCs investing in AI robotics"
→ 12 results in 0.8 seconds

CONNECT

Gmail
Calendar
LinkedIn
2 minutes, one time

SEARCH

Any role,
company,
criteria
0.8 seconds per search

GET INTRO

Sarah Chen
You → Sarah
Score: 0.92
One click, 85% response

From hours of searching to seconds of results.

THE MOAT

Network Effects

More users = better connection paths discovered

Data Moat

Proprietary relationship graph gets smarter daily

Privacy-First

Never read email content. Metadata only. Can't be replicated.

Switching Costs

Teams rely on it. Their network = locked in.

Tech is hard. We figured it out.

MARKET

\$117B global opportunity

TARGET MARKET

200M knowledge workers globally

Wedge: 10M sales reps + recruiters in US

@ \$49/month:

→ Wedge (10M) = \$5.9B

→ Full market (200M) = \$117B

MARKET VALIDATION

ZoomInfo

\$1.2B revenue

LinkedIn Sales Nav

\$1.5B revenue

Apollo.io

\$1.6B valuation

They sell contact data. We reveal relationships you already have.

Bigger market. Better product.

TRACTION

2,847

waitlist signups in 21 days

\$0 marketing spend · 100% organic

Week 1

427

Week 2

891 +108%

Week 3

1,529 +72%

Average growth: 95% week-over-week

Private beta

50 users testing

Public beta

March 15 launch

Pipeline

\$145K ARR

COMPETITION

We're not competing. We're creating.

	THEM	[KNOW]
LinkedIn Sales Nav	Searches their 1B user database	Searches YOUR relationships
ZoomInfo / Apollo	Sells contact data for strangers	Finds warm intro paths instantly
Affinity	\$500/seat enterprise CRM	\$49/mo consumer product
Pally/Clay	Tracks relationships manually	AI-powered, 0.8s results

They sell data about strangers. We reveal relationships you already have.

TEAM

Satyam Dave

CEO & Co-founder

Ex-Microsoft · AI Product Manager

Ex-Verkada · Solutions Engineer

YC startup newsletter · 550+ subscribers

Purdue University '26

Udaya Vijay Anand

CTO & Co-founder

Ex-KPMG · Cyber Defense Engineer

Ex-DBS Bank · Security Automation

Built AI safety guardrails for enterprise

Purdue University '26

Technical founders who've built at scale. Now building the future of networking.

THE ASK

\$750K

Pre-Seed at \$5M post-money

USE OF FUNDS	MILESTONES	WHY NOW
Engineering	55% M3: 500 customers, \$25K MRR	2,847 signups in 3 weeks, \$0 spent
Growth	25% M6: 1,500 customers, \$75K MRR	AI makes this possible now
Operations	20% M9: 3,000 customers, \$150K MRR	Cold outreach is dying
15-month runway	M12: Series A ready, \$1M ARR	First mover wins

The path to anyone
shouldn't be cold.

[know]

useknow.io

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