

# UEIDE TEIXEIRA

## UX UI Designer

[Portfolio](#)

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Amsterdam, NL

### Summary

I worked as a UX UI Designer for two volunteer works. I have experience working in digital accessibility, CRO, mobile interface, research methodologies, desktop interfaces, survey, usability testing, prototyping, journey mapping, interaction design, wireframe, and more.

### Projects

#### NGO Conexao Solidaria - volunteer work / January 2022 - May 2022

I worked as an end-to-end UX UI designer.

I proposed a solution for an accessible research website. I used in this project desk research, user journey, heuristic analysis, digital accessibility analysis, survey, flowchart, wireframes, usability testing and prototyping.

#### Floriculture E-commerce / November 2021 - January 2022

I worked as a UX UI designer from the project's end to end.

I designed a solution proposed for an e-commerce application for floriculture. I used desk research, competitor analysis, survey, persona, flowchart, wireframes, usability testing and prototyping.

### Courses

#### UX UI Design

Apparicio Junior

#### UX formation Certification

Alura

#### Graphic Design

Collabdesign

#### User Experience

FIAP

### Education

Specialization - Exercise Physiology, UNINTER, 2016 - 2017

Bachelor's Degree - Physical Educator, UniFunvic, 2012 - 2015

### Languages

English

Portuguese

### Skills

#### UX Design

Research

Persona

User Journey Map

Information

Architecture

Flowchart

Survey

User Testing

Competitor

Analysis

Digital Accessibility

#### UI Design

Wireframe

Interface Design

Prototype

Heuristic Analysis

#### Tools

Figma

MarvelApp

Invision

Maze

Miro

Hotjar