## **Ueide Teixeira**

# **UX UI Designer**

Portfolio
Linkedin
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### **Summary**

I worked as a UX UI Designer for two volunteer works. I know about digital accessibility, CRO, mobile interface, research methodologies, desktop interface, survey, usability testing, prototyping, journey mapping, interaction design, wireframe, and more.

### **Projects**

• NGO Conexao Solidaria - volunteer work / January 2022 - May 2022

I worked as an end-to-end UX UI designer creating a website design. I used in this project desk research, user journey, heuristic analysis, digital accessibility analysis, survey, flowchart, wireframes, usability testing and prototyping.

• Floriculture App / November 2021 - January 2022

I worked as a UX UI designer from the project's end to end, designing an e-commerce application for floriculture. I utilised desk research, competitor analysis, survey, persona, flowchart, wireframes, usability testing and prototyping.

#### **Skills**

- **UX Design:** Research, Persona, User Journey Map, Information Architecture, Flowchart, Survey, User Testing, Competitor Analysis, Digital Accessibility.
- UI Design: Wireframe, Interface Design Web And Mobile, Prototype, Heuristic Analysis.
- Tools: Figma, MarvelApp, Invision, Maze, Miro, Jira, Hotjar.

## Language

English Portuguese

### **Courses**

UX UI Design Graphic Design User Experience

Apparicio Junior Collabdesign FIAP

UX formation Certification Figma formation Certification

Alura Alura

## **Education**

Specialization - Exercise Physiology, UNINTER, 2016 - 2017 Bachelor's Degree - Physical Educator, UniFunvic, 2012 - 2015