

Ueide Teixeira

UX UI Designer

[Portfolio](#)

[Linkedin](#)

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Summary

I'm seeking my first job opportunity as a UX UI designer. I've worked on projects about digital accessibility, CRO and mobile interface. I have knowledge in research methodologies, mobile interface, desktop interface, survey, usability testing, prototyping, journey mapping, interaction design, wireframe and more. I have a background in the healthcare field where I developed communication, collaboration, proactivity and problem solving skills.

Projects

IT Support Company (real project) / June 2022 - present

The main objective of this project has been to create a new website to convert more customers. I've been working with the entire UX process alongside conversion rate optimization concepts.

App Floricultura (case study) / November 2021 - January 2022

Creation of an e-commerce application for floriculture. I worked as a UX UI designer from the project's conception to the delivery of the final design. I worked with desk research, competitor analysis, survey, persona, flowchart, wireframes, usability testing and prototyping.

Volunteer work

NGO Conexao Solidaria (real project) / January 2022 - May 2022

I worked as an end-to-end UX UI designer creating the website redesign, using desk research, user journey, heuristic analysis, digital accessibility analysis, survey, flowchart, wireframes, usability testing and prototyping.

Skills

- **UX Design:** Research, Persona, User Journey Map, Information Architecture, Flowchart, Survey, User Testing, Competitor Analysis, Digital Accessibility.
- **UI Design:** Wireframe, Interface Design Web And Mobile, Prototype, Heuristic Analysis.
- **Tools:** Figma, MarvelApp, Invision, Maze, Miro, Jira, Hotjar.

Language

English - B2

Portuguese - Native

Courses

Design Circuit

Apparicio Junior

Graphic Design

Collabdesign

User Experience

FIAP

UX formation Certification

Alura

Figma formation Certification

Alura

Education

- Specialization - Exercise Physiology, UNINTER, 2016 - 2017
- Bachelor Degree - Physical Educator, UniFunvic, 2012 - 2015