Focused Attention

FA.1 I lost myself in this experience.

我在这次体验中迷失了自己。

FA.2 I was so involved in this experience that I lost track of time.

我沉浸在这次体验中以至于我忘记了时间。

FA.3 I blocked out things around me when I was using Application X .

当我使用应用Flyer/Magic book/Cube的时候，我屏蔽了周围事物。

FA.4 When I was using Application X , I lost track of the world around me.

当我使用应用Flyer/Magic book/Cube的时候，我失去了对周围的感知。

FA.5 The time I spent using Application X just slipped away.

当我使用应用Flyer/Magic book/Cube的时候，我感觉时间过的飞快。

FA.6 I was absorbed in this experience.

我被这次体验迷住了。

FA.7 During this experience I let myself go.

Perceived Usability

PU.1 I felt frustrated while using this Application X .

当我使用应用Flyer/Magic book/Cube的时候，我感到很沮丧。

PU.2 I found this Application X confusing to use.

我觉得应用Flyer/Magic book/Cube操作起来非常令人困惑。

PU.3 I felt annoyed while using Application X .

使用Flyer/Magic book/Cube时，我感到非常不耐烦。

PU.4 I felt discouraged while using this Application X .

当我使用Flyer/Magic book/Cube的时候我感到很气馁。

PU.5 Using this Application X was taxing

使用Flyer/Magic book/Cube非常复杂。

PU.6 This experience was demanding.

这次体验很费力。

PU.7 I felt in control while using this Application X .

我觉得我可以对Flyer/Magic book/Cube操控自如。

PU.8 I could not do some of the things I needed to do while using Application X .

在使用Flyer/Magic book/Cube时，我无法做到一些我想要的操作。

Aesthetics

AE.1 This Application X was attractive

应用Flyer/Magic book/Cube非常吸引我。

AE.2 This Application X was aesthetically appealing

应用Flyer/Magic book/Cube在美学上很有吸引力。

AE.3 I liked the graphics and images of Application X .

我喜欢应用Flyer/Magic book/Cube中的图像。

AE.4 Application X appealed to be visual senses.

应用Flyer/Magic book/Cube吸引了我的视觉感官。

AE.5 The screen layout of Application X was visually pleasing.

应用Flyer/Magic book/Cube的场景布局令我满意。

Reward factor

RW.1 Using Application X was worthwhile

使用Flyer/Magic book/Cube是有意义的。

RW.2 I consider my experience a success.

我认为我的这次体验非常成功。

RW.3 This experience did not work out the way I had planned.

这次经历没有达到我的期望。

RW.4 My experience was rewarding.

我的这次经历是有意义的。

RW.5 I would recommend Application X to my family and friends

我愿意把Flyer/Magic book/Cube推荐给我的朋友。

RW.6 I continued to use Application X out of curiosity.

处于好奇，我会继续使用Flyer/Magic book/Cube。

RW.7 The content of Application X incited my curiosity.

应用Flyer/Magic book/Cube激发了我 的好奇心。

RW.8 I was really drawn into this experience.

我真的被这次经历所吸引。

RW.9 I felt involved in this experience.

我觉得我沉浸在这次体验中。

RW.10 This experience was fun.

这次经历非常有趣。