Even though it’s a custom product, breaking down all the options everything can probably be placed in one page as a standard product page. Created an HTML wireframe to see where things could be. Would split it into six sections. The ottoman, armchair, sofa, and each sectional piece could be bought separately. In case a person wants they can buy more than one furniture piece with the same custom options. A person could also buy a sectional set in a pre-set configuration also with buying separate sectional pieces in case they want to create a longer sectional configuration. Picking a pre-set configuration should also automatically add each sectional piece in the cart.

If there were graphics for each fabric, would probably show each fabric image separately so that a customer would just pick the fabric image.

Would probably need to add pricing.

Made each section in the page collapsible.

**Product Photography and graphics**

In terms of graphics would need to know if final custom image in the cart would be a real lifestyle shot versus a generic image like what's shown in the specs page.

If it's a lifestyle image then would need to get all variations of each furniture piece with any alt shots.

ottoman lifestyle image examples:

ottoman - espresso wood legs, standard cushion, using fabric 1

ottoman - brush silver metal legs, standard cushion, using fabric 1

ottoman - brush brush gold legs, standard cushion, using fabric 1

etc...

If required, lifestyle variations images and alt shots needed for each sofa, armchair, and sectional piece.

**Product SKUs**

Each variation of each furniture piece would need their own product sku which would be needed for the shopping cart and checkout.

ottoman sku examples:

ottoman - espresso wood legs, standard cushion, using fabric 1 - ottoman-espresso-standard-f01

ottoman - brush silver metal legs, standard cushion, using fabric 1 - ottoman-silver-standard-f01

ottoman - brush brush gold legs, standard cushion, using fabric 1 - ottoman-gold-standard-f01

etc...

**Product descriptions and details**

Would need page copy and product descriptions and details for the sofa, armchair, ottoman, and sectional pieces.

**Options**

armchair options (armchair only) - regular, swivel

sofa width (sofas only) - 78", 83", 89"

arm options - track, scoop roll, scoop square

leg options - brush silver metal (+ $30), brush gold metal (+ $30), espresso wood

cushion options - standard, pluma plush (+ $75)

fabric - 30+ frabrics (note: would need graphics for each fabric)

quantity

\*no color options

**Sections**

ottoman

sofa

armchair

pre-set pieces

individual sectional

custom options