CS Kickstart 2023-2024

Sponsorship Package

CS KickStart at the University of Florida aims to generate more pursuit of technology amongst women individuals to improve the lack of representation and access to the tech industry. CS KickStart will be a multi-day introductory program for incoming women students at University of Florida who are interested in math, science, or engineering. We offer this program free of charge to students. Participants come to universities a week before the fall semester to gain hands-on experience in programming and explore various domains of computer science and engineering through activities including:

- **Programming Labs:** During the computer programming labs, students will acquire basic computer programming skills, practice collaboration skills with team projects, and build confidence in their abilities for a fulfilling tech career.
- **Tech Info Sessions:** To develop students' understanding of computer science, we will host a series of talks from the transformative influence of computer science to potentials of each individual to make remarkable innovations.

- **Women in Tech Panels:** Alumnae working in industry and academia will visit our program to talk to students about their career paths.
- **Life at UF:** Formal information sessions as well as informal mentoring will allow participants to learn from current undergraduates about utilizing campus services and navigating within the computer science major and minor at UF.

- **Field Trip:** Students will visit one or multiple companies to experience a typical day of a person working in tech.
- **Social Activities:** In addition to the daily activities, students will participate in a number of social activities led by current undergraduates (e.g. ice cream social, game night) to create a network of students that together may promote a climate of inclusion.

Benefits of Sponsorship

	Field Trip	Kilobyte	Megabyte	Gigabyte	Terabyte
	Host a 3 hour field trip for participants in mid-August	Funds 1 participant	Funds 2 participant	Funds 4 participant	Funds 8 participant
		$750	$1500	$2000	$4000
Company logo on CSK website	🦆	🦆	🦆	🦆	🦆
Company logo on participant t-shirt	🦆	🦆	🦆	🦆	🦆
Distribute company promo materials to participants		🦆	🦆	🦆	🦆
Feature a company representative in our Industry Panel			🦆	🦆	🦆
Post company jobs or offerings via club's social media			🦆	🦆	🦆
Hosts one tech talk				🦆	🦆
Host one company meet and greet social activity					🦆
Host one workshop during 2024-2025 school year					🦆

Hosting One Event: $250
We are open to discussing any form of events beneficial for our members, including but not limited to technical/career workshops, meet and greet sessions, social events, etc. We will also include the company logo on the CSK website and help with distributing company promo materials to attendees.

Other – Custom Donation: $_____
If your company is interested in making a custom donation, please contact us so we can customize a sponsorship package that best suits your company's interests.

Sponsorship FAQs

1   **When is the week of CS Kickstart in 2024?**

CS Kickstart will be a week in mid-August. A clear date will be notified closer to the event

2   **Is CS Kickstart in person?**

Yes, the program is held fully in person. Participants live and learn on the University of Florida campus during the week of the program.

3   **What does hosting a field trip for CS Kickstart entail?**

There are around 15 participants and 10 volunteers that come on the industry field trip. Some suggested field trip activities include giving short office tours, giving informal employee presentations, and providing mingling time for employees and CS Kickstarters. CS Kickstart can help you work out a field trip schedule and organize transportation to your offices.

4   **My company wants to send a panelist! What do I do next?**

The Industry Panel will take place during the week of CS Kickstart. Please let your CS Kickstart contact know that your company is interested in sending a panelist in-person or online. Know that spots on the industry panel are limited, and we generally give priority to our sponsors. Let us know how many representatives from your company are interested in coming and what their contact information is.

5   **What should we expect from the Industry Panel?**

We'd like our panelists to share what led them to the technical field and to their particular position in the company they represent. Professional tips, life advice, and career interests are topics that are also encouraged. The CS Kickstart organizers will prepare questions about your experiences and then the panel will be open to questions from student participants.

6   **My company is donating! When and where do we send the money?**

We accept donations year-round. Please email **csk.uf.president@gmail.com** indicating your interest.