

University of Florida

# CS KICKSTART

## 2025 SPONSORSHIP PACKAGE



# OUR MISSION

CS Kickstart at the University of Florida strives to offer a welcoming environment for any beginners, non-technical majors, and underrepresented groups who seek to pursue careers in technology, inspiring confidence and creativity in our members.

We recognize that starting college without prior technical experience can make pursuing a degree in computer science feel overwhelming. That's why we strive to build a supportive community while introducing foundational topics, ensuring members feel confident and prepared to take their first computer science course.

During the school year, we host beginner-friendly workshops designed to introduce students to technical topics. These workshops are tailored for those without an engineering background, requiring no prior knowledge or skills to attend. Additionally, we organize socials focused on building a supportive community where students can ask questions and connect with others. These events provide opportunities for students just beginning their tech journey to form friendships, build mentorships, and grow alongside peers within the organization.

# SUMMER KICKOFF PROGRAM

CS Kickoff, our summer kickoff program, is a multi-day introductory program for incoming students at the University of Florida who are interested in applying computer science in various disciplines. We offer this program free of charge to students. Participants come to campus a week before the fall semester to gain hands-on experience in programming and explore various domains of computer science and engineering.

## Sample Schedule

	Day 1 (Aug 18)	Day 2 (Aug 19)	Day 3 (Aug 20)
9:00 – 9:15am	Breakfast		
9:15 – 9:45am	Welcoming Ceremony	Industry Speakers	Professor Talk
9:50 – 10:30am	Surprise Challenge	Surprise Challenge	Surprise Challenge
10:35 – 11:15am	Student Life Q&A	Social Activity	Social Activity
11:20 – 12:20pm	Python Basics	Intro to Arduino	Intro to ML
12:25 – 1:30pm	Lunch		
1:35 – 2:15pm	LinkedIn Workshop	Involvement Panel	Resource Roundup
2:30 – 3:30pm	Python Calculator	React Workshop	React Workshop
4:00-7:00pm (Optional)	Explore Gainesville / Office Hours	Explore Gainesville / Office Hours	Explore Gainesville / Office Hours



First CS Kickoff Cohort Summer 2024

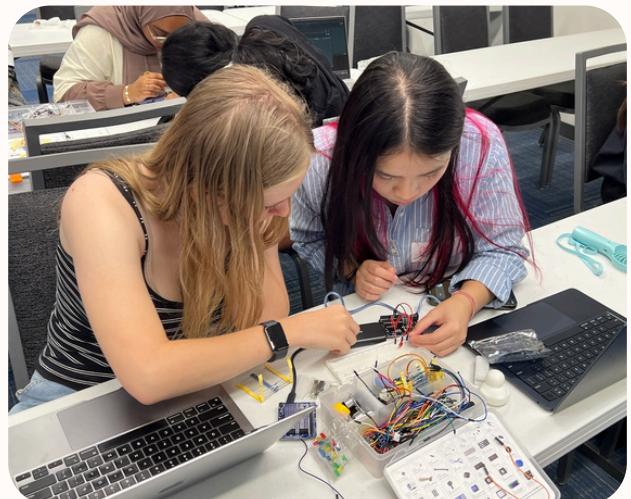
# PROGRAMS & ACTIVITIES

## Software Workshops

Software workshops will introduce essential technical skills by leading students in building basic applications, emphasizing the importance of exploring passions through projects and experimenting beyond class instruction. Relevant technologies will be presented to students, deepening their understanding of the current technology world. Previous examples include exploring machine learning and creating personal websites.

## Tangible Projects

Students will develop a working project, which they can add to their portfolio. This hands-on experience not only enhances their technical skills but also strengthens their candidacy for future opportunities.



CSK Hardware Workshop

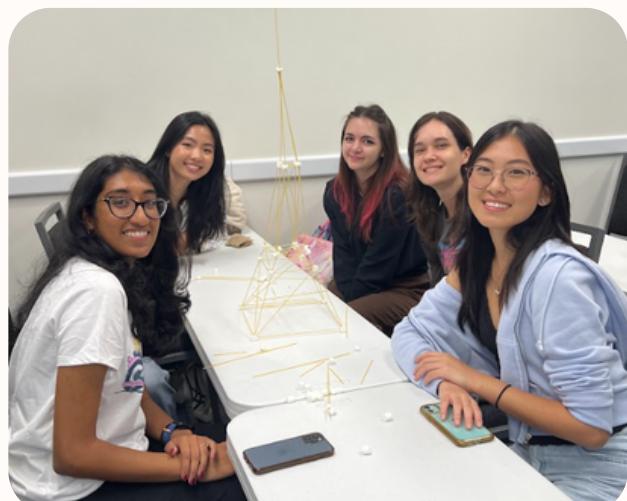
## Hardware Workshops

Hardware workshops will allow students to learn beyond typical computer fields, giving them hands on experience with beginner platforms like Arduino. As many students are only aware of the software side in computer science, these workshops will be a jumpstart to students' exploration in what they are interested in.

# MORE...

## Socials and Networking

In addition to the daily activities, students will participate in a number of social activities led by current undergraduates (e.g. ice cream social, game night) to create a network of students that together may promote a climate of inclusion.



CSK Tower Competition

## Life at UF

Formal information sessions as well as informal mentoring will allow participants to learn from current undergraduates about utilizing campus services and navigating within the computer science major and minor at UF.

## Speaker Panels

Students will be able to interact with and ask questions to our various speakers. We will feature engineers discussing industry opportunities, professors sharing their research and offering preparation tips, upper-classmen answering college life questions, and representatives from various organizations helping you explore where you fit best.

# SPONSORSHIPS

## Levels, benefits, and more!

Benefit	Bronze \$750	Silver \$1500	Gold \$2000	Diamond \$4000
Funds how many participants?	Funds 3 participants	Funds 6 participants	Funds 8 participants	Funds 16 participants
Company logo on CSK website				
Company logo on participant t-shirt				
Distribute company promo materials to participants				
Feature a company representative in our Industry Panel				
Post company jobs or offerings via club's social media				
Host one tech talk				
Host one company meet and greet social activity				
Host one workshop during 2025 calendar year				

# SPONSORSHIPS

## More options!

### Field Trip

We would love to collaborate with a local Gainesville company for an industry field trip during our Summer Kickoff Program! This partnership offers your company a unique chance to connect with incoming students and make a lasting impression as they begin their journey in tech. We will also include your company logo on the CSK website and company logo on the participant shirt

### Hosting One Event

**\$250**

We are open to discussing any form of events beneficial for our members, including but not limited to technical/career workshops, meet and greet sessions, social events, etc. We will also include your company logo on the CSK website and help with distributing company promo materials to attendees.

### Custom Donation

**\$ \_\_\_\_\_**

If your company is interested in making a custom donation, please contact us so we can customize a sponsorship package that best suits your company's interests.

# SPONSORSHIP FAQS

## 1 When is the week of CS Kickoff in 2025?

CS Kickoff will be a week in mid-August. A clear date will be notified closer to the event

## 2 Is CS Kickoff in person?

Yes, the program is held fully in person. Participants live and learn on the University of Florida campus during the week of the program.

## 3 What does hosting a field trip for CS Kickoff entail?

There are around 15 participants and 10 volunteers that come on the industry field trip. Some suggested field trip activities include giving short office tours, giving informal employee presentations, and providing mingling time for employees and CS Kickstarters. CS Kickstart can help you work out a field trip schedule and organize transportation to your offices.

## 4 My company wants to send a panelist! What do I do next?

The Industry Panel will take place during the week of CS Kickoff. Please let your CS Kickstart contact know that your company is interested in sending a panelist in-person or online. Know that spots on the industry panel are limited, and we generally give priority to our sponsors. Let us know how many representatives from your company are interested in coming and what their contact information is.

## 5 What should we expect from the Industry Panel?

We'd like our panelists to share what led them to the technical field and to their particular position in the company they represent. Professional tips, life advice, and career interests are topics that are also encouraged. The CS Kickstart organizers will prepare questions about your experiences and then the panel will be open to questions from student participants.

## 6 My company is donating! When and where do we send the money?

We accept donations year-round. To indicate your interest, please email [csk.uf.president@gmail.com](mailto:csk.uf.president@gmail.com)

# CONTACT US



[csk.uf.president@gmail.com](mailto:csk.uf.president@gmail.com)



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