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Content and Narrative Strategist, Learning and Education

 Google  Mountain View, CA, USA  Advanced[Apply](#)

 Note: By applying to this position you will have an opportunity to share your preferred working location from the following: **Mountain View, CA, USA; New York, NY, USA.**

Minimum qualifications:

- Bachelor's degree or equivalent practical experience.
- 11 years of experience in management consulting, product management and strategy, or analytics in a technology company.
- Experience working with and analyzing data, and managing multiple cross-functional programs or projects.

Preferred qualifications:

- Master's degree in Communications, Journalism, English, Marketing, or related field.
- Experience in Artificial Intelligence, education, technical policy, or social impact narratives.
- Experience tailoring content for an executive across multi-channel content strategies that align with business objectives.
- Excellent tactical thinking, project management, and cross-functional collaboration skills, effective with C-Level executives and multiple projects in a fluid environment.
- Excellent writing, storytelling, editing, and proofreading skills, with the ability to distill topics into clear, human-centered narrative for executive leaders.

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Product and Business Strategy Leaders bring together teams across Google's functions to help products execute optimally. Our team pushes Google to scale at key points that refine our products and infrastructure by executing efficiently, bringing solid business sense and sound judgment, and working effectively across organizational lines.

Our roles often include components of strategy (e.g. analyzing and understanding new trends in the industry, building business plans), operations (e.g. running the cadence of organizations, connecting the operating lines between our functions), and communications. Our team partners with senior leadership to run important functions that cross-cut our existing organizations and deliver high impact projects. We help Engineers, PMs, UX, and all of our other functions to build amazing products that delight our users, and then get those products into their hands.

The US base salary range for this full-time position is \$171,000-\$254,000 + bonus + equity + benefits. Our salary ranges are determined by role, level, and location. Within the range, individual pay is determined by work location and additional factors, including job-related skills, experience, and relevant education or training. Your recruiter can share more about the specific salary range for your preferred location during the hiring process.

Please note that the compensation details listed in US role postings reflect the base salary only, and do not include bonus, equity, or benefits. Learn more about [benefits at Google](#).

Responsibilities

- Develop and execute a holistic narrative and content strategy for the Google Learning leadership, ensuring consistency across all external and internal platforms.
- Serve as the lead writer and content creator for the Learning FA Leader, crafting speeches, presentations, articles, and various communications that translate concepts into clear, engaging narratives.
- Collaborate extensively with cross-functional partners across Communications, Marketing, Public Policy, Product, and Strategy to ensure cohesive external messaging and alignment of the Learning narrative.
- Identify and secure high-leverage opportunities to effectively disseminate the Learning narrative, showcase organizational impact, and tailor content for specific audiences and engagement goals.

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If you have a need that requires accommodation, please let us know by completing our [Accommodations for Applicants form](#).

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English

