



***Make an impact  
that lasts a lifetime.***

**Join our team.**

## Director, AI Adoption

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 US Remote

 Full time

 Posted 2 Days Ago

 JR04584

At Curriculum Associates, we believe in the potential of every child and are changing the face of education technology with award-winning learning programs like i-Ready that serve a third of the nation's K-8 students. For more than 50 years, our commitment to making classrooms better places, serving educators, and supporting accessible learning experiences for all students has driven the continuous improvement of our innovative programs. Our team of more than 2,500 employees is composed of lifelong learners who stand behind this mission, working tirelessly to serve the educational community with world-class programs and support every day.

The Adoption Leader plays a pivotal role in driving Curriculum Associates' embrace of AI tools and technologies for its internal operations. Reporting directly to the Chief AI Officer, this role leads the

strategic adoption of AI across all functional areas at CA, driving the implementation of off-the-shelf and bespoke tools, changes in ways of working, and ensuring measurable ROI for these internal AI initiatives

As an internal AI evangelist, the Adoption Lead connects teams working on overlapping initiatives, facilitates knowledge sharing, and identifies which efforts should be amplified, scaled, or maintained. They bring structured, strategic thinking to the implications of external AI trends, translating them into actionable insights for leadership. While not required to be a deep technical expert, the Transformation Partner must demonstrate fluency in working with technical teams and a strong understanding of AI transformation principles—with room to grow deeper in this space.

This role requires an effective business process outcomes mindset and a relentless focus on outcomes. The Adoption Lead is a trusted advisor and connector, guiding change management efforts, standing up operational experiments, and ensuring strategic alignment across the organization.

#### The impact you'll have:

- Champion internal AI initiatives by connecting teams, surfacing scalable opportunities, and guiding strategic decision-making around amplification or containment.
- Help lead ideation in teams.
- Facilitate early-stage project definition and lead cross-functional teams through transformation planning and execution, bridging technical work with non-technical considerations.
- Nurture a strong pulse of innovation/new AI tool development across internal functions, incorporating these ideas into strategic opportunities leaders should consider
- Create and manage project plans, track milestones, and proactively identify and address transformation risks.
- Lead change management efforts, including communications planning, stakeholder engagement, and operationalizing pilot experiments.
- Apply CA's transformation framework to business process optimization, future-state definition, gap analysis, and stakeholder mapping.
- Build trust with executive stakeholders, facilitate strategic conversations, and navigate organizational dynamics to drive outcomes.
- Infuse structured, strategic thinking into transformation efforts, balancing innovation with operational feasibility.

#### Who we're looking for:

- Previous experience driving AI adoption initiatives within other medium to large scale organizations and teams
- Deep fluency with existing AI tools and a demonstrated passion for keeping pace with new ideas in this space.
- Experience leading L&D initiatives inside of companies for new technologies.
- High emotional intelligence and ability to influence executive-level stakeholders.
- Strategic mindset with strong business acumen and problem-solving capabilities.
- Familiarity with transformation methodologies, including digital and AI-related approaches.
- Experience in project and change management, including implementation of research-backed frameworks.
- Ability to guide executive decision-making and translate strategic goals into actionable initiatives.
- Strong communication skills across written, verbal, and presentation formats.
- Ability to work effectively with technical teams and apply understanding of AI concepts and capabilities
- Ability to navigate complex organizational dynamics to drive results.
- Growth mindset with openness to deepening expertise in AI transformation.

## Required Education and Experience

- 10+ years of experience in technology evangelism and adoption, program management, and/or change management for large-scale initiatives, with recent experience particularly around AI.
- The ideal candidate has led the implementation of AI-powered tools inside of an enterprise, either off-the-shelf tools like ChatGPT or Salesforce Einstein, or a custom applications.

## Benefits and Pay Range:

Pay Range – This role's range is \$126,750-\$233,750. The wage range for this role takes into account the wide range of factors that Curriculum Associates considers in making compensation decisions based on our Compensation Philosophy. Actual base pay within that range will vary based upon several factors including, but not limited to, prior experience and relevant skill sets. *At Curriculum Associates, it is not typical for an individual to be hired at or near the top of the range for their role and compensation decisions are dependent on the facts and circumstances for each case.* This role is also eligible to participate in the company bonus plan. The Company recognizes that minimum

wage varies by location and will ensure all compensation decisions comply with applicable state and local laws.

Benefits – Benefit eligible employees (and their families) are covered by medical, dental, vision, and basic life insurance. Employees can enroll in our company's 401k plan and receive an employer match. Employees have access to a flexible vacation and sick policy in addition to twelve paid holidays and a winter office closure between Christmas and New Year's, as well as a number of additional perks and benefits.

Application deadline: November 7, 2025. This is subject to close earlier if there is a high volume of applicants or a qualified hire is made.

*Curriculum Associates, LLC is an equal opportunity employer. Curriculum Associates will not discriminate against any employee or applicant for employment based on any legally-recognized basis, including, but not limited to: race (including ancestry, national origin, ethnic characteristics, interracial marriage or association, and traits historically associated with race such as hair texture and protective hairstyles), color, religion and creed (including all aspects of religious observance).*

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