
Allianz X TUM

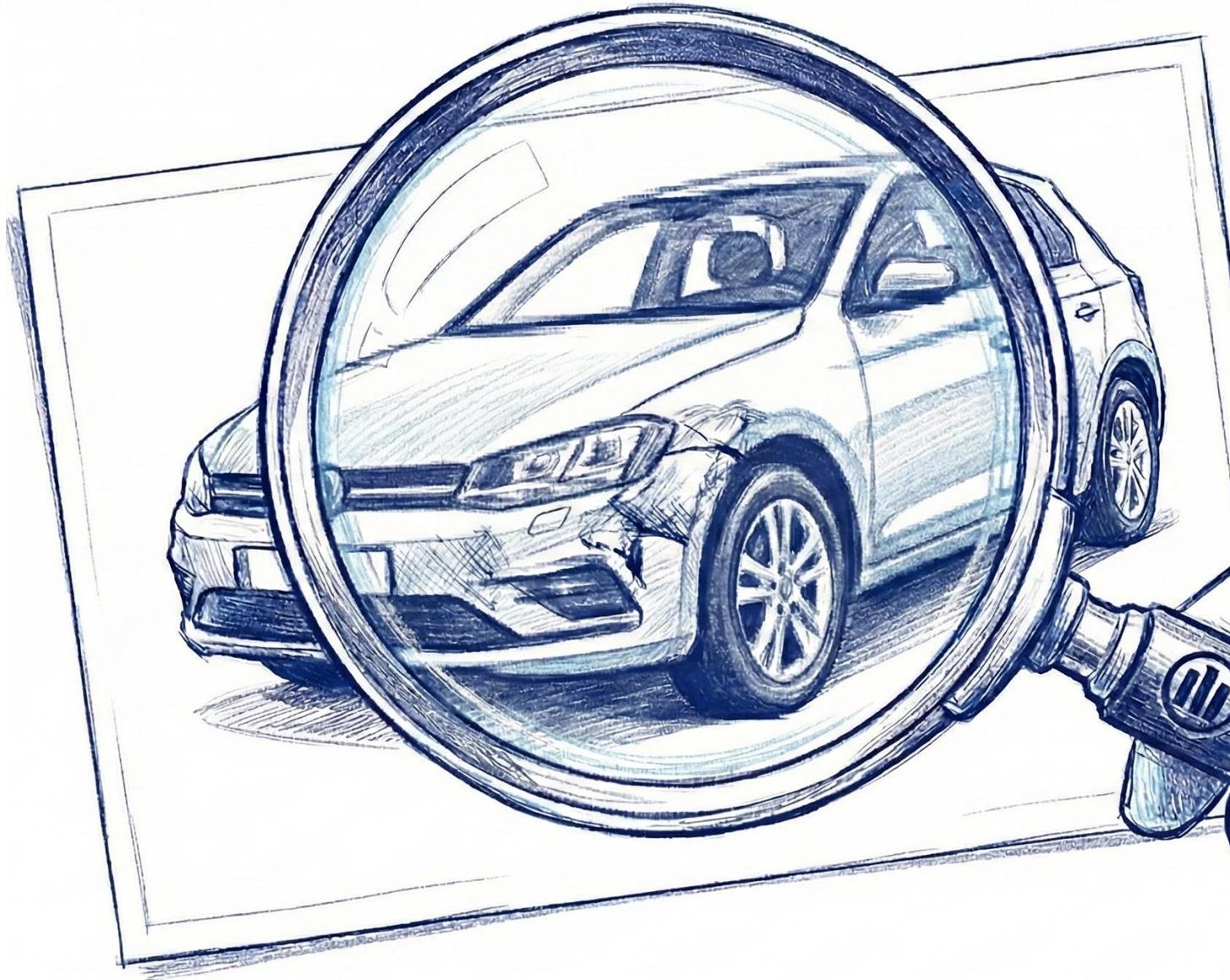
Data Challenge

ÖZALP UFKUN

ÖKSÜZ EFE CAN MURAT

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30.1.2026 - DATA ANALYTICS IN APPLICATION



Agenda

1. Executive Summary
2. Fake Image Production (Our Test Set)
3. The Detection Programs and the Pipeline
4. Our Implementation
5. Recommendations

Executive Summary

- Claims per day 500
- Cost per claim 1.500 €
- Claims (fake) 5
- Claims (real) 495

- Losses per day 7.500 €
- Losses per year 2.737.500 €

- The amount of money and time that the Allianz Group could save by using recognition software justifies potential investments.



The Problem:
Deepfakes and AI-generated images



Our Mission:
Detect AI-generated Images



Our Vision:
Find a model that can detect and generate



Our Dataset:
1000 pictures modified with FLUX

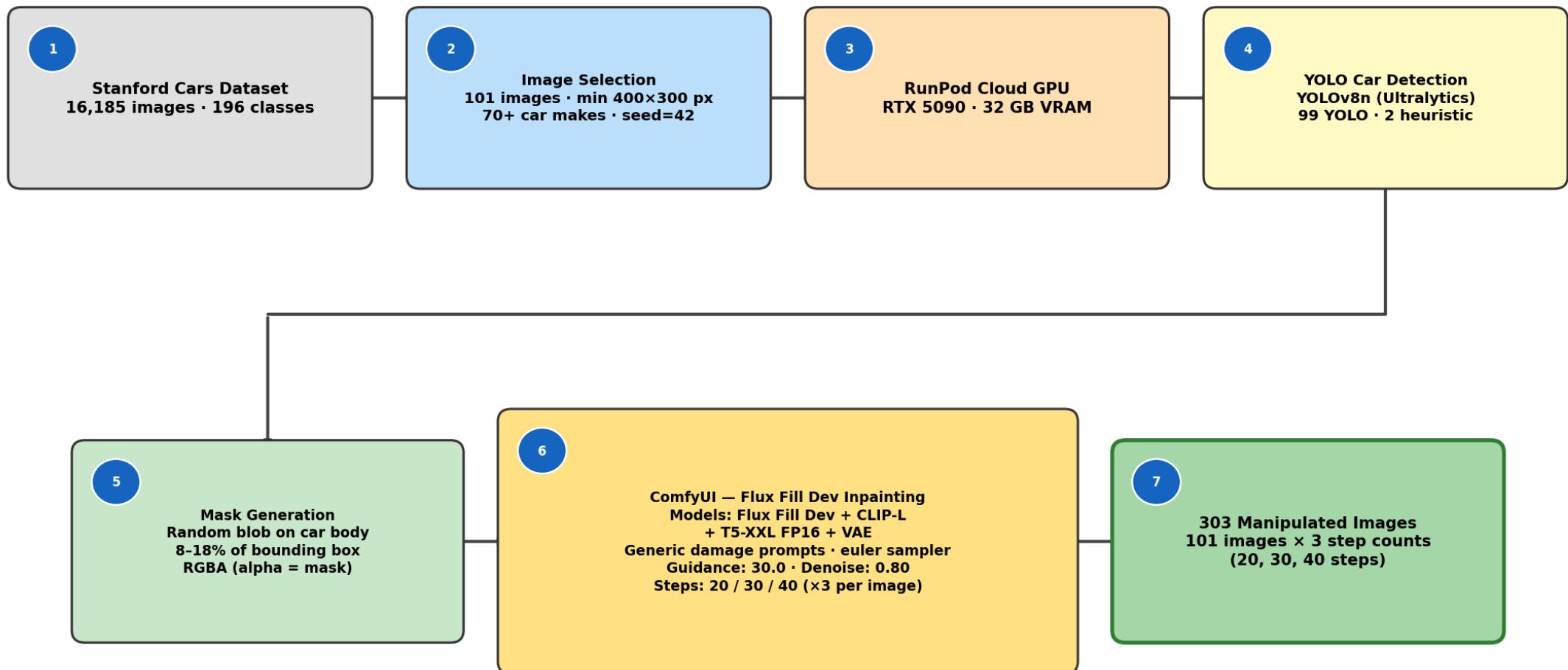


Our Tool:
Uses multiple detectors at once



Our Recommendation:
Build a personal tool
Or commission one

Dataset Generation Pipeline – Image Flow



Example Images with Inpainting



Example Images with Inpainting



The Ai-images are hard to detect

HIVE MODERATION

Upload



The input is: **not likely to contain AI-generated or deepfake content**

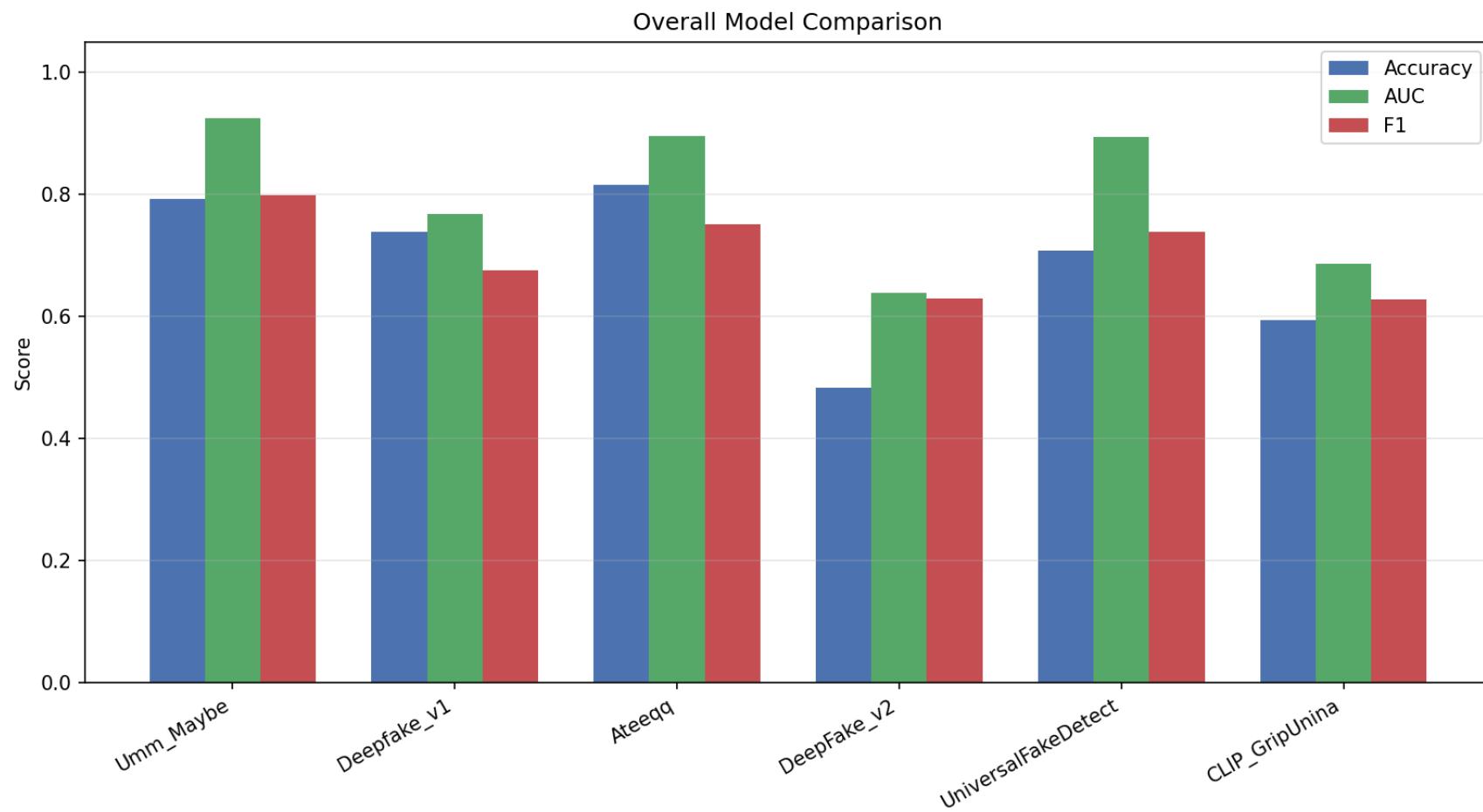
21%

BY CLASSES

Classes	Score
not_ai_generated	0.78
none	0.77
ai_generated	0.21
flux	0.19
zimage	0.01
sora	0.00

Upload image, audio or video here to test our model in real-time!
Supports png, jpeg, jpg, webp, x-matroska, quicktime, avi, wmv, h264, mp4, webm, flac, mp3, mpeg, ogg, wav, x-msvideo, x-matroska, x-ms-wmv, mov, x-wav, x-m4a, x-flac, wav, mkv. Use is subject to this site's [Terms of Service](#).

Performance of Detection Models on their own

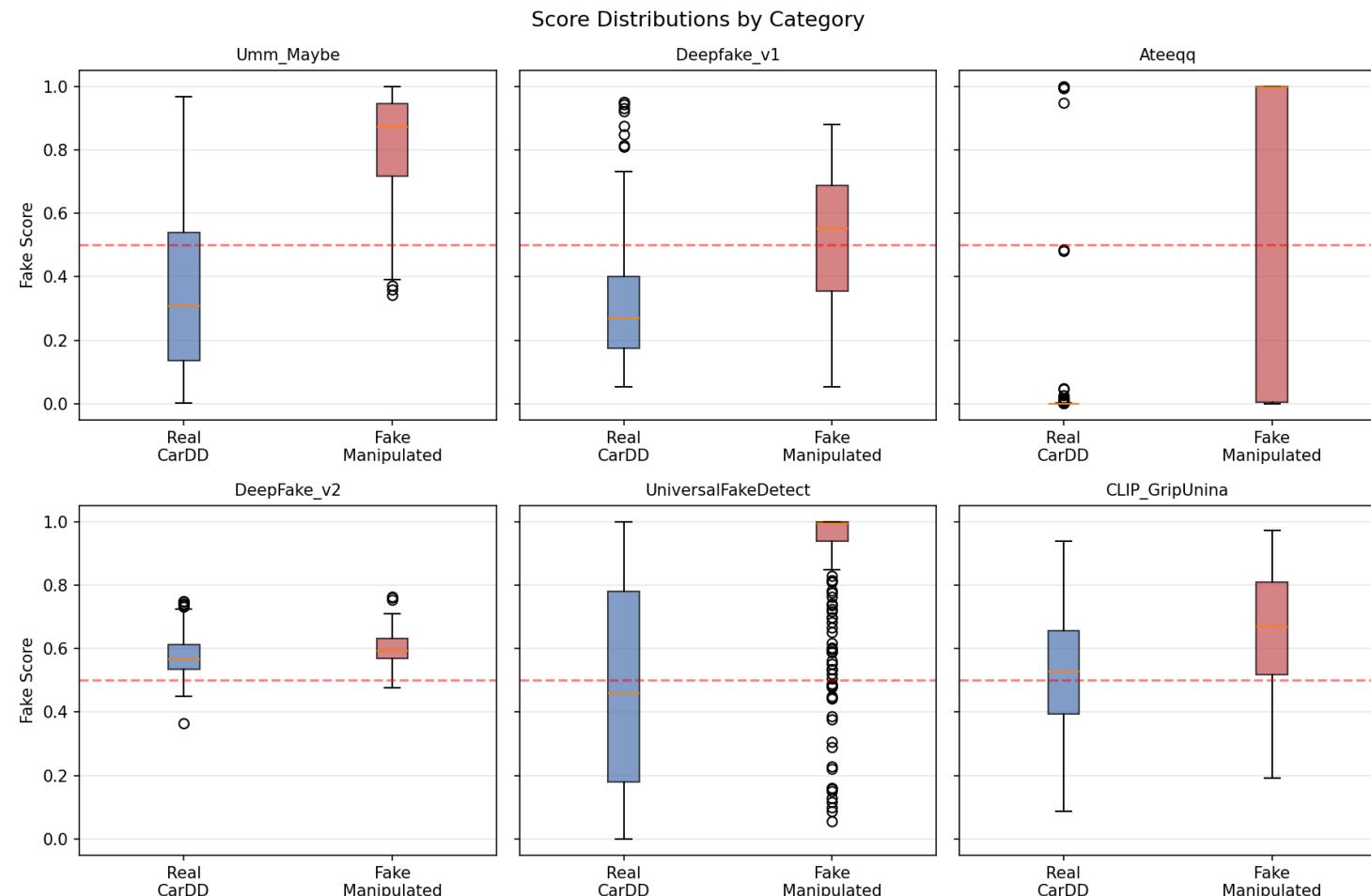


Accuracy: $(TP + TN) / \text{Total Images}$

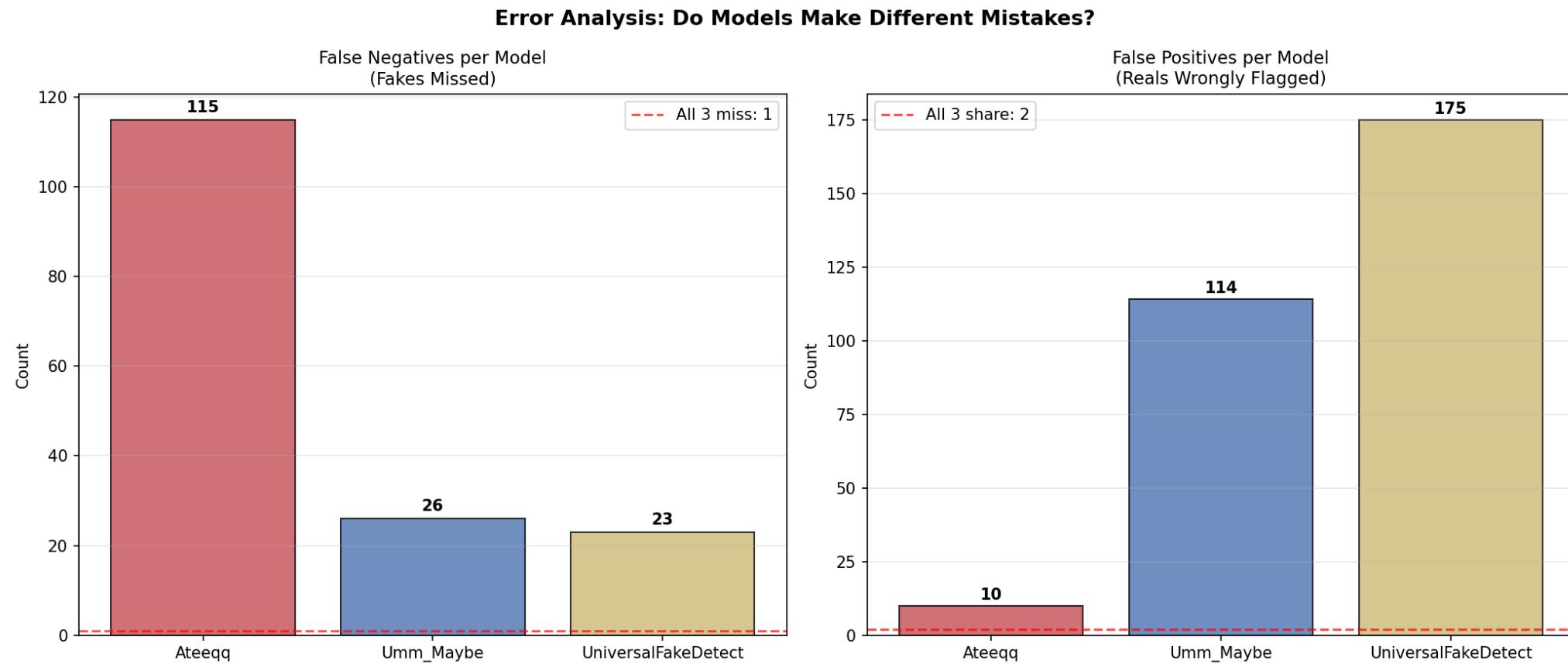
AUC: Area Under the Curve

F1: Harmonic Mean of Precision and Recall

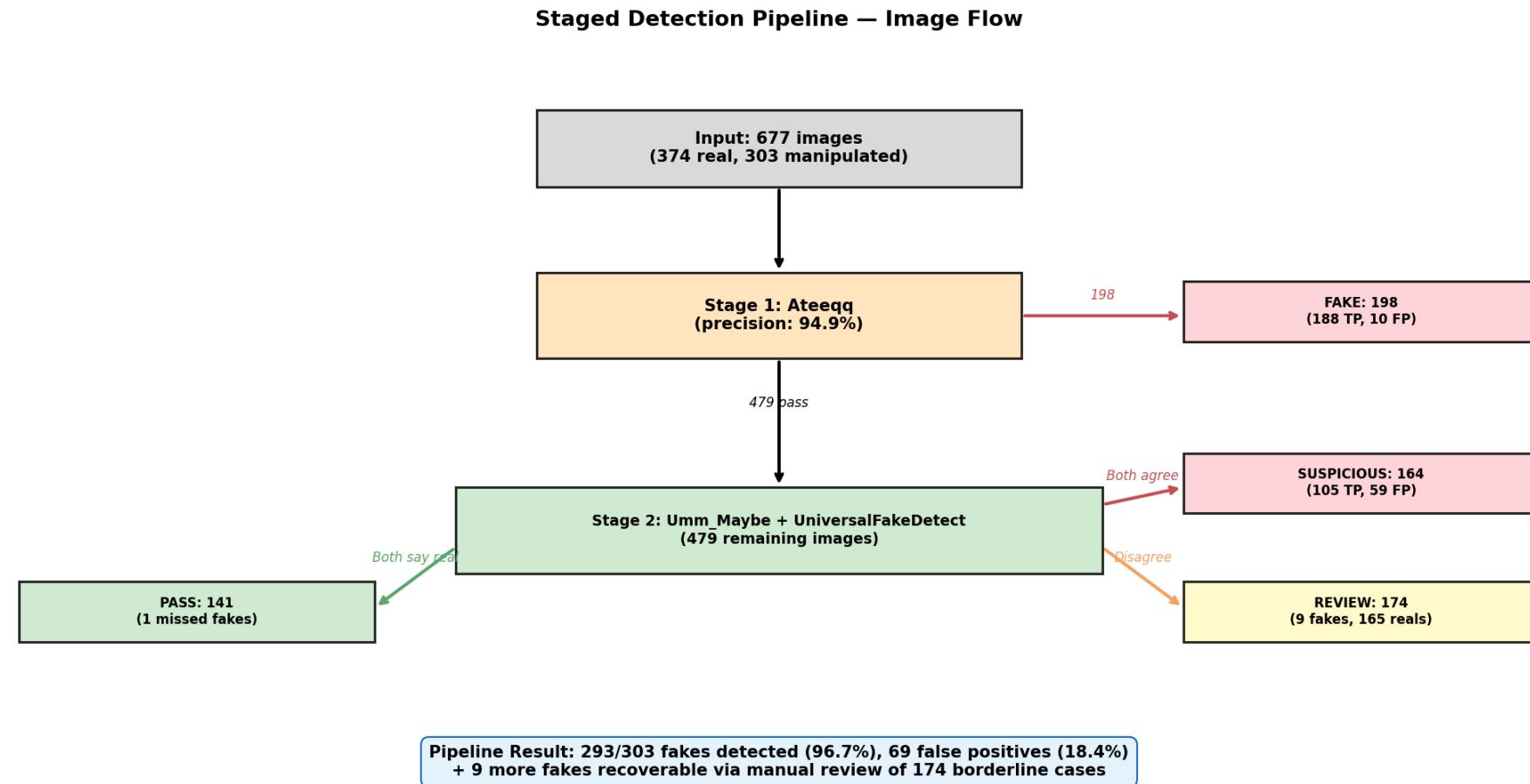
Performance of Detection Models on their own



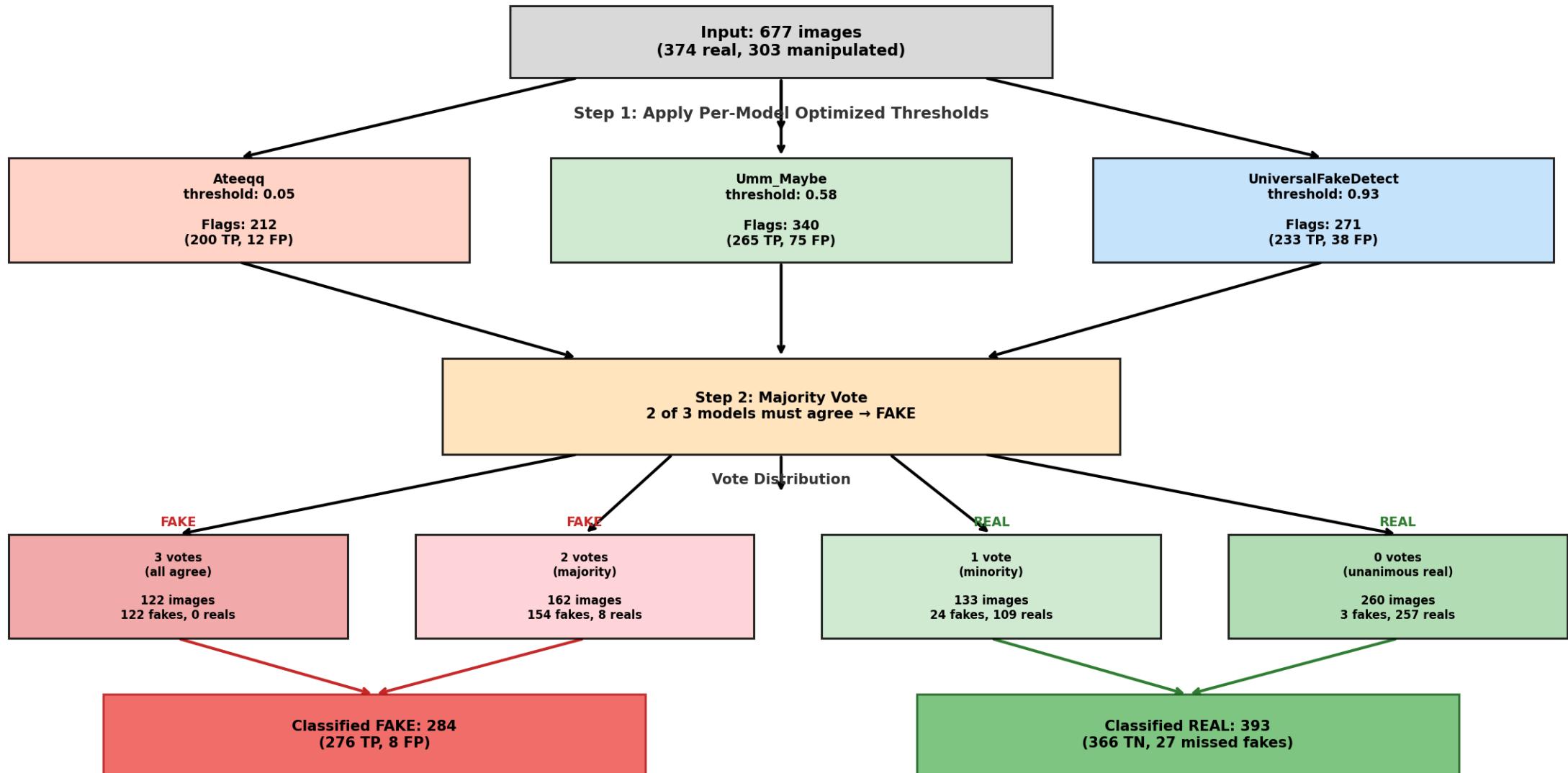
The Detection Models make different mistakes



The Detection Pipeline – Two Stage Approach



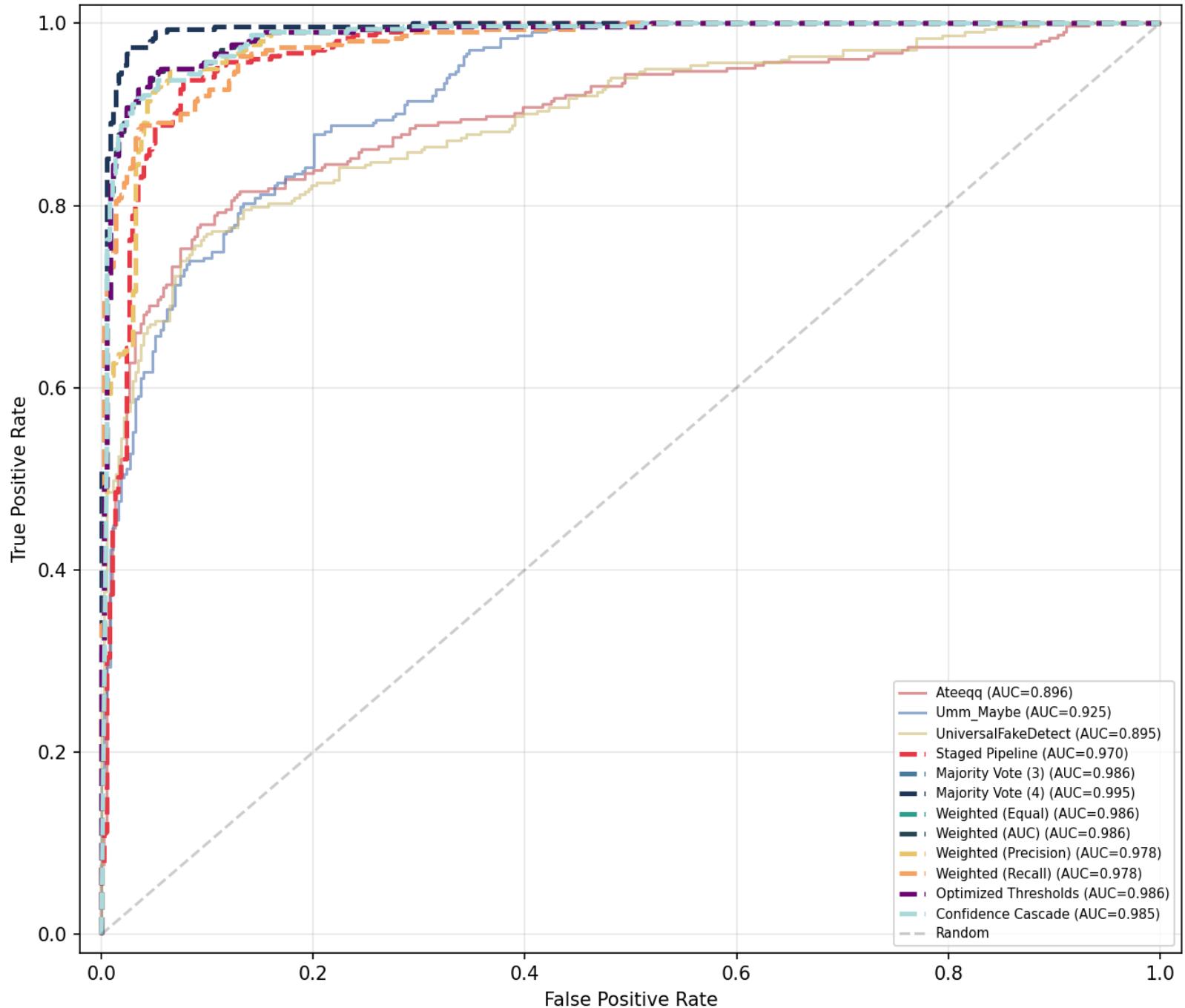
Optimized Thresholds Strategy — Image Flow



Result: 276/303 fakes detected (91.1%), 8/374 false positives (2.1%)
Accuracy: 94.8% | **F1:** 0.9404 | **Thresholds:** Ateeqq=0.05, Umm_Maybe=0.58, UFD=0.93

ROC Cu

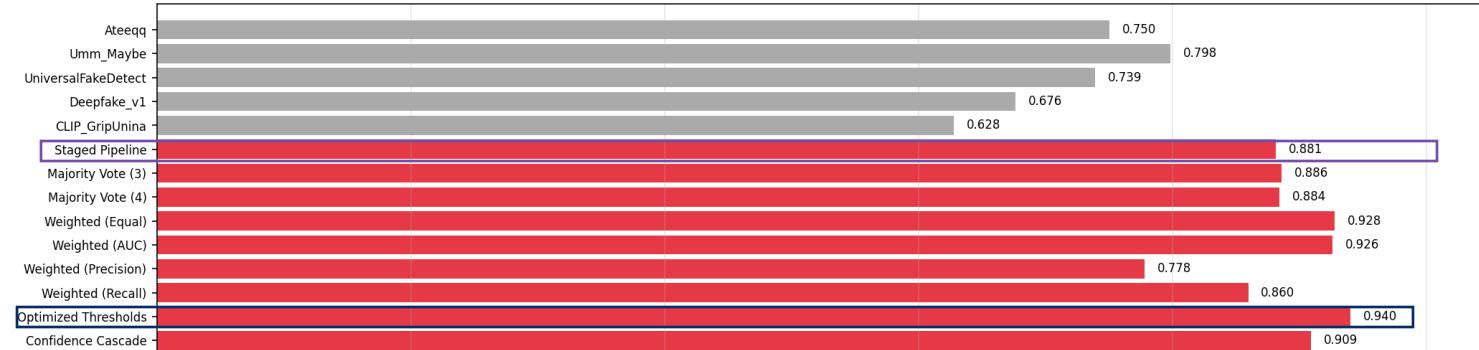
ROC Curves: Ensemble vs Individual Models



Building our own Hybrid model

Ensemble Strategies vs Individual Models

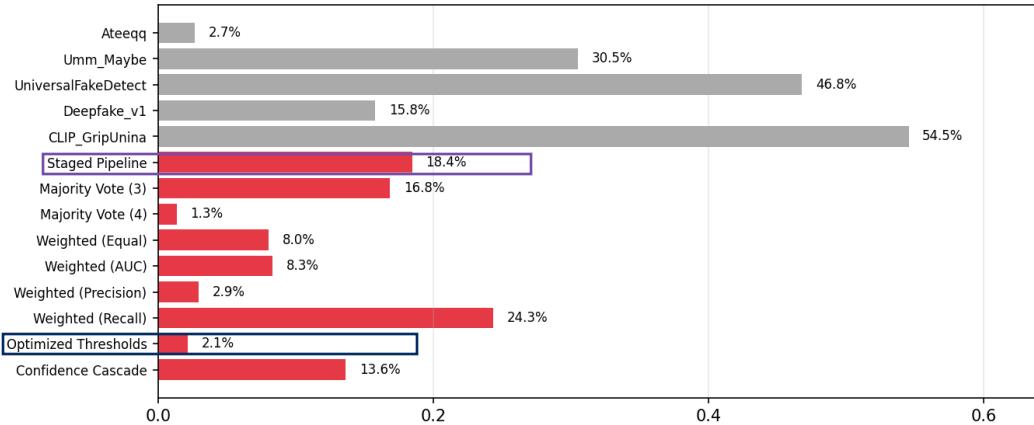
F1 Score (higher is better)



Detection Rate / Recall (higher is better)

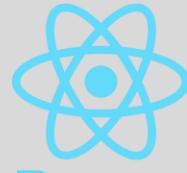
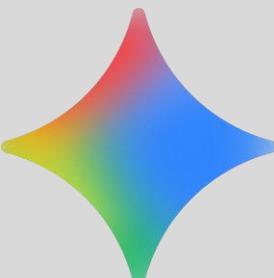


False Positive Rate (lower is better)



One more thing...

Technology & Architecture

Frontend	Backend	Database Architecture	The AI Core (The "Secret Sauce")
 React  TS 	 node  express	 mongoDB	 xenova/transformers.js  pollinations.ai 

We will start now with a short live demo of



Impacts on the Allianz Group – Buying a Solution

<u>Buying a Product:</u>			
Post:	Price	Description	Cost Estimate
CAPEX-			
Systemintegration	500.000,00 €	Implementing API to software (SAP)...	250-750T
Security and Technical Audit	120.000,00 €	Testing the software on actual cases	80-150T
Process Redesign	210.000,00 €	Redesigning the Insurance claim reporting	120-300T
Train Employees	500.000,00 €	E-Workshops, Instructions, ...	200-800T
Conformity Assessment EU_AI_ACT	75.000,00 €	EU zertifikate forai applications	50-100T
Summ Capex	1.405.000,00 €		
OPEX-			
SaaS-Lizenze	375.000,00 €	Depending on requests and amount / Outputtype	250-500T
Model Retraining Extern	100.000,00 €	Regular updates to the model with new data	100T
Cloud/Compute (Run)	120.000,00 €	Costforexternal computing power	50-190T
Support for employees	225.000,00 €	Internal AI Teamforquestions, problems	150-300T
Support & Monitoring	100.000,00 €	Survailance of Outputand metrics	100T
Summ Opex	920.000,00 €		
Total Summ(External product)	2.325.000,00 €		

Number of Claims per Year	166.000
Average Claim ammount	1.500
Percentage of Fake claims	1%
The cost of missed Claims	1.245.000,00 €
Amortization Scenarion 1	4,32
Amortization Scenarion 2	4,79
ROI S1	23,13
ROI S2	20,90

Impacts on the Allianz Group – Building a Solution

<u>Building a Product</u>			
Post:	Price	Description	Cost Estimate
CAPEX-			
Development Team	1.050.000,00 €	Salaries for data scientists, ML engineers, backend (approx.)	800 - 1.500T
Data Acquisition & Labeling	225.000,00 €	Purchase of training data or internal labeling of Allianz	150 - 300T
Infrastructure Setup	150.000,00 €	Setting up the GPU cluster or cloud environment for training	100-200T
Security & Compliance Audit	150.000,00 €	Internal auditing and penetration testing (often more expensive)	150T
Conformity EU AI ACT	100.000,00 €	Technical documentation & risk management for in-house	100T
Sum CAPEX	1.675.000,00 €		
OPEX-			
Maintenance & DevOps	300.000,00 €	Bug fixing and system maintenance team (2-3 FTE)	300T
Model Retraining	100.000,00 €	Regular updates to the model with new data	100T
Support for employees	225.000,00 €	Internal AI Team for questions, problems	150-300T
Cloud/Compute (Run)	120.000,00 €	Hosting-Cost (cloud solutions) for application	120T
Support & Monitoring	150.000,00 €	Surveillance of Output and metrics	150T
Summe OPEX	895.000,00 €		
Total Summ (Internal Product)	2.570.000,00 €		

Number of Claims per Year	166.000
Average Claim amount	1.500
Percentage of Fake claims	1%
The cost of missed Claims	1.245.000,00 €
Amortization Scenario 1	4,32
Amortization Scenario 2	4,79
ROI S1	23,13
ROI S2	20,90

Impacts on the Allianz Group – Outlook

- **The business case:** Efficiency & fraud prevention
- The (ROI) comes from two sources:
- **Operational efficiency** (time-to-settlement): Automation of preliminary checks – reduces processing time per claim (80%)
- **Claims savings** (fraud detection): identifies attempts at manipulation with a precision that exceeds human capabilities

Time saving potential	Days
Registering a newclaim	1
Survey on One Day Service (ODS)	0
Assignment to claimhandler	1
Issuing the Work Order (SPK)	3
Verification of payment documents	3
Claim payment process	2
Summ	10
	(prob 15 days)
<u>80% reduction</u>	<u>80%</u>
Introduction of AI average saving in days	8
Summtimne for claim handling	2

Even a slight increase in the detection rate among millions of claims will amortize the CAPEX of approximately €1.675 million in a very short time

Our Recommendation – To build a model that fits Allianz

