

UFUK KIZILGEDİK

Market Researcher

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EDUCATION	Brown University (USA) — M.A. in Sociology — 2016 Boğaziçi University — B.A. in Sociology — 2011 Robert College — High School — 2007
EXPERIENCE PROFESSIONAL	Research Manager Ipsos, 01/2023 — Present Social Intelligence Analytics (Social Listening) Senior Project Executive Ipsos, 07/2021 — 12/2022 Social Intelligence Analytics Creative Excellence (Advertising Testing) Digital Strategy Manager Bukafa Media, 03/2021 — 07/2021 Digital Strategist Bukafa Media, 08/2020 — 03/2021
EXPERIENCE ACADEMIC	Teaching Assistant Brown University, 09/2015 — 06/2018 Teaching Assistant İstanbul Şehir University, 09/2012 — 05/2014
AWARDS	Field Research Travel Grant from the Watson Institute for International Studies, Brown University, 2016 46th in the nationwide university entrance exam (ÖSS), 2007
SKILLS	Survey design, strategic reporting Data Analysis, Mining & Visualization Digital Analytics
LANGUAGES	English (Proficient), Turkish (Native)