

# Ufuk Kızılgedik

## Contact Information

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## Professional Experience

### Ipsos

- Senior Research Manager & Team Lead. Social Intelligence Analytics. January 2025 — Present.
- Research Manager & Team Lead. Social Intelligence Analytics. November 2023 — December 2024.
- Research Manager. Social Intelligence Analytics. January 2023 — October 2023.
- Senior Project Executive. Creative Excellence (Ad Testing). July 2021 — December 2022.

### Bukafa Medya

- Digital Strategy Manager. March 2021 — June 2021.
- Digital Strategist. August 2020 — February 2021.

### Brown University Graduate School

- Teaching Assistant. September 2014 — May 2018.

## Education

M.A., Sociology. Brown University (USA). September 2014 — May 2016.

B.A., Sociology. Boğaziçi University. September 2007 — August 2011.

High School. Robert College. September 2002 — May 2007.

## Awards

Field Research Travel Grant from the Watson Institute Brown University. 2016.

45th in the university entrance exam. 2007.

## Skills

Survey design, reporting, quantitative & qualitative data analysis, data mining & visualization, Stata, SPSS