

Ufuk Kızılgedik

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Profile

Social Intelligence Analytics leader with over four years of experience at Ipsos in quantitative and qualitative data analysis. Proven ability to lead research teams and transform complex social data into insights through data storytelling. Seeking to leverage expertise in consumer insights, competitive intelligence, trend forecasting, and digital strategy to drive business growth in a challenging new role.

Work Experience

Ipsos Türkiye, Istanbul

Senior Research Manager and Team Lead, January 2025 - Present

Research Manager and Team Lead, November 2023 - December 2024

Research Manager, January 2023 - October 2023

Senior Project Executive, July 2021 - December 2022

Bukafa Medya, Istanbul

Digital Strategy Manager, March 2021 - June 2021

Digital Strategist, August 2020 - February 2021

Brown University Graduate School, Providence, USA

Teaching Assistant, September 2014 - May 2018

Education

Master of Arts in Sociology, Brown University, Providence, USA, September 2014 - May 2016

Bachelor of Arts in Sociology, Boğaziçi University, Istanbul, Türkiye, September 2007 - May 2011

High School, Robert College, Istanbul, Türkiye, September 2002 - May 2007

Skills

Data Analysis & Methodologies: Quantitative and Qualitative Data Analysis, Survey Design, NLP, Network Analysis

Professional Competencies: Reporting, Data-Driven Storytelling, Digital Strategy, Team Leadership, Client Management

Technical Skills: MS Office (Advanced), Stata (intermediate), Tableau (intermediate), SPSS (beginner), Python (intermediate), various social monitoring tools (Advanced)