

UFUK KIZILGEDİK

Mail kizilgediku@gmail.com
Phone (+90) 555 171 05 70
Address Şişli, Istanbul
Website <https://ufukkizilgedik.netlify.app>
Linkedin www.linkedin.com/in/ufuk-kizilgedik

Accomplished Social Intelligence Analytics leader with over four years of experience at Ipsos in quantitative and qualitative data analysis. Proven ability to lead research teams and transform complex social data into actionable insights through data storytelling. Seeking to leverage expertise in consumer insights, competitive intelligence, trend forecasting, and digital strategy to drive business growth in a challenging new role.

Professional Experience

Ipsos Türkiye

Senior Research Manager & Team Lead

January 2025 — Present.

Istanbul, Türkiye.

Senior Manager & Team Lead in Social Intelligence Analytics.

Research Manager & Team Lead

November 2023 — December 2024.

Istanbul, Türkiye.

Manager & Team Lead in Social Intelligence Analytics.

Research Manager

January 2023 — October 2023.

Istanbul, Türkiye.

Manager in Social Intelligence Analytics.

Senior Project Executive

July 2021 — December 2022.

Istanbul, Türkiye.

Expert Analyst in Ad Testing.

Bukafa Medya

Digital Strategy Manager

March 2021 — June 2021.

Istanbul, Türkiye.

Digital Strategist

August 2020 — February 2021.

Istanbul, Türkiye.

Brown University Graduate School

Teaching Assistant

September 2014 — May 2018.

Istanbul, Türkiye.

Education

Master of Arts in Sociology. Brown University. Providence, USA. 2016.

Bachelor of Arts in Sociology. Boğaziçi University. Istanbul, Türkiye. 2011.

High School. Robert College. Istanbul, Türkiye. 2007.

Skills

Data Analysis & Methodologies: Quantitative & Qualitative Data Analysis, Survey Design, NLP, Network Analysis

Professional Competencies: Reporting, Data Driven Storytelling, Team Leadership, Client Management, Digital Strategy

Technical Skills: MS Office (Advanced), Stata (intermediate), Tableau (intermediate), SPSS (beginner), Python (intermediate), various social monitoring tools (Advanced)

Awards

Field Research Travel Grant from the Watson Institute at Brown University. 2016.

45th in the university entrance exam. 2007.