




 **Brainstorm and idea prioritization** [Template](#)  New mural from template

  Share  

1 collaborate
Ideation goes a long way only if there's what you need it for.

How to use this template:
1. Identify the problem you're trying to solve.
2. Brainstorm ideas with your team.
3. Prioritize ideas based on impact and effort.

2 Define your problem statement
What problem are you trying to solve? Write your problem as a clear, specific statement. This will be the focus of your brainstorm.

3 Brainstorm
Write down any ideas that come to mind that address your problem statement.

4 Group ideas
Now it's time to group your ideas into clusters or themes. Write all your ideas on sticky notes and group them into clusters. Write a label for each cluster.

5 Prioritize
Now it's time to prioritize your ideas. Write all your ideas on sticky notes and group them into clusters. Write a label for each cluster.

Person 1

Person 2

Person 3





Person 4

6 Prioritize

Importance

Feasibility

Clearly define your recipient

    8% 