



UGA®

H A C K S

Sponsorship Package 2020

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UGAHACKS 5 OVERVIEW

48
HOURS

Feb 7-9

Athens
GEORGIA

500-600
PROJECTED PARTICIPANTS



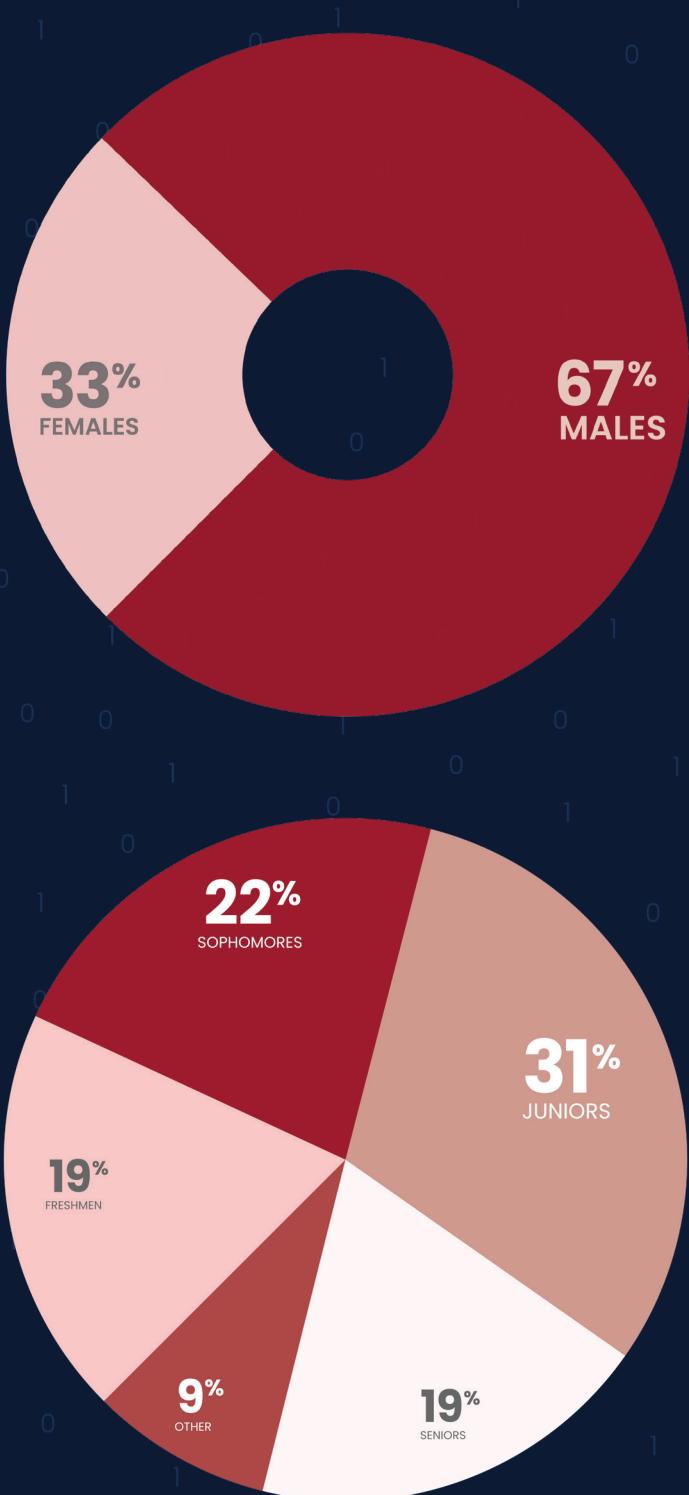
UGAHACKS 4 STATISTICS

Total Attendees: 453

Submissions: 53

Participating Schools

- Atlanta Metropolitan State College
- Claflin University
- Clemson University
- Emory University
- Georgia Institute of Technology
- Georgia State University
- Kennesaw State University
- Florida Institute of Technology
- Florida International University
- Georgia Gwinnett College
- Georgia Southern University
- Illinois College
- Morehouse College
- New York University
- North Oconee High School
- Porter-Gaud High School
- South Carolina State University
- University of Central Florida
- University of Georgia
- University of Florida
- University of Michigan
- University of North Carolina at Asheville
- University of Tennessee, Knoxville
- University of Western Ontario



data collected from attendees who chose to share



OUR GOAL

We aim to provide an environment that allows both experienced and new developers to collaborate and build something outside the classroom setting. We firmly believe that a 3 day hackathon holds an outstanding educational value in addition to regular coursework. The hackathon experience will allow programmers to learn important skill sets such as how to read and develop with a foreign API, how to expand their creativity to tackle problems, and much more. **The main goal we strive for as an organization is to help developers become better coders and problem solvers.**

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ABOUT UGAHACKS

UGAHacks is an annual student run hackathon at the University of Georgia. This year will mark our organization's fifth hackathon and we hope to bring in both newcomers to tech and experienced hackers alike. **Our greatest aspiration is to provide a worthwhile experience for every participant and contributor.** Whether this may come in the form of providing motivation, expertise, and time to execute a project, or providing tools that aspiring programmers, designers and entrepreneurs need to build their skills. All in all, our greatest hope is that it will be a meaningful event and time to those involved.



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WHY SPONSOR US?

- 1** Exposure of your API or technology to over 500 attendees and developers.
- 2** Promotion for your company ranges from t-shirts to social media to being at the hackathon and meeting our participants.
- 3** You help us, we help you! The money and/or equipment provided to us will help feed and gather merchandise to keep our hackers happy during the 48 hour event. This allows your company to secure an image of who you are and what you may have to offer to potential developers, engineers, entrepreneurs, and more.
- 4** This is an opportunity to gather potential interns or full-timers from a variety of backgrounds.

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SPONSORSHIP TIERS

TIER

Comet

\$800

Planet

\$2400

Star

\$4000

Galaxy

Co-host
\$8000

GENERAL

Side Events

Representatives

Sponsorship Booth

Workshops

Opening Talk

Closing Talk

Judging rights*

Create a prize*

RECRUITING

Social Media Mention

Access to opt-in LinkedIn Info

Online Resume Access

Live Interviews

After

Before

Before

BRANDING

Logo on Website

Bring Merchandise

Logo on Back of Shirt

Keynote Sponsor (Logo on Front)

Small

Small

Medium

Large

*discussed on an individual basis

If you have any questions, feel free to [contact us!](#)
All tiers are negotiable.

We would love to work with you to find your fit and make the most out of our event.

Thank you!

SPONSORSHIP TIERS

Galaxy (\$8,000)

- At the Galaxy (Co-host) level you will be given prioritized access to all the categories listed in the packet.
- Right to create as many prizes as you would like
- Right to creating as many workshops and side events as you would like
- Access to private interview rooms
- Access to all resumes and LinkedIn information before the event
- Right to bring in as many representatives as you'd like
- Prioritized marketing
- As many social media mentions as you'd like
- Logo on the front of the shirt, largest logo on the back, and a logo on the website
- Right to an opening and closing talk
- Host up to 3 workshops with a total time of 120 minutes

Star (\$4,000)

- Right to create as many prizes as you would like
- Right to create 1-2 workshops and 1-2 side events
- Access to private interview rooms
- Access to all resumes and LinkedIn information before the event
- Right to bring in as many representatives as you'd like
- Access to social media mentions on our platforms
- Medium logo on the back, and a logo on the website
- Host up to 2 workshops with a total time of 60 minutes

Planet (\$2,400)

- Right to create as many prizes as you would like
- Right to create 1 workshop and 1 side event
- Access to all resumes and LinkedIn information after the event
- Right to bring in as many representatives as you'd like
- Access to social media mentions on our platforms
- Small logo on the back, and a logo on the website
- Host 1 workshop with a total time of 30 minutes

Comet (\$800)

- Right to create as many prizes as you would like
- Right to bring in two representatives
- Access to social media mentions on our platforms
- Small logo on the back of shirt, and a logo on the website