UGAHACKS MAKEATHON
SPONSORSHIP PACKET

A MESSAGE FROM THE TEAM

In the summer of 2022, the UGAHacks 8 team came together and began a 9 month journey to put on the first ever Makeathon, and one of our most successful hybrid Hackathons yet! Our first Makeathon was a huge success, bringing together UGA's best makers to work on a sustainability based project. Our Makeathon had an attendance of 200+ makers and had several innovative, sustainability-focused projects. We are excited to announce that we will be implementing the second UGAHacks Makeathon in the fall.

This year we are continuing our focus on encouraging sustainability initiatives from our makers with a product-focused event. We have also decided to focus our theme on ocean conservation. With various workshops, challenges, and talks, we hope to inspire makers to create projects that are designed to solve the world's most pressing sustainability needs in just 24 hours!

Lead Director

Sponsorship Director

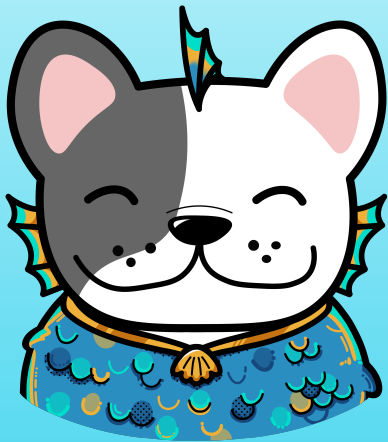*Siddhi Chitgopkar*

Marketing Director

Logistics Director

Tech Director

SPONSORING THE EVENT

OUR FIRST MAKEATHON BY THE NUMBERS

Fig. 5

Fig. 5

Fig. 5

Fig. 1 - GENDER

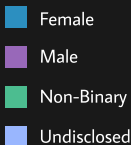- Female
- Male
- Non-Binary
- Undisclosed

Fig. 2 - YEAR

- Freshmen
- Sophomore
- Junior
- Senior
- Graduate Student
- Other

Fig. 3 - MAJORS

- Computer Science
- MIS
- Data Science
- EE
- CSE
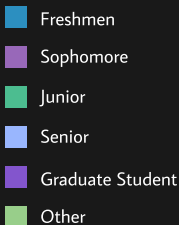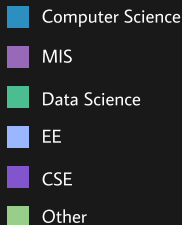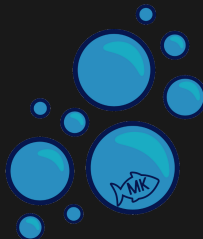- Other

MAKEATHON OVERVIEW

- October 21st - 22nd, 2023
- Projected attendance of 200 - 300 UGA students
- In-person event in Driftmier at UGA
- Product-focused event with flexible deliverables
- Our second annual sustainability and makerspace based event, exploring technologies such as 3D printing, laser cutting, and more

	TIER 1 $3000	TIER 2 $5000	TIER 3 $8000
GENERAL			
SIDE EVENTS	●	●	●
REPS	5	7	10
BOOTH	●	●	●
WORKSHOP		2	4
OPENING TALK			●
CLOSING TALK			●
RECAP VIDEO			●
JUDGING RIGHTS*		●	●
CREATE A CHALLENGE*	●	●	●
RECRUITMENT			
RESUME ACCESS	●	●	●
INTERVIEW ROOMS		●	●
PRE & POST EVENTS			1
MARKETING			
SOCIAL MEDIA MENTIONS	1	2	3
LOGO ON WEBSITE	●	●	●
LOGO ON SHIRT		●	●
LOGO ON STICKERS			●

*Work with our team to build our Makeathon experience!

PRE + POST EVENTS

Pre- and Post- events are an addition to the sponsorship perks for UGAHacks Makeathon. They allow for our sponsors to create closer connections to UGA students by meeting them in a smaller group setting at our sister computer science organizations on campus. This allows for companies to create a bond with our students before the event or further a relationship created at the event, which allows for a more personal hackathon experience for both the companies and students. Past pre/post events have been mini challenges, introductions to recruitment opportunities, panels, and networking. UGAHacks is proud to partner with some of the strongest computer science organizations on campus to lead this initiative: ACM, and ACM-W Girls.Code().

WORKSHOPS + SIDE EVENTS

We're proud to continue offering side events and workshops to corporate sponsors! At their core, side events are meant to be fun, social events sponsors can put on to increase interaction with attendees and garner interest in their company. These events, generally around 45 minutes, help create a memorable experience for the makers and generally help recruitment and marketing efforts of companies.

Workshops have a more technical focus, allowing a sponsor to show off an API or skill-set that they see as particularly useful. Generally, these workshops include a teaching and interactive element which will allow makers to apply their new skills in projects or sponsor challenges.