

# Customer behaviour Dashboard

## Subscription status

No

Yes

## Gender

Female

Male

## Shipping type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

## Frequency

- ☐ Annually
- ☐ Bi-Weekly
- ☐ Every 3 Months
- ☐ Fortnightly
- ☐ Monthly
- ☐ Quarterly
- ☐ Weekly

3.9K

No.of Customers

\$59.76

Avg Purchase Amount

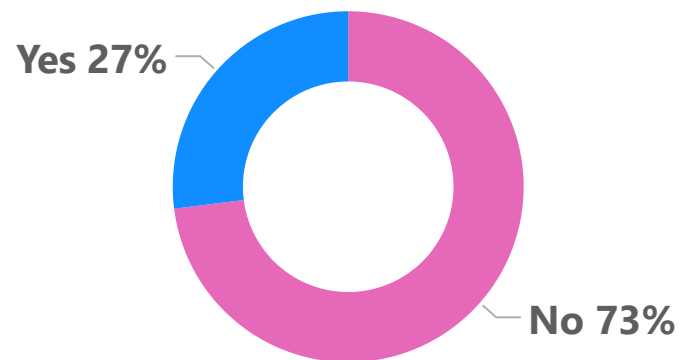
3.75

Avg review Rating

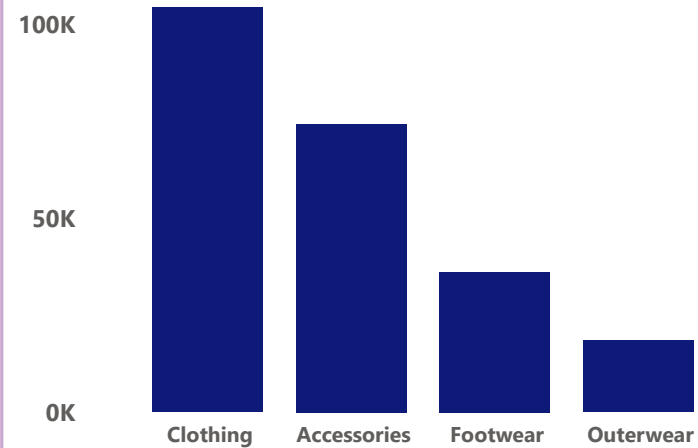
\$233.08K

Total Revenue

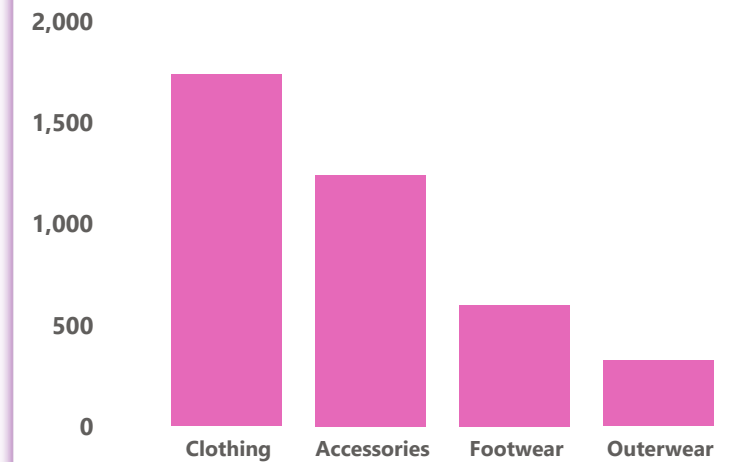
% of customers by Subscription status



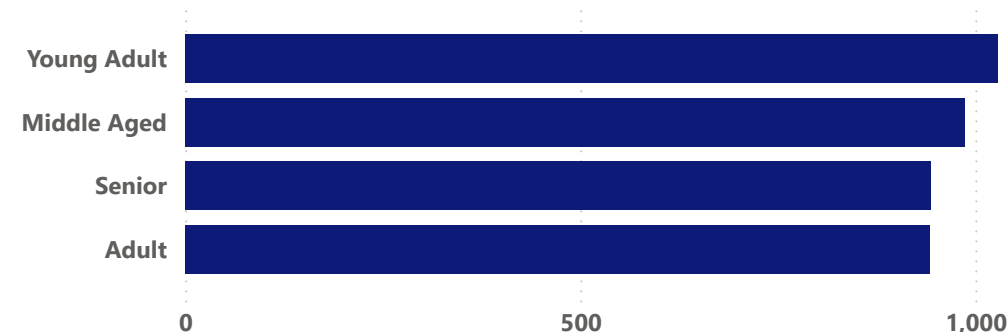
Revenue by Category



Sales by Category



Sales by Age Group



Revenue by Customer Segment

