The Director/ Managing Director

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Dear sir/ madam,

RE: INTRODUCING A MODERN FASTER SOLUTION FOR CUSTOMIZING & SENDING BULK SMS

PROBLEM STATEMENT

Sending bulk SMS is a very heavy task, and sending customized bulk SMS is even heavier. For example, it can take an average of 5 minutes for an admin to type & send an SMS message like this to 0773913902:

"Dear Mr. Koza Andrew, you have so far paid UGX 540,000. Kindly pay the remaining registration fees balance of UGX 35,000 before 17-Apr-2023".

Sending a similar message to just 500 contacts each with their own name, amount paid, unpaid balance, reason for payment and due date of payment would require 2,500 minutes (42 hours). This is a lot of time wasted that would rather be spent balancing the books, strategizing, writing reports or doing other more important work. Besides, this process is so repetitive and tedious and there is great room for errors in the SMS.

THE SOLUTION

Use the Bigezo Desktop App. It does the above work for you automatically with just a push of a button. The software also allows you to only send the fees balance message to contacts in the database whose fees balance is above a certain amount. You can also choose not to include any of the above details.

The Bigezo software setup & installation costs UgX 250,000 and comes with an initial 1,000 SMS (no expiry).

BENEFITS OF USING THE BIGEZO TECHNOLOGY SYSTEM

1. The software is very fast, for example, it takes just 5 minutes to send all the 500 customized SMS for fees balance reminders each with the recipient's name, amount paid, amount they owe, reason for payment and their own due date or a general due date for the payment.
2. The software can also send general Bulk messages to your recipients with great customization.
3. The software is very affordable as it sends messages at just UgX 90 per SMS, which is the standard network rate of MTN-Airtel SMS in Uganda as of 1st February-2023. You don't need to sort the contacts.
4. The Bigezo software works hand-in-hand with the popular user-friendly Microsoft Excel.
5. The Bigezo software gives you a report after every bulk SMS campaign.

ACTION

Please contact us now for a **LIVE DEMO**, or to buy & install the Bigezo Desktop Application. Thank you

Alfred Ochola,
CEO - Aysh Inventions Ltd (creators of Bigezo Software)

... connecting people.