

# Performance Indices: Overview

Waggle

Home

Pets

Families

Gender

- ☐ Select all  
☐ Female  
☐ Male

State

All

Breed

- ☐ Select all  
☐ Beagle  
☐ Bengal  
☐ Bernese  
☐ Bichon Frise  
☐ Bulldog  
☐ Chow Chow  
☐ Corgi  
☐ Dachsund  
☐ Dalmation

Year, Month

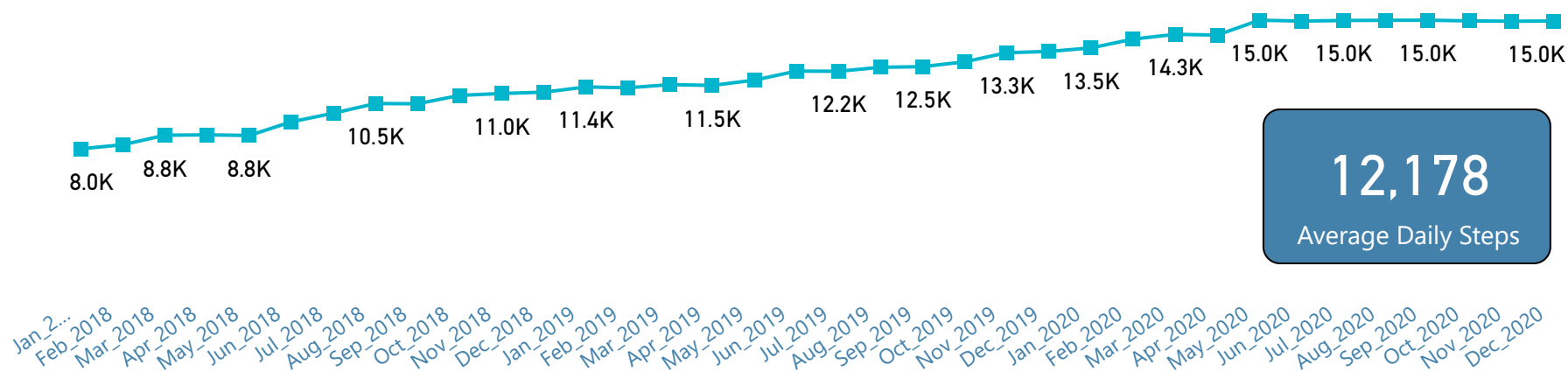
- ☐ 2018  
☐ 2019  
☐ 2020

Date

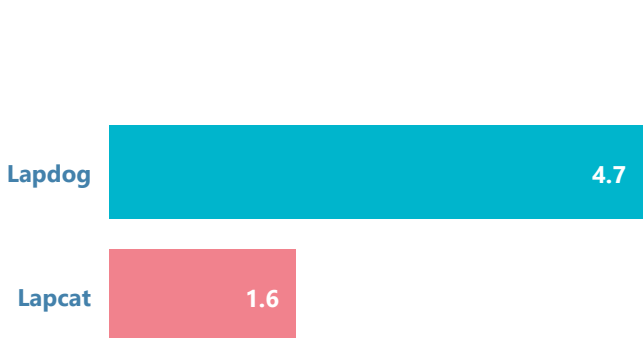
01/01/2018

31/12/2020

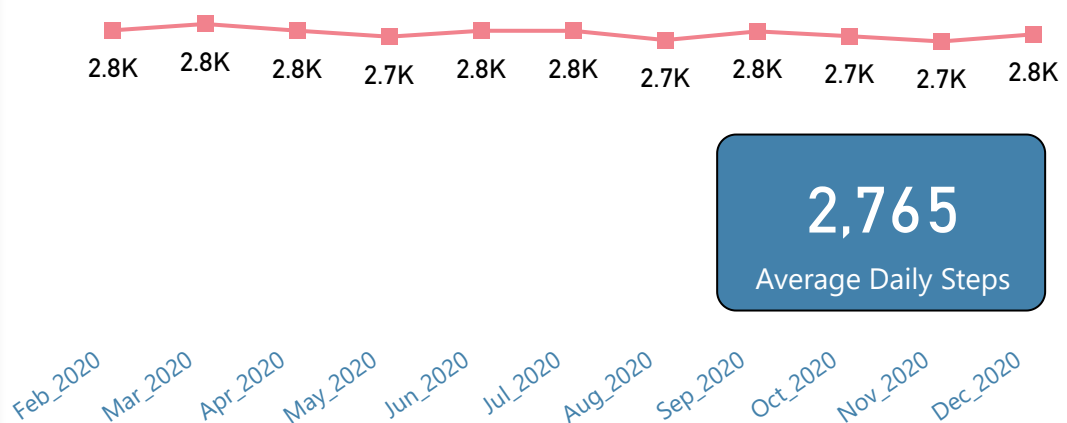
## Average Daily Lapdog Steps



## Average Customer Rating by Device



## Average Daily Lapcat Steps



# Performance Indices: Pets

Waggle



Back

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Families

LAPCAT

LAPD❤️G



Reset

Household Si... ▾

☒ Select all

☒ 1

☒ 2

☒ 3

☒ 4

☒ 5

State, Zip code ▾

☐ Select all

☐ Alabama

☐ Alaska

☐ Arizona

☐ Arkansas

☐ California

☐ Colorado

☐ Connecticut

☐ Delaware

☐ District of C...

☐ Florida

☐ Georgia

Weight ▾

5

200

Device\_Type ▾

All ▾

Breed ▾

Search

☐ Beagle

☐ Bengal

☐ Bernese

☐ Bichon Frise

☐ Bulldog

☐ Chow Chow

☐ Corgi

☐ Dachsund

☐ Dalmation

☐ German Shephe...

☐ Golden Retriever

☐ Husky

☐ Labrador

☐ Poodle

☐ Pitbull

☐ Rottweiler

☐ St. Bernard

☐ Yorkshire Terrier

## Breeds

Breed	Count
Golden Retriever	1524
Labrador	1204
Bulldog	1121
Poodle	1020
Pitbull	886
German Shepherd	836
Other	757
Beagle	674
Husky	522
Rottweiler	399
Corgi	279
Yorkshire Terrier	256
St. Bernard	198
Shorthair (American)	174
Dalmation	143

**Total 11161**

## Gender Distribution



## Average of Daily Steps by Gender



# Performance Indices: Families

Wagg'l'e



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Lapcat Poll



Lapdog Poll



Reset

Gender

- ☐ Select all  
☐ Female  
☐ Male

Device\_Type

All

State, Zip

- ☐ Select all
- ☐ Alabama
  - ☐ Alaska
  - ☐ Arizona
  - ☐ Arkansas
  - ☐ California
  - ☐ Colorado
  - ☐ Connecticut
  - ☐ Delaware
  - ☐ District of Columbia
  - ☐ Florida
  - ☐ Georgia
  - ☐ Hawaii

City

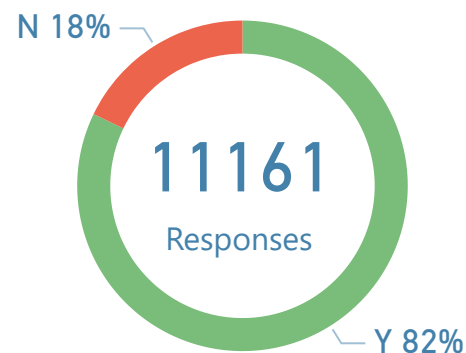
- Search
- ☐ Abilene
  - ☐ Aiken
  - ☐ Akron
  - ☐ Albany
  - ☐ Albuquerque
  - ☐ Alexandria
  - ☐ Alhambra
  - ☐ Allentown
  - ☐ Alpharetta
  - ☐ Amarillo
  - ☐ Anaheim
  - ☐ Anchorage

Years of Pet Ownership

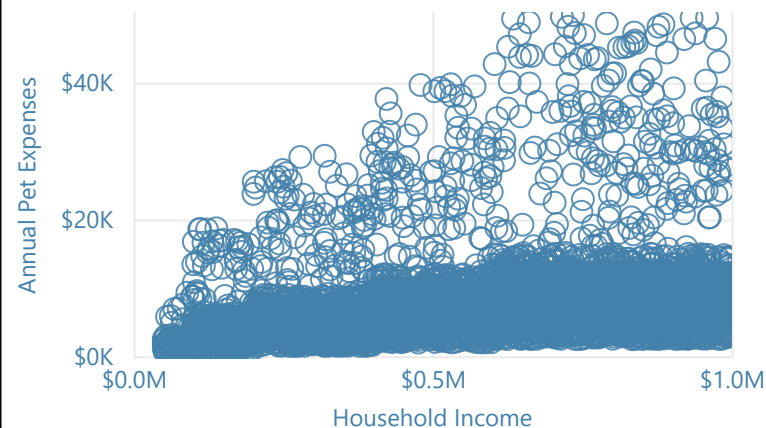
3

50

## User Responses: Would You Recommend this Product?



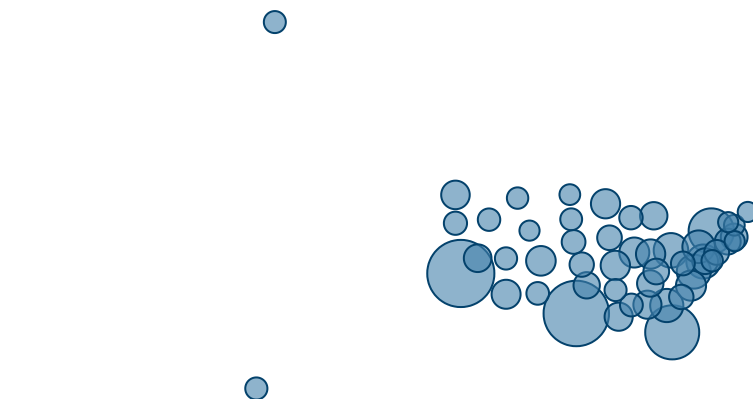
## Relationship between Household Income and Annual Pet Expenses



## Family Data

Family ID	Family Name	Email	State
1	Colleer	tcolleer0@email.com	Texas
2	Oen	foen1@email.com	Georgia
3	Kinder	akinder2@email.com	Oklahoma
4	Philipard	mphilipard3@email.com	California
5	Burnett	aburnett4@email.com	Oklahoma
6	Ferrini	rferrini5@email.com	Florida
7	Constanza	cconstanza6@email.com	Missouri
8	Broxup	bbroxup7@email.com	South Carolina
9	Chevin	dchevin8@email.com	Ohio

## Number of Waggle Customers, Total Number of Pets, Average Hous...



Microsoft Bing