

# Ugo Landini

Manager & Software Craftsman

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<https://ugol.io>

## Objective

To drive business growth by leveraging cutting-edge technology, consultative sales, and strategic customer engagement in dynamic and challenging environments.

## Summary

With over 25 years of experience in software development and IT, I specialize in helping businesses unlock value through Data Streaming, Data Management, and Application Integration. As a Senior Manager at Confluent, I guide enterprises in adopting real-time streaming solutions that enhance efficiency, innovation, and revenue growth. My expertise extends beyond technology to business strategy, customer success, and solution consulting, enabling me to bridge the gap between technical solutions and business outcomes.

## Professional Experience

Throughout my career, I have played key roles in pre-sales, post-sales, and consultative engagements, helping customers implement high-impact solutions. I have a strong track record of influencing stakeholders, identifying business needs, and translating them into technology strategies that drive revenue and competitive advantage. My experience spans solution architecture, enterprise adoption strategy, and executive-level advisory, ensuring that technical solutions align with business goals.

## Teaching and Communication

As an experienced speaker and educator, I have a proven ability to convey complex technical concepts to diverse audiences, from students to developers to C-level executives. I have led high-impact presentations, conducted strategic workshops, and contributed to sales enablement initiatives. My ability to articulate value propositions has made me a key contributor in pre-sales engagements, customer advocacy, and thought leadership initiatives.

## Community Engagement

I have played an active role in shaping the IT industry through leadership in developer communities and large-scale events. As the former president of JUG Roma and CTO of Codemotion, I have built influential networks of different people at different levels. My presence at international conferences, including Red Hat Summit, Javapolis and Data in Motion has reinforced my reputation as a trusted advisor in the field.

## Open Source Contributions

A passionate advocate for Open Source, I have contributed to key projects that have influenced the industry, including JR, HACEP, Apache Camel, and JGroups RAFT. My entrepreneurial mindset has also led to successful software products, such as my Pomodoro app for Mac, which gained recognitions from Apple.

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## Experience:

- |   |                    |
|---|--------------------|
| <b>Senior Manager @ Confluent</b>   | <b>2023-now</b>    |
| <ul style="list-style-type: none"><li>SE Manager for Italy/Iberia. Working within the customer success team to help our clients attain maximum value from data streaming.</li></ul>   |                    |
| <b>JR founder/lead architect</b>  | <b>2023-now</b>    |
| <ul style="list-style-type: none"><li>JR is the lead open source synthetic data generation tool</li><li><a href="https://jrnd.io/">https://jrnd.io/</a></li><li><a href="https://github.com/jrnd-io/jr">https://github.com/jrnd-io/jr</a></li></ul>   |                    |
| <b>Staff Solutions Engineer @ Confluent</b>   | <b>2019-2022</b>   |
| <ul style="list-style-type: none"><li>Everything about Kafka and the Distributed Data streaming world.</li></ul>  |                    |
| <b>HACEP founder/lead architect</b>   | <b>2016-2018</b>   |
| <ul style="list-style-type: none"><li>HACEP is an highly available and scalable version of Drools CEP. It's the official Red Hat reference architecture for an Enterprise CEP</li><li><a href="https://access.redhat.com/articles/2542881">https://access.redhat.com/articles/2542881</a></li><li><a href="http://redhat-italy.github.io/hacep/">http://redhat-italy.github.io/hacep/</a></li></ul> |                    |
| <b>Principal Solution Architect @ Red Hat</b>   | <b>2012-2019</b>   |
| <ul style="list-style-type: none"><li>Solution Architect, specialised in everything related to middleware.</li><li>Camel committer (camel-couchbase), JGroups RAFT committer</li></ul>  |                    |
| <b>Lead Architect @ VMWare</b>  | <b>2012</b>        |
| <ul style="list-style-type: none"><li>VFabric Architect, specialised in RabbitMQ and Gemfire projects</li></ul>   |                    |
| <b>Founder @ YMobe</b>  | <b>2012 - 2014</b> |
| <ul style="list-style-type: none"><li>Utility and Game Developing for iOS (Pomodoro app and other casual games)</li></ul>   |                    |
| <b>CTO Office @ Poste Italiane</b>  | <b>2008 - 2012</b> |
| <ul style="list-style-type: none"><li>Head of ESB/Internet applications</li><li>Some public slides: <a href="http://www.slideshare.net/ugolandini/25-tiers">http://www.slideshare.net/ugolandini/25-tiers</a></li></ul>   |                    |
| <b>Founder @ Codemotion</b>   | <b>2006 - 2015</b> |
| <ul style="list-style-type: none"><li>Founder and CTO of Codemotion (ex Javaday) <a href="http://www.codemotion.it/en">http://www.codemotion.it/en</a></li></ul>  |                    |
| <b>CTO @ Sourcesense/Pronetics</b>  | <b>2006 - 2008</b> |
| <ul style="list-style-type: none"><li>Responsible for the overall technical strategies and handling directly a team of 25 presales/postsales people</li></ul>   |                    |
| <b>Founder @ JUG Roma</b>   | <b>2005 - 2012</b> |
| <ul style="list-style-type: none"><li>President and founder of JUG Roma</li></ul>   |                    |
| <b>Senior Architect @ Sun Microsystems</b>  | <b>2003 - 2006</b> |
| <ul style="list-style-type: none"><li>Architected and designed an ESB for Italian eGovernment, which became a local Italian Sun product.</li></ul>  |                    |

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- Worked as a consultant/mentor/coach on EAI projects for top Sun customers (INPS, Acea, NCR, Telecom, Regione Toscana among the others)

**Team leader @ Sun Microsystems 2000 - 2003**

- Managed Enterprise Java Instructors (30 people) in Italy for Sun Educational Services
- Mentored Sun Professional Services Java Architects on Design and Methodological issues

**CTO @ EuropeanArtisans.com (RM/NY) 1999 - 2000**

- Designed the architecture for EuropeanArtisans.com, an US startup
- Led a 10 people team in Rome, experimenting eXtreme Programming practices

**Team leader @ CGIL Lombardia/CCOO Catalunya (MI) 1998 - 1999**

- Designed the Spiderwork framework to help the development of a full Object Oriented n-tier Java/Corba application
- Led a 4 people team, won a prize at Softech 2000 for *Software Development Best Practice*

**Team leader @ OIS Italia 1997 - 1998**

- Led a 6 people team for Analysis and Design of a Distributed Software
- Approached the emerging world of Middleware and EAI (Fortè)

**Teacher @ PRAEL Sistemi 1996 - 1997**

- Taught a wide range of courseware, from Office Automation to OOAD ones

**Owner @ Shark snc 1994 - 1996**

- Founded Shark snc, a software factory targeting small business

**Entrepreneur @ Honeywell bull 1989 - 1990**

- Created my first commercial software to manage Automobil Club Italia (ACI) sub-agencies, later sold to Honeywell Bull

**Public Speeches and Prizes**

Big Data Week	Synthetic data generation	2024
Codemotion	Lesson learned from developing JR	2024
Data in Motion	Keynote and tech track lead	2023/4
Geek talk	Interview	2022
Confluent	KSQL and Stream webinar	2021
Confluent	Kafka webinar	2020
Red Hat Summit	JDG & Instant Payment	2018
Red Hat Summit	HACEP lab	2017
Open Source Day	MSA & Openshift	2016
Open Source Day	Fuse Fabric Techlab	2014
Open Source Day	JDG Techlab	2013
Codemotion	Modern Cloud Integration with Fabric	2013
Better Software, WhyMCA	Mobile Programming in LUA	2011
Javaday IV	2.5 tiers architecture	2010
Javapolis, Javaday II	Clustering a real word app with Terracotta	2007
Javaday II	Treasure troves of open source	2007
Javaday I	Java Memory Model & Concurrency	2006

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Sun Java Conference  
2002/3/4  
Consorzio Nettuno  
UML Day  
Softtech 2000

Object Oriented Principles  
TV Java course (RAI), still aired 2001  
UML and method(ologie)s 2001  
Software Development Best Practice 2000

### Papers

<a href="https://bit.ly/4gEaAaH">https://bit.ly/4gEaAaH</a>	JR tutorial part I	2023
<a href="https://bit.ly/3DoVh7p">https://bit.ly/3DoVh7p</a>	Infoq JGroups RAFT	2015
Java Journal	"Idiomatica" series	2006
<a href="http://www.mokabyte.it">http://www.mokabyte.it</a>	Fragile Base Class	2004
<a href="http://www.programmazione.it">http://www.programmazione.it</a>	articles & book reviews	2003
Università di Milano	Thesis tutor on "Distributed Programming"	1999
Infomedia	Computer Programming magazine n.97	1999

### Open Source & Public software

JR	Synthetic data generation	<a href="https://jrnd.io/">https://jrnd.io/</a>
HACEP	Highly Available CEP	<a href="http://redhat-italy.github.io/hacep/">http://redhat-italy.github.io/hacep/</a>
Github	Personal page	<a href="https://github.com/ugol">https://github.com/ugol</a>

### Education and training

Math (uncompleted)	Università La Sapienza
Computer Science	G.Vallauri
Management	Crucial conversations (Red Hat), Associate Manager Program (Red Hat), Manager Program and Advanced Manager Program (Confluent)
Sales	MEDDPICC sales course (Red Hat)

### Professional certifications and Memberships

- Mensa High IQ Society (top 1%)
- JUG Roma president
- Sun certified Enterprise Architect, Sun certified Java Programmer, JBoss certified specialist, Kafka developer and administration, many others

For more detailed information about my work and contributions, please visit my LinkedIn profile: <http://it.linkedin.com/in/ugolandini>.