

UGORJI EKE CHIBUZO

SUMMARY

I recently graduated from the Le Wagon Web Development bootcamp, where I enrolled to elevate my skill set, bridging the gap from digital sales to becoming a Junior Full-Stack Developer. My ambition is to seamlessly blend client-centric thinking with cutting-edge technology. Having already started honing my skills during my internship, I'm eager to contribute a unique perspective from my digital sales background. Ready to bring fresh ideas, foster creativity, and collaborate within a team to tackle challenges head-on, I'm excited about the opportunity to build something awesome together!

LANGUAGES

English	Native	●●●●●
German	Beginner	●●●●●

TECH SKILLS

HTML5 · CSS3 · Javascript · Ruby ·
Ruby on Rails · Github · Git · Bootstrap ·
React · PostgreSQL · AJAX ·
Object-oriented programming · MySQL ·
Trello

SKILLS

Customer Relationship Management ·
Time Management · Sales Expertise ·
Presentations · Strategic Planning ·
Teamwork

PROJECTS

SimpleRent

12/2023 - 12/2023

- In a team of 4, we used our knowledge in HTML, CSS, APIs, Pundit and JavaScript to build a website on Ruby on Rails framework.
- Debugged issues with teammates while deploying to production.
- Deployed to production
<https://www.simplerent.store>.

Full Stack Developer

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EXPERIENCE

Web Developer Intern

02/2023 - 11/2023

Yiaga Africa

Abuja, Nigeria

- Worked with senior developer to manage large, complex design projects for the firms.
- Developed using CSS, HTML, and JavaScript to enhance functionality and user experience on web pages.
- Worked with Back-End Developer to edit existing projects on company's websites.
- Maintain current websites to make sure they are functioning correctly.
- Learnt about and implement MVC design patterns.
- Familiar with DBMS (PostgreSQL).
- Familiar with programming languages (Ruby on Rails).

Digital Specialist

07/2017 - 01/2023

Leadway Assurance Company Limited

Abuja, Nigeria

- Developed and managed digital sales channels.
- Managed the launch of new customers App and Agent sales App.
- Designed consumer engagements that inspire and deliver impact for the business.
- Developed and execute digital strategy for all business levels across the Leadway group.
- New Product Development, testing and launch.
- Provided support of Integrated Marketing partners across Digital, Experiential and PR agencies.
- Built and managed relationships with key influencers across entertainment sector.
- Managed retail product launch campaigns.
- Designed internal digital process for customer conversion.
- Developed new market development projects.
- Provided marketing support to over 2,000 sales agency workforce nationwide.
- Development and management of (6-man) telemarketing team.

Digital Marketing Intern

10/2015 - 06/2017

Leadway Assurance Company Limited

Abuja, Nigeria

- Created new markets using digital channel such Facebook and Instagram.
- Coordinated all online marketing activities.
- Provided research and content required for developing brand positioning statements and key communication tools.
- Contributed to sales and marketing strategy formulation and goal setting.
- Implemented agent and wholesalers relationship management strategy according to specified framework.
- Ensured maximum Brand exposure for the company, via all relevant mediums.

EDUCATION

Diploma in Web Development

12/2023

Le Wagon

- 9-week full-time intensive coding bootcamp.
- Expanded my web development skill set.
- Got familiar with Ubuntu operating system.
- Collaborated with in a team of 4 to design, implemented and shipped to production a clone Airbnb project titled AirBoatnB.
- Collaborated with a team of 4 to design, implement and shipped to production a project titled SimpleRent.

Bachelor of Science in Microbiology

01/2011

Abia State University

CERTIFICATION

Certificate of Associate membership

Institute of Strategic Management

Certificate in skill training for Managers

Leadway Learning Academy