

PIZZA



SALES

Total Revenue
\$817.860,05

Total Orders
21350

Total Pizzas Sold
49574

Avg Order Value
\$38.3

Avg Pizza per Order
2,322

Busiest Days & Times

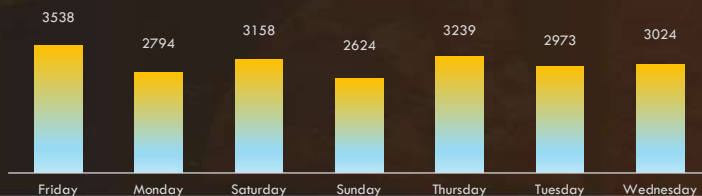
DAYS

Orders are highest on weekends
Friday/Saturday
evenings

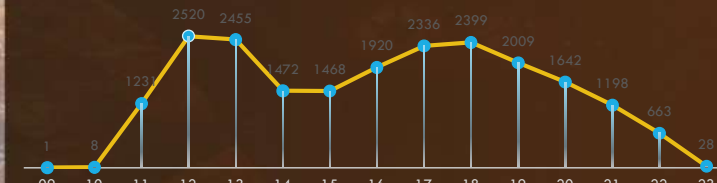
TIMES

There are maximum orders
from 12-01 pm & after 5-8 pm.

Daily Trend for Total Orders



Hourly Trend for Total Orders



Sales by Category & Size

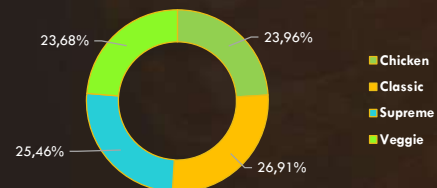
CATEGORY

Classic Category
contributes to maximum sales &
total orders

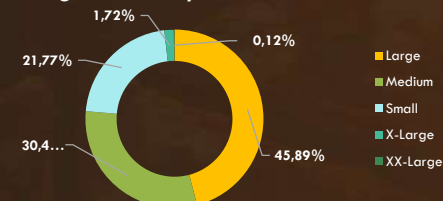
SIZE

Large size pizza contribute
maximum sales

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



Best & Worst Sellers

BEST

Classic Deluxe & Chicken
pizzas are the sellers and
revenue generators

WORST

The Brie Carre is at the
bottom in both orders and
revenue

Top 5 Best Sellers by Total Pizzas Sold



Top 5 Worst Sellers by Total Pizzas Sold



order_date

