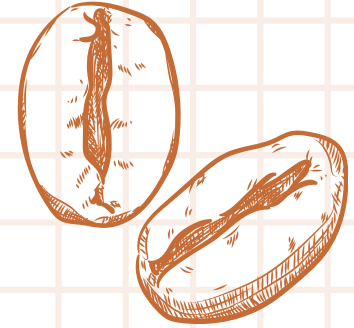


COFFEE SALES DATA ANALYSIS

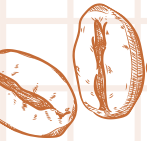


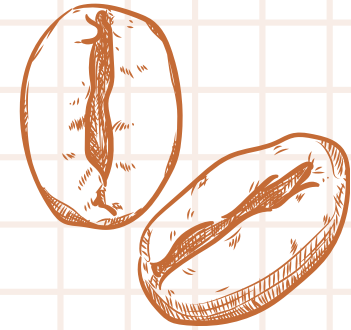
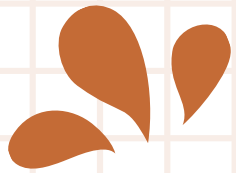


QUESTIONS



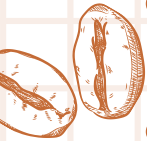
- **HOW DO SALES VARY BY DAY OF THE WEEK AND HOUR OF THE DAY?**
- **ARE THERE ANY PEAK TIMES FOR SALES ACTIVITY?**
- **WHAT IS THE TOTAL SALES REVENUE FOR EACH MONTH?**
- **HOW DO SALES VARY ACROSS DIFFERENT STORE LOCATIONS?**
- **WHAT IS THE AVERAGE PRICE/ORDER PER PERSON?**
- **WHICH PRODUCTS ARE THE BEST IN SELLING TERMS OF QUANTITY AND REVENUE?**
- **HOW DO SALES VARY BY PRODUCT CATEGORY AND TYPE?**

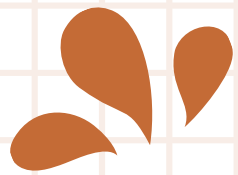




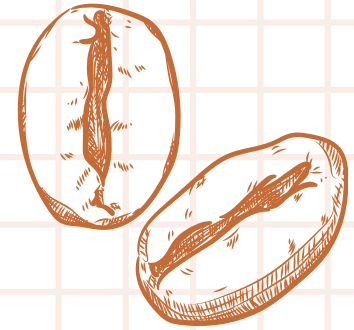
ANSWERS

- **8AM TO 11AM RECORDS THE BEST SALE BUT THE COMPANY RECORDS SIMILAR SALE FIGURES THROUGHOUT THE WEEK**
- **10AM TO 11AM IS USUALLY THE PEAK HOUR OF SALES.**
- **SALES BY MONTH:**
JAN – \$81678
FEB – \$76145
MAR – \$98835
APR – \$118941
MAY – \$156728
JUN – \$166486
- **SALES DO NOT VARY MUCH FROM STORE BUT HELL'S KITCHEN IS THE BEST PERFORMER.**
- **AVG PRICE PER PERSON – \$4.69**
AVG ORDER PER PERSON – 1.44

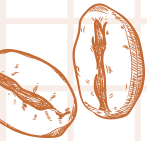




ANSWERS



- **TOP 3 PRODUCTS – BARISTA ESPRESSO, BREWED BLACK COFFEE, BREWED CHAI TEA**
- **TOP 3 CATEGORIES – BRAZILLIAN, ETHIOPIA, JAMAICAN COFFEE RIVER**



THANKYOU

