



 <b>PRODUCT</b> Name the product and the product goal.	 <b>SPRINT</b> State the sprint number or name.
 <b>GOAL</b> Describe why it is worthwhile to run the sprint. What outcome should be achieved? For instance, address a risk, test an assumption, or deliver a feature. Capture the reason for running the sprint, not the output.	
 <b>METHOD</b> Explain how the goal will be met. Which artefact, validation technique, and test group will be used? For example, paper prototype, spike, shippable product increment; product demo, usability test, A/B test; users, customers and/or internal stakeholders.	
 <b>METRICS</b> State how you will determine if the goal has been met. For instance, at least three out of five users can successfully carry out the usability test in less than two minutes.	