

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

Photographs: Levi's, Hari Mari, Buck Mason, Prada, J.Crew, Our Legacy, Beams Plus, Alex Mill, Balenciaga, Éliou, Mfpen, Veert, Bode, Edward Cuming; Design: Brittany Loggins

Shopping

The Biggest Men's Fashion Trends 2025 Has In Store, According to GQ Staffers

Ready to turbocharge your style this year? Let the Recommends squad shift your fits into high gear.

By Gerald Ortiz and Louis Cheslaw

June 2, 2025

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#) **SAVE**

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Looking for more of the freakiest, flyest men's fashion trends 2025 has in store? Swing by our [New Arrivals shop](#), and then check out what our editors are buying right now.

The trend cycle moves at a breakneck clip, and keeping up can be a royal headache. From runway to social media, the fashion cognoscente to the millions of microtrends, the whiplash is real. It's a good thing we've got the cure. Below, you'll find a not-quite-comprehensive list of all the weirdest, wildest menswear moves we're itching to make this season—along with a handful of brands doing them best—hand-picked by the GQ Recommends squad.

To predict the can't-miss men's fashion trends 2025 has in store, we scour runway stills, street style shots, and our very own mood boards to make sense of where the state of our highly specific union is headed next. Are these the only things we're going to wear for the next six months straight? Probably not. But they're definitely the only things we want to wear *right this very minute*.

As temperatures continue to skyrocket further into summer territory, outfits become more bare just to handle the heat. But it's not just about wearing less. Nor does it mean summer gets less stylish. Our hot weather predictions see an all-out embrace of flip-flops, a big return of beaded jewelry, not to mention shorts that look more like underwear, striped polos, and rimless eyewear. If this is all reading a little *OC*, that's because it is. Prepare for an indie-preppy summer. For the rest of our summer-y insights, keep on scrolling.

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- **The Hang-Ten Flip-Flops:** Hari Mari Fields Leather Sandal, \$65
- **The Easy, Breezy Jeans:** Levi's 555 Relaxed Straight Linen+ Denim Jeans, \$98
- **The Under-Exposed Shorts:** Todd Snyder 5" Poplin Triple Stripe Short, \$198
- **The Floating Sunnies:** Dita TRYSIM.75 Glasses, \$660
- **The High-Volume Cargo Shorts:** Beams Plus Straight-Leg Cotton-Ripstop Cargo Shorts, \$215
- **The Y2K-Heartthrob Striped Polo:** Balenciaga Laurel Classic Fitted Polo, \$850
- **The Belt-It-Out Bag:** Proenza Schouler Belted Tote, ~~\$850~~ \$510
- **The Podiatrist-Approved Steppers:** Jacoform 360 Shoe, \$235
- **The Beaded Bling:** Éliou Mambo Bracelet, ~~\$130~~ \$95

Flip-Flops Era

Fashion's been flirting with the idea of a full-on flip-flop comeback for a few summers, and we're glad to say that it's finally here. Banish your fear of putting the full set of piggies out on, and with it the notion that flip flops are just for the beach. Lean into the SoCal getup and prop them up with cargo shorts and a striped polo, or bring them into high society with slouchy slacks and a linen button-up. You know what—just replace your loafers and wear 'em on the daily with your regular fits.

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Havaianas

Top Flip Flop

\$20
HAVAIANAS

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

**Auralee**

Leather Thong Flip Flops

\$690
SSENSE

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Ancient Greek Sandals

Ancient Greek Sandals Solo Flip Flops

\$310
ANCIENT GREEK SANDALS

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Hari Mari

Fields Leather Sandals

\$65
HUCKBERRY

Kewpie-White Jeans

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is. As bros debate where their shorts should hit, one switched-on sect is avoiding that riveting convo altogether and going instead for this sun-reflecting, leg-shrouding jean shade.



Buck Mason

Omaha Flyweight HBT P-43 Cargo Pant

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Levi's****555 Relaxed Straight Linen+ Denim Jeans**\$98
LEVI'S

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

**Stan Ray**

Double Knee Cotton Painter's Pants

\$90
NORDSTROM

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Dries Van Noten**

Straight-Leg Embroidered Denim Jeans

\$1,070
MR PORTER

Shorts That Look Like Boxers

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maybe about the fabric than the length. More and more, we're seeing shorts rendered in stripes, checks, and tartans. They're preppy, they're '90s revivalist, they also look like boxers. Wearing actual underwear and bloomers as fashion swept through womenswear a few seasons back, so it only makes sense that the guys get a swing at it too.



J.Crew

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\$90
J.CREW

**Todd Snyder**

5" Poplin Triple Stripe Short

\$198

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Acne Studios

Straight-Leg Checked Twill Drawstring Shorts

\$540
MR PORTER

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Martine Rose**

Tartan Tailored Gym Shorts

\$440 NORDSTROM

Accountant Glasses

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frames outright and opt for some rimless or semi-rimless eyewear. Tap into a geek-chic moment with a button-up shirt, pleated pants, and loafers, or try a Y2K look with a tight vintage shirt, big jorts, and Birkenstocks.



Dita

TRYSIM.75 Glasses

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Our Legacy

Adorable Sunglasses

\$315
SSENSE

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Oakley

Clubhouse 52mm Semi Rimless Optical Glasses

\$276
NORDSTROM

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Ray-Ban

RB3183 Rectangular Sunglasses

\$178 \$142 (20% OFF)
AMAZON

Cargo Shorts

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shorts with them. Don't fight it: After multiple depressing summers of five vs. seven-inch short length anxiety, there's something truly freeing—not to mention practical—about letting good old, six-pocket cargos sway gently across your knees.



Gap

11" Relaxed Cargo Shorts

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Beams Plus****Straight-Leg Cotton-Ripstop Cargo Shorts**

\$215 MR PORTER

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Stone Island****Straight-Leg Garment-Dyed Stretch-Cotton Tela Cargo Shorts**

\$365
MR PORTER

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Jacquemus****Le Cargo Bermuda Shorts**

\$290
NORDSTROM

Striped Polos

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basically an *OC* redux. Adam Brody-core, if you will. I think nascent indie sleaze, with palm trees. To complete the look, get yourself a slutty striped polo and throw it on with the cargo shorts above, or slim jeans and Chucks. *Californiaaaaaaaaa!*



Gap

Pique Polo Shirt

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Alex Mill

Polo Stripe Sweater

\$175
ALEX MILL

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Lacoste**

Men's Original L.12.12 Striped Polo Shirt

\$125 \$87 (30% OFF)
[AMAZON](#)

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Balenciaga**

Laurel Classic Fitted Polo

\$850 BALENCIAGA

Beaded Jewelry

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beaded jewelry round our necks, wrists, and even our ankles. Summer's got us wearing a whole lot of nothing, so we've got to get our fashion where we can get it. Beaded jewelry gives us the texture and layering we're missing from the cooler months and is just that cherry on top of your hot-weather outfits that brings everything together.



Éliou

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\$130 \$95 (27% OFF)
SSENSE

**David Yurman****Spiritual Beads Faceted Bracelet**

\$575

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



John Hardy

Heishi Bracelet

\$750
JOHN HARDY

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Celine Homme**

Silver-Tone, Leather and Multi-Stone Necklace

\$1,100 MR PORTER

Orthopedic Sneakers

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of footwear enthusiasts—unsettled by that style's lack of support—are going the entire opposite direction, and doubling down on health and safety, with some far more robust pairs. To be clear, these trending styles aren't cushy like Hokas or bouncy like Ons. They're simply supportive, stable, and let's be honest: Kind of great-looking, too.



Mephisto X Body Of Work

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\$453
BODY OF WORK

**New Balance****MT10**

\$110

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**New Balance****993**\$200
KITH

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Jacoform**

360 Shoe

\$235
C'H'C'M'

Belted Bags

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Suddenly, every bag has a belt on it! What makes this something to celebrate, rather than mock, is the added practicality—few tote straps have been resizeable thusfar. And also, the extra hits of metal do add a certain heft to bag styles that beforehand might have been a touch too dainty for some.



Lemaire

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)\$790
LEMAIRE**Dries Van Noten**

Belt Bag

\$985

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**Prada**

Buckle Leather Tote Bag

\$7,500
MYTHERESA

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

**Proenza Schouler****Belted Tote**

\$850 \$510 (40% OFF)
PROENZA SCHOULER

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We first came out with our highly accurate trend predictions at the beginning of the year. And while we trust that our team of menswear Nostradamuses are infinitely wise, we may not see every fortune told until the season is ripe. But mark our words, these are the rest of the trends you can expect to see for the rest of the year.

GQ Recommends

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Torpedo Shoes

Sleek, slim, and aerodynamic, what we call torpedo shoes will continue to add momentum against the chunky shoe agenda. From Puma to Prada, the paper-thin sneakers will bring fashion lovers back down to earth, paired with wide-legged trousers, big shorts, and even bigger jeans. Oftentimes, torpedo sneakers are designed to be unstructured and crushable, further separating it from the over-the-top energy of Gen-Z.
—*Gerald Ortiz*

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Prada

Collapse Mixed Media Low Top Sneakers

\$975
NORDSTROM

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Maison Margiela

Sprinter Low Top Sneaker

\$820
NORDSTROM

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Puma

Mostro Fey Sneakers

\$110
SSENSE

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Dries Van Noten**

Leather-Trimmed Suede Sneakers

\$475
MR. PORTER

Wooshing Windbreakers

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hands on the swishy, nylon outerwear. Whether it's tapping into your inner track coach or sprinkling some classic sportswear into your daily fits, the light shell is primed for the unpredictable whims of spring. —*GO*



Alex Mill

David Windbreaker

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Haven

Tempo Jacket

\$420
HAVEN

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Reigning Champ**

Nylon Twill Match Jacket

\$250 REIGNING CHAMP

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**District Vision****Ultralight Packable DWR Wind Jacket**

\$250 BACKCOUNTRY

Voluminous Totes

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totes are flying in the other direction. Which is handy for your return to the farmer's market, and carrying that light back-up jacket for when the sun goes down. —*Louis Cheslaw*



MAN-TLE

R18J9 Debok Bag

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Filson****Rugged Twill Large Open Tote Bag**

\$325 FILSON

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Studio Nicholson****Doublet Leather Tote**

\$1,110 SSENSE

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**SC103**

Cocoon Sac Tote

\$295 SSENSE

Little Denim Jackets

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Call it the general dominance of denim these days, or the fact that no other item straddles workwear and style as confidently—either way, this season's trending cuts tend to be a little more cropped, and closer to the body. Which, we should note, can also be achieved by just ordering a size down. —LC



Levi's

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\$90 \$63 (30% OFF)
LEVI'S

**Madewell****Trucker Jacket**

\$148

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Abercrombie & Fitch**

Cropped Denim Jacket

\$160 \$120 (25% OFF)
ABERCROMBIE

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**3Sixteen**

Type 3S Denim Jacket

\$485
3SIXTEEN**Mellow Yellow**

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same time. Not this year! This spring, designers across the binary are dishing up buttery yellow basics to help you match those blooming daffodils and buttercups in your neighborhood. —LC



Carter Young

Big Ben Jeans

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Todd Snyder

Cashmere Crewneck

\$348 \$164 (53% OFF)
TODD SNYDER

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Mfpen

Executive Shirt

\$240
MOHAWK GENERAL STORE

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Polo Ralph Lauren**

The Iconic Oxford

\$125
SSENSE

Freaky Officewear

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There's a swath of labels tapping into a quiet office rebellion with traditional suiting fabrics cut into offbeat silhouettes or classic button-ups made with curiously punk details. Think frayed seams, stretched-out proportions, and tricked-out colors. —GO

**Mfpen****Common Pinstriped Shirt**

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SECOND/LAYER

Flared Pinstripe Wool Trousers

\$680
MR PORTER

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Loewe

Terra Glossed-Leather Derby Shoes

\$990
MR PORTER

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Veert

Croco Leather Tie

\$200
SSENSE

Clasps on Fire

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—reminiscent of vintage fireman jackets. (Mifpen has a beautiful, denim fireman clasp jacket dropping in a couple of months.) I dig it. The simple change gives a workwear edge to more formal pieces, meaning you can still enjoy the classic style's functionality, but without the associations that come with, say, a big Barbour zip, or some giant rounded peacoat buttons. There are some very special finds on eBay and Depop, but here are a few if you want to go new. —LC



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Latch Corduroy and Leather-Trimmed Cotton-Canvas Coat

\$2,000
MR. PORTER



Junya Watanabe

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)\$1,070
SSENSE**Loewe****Cotton-twill Jacket**

\$3,150

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Soundman****Banger Fireman Coat**

\$745
CLUTCH CAFE

Crewneck Cardigans

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season is the most simple. The rise of the crewneck cardigan is here, and like the demure assurance of a grandmother, it can support your fits like no other sweater can. The simple tweak of the neckline gives you more occasions to wear them than your standard cardi, whether open or buttoned all the way up for a purposeful take on the classic crewneck sweater. You don't have to add pearls, but we wouldn't be mad if ya did. —*Michael Nolledo*



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Ada Crewneck Cardigan

\$365
&DAUGHTER



Celine

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

\$3,550
MR PORTER

**Todd Snyder**

Nomad Cashmere Cardigan

\$528

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Bode**

Round-the-World Intarsia Cardigan

\$690
MR PORTER

Tartan Dress Shirts

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some plaid in the mix, though, and suddenly you're [Redford in *All the President's Men*](#) or [Wes Anderson in any era](#)—a little rumpled and professorial, ready to roll up your sleeves, loosen your tie, and get to goddamn *work*. —*Yang-Yi Goh*



Polo Ralph Lauren

Custom Fit Poplin Shirt

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Husbands**

Wide Collar Shirt

\$364
HUSBANDS

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Jake's X Dick Caroll**

Brushed Cotton Tartan Work Shirt

\$346 JAKE'S

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**L.L.Bean**

Scotch Plaid Flannel Shirt

\$50 L.L.BEAN

Little Pins

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pins. Drew Starkey's been [rocking a simple pin](#), Jacob Elordi has a fun [frog on his lapels](#), Kendrick's [in on the action](#)... hell, the [entire Oscars red carpet](#) was a glinting wonderland. The joy of wearing this style? Like all jewelry, it can be removed and added to any of the existing fits in your rotation. —LC



Bleue Burnham

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

\$305 \$76 (75% OFF)
SSENSE

**The Ouze****Rosette Brooch**

\$792

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Maison Margiela

Silver Bolt and Nut Brooch

\$335 \$198 (41% OFF)
SSENSE

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Dries Van Noten**

Silver Safety Pin Brooch

\$240 \$132 (45% OFF)
[SSENSE](#)

Cuffless Beanies

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starter pack memes and endless rips into the stereotypical tiny beanie guy who rocks a thick mustache, itsy tattoos, and a tote bag. But we're finally seeing a shift toward more streamlined, low-profile alternatives. Say hello to a brave new, **cuffless beanie** world. Brands like Arc'teryx have shone a light on the skull cap agenda and with guys like Timotheé Chalamet and Central Cee on board, we don't envision the trend going away any time soon. —*GO*

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Jim Beanie

\$28
AMAZON



Arc'Teryx

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

\$45
REI

Lady White Co.

Wool Cap

\$120

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Alex Mill

Cashmere Beanie

\$98
ALEX MILL

Bootcut Jeans

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

my world reordered itself a little. Had weighing up slim versus wider leg jeans been a waste of time? Here, after all, was the best of both. Slim in the leg and thigh, but with flow and drape from the knee down, bootcuts do a little bit of all of it. And now that Timmy and Kendrick alike are celebrating denim that grows as it lowers, I'd say the train has left the station. —LC



Our Legacy

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

\$395
NORDSTROM

**Levi's****1955 Customized 501 Jeans**

\$495

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Wrangler****Wrangler Cowboy Cut Original Fit Jean**

\$55 WRANGLER

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Levi's

517 Bootcut Jeans

\$70 \$42 (40% OFF)
LEVI'S

Zippy Sweaters

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teeth of a zipper and the mechanisms by which they're affixed to knitwear are often tenuous. I don't care about any of these things, though, and it seems like others agree with that sentiment—zip cardigans are popping up in the wild in place of the button kind, track jackets, quarter-zips and the like with increasing frequency. And while it might be uneasy, the alliance is fruitful: when the zipper is bulky or shiny, it contrasts a knit in a more dramatic (re: interesting) way than buttons do, and when it's low-profile, the placket fades away to an extent that buttons simply can't. (I've been wearing an old one for two months and can't stop.) —*Reed Nelson*

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Fender III Ribbed Wool Half-Zip Sweater

\$390 MR PORTER

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

De Bonne Facture
Wool Zip-Up Cardigan

\$690
NORDSTROM

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Mfpen

Leisure Woven Zip Up Sweater

\$255
SSENSE

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Banana Republic**

Ribbed Merino Sweater Jacket

\$180
BANANA REPUBLIC

Slouchier Sweats

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baggy, and with hems that spill over sneakers, slip-ons, and—if you’re a diehard Saint Laurent buff—kicky boots. If your trousers already worship at the altar of Armani’s louche heyday, making the jump should be cinch. —*Aidan Grossman*



Reigning Champ

Midweight Terry Relaxed Sweatpant

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Gap

Baggy Sweatpants

\$90 \$45 (50% OFF)
GAP

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Balenciaga****Tacky Wide-Leg Crystal-Embellished Printed Cotton-Jersey Sweatpants**

\$1,790 MR PORTER

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Uniqlo

Wide Sweatpants

\$40
UNIQLO

Pants With a Literal Twist

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about fit, you should think about *construction*. And if there's one thing to keep a close eye on, it's pants with twisted seams. Delinquent seams—whether curling around the front or back of the leg—have all the makings of enjoying a breakout year: They're an approachable touch of roughed-up freak with a healthy dose of Y2K nostalgia. If you're looking for your next swerve, go curved. —MN



Jacquemus

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)\$650
SSENSE**Eckhaus Latta**

Bend Hand-Painted Twisted Seam Jeans

\$595

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Lemaire****Twisted Seam Workwear Jeans**

\$895 NORDSTROM

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Edward Cuming**

Twisted Sweatpants

\$545
SSENSE

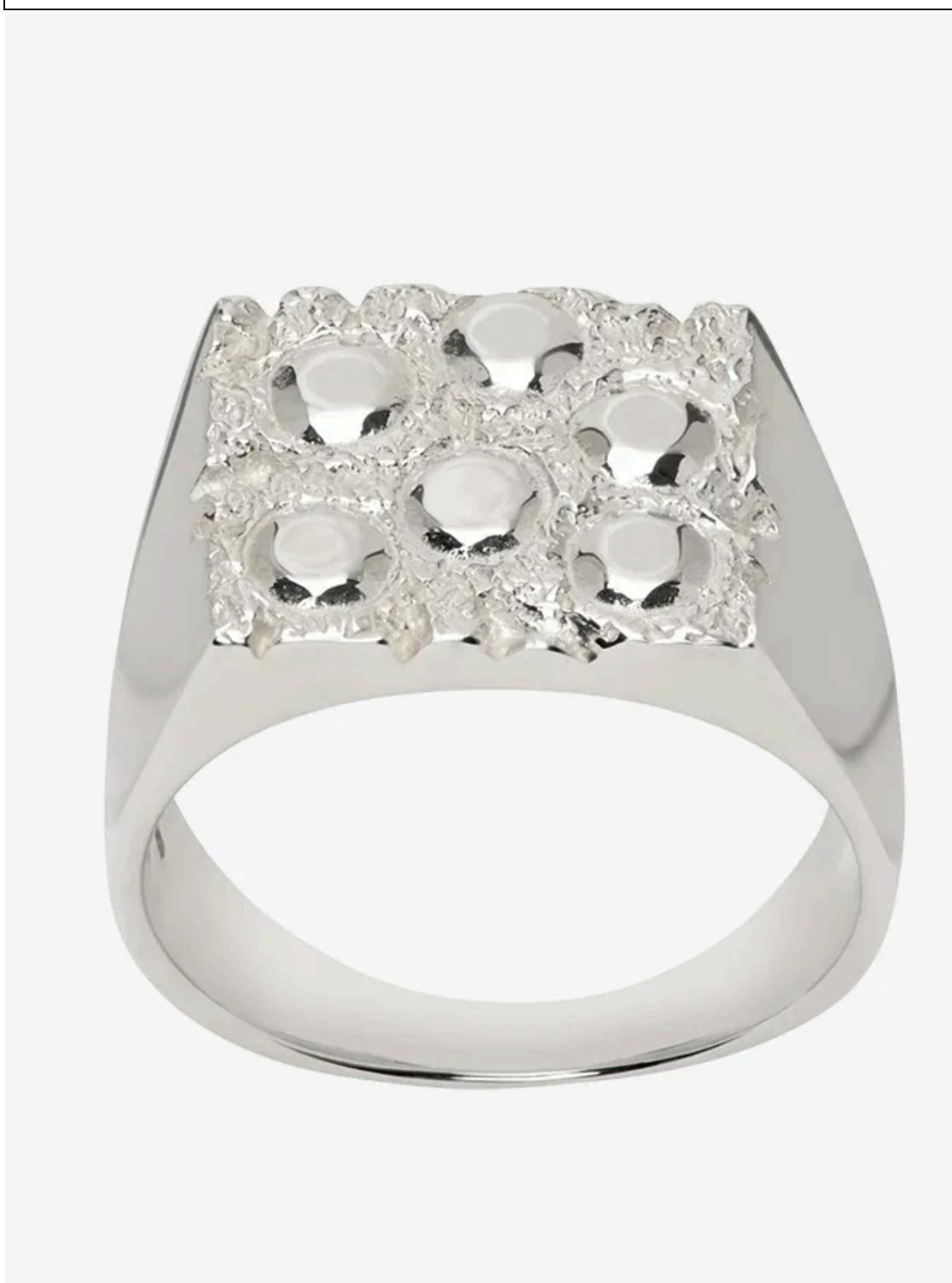
Rough Rings

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and Harrod's stocking up on designers like The Ouze, I don't see it stopping. It tracks to me—I'd never worn jewelry before as I didn't want to attract that kind of glinty attention, but have loved the rougher pieces I've picked up over the last few months. —
LC



The Ouze

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)\$465
SSENSE**Bleue Burnham**

Garden Impression Signet Ring

\$365

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)



Kultur5

Home Ring

\$240
KULTUR5

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**All Blues**

Rauk Ring Wide

\$530
ALL BLUES

Gentlemanly Gorp

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longer want to just be outdoors. They want to be outdoors in fabrics that their great, great, grandfather could have worn. If he was, say, an Austrian shepherd. I'm talking corduroy, boiled wool, felt, fleece. No '-Tex' in the mix. —LC



Uniqlo

Hooded Blouson

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Rier

Fleece City Sweater

\$825
SSENSE

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

**Cawley**

Japanese Denim Sailor Jacket

\$672
CAWLEY

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Altea****Matthew Jacket**

\$875
MR PORTER

Cowichan Knits

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

Vancouver Island have been knitting their namesake sweaters: brawny shawl-collar cardigans built to battle the British Columbian chill. You can still cop the genuine article from traditional knitters like Kanata, though these days there are plenty of updated interpretations to choose from—like Faiz T.S.'s bomber jacket hybrid or Haven's blacked-out banger. —YYG

**Kanata Hand Knits**

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)\$330
KANATA**Nonnative**

Adventurer Hand-Knit Cowichan Sweater

\$537

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Handknit Harbor Wool Cowichan

\$598 BUCK MASON

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A Bathing Ape Cowichan Cardigan

\$770
SSENSE

Bulked-Up Boat Shoes

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vertical of the polarizing style to be back or trending isn't all that helpful. But within the category, the bulkier, more sturdy, more structural ones are infinitely more interesting—and more utilitarian—than the classic two-eye, flat-soled iterations. As such, I'm seeing them everywhere, worn with everything, in every context. Maybe this one is less of a trend and more of a mainstreaming, but either way it's happening. —RN

**Paraboot**

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HUCKBERRY

**L.L.Bean**

Allagash Handsewn Mocs

\$149

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Boat Shoes

\$150	\$129 (14% OFF)
AMAZON	

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Isabel Marant

Fylan Loafers

\$555
SSENSE

Clean, Crisp, Raw Denim

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

threadbare shredded options to tripped-out colorways to overdyes and acid washes. But 2025 will be a reset back into a cleaner, simpler aesthetic. We'll incorporate the unadulterated, deep, inky indigo back into our wardrobe to anchor every outfit. We may not be approaching it like the selvedge-obsessed fade-it-yourself denimheads did back in the 2010s. Instead, it'll be more of a sobering up or a denim detox. —*GO*



Levi's

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\$80 \$45 (44% OFF)

AMAZON

**Abercrombie & Fitch**

Baggy Jean

\$90

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Stüssy

New Classic Jean Denim

\$160
STÜSSY

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Noah**

Stovepipe Jeans

\$258
NOAH

Tiny Tickers

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

/0s, which is definitely more bracelet than watch and all the better for it. It's a women's model, but I have dainty wrists—and these days, the gals are beating the guys at their own game, anyway. If the coos of delight my new watch-let elicits are any indication, small watches will only be getting bigger in 2025. —AG



Seiko

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)

\$215 \$130 (40% OFF)

AMAZON

**Shinola**

Runabout 25mm

\$695

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Cartier****Panthère de Cartier**\$4,350
CARTIER

GQ's Prime Day Picks, ending in 11 : 22 : 00 [SHOP NOW](#)**Tissot****PRX Stainless Steel Bracelet Watch**

\$325 NORDSTROM

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Gerald Ortiz is a style commerce writer for GQ covering fashion, grooming, and occasionally lifestyle. Previously, he was the style writer for Gear Patrol and the managing editor at Heddels. He graduated from the University of California, Davis with three degrees, none of which directly relate to fashion (so it ... [Read More](#)

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Louis Cheslaw is a men's style editor whose love of surfacing only the best products has seen him work plenty of Prime Days for both of his previous employers (New York Magazine's The Strategist, and Condé Nast Traveler) as well as GQ Recommends. When he isn't writing about what guys ... [Read More](#)

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