Home » Best Website Builders

# Best website builder for nonprofits in 2025

Why You Can Trust Cybernews



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Fact-checked by Paulius Žunda



Having the perfect nonprofit website is easier than ever, thanks to the best website builders for nonprofit organizations (NPOs) available today. You can use custom templates, gain access to donation tools, ensure a user-friendly experience, and maintain a low cost. As a result, you'll effectively spread the word about your cause and grow a strong community.

To make your choice even easier, I teamed up with the Cybernews research team. We put our experience to work by testing multiple website builders. Finally, I picked the top 7 options based on our analysis and best industry practices.

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1. Wix

# Top website builders for nonprofit organizations in July: shortlist

1 Wix - the best overall choice with a free plan available
2 Hostinger - best Al tools for streamlined charity website creation
3 IONOS - best cheapest solution for donation project growth
4 Shopify - best eCommerce choice for creating nonprofit websites
5 Squarespace - best user-friendly interface for creating nonprofit websites
6 GoDaddy - best built-in email and social media marketing tools
7 DreamHost - best WordPress and Al combination for creating nonprofit websites



## **Why You Can Trust Cybernews**

Our in-house research team and expert writers work hand in hand to regularly test website builders and provide accurate and fact-checked information. Discover the ins and outs of <a href="https://how.we.test.and.evaluate">how we test and evaluate</a> website builders.

**⊘** 33

Website builders tested

**⊘** 279

Websites built



Hours of extensive testing

1. Wix

## 1. Wix - best all-purpose choice that comes with a free plan

Free version: Yes

**Starting price:** \$10.50/month

**Discount for nonprofits:** ✓ 70% OFF for TechSoup members

Current deal: Get Wix with 50% OFF

**Number of templates:** 2000, with 27 dedicated to nonprofit organizations

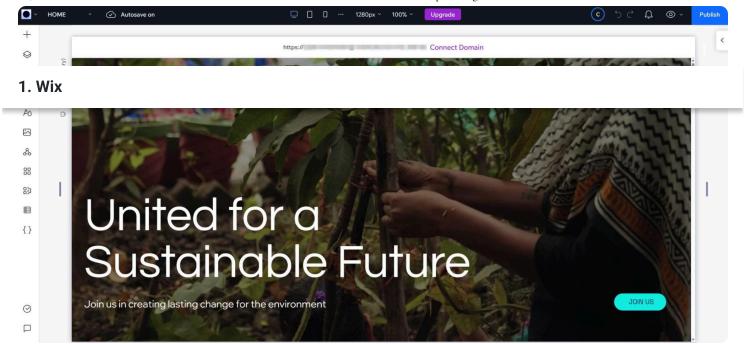
**Product review:** Check out the full **Wix review** to learn more

**Visit Wix** 

Out of all the nonprofit website builders I tested, **Wix stood out to me the most**. This intuitive tool will help you create any type of donation site with ease. You can choose from more than 27 NPO-dedicated templates to build an education, environment, or animal shelter non-governmental organization (NGO) website. The best part is that **you can try Wix for free**.

### Nonprofit website examples created by the Cybernews team using Wix

Wix example: eco-focused site Wix example: safe water site



Eco-friendly site built on Wix

### My personal experience creating a nonprofit organization site with Wix

Wix is popular for its intuitive drag-and-drop editor and a huge selection of templates. That's why I managed to build a website in a few easy steps.

First of all, I selected a template that aligns with my nonprofit organization's needs. You can start by customizing the About Us page, the Events page, and the Contact page. But what really stood out to me was how easy it was to create a call-to-action (CTA) button, which made streamlining fundraising surprisingly simple.

In fact, I was able to link the button to any of the 150+ apps in its marketplace, such as built-in contact forms, donation buttons (Stripe, Inc., PayPal), and social media integrations. In my case, I selected Get Donations, which allows your supporters to donate with a simple click of a button.

You can even connect effortlessly to any payment method, such as a credit card, debit card, or PayPal.

This is where the drag-and-drop editor comes in handy, as I was able to **move around all the elements**. I just selected the element I wanted to pop on my website and placed it anywhere I liked without any limitations.

But **Wix's Al capabilities** are something you mustn't miss. For example, if you want to add a blog section, you can use this feature to create engaging content. This can be a great addition for your nonprofit organization's site, boosting your trust and credibility.

Overall, Wix is fantastic for creating nonprofit platforms. It took me **around 15 minutes to entirely customize my website**.

### 1. Wix

One thing I especially liked is that you can **build an entire website with Wix for free**. However, to get the most out of it, I recommend choosing its entry-level Core plan.

You'll need to pay \$10.50/month and get a free domain for one year, AI creation tools, and marketing tools for raising awareness about your NPO. However, you can also pick some other plans ranging from \$13.00/month to \$55.00/month, making Wix suitable for any type of user, including nonprofit organizations.

By going for some of these plans, you'll receive more storage and eCommerce-specific tools. However, it's worth noting that **each plan comes with built-in multi-cloud hosting**, which you get for free with your chosen Wix website builder subscription. So, not only will you be able to build the perfect website, but you'll also ensure high-end maintenance at all times.



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### Reasons to choose Wix for nonprofits

27 Wix templates for different NPOs

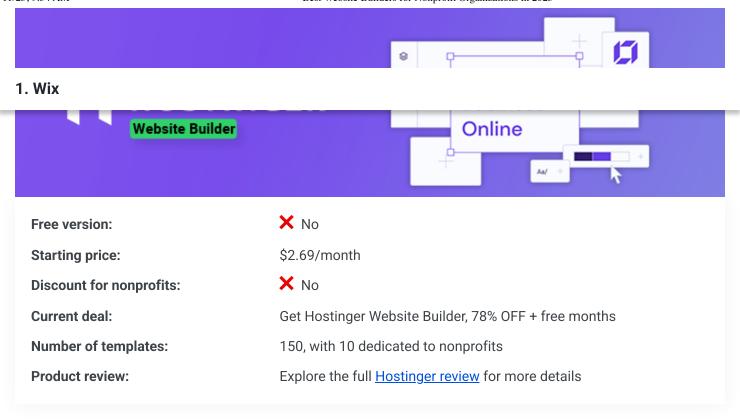
70% discount for nonprofts for a 2-year Wix Core Premium plan

You'll get all the necessary nonprofit features with Wix

### Why you might want to explore other options

Wix can be costly if you don't fulfill the NPO discount requirements

# 2. Hostinger – best advanced AI tools for simplified nonprofit website building

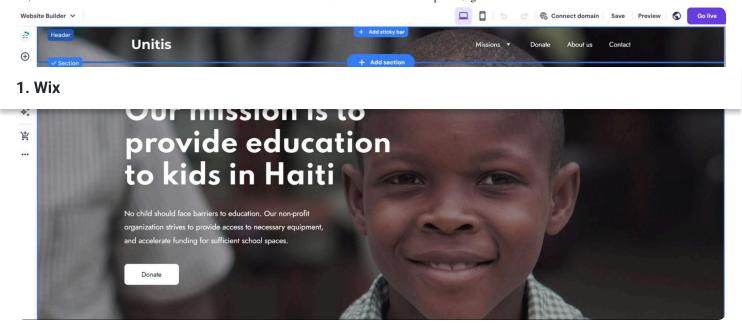


### **Visit Hostinger**

Hostinger is the next website builder I selected for donation websites. Not only does it have 10 dedicated templates for nonprofits, but it's also one of the <u>cheapest website builders</u> on my list. Besides, your whole creation process will be significantly easier, because Hostinger relies on **Al capabilities** to save time and effort.

### Nonprofit website examples created by the Cybernews team using Hostinger

Hostinger example: Haiti education site Hostinger example: wildlife protection site



Haiti education site on Hostinger

### My personal experience creating a nonprofit organization site with Hostinger

Similar to Wix, Hostinger is another **user-friendly website builder**. In other words, you'll have **your platform for nonprofits up and running in three simple steps**. But what makes the whole process even easier is the Hostinger Al-based website builder.

To take advantage of this feature, you just need to answer three simple questions, and the website builder will craft a website for you. You'll get SEO-friendly content, images that fit your topic, and all the other necessary elements. Even with a complete AI generation, I was able to customize most of the elements to my liking.

The AI functionalities, like AI writer and AI image generator, are always there. So I decided to try some of them out.

First, I tested the AI page generator. All I had to do was type what the page would be about and click the Create page button. This type of simplicity is something I've always appreciated in website builders.

Then, I decided to add some images so my website appears more lively, and I can happily say that I didn't face any issues. Again, I wrote a short explanation of the image I'd like to add, and Hostinger's AI image generator took care of the rest.

After a few tweaks, I got the page I had in my mind. Thanks to the drag-and-drop editor, I picked up the elements I liked, dragged them to my desired place, and simply dropped them. The **whole** 

process took 10-15 minutes of my time.

### 1. Wix

efficient. While I didn't choose the cheapest plan, I went for the subscription with the full suite of AI capabilities.

More precisely, Hostinger's Business Website Builder costs \$3.41/month and lets you build up to 50 websites, compared to the 25-site limit of the cheaper plan. Also, you'll get all the aforementioned Al tools and the eCommerce features.

But if you're looking for a simpler option, you can pick the plan that costs \$2.69/month. You'll still get a free domain name and drag-and-drop editor, but you'll only be able to use the AI website builder. The other features aren't part of it.

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### Reasons to choose Hostinger for nonprofits

Simplified usability due to Hostinger's AI features

Very affordable Hostinger pricing plans

Hostinger doesn't charge a transaction fee

### Why you might want to explore other options

Domains like .online and .info may start at \$1 but renew at \$34 or more

Potential issues with Hostinger's hPanel

# 3. IONOS – best scalable solution for growing your charity website

Free version: X No

Starting price: \$1.00/month

**Discount for nonprofits:** X No

**Current deal:** Get up to 91% OFF IONOS website builder

**Number of templates:** 40, with one dedicated to charity websites

**Product review:** Read the full IONOS review to learn more

### **Visit IONOS**

IONOS website builder is one of the best I've tested. I really liked the donation support via WordPress plugins like Charitable, Donorbox, or WooCommerce, as well as direct integrations from PayPal and Stripe. Although it has just one template design, you can still build a perfect NGO website.

### Nonprofit website examples created by the Cybernews team using IONOS

IONOS example: education program site IONOS example: fundraising site

IONOS has a website builder with AI assistance, which helped me create a website in record time. In fact, I spent around 10 minutes on my web design.

With this intuitive website builder, you can easily create your own professional website and customize it to your needs. As soon as you open the IONOS dashboard, you'll see all of its services. You can add everything, from managing your email address to online shopping services. But I really liked its minimalism, which makes the navigation seamless.

Another thing that caught my eye was the AI assistance, making it a great choice if you want an AI website builder. So, I gave it a shot. I entered a few company details and let IONOS do its job.

The website that IONOS prepared was fully customizable. It even had relevant images and text. I wanted to see how easy it would be to edit it, and to put it simply, I managed to make all the changes in seconds.

Aside from this, IONOS has a wide range of features you can add. There are many marketing tools that will help you promote your cause and reach more people. But you can even benefit from the eCommerce payment system plugins, which help you collect donations effortlessly.

### How much does it cost to build a nonprofit website with IONOS?

IONOS is mainly a web hosting provider. Therefore, you can find both shared and VPS pricing plans.

However, let's focus on the website builder cost. There are **three subscriptions** that you can choose from: Starter, Plus, and Pro. Unfortunately, the Starter plan is a bit limited, so I recommend using the Plus plan instead.

The biggest advantage of IONOS is that this plan costs only **\$1.00/month**, and the contract lasts for a year. You can create up to 200 pages, take advantage of the AI Text Generator and AI Text Improver, and even optimize your content for SEO.

However, if you want to build an unlimited number of pages and benefit from SEO optimization with the rankingCoach digital marketing app, you can choose the Pro subscription instead, which costs \$20.00/month for 3 months with a 1-year term.

As this website builder doesn't include hosting in its plans, you can always check out the shared hosting offers and get this service as an addition. The price isn't very different from the website

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1. Wix

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### Reasons to choose IONOS for nonprofits

IONOS is great for SEO optimization

The cheapest IONOS subscription is only \$1.00/month

You can benefit from the IONOS mobile app

### Why you might want to explore other options

IONOS has only one NPO template

Lack of an IONOS free trial

# 4. Shopify – best website builder with industry-leading eCommerce capabilities

Free version:

X No

Starting price:

\$29.00/month (billed once yearly)

**Discount for nonprofits:** 

▼ NPO Lite plan starts at \$29.00/month

**Current deal:** 

Try Shopify free for 3 days + 3 months for \$1

**Number of templates:** 240, with none dedicated to charity sites

Product review: Read the full review on Shopify for more information

1. Wix

**Visit Shopify** 

Shopify is one of the best eCommerce website builders. However, my research showed that you can also use it for volunteering, email marketing, and everything else that helps you build awareness about your nonprofit. Even though its web template system doesn't have dedicated charity templates, you can find a simple one from the 240 range and adapt it to your NPO.

### Nonprofit website examples created by the Cybernews team using Shopify

Shopify example: surfing site Shopify example: online store

Surfer-focused site built with Shopify

### My personal experience creating a nonprofit organization site with Shopify

As Shopify specializes in online stores. I decided to try its full potential and create a store that will **1. Wix** 

via third-party apps like virtue and Donate Bee.

I easily integrated Donate Bee within my online store, accepting tips and recurring donations. Also, Shopify supports a **wide range of payment processors**, including Klarna, Amazon Pay, Stripe, and PayPal. For the purpose of testing, my go-to payment processor was PayPal.

When it comes to building the store, I really enjoyed its simplicity. Adding products is what left me with the best impression. I wrote the title of the product, a short description, and placed it into a relevant category.

Shopify also lets you select your sales channels, including setting up a point of sale (POS).

Another reason why I liked Shopify is that you can also engage in email marketing to raise attention to donations and boost your sales. Basically, **you can create the perfect brochure** that will intrigue your customers to see what's new and spare some of their budget to go for a good cause. In other words, if your goal is to promote happiness, Shopify has your back.

Overall, this website took me 30 minutes to create, as I needed a few more minutes to connect a payment gateway and create the checkout.

### How much does it cost to build a nonprofit website with Shopify?

Unlike the previous website builders, Shopify is more expensive. It has **three** subscription plans available for small to medium-sized organizations, ranging from \$29.00/month to \$299.00/month. Still, I recommend you pick the plan for small teams: Grow.

This offer costs **\$79.00/month** and has a lot of perks. The card rates are lower than the basic plan, with shipping discounts, insurance, and extra accounts for your team.

However, if you want to save more money, you can go for the Basic plan, which costs **\$29.00/month** and is for one individual. You'll still benefit from POS Lite and 10 inventory locations.

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### 1. Wix

You can get the Shopify discount for NPOs

Supports numerous add-ons

Can be the perfect all-rounder for your needs

### Why you might want to explore other options

Limited number of free Shopify templates

No specific Shopify theme for NPOs

# 5. Squarespace – best user-friendly solution with SEO and analytics tools

Free version:

Starting price: \$16.00/month

**Discount for nonprofits: V** 10% discount with code NONPROFIT

**Current deal:** Get up to 36% OFF Squarespace

**Number of templates:** 186, with 9 dedicated to donation websites

**Product review:** Here's our in-depth <u>Squarespace review</u>

**Visit Squarespace** 

Squarespace is one of the <u>easiest-to-use website builders</u>, which is why it got a place on my list. What got my attention was that this provider met my needs when it comes to building a visually

appealing website. Thanks to its drag-and-drop editor and AI capabilities, you can use Squarespace for any type of nonprofit you'd like to run.

### 1. Wix

### **Squarespace**

Squarespace land conservation site Squarespace example: land restoration project

Land conservation site example using Squarespace

# My personal experience creating a nonprofit organization site with Squarespace

Overall, Squarespace has 186 templates, 9 of which are suitable for nonprofits. For my testing, I chose the Euclid template, which includes Donations and blog sections. The first thing that stood out to me was the user-friendly interface.

More precisely, the theme is entirely customizable, allowing you to collect donations with ease. Although the template is ready, you can edit and customize it thanks to the drag-and-drop editor. It makes moving elements around a piece of cake. The whole process should take you 15-20 minutes.

One more thing about donations – I really liked Squarespace's support for raising funds. More precisely, I used the Donations blocks to select whether I want to receive payments via Squarespace Payments, Stripe, or PayPal payment processors. Squarespace supports both one-time and recurring donations.

However, the user-friendliness of Squarespace goes a step further, allowing you to build a mailing list. This simplifies customer segmentation, audience management, and sharing news about your

### 1. Wix

Squarespace optimizes your journey by giving you insights into your traffic. Once I built my website, I was able to analyze the traffic. I easily maintained my nonprofit even after I launched it. This feature is available in the Squarespace dashboard and lets you monitor your page views, bounce rates, and even unique visitors.

### How much does it cost to build a nonprofit website with Squarespace?

While beginning your journey with Squarespace costs \$16.00/month, you may need a plan with more features. Luckily, you have four subscriptions, so I recommend going for the Core plan.

This offer is set at **\$39.00/month**, but it has 0% transaction fees if you decide to sell goods and services for a good cause. You also won't pay anything for invoices and benefit from powerful merchandising.

Still, you can get the essentials with the Basic entry plan and pay the lowest monthly price. This plan has fully customizable templates. You can even accept payments without any invoice fees.

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Save up to 36% OFF today!

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### Reasons to choose Squarespace for nonprofits

Templates for visually appealing websites

Has user-friendly content management features

Has built-in CSS and the possibility to add HTML

### Why you might want to explore other options

Requires you to complete the domain registration within one year Lacks the Yoast SEO plug-in

# 6. GoDaddy – best charity website builder with integrated email and social media marketing tools

1. Wix

**Starting price:** \$9.99/month

**Discount for nonprofits:** X No

**Current deal:** Get up to 50% OFF GoDaddy website builder

**Number of templates:** 240, with 11 dedicated to NPOs

**Product review:** Learn more from the full GoDaddy review

### **Visit GoDaddy**

If you're looking for a <u>free website builder</u> for your fundraising vendor, you should definitely check out GoDaddy. But if you want to take advantage of all the features, you can also get a premium plan. Overall, GoDaddy has it all. However, what's really incredible is its built-in email marketing campaign functionality, with additional social media integration for better reach.

### Nonprofit website examples created by the Cybernews team using GoDaddy

GoDaddy example: community site GoDaddy example: NGO site

A community site built with GoDaddy

### My personal experience creating a nonprofit organization site with GoDaddy

Before I share more details about the crafting process, you need to know which template to use. Out of the 11 NPO-dedicated themes, I recommend the Global Spark template, as it is minimalistic, can easily be edited to suit a different type of project, and includes donation options.

One thing I'd also like to point out about GoDaddy is that it has AI writing and content creation that saved me a significant amount of time. I selected a plan, chose my template, and did all the content with its AI feature. I must say, it even surpassed my expectations.

However, I'd like to focus on GoDaddy's social media integrations, like Facebook, Instagram, and Google. With a single click, I managed to connect all my social media accounts to this website builder, which is proof of the seamless content management system this tool has.

As I tested it, the scheduling feature intrigued me a lot. More precisely, I found it effortless to schedule my social media posts, which is something that not many nonprofit website builders allow.

As GoDaddy stands out for its email marketing, I decided to give it a shot as well. Creating an email didn't take long, and I especially liked that I could send a test email to my friends and family. The most unique thing was the email automation. Not only was I able to create an email with the help of GoDaddy's AI, but I could also automate the sending.

While it may seem like a lot, you'll be done in no time. Based on my experience, all of this didn't take more than 10 minutes from my time.

### How much does it cost to build a nonprofit website with GoDaddy?

To get started with GoDaddy, you can pay as low as \$9.99/month. Still, this plan has only the basics.

### 1. Wix

\$14.99/month.

With this plan, you'll get access to all of the AI building tools, a custom domain, and everything else that GoDaddy offers. You'll also be able to benefit from the social media and email marketing functionalities, boosting the awareness of your nonprofit.

Overall, all GoDaddy plans offer excellent value. All of them offer mobile optimization, marketing features, and beautiful templates you can customize. So the choice is yours.

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### Reasons to choose GoDaddy for nonprofits

User-friendly GoDaddy marketing features for raising awareness

You can build the perfect nonprofit site with the free GoDaddy plan

All of the GoDaddy websites have mobile optimization

### Why you might want to explore other options

GoDaddy doesn't have very advanced customization

More complex GoDaddy charity websites may get costly

# 7. DreamHost – best website builder with extensive WordPress feature support

Free version: X No

**Starting price:** \$2.59/month

**Current deal:** Get DreamHost Website Builder, now 72% OFF

Number of templates: Access to WordPress templates, with 100+ dedicated to charity sites

### Visit DreamHost

Regardless of whether you want to <u>build a church donations website</u>, promote sustainability, or simply benefit from WordPress functionalities, you should explore DreamHost. This website builder has a free shared hosting included in its plans, allowing you to build your site using some of the amazing WordPress NGO templates.

### Nonprofit website examples created by the Cybernews team using DreamHost

A clean water initiative site built with DreamHost

### My personal experience creating a nonprofit organization site with DreamHost

If I need to pick one thing that I liked about DreamHost, then that would be its WordPress integration. Because of it, I was able to pick some of the 100+ templates for nonprofits. Based on my research, I recommend the Benevolent template. It's modern and easily customized.

My website was ready in a few minutes, especially as I was able to create, customize, and manage it with the AI features. I just entered my input and Liftoff (DreamHost's WordPress solution) took care of the rest.

As I already had my website, I briefly went through all the features I could benefit from. From what I found, you can always take advantage of fast speeds, powerful tools, and 24/7 customer support. This is all part of the DreamHost shared hosting plan you receive with the website builder.

Similarly to IONOS, DreamHost supports donations via WordPress plugins like Charitable and Donorbox. It also supports payment processors such as PayPal, Amazon Pay, and Stripe. All of these plugins let you collect funds easily, without any hassle. I simply added them with one click, and didn't need to do anything manually.

All in all, **my website was up and running in less than 10 minutes**, which is something worth considering when choosing a website builder.

### How much does it cost to build a nonprofit website with DreamHost?

Another thing that convinced me to rank DreamHost among the best donation website builders was its cost-efficiency. The starting plan costs only **\$2.59/month** for the first three years. Still, this isn't

### 1. Wix

need for a powerful NGO website. While its price is **\$16.95/month**, you'll benefit from the WordPress integration, built-in traffic analytics, and the full suite of AI website builder features.

Still, you can always pick the other two tier-level plans, which also have AI capabilities, a quick setup wizard, and free domains.

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### **Reasons to choose DreamHost for nonprofits**

Free DreamHost shared hosting

**Built-in WordPress integration** 

### Why you might want to explore other options

Lack of built-in templates

Can potentially provide slower loading times

## Web builder platforms for nonprofits: compared list

Brand	Rating	How many templates	Free domain name	Ac
<u>Wix</u>	4.8	2000+ (27 for nonprofits)	▼ Yes	<b>✓</b>
<u>Hostinger</u>	4.6	150 (10 for nonprofits)	<b>▼</b> Yes	<b>~</b>
<u>IONOS</u>	4.5	40 (1 for nonprofits)	<b>▼</b> Yes	V
<u>Shopify</u>	4.4	240 (none for nonprofits)	<b>▼</b> Yes	<b>▽</b>

## How we ranked nonprofit website builders

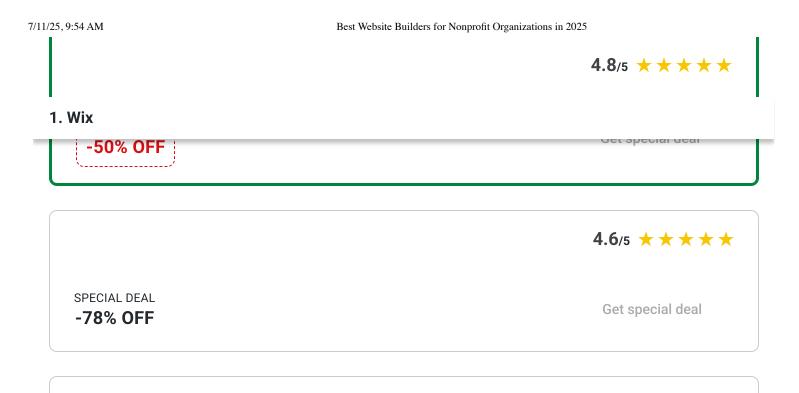
The <u>website builder testing methodology</u> at Cybernews is very clear and detailed. To make my selection, I teamed up with the research group to test 33 website builders, looking for user-friendliness, affordability, and customizable templates.

Based on my tests, I was able to pick eight website builders for nonprofits that fulfilled the criteria. Here are more details about the testing process:

- 1. Templates (25%). The first thing I look for when selecting the <u>best website builders</u> is the number of templates. In this case, I was focused on nonprofit templates or simply minimalistic ones that you can customize so they can fit your project needs. This is the foundation for building an excellent website.
- 2. **Ease of use (25%)**. Another crucial thing I always check is the ease of use. To assess this, I search for <u>drag-and-drop website builders</u> that simplify the editing process. I also checked how easy it is to build a website and how long it will take you.
- 3. Low cost (15%). The cost of the website builders is also a crucial factor, so I made sure all of the tools listed are budget-friendly. Even the ones that can get slightly more expensive either have free trials or a free version.
- 4. **Integrations (15%)**. Last but not least, I also tested whether there are newsletter sign-ups, calendar events, or social media integrations that let you raise awareness for your charity event.
- Plugins (20%). Your chosen website builder should have various plugins that simplify your activities. That's why my top eight providers have plugins, like donation tools, payment options, or social media apps.

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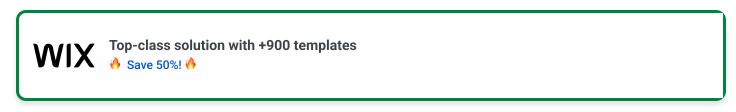
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# Website builders for nonprofits: final word

After testing numerous website builders for nonprofits, **my top choice is Wix**. This provider has an incredible drag-and-drop editor, payment plugins to help you collect donations, and AI editing capabilities. However, if you want a more affordable solution and save extra money, I also recommend <u>Hostinger</u>. This is the best Wix alternative.

Regardless of your choice, all of the NGO website builders are good options. It all depends on your needs and preferences, and even the lower-ranked ones are worth considering.

### **Best Platforms for Non-Profits Deals:**



130+ templates & extremely low prices





Cheapest builder with user-friendly tools



# Recommended website builder guides

I tested AI website builders for 3 months: my top 7 choices

Best membership website builder in 2025

Best website builders for podcasts: a variety of templates and features

Best affiliate website builders – top solutions for affiliate marketers

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1. Wix

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