| Anno                    | 1800                       | Schäfer, Laura & Thelm, Yannis                |  |  |
|-------------------------|----------------------------|---|--|--|
| Title                   |                            | Your Name                                     |  |  |
| Maintai                 | n and hold your own colony |   |  |  |
| Tagline                 |                            | -   |  |  |
| Constru                 | ucion, real-time strategy  |   |  |  |
| Genre                   |                            | -   |  |  |
| iOS                     |                            |   |  |  |
| Platform                |                            | -   |  |  |
| 6-99                    |                            |   |  |  |
| Target Audience Picture |                            |   |  |  |
| Plays like              | Anno 1404                  | Anno 2205                                     |  |  |
|                         | Popular Game A             | Popular Game B or Twist                       |  |  |
| Goal:                   | Build your own empire      |   |  |  |
| Major Mechanics:        |                            |   |  |  |
| 1.                      | Place buildings            | 3. Trade with other civilizations and traders |  |  |
| 2.                      | Explore your empire        | 4. Managing resources                         |  |  |
| Setting:                | 1800: colonialization      |   |  |  |
| erences                 | Settlers of Catan          | The Patrician                                 |  |  |
|                         | Cities: Skylines           | SimCity 2000<br>5                             |  |  |
| 3.                      | Unknown Horizons           | Anno1404                                      |  |  |

| Key Experiences | 1.   | Economy simulation   |   |                           |               |  |  |
|-----------------|--|--|---|---------------------------|---------------|--|--|
|                 | 2.   | Planning and building the emp                                    | pire  |                           |               |  |  |
|                 | 3.   | Trading  |   |                           |               |  |  |
| Selling Points  | 1.   | Simulation   |   |                           |               |  |  |
|                 | 2.   | Great Graphics   |   |                           |               |  |  |
|                 | Exploring the world 3.   |  |   |                           |               |  |  |
|                 | . ~  |  |   |                           |               |  |  |
| Rela            |  | ames:<br>anno Games  | Ubisoft                                       | city-building             | 1998-20<br>15 |  |  |
| Discussion      | The g  | <i>Title</i><br>goal of all anno games is to build a compl<br>l. | Platform or Genre iple resources while explor | Year<br>ing the           |               |  |  |
| 2               | Sim  | City 4   | Maxis   | PC                        | 2013          |  |  |
| 2               |  | Title  | Publisher/Developer                           | Platform or Genre         | Year          |  |  |
| Discussion      | The goal is to create, develop and bring life into your ideal urban environment. In this game the player can fight realistic and extraordinary disasters and rule his own virtual metropolis in SimCity. |  |   |                           |               |  |  |
| 3.              | Age  | of Empires   | Ensemble<br>Studios                           | PC, Real-time<br>Strategy | 1997          |  |  |
| •               |  | Title  | Publisher/Developer                           | Platform or Genre         | Year          |  |  |