

THE UNIVERSITY OF IOWA HOMECOMING 2011

PAINT THE TOWN BLACK AND GOLD



OFFICIAL HOMECOMING INFORMATION GUIDE

OCTOBER 15 - OCTOBER 22, 2011

UI HOMECOMING EXECUTIVE COUNCIL
145 IOWA MEMORIAL UNION
IOWA CITY, IA 52242

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HOMECOMING 2011

SCHEDULE OF EVENTS

Saturday: October 15, 2011

Homecoming Kickoff Tailgate Party, 6pm

Sunday: October 16, 2011

United Way 5K, Lower City Park, 11am

Movie Night, "Captain America", MacBride Auditorium, 8pm

Monday: October 17, 2011

Blood Drive, 2nd Floor Ballroom of the IMU, 10am-5pm

Recyclable Boat Races, Field House, 8pm

Outdoor Movie, "Captain America", UI Apartments, 9pm

Tuesday: October 18, 2011

Ruckus at the Rec, CRWC, 6pm

Casino Night, Currier MPR, 9pm

Hungry Hawkeyes Alumni Dinner, Levitt Center, 5:45pm

Wednesday: October 19, 2011

Sports Night, UI Athletic Hall of Fame, 6pm

Herky's Homecoming Hunt, Hillcrest Riverview Lounge, 6pm

Thursday: October 20, 2011

Iowa Shout, IMU Main Lounge, 7pm

Friday: October 21, 2011

Parade, Downtown Iowa City, 5:45pm

Coronation and Concert, Pentacrest, After the parade

Saturday: October 22, 2011

Game Day: Iowa vs. Indiana; Kinnick Stadium, 11am

Individuals with disabilities are encouraged to attend all University of Iowa-sponsored events. If you are a person with a disability who requires an accommodation in order to participate in this program, please contact the CSIL in advance at 319-335-3059.

THE IOWA CHALLENGE

As a University of Iowa student, you become part of the Hawkeye family - students and alumni transformed by their experiences at Iowa. The University asks you to follow their example and rise to the challenge of these five expectations:

EXCEL.

Academic excellence means setting and meeting high standards for yourself as a student. Faculty, staff and other students will ask you to work hard and push yourself intellectually. We expect a lot of you; you should expect only the best from yourself and the University.

STRETCH.

At Iowa, you will find diversity of people, ideas, opportunities, and experiences. That diversity is one of the benefits of being an Iowa student. Step away from the familiar, try new ideas, experience new cultures, and learn from people different from yourself.

ENGAGE.

You will be a more successful student and enjoy yourself more if you spend your time and energy on activities that matter. The University of Iowa offers almost limitless opportunities and the resources to help you become a leader in and out of the classroom. Take advantage of them.

CHOOSE.

Every day you make decisions that affect your education and your future. Take your choices seriously and use your freedom wisely. Your Iowa education is what you make it. Make it something you and your university can be proud of.

SERVE.

As an Iowa student, you are a member of many communities, on and off the campus. You have the opportunity and responsibility to be a good neighbor and citizen and to serve the community. Make your community a great place to live.

POINTS BREAKDOWN

STUDENT ORGANIZATIONS, FRATERNITIES, AND SORORITIES

| | | |
|-------------------------------|---|---|
| General Participation | Attendance at Weekly HC Rep Meetings Attendance at each event | 10 pts 2 pts/person |
| United Way 5K Run/Walk | Participants Volunteers (10 max per pairing) | 10 pts/person 5 pts/person |
| Banner Competition | 1st Place 2nd Place 3rd Place Following Guidelines | 300 pts 200 pts 100 pts 25 pts |
| Blood Drive | Donors | 5 pts/donor |
| Ruckus at the Rec | Participation Winner of Events Quarter-finals Semi-finals Final | 10 pts/event 10 pts/event 100 pts 150 pts 200 pts |
| Habitat for Humanity | Points per Amount Fundraised | 1 pt/every \$5 raised |
| Sports Night | Present and completed autograph passport (received at event) Special activity | 5 pts/person 5 pts/person |
| Iowa SHOUT | Screening Following Guidelines Participation 1st Place 2nd Place 3rd Place | 25 pts 25 pts 50 pts 300 pts 200 pts 100 pts |
| Parade | Following Float Guidelines Volunteers Float Checks 1st Place 2nd Place 3rd Place | 25 pts 10 pts/person 20 pts/volunteer over 25 25 pts 300 pts 200 pts 100 pts |
| T-Shirts | Buying of Homecoming T-shirts | 2 pts/shirt |
| Coldstone Competition | 1st Place 2nd Place 3rd Place | 300 pts 200 pts 100 pts |

POINTS BREAKDOWN

RESIDENCE HALLS

| General Participation | Meeting Deadline for Application | 10 pts |
|--------------------------------------|--|--|
| Herky's Homecoming Hunt | Participation 1st Place 2nd Place 3rd Place Completion of Mission | 25 pts 300 pts 200 pts 100 pts 50 pts |
| HC Kickoff (Late Night Event) | 1-5% of building attendance 6-8% of building attendance 9-10% of building attendance | 50 pts 100 pts 150 pts |
| Residence Halls Theme Days | Participation Sunday (5% of residents in building) Participation Monday (5% of residents in building) Participation Tuesday (5% of residents in building) Participation Wednesday (5% of residents in building) Participation Thursday (5% of residents in building) | 50 pts 50 pts 50 pts 50 pts 50 pts |
| Deck the Halls | Participation Following Guidelines 1st Place 2nd Place 3rd Place Creativity Award | 25 pts 25 pts 400 pts 300 pts 200 pts 100 pts |
| Recyclable Boat Races | Participation 1st Place 2nd Place 3rd Place Other Awards | 100 pts 500 pts 400 pts 300 pts 50 pts each |
| T-Shirts | Wearing a 2011 Homecoming T-Shirt to an event | 2 pts/person |
| Bulletin Board Competition | Participation Following Guidelines 1st Place 2nd Place 3rd Place Creativity Award | 25 pts 25 pts 300 pts 200 pts 100 pts 100 pts |
| Sports Night | Completed Signature Book | 10 pts/person |
| Movie Nights | 1-3% attendance 4-5% attendance 6+ % attendance | 50 pts 100 pts 150 pts |
| Iowa Shout | 5% attendance | 50 pts |
| Coldstone Competition | 1st Place 2nd Place 3rd Place | 300 pts 200 pts 100 pts |
| Crisis Donation Center | 5% of residents in building made donations 6-8% of residents in building made donations 9-10% of residents in building made donations | 50 pts 100 pts 150 pts |
| Parade | Following Float Guidelines Volunteers Float Checks 1st Place 2nd Place 3rd Place | 25 pts 10 pts/volunteer 20 pts/volunteer Over 25 25 pts 300 pts 200 pts 100 pts |

WEEKLY REPRESENTATIVE MEETINGS

WHAT YOU NEED TO KNOW:

- **Sweepstakes Directors:**
Fraternities & Sororities: Sarah Robbins (sarah-robbins@uiowa.edu)
Student Organizations: Mary-Cate Devitt (mary-cate-devitt@uiowa.edu)
Residence Halls: Brittany Bierle (bierle_34@hotmail.com)
- Meetings will be held weekly, beginning September 6th and ending with Homecoming week. The first meeting will be held on September 6, 2011. The Directors Sarah Robbins, Alli Williams, or Brittany Bierle will provide you more information upon your group's registration for Homecoming activities, and you can contact them for a time and place.
- This is where you will get all of the information you need for the sweepstakes competitions, such as points breakdowns, new events, and logistics of each sweepstakes event/competition. Be prepared to ask all of your questions at these meetings.
- At least one member of your group needs to attend each representative meeting (Greek, Student Orgs, Residence Halls) if you plan on participating in any sweepstakes competition.
- You should plan to attend every single Representative Meeting, as new information will be given, and there will be an opportunity to ask your questions.

WHO CAN I CONTACT IF I CAN'T MAKE IT OR I HAVE A PROBLEM?

- If you cannot make a meeting or have a problem, please contact your Sweepstakes Director (see above for contact information.)
- If you cannot make a meeting, it is acceptable to send an alternate in your place. If this is possible for your group, please do this, as each meeting will contain important updates. If you are sending an alternate, please notify your Sweepstakes Director.

MY GROUP WANTS TO PARTICIPATE. WHO SHOULD I CONTACT?

- You can contact the corresponding Sweepstakes Director and they will give you all the information you need to get signed up. See above for the contact information of the Sweepstakes Directors.

OFFICIAL HOMECOMING STUDENT T-SHIRT ORDER INFORMATION

ORGANIZATION ORDER PROCEDURES:

1. Homecoming 2011 t-shirts are a short sleeve comfort cotton style. The design features the Homecoming 2011 logo on the front chest, as well as a design and football game information on the back.
2. Participating organizations are able to have their names printed on the back of the t-shirts. This only applies to organizations who order their shirts as a group.
3. No individual orders may be added to an organization's order after the order form has been given to Homecoming Council.
4. Orders must be paid with 1 check per organization. Chapter checks only for fraternities and sororities. Checks should be made payable to "UI Homecoming Council." If paying with a Blue Requisition, please turn that in with your order form.
5. Please turn in all orders with payment to the Center for Student Involvement & Leadership (145 Iowa Memorial Union).
6. T-shirts are available in Small, Medium, Large, X-Large, and XX-Large.
7. T-Shirts S- XXL is \$15.
8. Organization T-shirt orders are due September 26, 2011 at 4:00pm.
9. Your organization representative (as indicated on the order form) will be notified when they are able to pick up their shirts.

GENERAL PUBLIC ORDER PROCEDURES:

1. Please see order form (in this packet, or located on our website - homecoming.uiowa.edu) for information on ordering and shipping.
2. Orders must be received by September 26, 2011 to be shipped in time for Homecoming.
3. If you live in or near Iowa City/Coralville, T-shirts will be available at the University Bookstore (in Old Capitol Mall) and the Hawk Shop (in Coralville.)
4. If you are at one of the football games before Homecoming, the Homecoming Council will be selling Homecoming apparel on the corner of Hawkins and Melrose until kickoff of each home game and prior to the Homecoming game.

HOMECOMING 2011

COLLECTOR'S EDITION

BUTTONS & T-SHIRTS

For Student Organizations & Greek Chapters



Show your school spirit and support the Hawkeyes by buying your Homecoming t-shirts and buttons now!

All proceeds benefit Homecoming programming



"Thanks for supporting the Hawkeyes and Homecoming" -Homecoming Executive Council

| | | | | |
|----------------------|----------------|-----|-----------|--------------|
| Organization/Chapter | Email | | | |
| Name | Street Address | | | |
| City | State | Zip | Area Code | Phone Number |

Quantity

S

M

L

XL

XXL

button

T-shirts @ \$15 = Buttons @ \$2 = Total **Form of Payment** Check Blue Req**Check & Blue Req**

Please make checks payable to "Iowa Homecoming."
Blue Req's and checks need to be processed in 159 IMU
by 9/26/11 to receive requested items by the week of
Homecoming 2011.

We will contact you with pick up information.

Drop off the form to:

University Box Office
First Floor IMU

Please direct
questions to the
Homecoming
Committee 145 IMU.

HOMECOMING 2011

COLLECTOR'S EDITION

BUTTONS & T-SHIRTS



Show your school spirit and support the Hawkeyes by buying your Homecoming t-shirts and buttons now!

All proceeds benefit Homecoming programming



Order by Phone
(800) 346-4401

"Thanks for supporting the Hawkeyes and Homecoming" -Homecoming Executive Council

| | | | | |
|------|----------------|-----|-----------|--------------|
| Name | Street Address | | | |
| City | State | Zip | Area Code | Phone Number |

Orders that are shipped will be sent via Priority Mail (US Post Office) within 4 weeks of placing the order. Purchaser is responsible for contacting the Homecoming Executive Council in the event of address change. All credit card payments will be processed through the University Box Office only in the Iowa Memorial Union, or by calling (800) 346-4401. homecoming.uiowa.edu

Quantity

| |
|--------|
| S |
| M |
| L |
| XL |
| XXL |
| button |

T-shirts @ \$15 = Buttons @ \$2 = Shipping/Handling = \$7 per 5 t-shirts,
\$2 for buttons only**Total** **Form of Payment** Check Credit**Credit**Name of card holder Card Number Exp. Date Signature **Check**

Please make checks payable to "Iowa Homecoming."
Order forms must be turned into 138 IMU by 9/26/11
to receive requested items by the week of
Homecoming 2011.

Send Payment to:

Iowa Homecoming
138 Iowa Memorial Union
Iowa City, IA 52242

HOMECOMING KICK-OFF LATE NIGHT EVENT

WHEN: Saturday, October 15, 2011

WHERE: IMU

SPONSORED BY: Homecoming, Residence Life, and CAB NightHawks

WHAT: Come check out the fun stuff happening at the event to kick off a fun Homecoming Week! Enjoy some live entertainment, come get your picture taken with Herky, play some games, eat some tasty food, etc.

WHO: Anyone and Everyone!

Residence Halls! Come get Sweepstakes points by attending this event! Sign in for your hall when you enter the event.

Residence Hall Points Information:

| | | |
|--|--|------------------------------|
| HC Kickoff (Late Night Event) | Attendance at event (1-5% of each building) Attendance at event (6-8% of each building) Attendance at event (9-10% of each building) | 50 pts 100 pts 150 pts |
|--|--|------------------------------|

RESIDENCE HALLS THEME DAYS

SUNDAY: Pajama Day

MONDAY: "I'm on a Boat" (anything water related)

TUESDAY: Celebrity Day

WEDNESDAY: "Jock Jams"

THURSDAY: 70s Day

FRIDAY: Hawkeye Spirit

Show off your Homecoming spirit by dressing up for the theme of the day! Make sure to wear it as much around campus as possible because if a Homecoming Council executive member sees you, you'll get a ticket! The more days you dress up, the more points you'll earn for your residence hall.

Points Information:

| | |
|---|--------|
| Participation Sunday (5% of residents in building) | 50 pts |
| Participation Monday (5% of residents in building) | 50 pts |
| Participation Tuesday (5% of residents in building) | 50 pts |
| Participation Wednesday (5% of residents in building) | 50 pts |
| Participation Thursday (5% of residents in building) | 50 pts |

DECK THE HALLS

RESIDENCE HALL DECORATING COMPETITION

WHEN: Decorate your halls before Monday, October 17, 2011.

WHERE: Each building's main lobby
(or designated area in the building)

WHAT: Use the Homecoming 2011 theme and Hawkeye Spirit to decorate your halls and prove to the rest of campus that your building has the most spirit!

WHO: All registered Residence Halls

REGISTRATION INFORMATION:

Make sure to indicate place in building being decorated. Parklawn should use North Lounge, Residence Halls use main lounge area.

JUDGING INFORMATION:

All registered halls will be judged on the following criteria:

- Incorporation of Homecoming 2011 theme
- Hawkeye Spirit
- Incorporation of Residence Hall identity/traditions
- Creativity
- Artistic Expression
- Following all instructed Guidelines (provided upon registration)

Points Information:

| | | |
|-----------------------|--|--|
| Deck the Halls | Participation 1st Place 2nd Place 3rd Place Creativity Award Following Guidelines | 25 pts 400 pts 300 pts 200 pts 100 pts 25 pts |
|-----------------------|--|--|

UNITED WAY 5K

WHEN: Sunday, October 16, 2011; 11:00am
10:15am Volunteer Check In

WHERE: City Park, Iowa City

WHAT: A 5K race hosted by The University of Iowa Fraternity and Sorority community to raise money for the United Way of Johnson County

WHO: Anyone and Everyone!

REGISTRATION INFORMATION: Registration is open to the general public and forms can be found at www.uiowagreeks.com. All mailed registrations and payments must be received by Friday, October 14. Race day registration is also available.

REGISTRATION DETAILS: \$15 for UI students in advance, \$20 for race day registration
\$20 for non-UI students in advance, \$25 for race day registration
*Registration fee includes a T-shirt and race packet that can be picked up after the race

Student Orgs, Fraternities, and Sororities SWEEPSTAKES:

| | | |
|--------------------|--|-------------------------------|
| 5K Run/Walk | Participants Volunteers (Max 20/pairing) | 10 pts/person 5 pts/person |
|--------------------|--|-------------------------------|

Race Day Schedule:

9:30-10:45am: Check-in & race day registration begins at City Park

11:00am: 5K Run Begins

11:10am: 5K Walk Begins

MOVIE NIGHTS

WHEN: Sunday, October 16; 8:00pm &
Monday, October 17; 8:00pm

WHERE: **Sunday:** MacBride Hall.
Monday: UI Apartments, Service Building

WHAT: Watch a movie on the big screen

WHO: Anyone and everyone!

SUNDAY: Come in your comfiest PJs and enjoy a movie on the big screen in MacBride Auditorium with your favorite movie snacks!

MONDAY: Ever want to watch a movie outside on the big screen? Bring your blanket and lawn chairs to the University Apartments and check out an amazing movie with all your friends! This year's screening is TBD.

| | | |
|------------------------|---|------------------------------|
| Residence Halls | 1-3% attendance 4-5% attendance 6+ % attendance | 50 pts 100 pts 150 pts |
|------------------------|---|------------------------------|

BANNER COMPETITION

STUDENT ORGS/ FRATERNITIES AND SORORITIES

GENERAL INFORMATION:

Window banners have been a long-standing tradition at the University of Iowa during Homecoming. They are meant to reflect the spirit of the student body, and are enjoyed by both the University of Iowa and Iowa City communities. Keep this in mind when creating the banner.

BANNER GUIDELINES

1. Every group wishing to participate in the Banner Competition must complete the Event Registration Form. You will receive confirmation of your registration and assigned business upon receipt of the form. Please indicate on the form if you would like your banner returned to you.
2. Banners must be placed at assigned business.
3. A sketch of your banner must be approved prior to hanging. Please turn this in to your sweepstakes coordinator.
4. Banner should display the Homecoming theme and incorporate Hawkeye spirit.
5. Banner must fit within given dimensions of the window.
6. Banner must be hung by Saturday, October 15, 2011 by 4:00pm.
7. Each group or pairing will be responsible for hanging their banner at the appropriate business
8. DO NOT INCLUDE: profanity, obscene language, pictures, or gestures. Displaying a banner other than the approved sketch will result in loss of points and/or disqualification.
9. Banners will be judged on:
 - Incorporation of the Homecoming theme
 - Hawkeye Spirit
 - Creativity
 - Artistic Expression

Points Breakdown:

| | | |
|----------------|--|---|
| Banners | Following Banner Guidelines 1st Place 2nd Place 3rd Place | 25 pts 300 pts 200 pts 100 pts |
|----------------|--|---|

RESIDENCE HALL BULLETIN BOARD COMPETITION

1. Individual halls in dorm works together to decorate bulletin board. (deck of halls)
2. There are no color limitations but the design must stay within the size of the bulletin board. You must have materials to decorate bulletin board.
3. Boards must be completed by Monday Oct. 17th at noon or will be disqualified from the competition.
4. Boards should incorporate the Homecoming 2011 theme and reflect the building/ community which it represents.
5. DO NOT INCLUDE: profanity, obscene language, pictures, or gestures. All boards will be monitored. Doing so will get Hall disqualified.
6. Banners will be judged on:
 - Incorporation of the Homecoming theme
 - Hawkeye Spirit
 - Creativity
 - Artistic Expression
 - Traditions or Knowledge of Residence Hall
7. Boards are competing within own, not all Residence Halls. Each building will have a 1st, 2nd, 3rd place, etc.

Points Information:

| | | |
|---------------------------|---|--|
| Banner Competition | Participation Following Guidelines 1st Place 2nd Place 3rd Place Creativity Award <small>*Points taken off for not following guidelines</small> | 25 pts 25 pts 400 pts 300 pts 200 pts 100 pts |
|---------------------------|---|--|

COLDSTONE CHALLENGE!

Monday, September 19 – Friday, October 14

This year, the Homecoming Council is offering another great way to gain points – AND help out a charity! A portion of the proceeds will go toward **Habitat for Humanity**.

1. Come together with your fellow Greek/Student Org/Res Life representatives to create a delicious Coldstone Creation!
 - Choose an ice cream flavor and add up to 3 mix-ins (candies, fruits, caramel, fudge – you decide!)
 - You can't have both brownie AND cookie dough in the creation
 - Make a creative name for your creation using Hawkeye Spirit our the Homecoming 2011 Theme
2. Encourage your members to get your group's creation whenever they visit Coldstone.
3. Come to the **Coldstone Kickoff** on **Monday, September 19** to get an edge on your competition! All purchases made between 5-8:00 P.M. will result in doubled points for your group!
4. The group bringing in the most proceeds will receive **300 points** (note that if a group consists of a Greek pairing and a student organization, both will receive 300 points for winning). Second and third place groups will receive 200 and 100 points, respectively.



BLOOD DRIVE

WHEN: Monday, October 17, 2011; 10am-5pm

WHERE: IMU 2nd Floor Ballroom

WHAT: Blood Drive; DeGowin Blood Center and Mississippi Valley Blood Center will both be present

WHO: Anyone and everyone!

| | |
|----------------------------|-------------|
| Unlimited number of donors | 5 pts/donor |
|----------------------------|-------------|

INFORMATION FOR BLOOD DRIVE DONORS

Please expect for the donating process to take approximately one hour.

General Requirements:

1. Be in good general health and feeling well.
2. Weigh at least 110 lbs.
3. Be at least 17 years of age.
4. Make sure that it has been at least 56 days since your last donation.

What to do prior to donation:

1. Sign up with the Homecoming Committee.
2. Register with the designated Blood Center upon arrival.
3. BE SURE TO DRINK PLENTY OF FLUIDS AND HAVE A GOOD MEAL BEFORE YOU DONATE!!!

What to bring when you are donating:

1. YOU **MUST** HAVE A PHOTO ID (or two other forms of identification).
2. Bring a list of the medications that you are taking.
3. Bring a list of the places you have visited outside the US for the past 3 years.
4. Bring a friend to donate with you.

continued....

BLOOD DRIVE

SOME CONDITIONS TO DETERMINE WHETHER OR NOT YOU MAY DONATE:

1. Most medications are acceptable (vitamins, hormones, aspirin, pain medications, blood pressure pills, birth control pills and antibiotics for acne.)
2. You must be free of cold and flu symptoms for at least 5 days prior to donating.
3. Diabetes: if regulated, you may donate.
4. Tattoos and piercings: Acceptable only at the discretion of the center which you donate.
5. Dental work: anything beyond normal cleaning requires a 72 hour deferral.
6. Invasive or minor surgery requires a 72 hour deferral.
7. Vaccinations are at the discretion of the center with which you donate.
8. If you have the following you CANNOT donate:
Blood Disease
Hepatitis
HIV
Lymphoma
Creutzfeldt Jakob Disease
Some medications may restrict you from donating

If you have any questions about donating PLEASE come by and a healthcare professional will be able to answer your questions and/or concerns.

| | |
|----------------------------|-------------|
| Unlimited number of donors | 5 pts/donor |
|----------------------------|-------------|

CAB COMEDIAN: TIM YOUNG

Tim has a unique college show, because it's actually about college. Whether you have the dirty roommate, or you "borrow" silverware from the dining hall, or you know the girl who highlights everything, you will recognize your life in Tim's inventive and offbeat material. Tim spent the best seven years of his life in college, so he has plenty of experience to draw from. You might recognize Tim from his many television appearances, including NBC's "Last Comic Standing" and "Late Friday", Comedy Central's "Tough Crowd with Colin Quinn", "Premium Blend", and "Shorties Watching Shorties", MTV's "The Jim Bruer Show" and "Daria", or as a commentator on VH1, TLC, or the E! Channel.

For more information on comedian sponsor, CAB, please visit: <http://imu.uiowa.edu/cab/>



- WHAT:** CAB Presents: Tim Young
FREE Comedy Show in the IMU!
- WHEN:** Monday, October 17th at 10:00pm
- WHERE:** IMU Illinois Room
- WHO:** Anyone and everyone!

RUCKUS AT THE REC

Enjoy some friendly competition with your friends, different student organizations, Fraternities and Sororities as you participate in various field day activities.

WHEN: Tuesday, October 18, 2011 at 6pm

WHERE: Campus Rec and Wellness Center (CRWC)

WHAT: Recreational Activities and Games

WHO: Any organizations/groups participating in Sweepstakes



Points Information:

| | |
|-----------------------------|--------------|
| Ruckus Participation | 10 pts/event |
| Winner of Events | 10 pts/event |
| Quarter-finals | 100 pts |
| Semi-finals | 150 pts |
| Final | 200 pts |

SPORTS NIGHT

WHEN: Wednesday October 19th, 2011, 6-9pm

WHERE: UI Athletics Hall of Fame (2525 Prairie Meadow Drive, Iowa City)

WHAT: Meet Hawkeye athletic teams, get signatures, & hang out with Herky

WHO: Community members, students, faculty, staff, everyone!

Meet your favorite Iowa Hawkeye athletes and fill up your signature book! Come out to the University of Iowa Hall of Fame (2525 Prairie Meadow Drive, Iowa City) and soak in the Black and Gold spirit. Celebrate all that it is to be a Hawkeye; hang out with Herky, meet the athletes in person, get signatures and enjoy interacting with various UI student organizations! The fun is limitless!



Points Information:

Get points by checking in at the Sweepstakes table, receive a signature book and a special activity option. If you get 10 signatures from different teams and return it to the Sweepstakes table, your team will receive 5 points. However, if you successfully complete the special activity and return all required items to the Sweepstakes table your team will receive 10 points.

| | |
|--|------------------------------|
| Present and completed autograph passport (received at event) Special activity | 5 pts/person 5 pts/person |
|--|------------------------------|

HERKY'S HOMECOMING HUNT

WHEN: Wednesday October 19th, 2011
Craft at 6pm
Hunt at 7pm

WHERE: **Starting points:** Hillcrest Riverview Lounge,
Currier Lounge, & Mayflower Lounge
Ending point: IMU

WHO: All students in groups of 4-5 from same Residence Hall
*One member of group must have a smartphone

The hunt is on to find Herky! Complete challenges at different locations around campus to get clues as to where he could be. Compete against teams to see who can find Herky first! Arrive at 6 pm if you'd like to do a craft before starting, or arrive at 7pm if you only want to participate in Herky's Homecoming Hunt. You will need a team of 4-5 people who live in the same residence hall. ** AT LEAST ONE PERSON FROM EACH TEAM MUST HAVE A DEVICE (CAMERA, PHONE, ETC) THAT WILL ALLOW THEM TO TAKE AND VIEW PICTURES

| | | |
|------------------------------|--|---|
| Residence Hall Groups | Participation 1st Place 2nd Place 3rd Place Mission Completion | 25 pts 300 pts 200 pts 100 pts 50 pts |
|------------------------------|--|---|

CRISIS CENTER DONATIONS

RESIDENCE HALLS

WHEN: Saturday, October 15th- Thursday, October 19th

WHERE: Your residence hall's front desk

WHAT: Donate a number of items (list below) to the Johnson County Crisis Center

WHO: All students living in the residence halls

Acceptable Donation items:

1. Canned fruit and fruit juice; canned vegetables
2. Canned meat
3. Hearty soups & stews
4. Toilet paper
5. Baby formula
6. Baby diapers
7. Laundry detergent
8. Pasta & rice
9. Gently used clothing (NO UNDERWEAR)
10. Toiletries (shampoo, conditioner, body wash, razors, shaving cream, etc.)

** No financial donations will be accepted. If you'd like to make a financial donation to the Crisis Center please go to <http://jccrisiscenter.org/pages/get-involved/donate.php>. These financial donations will not be affiliated with Residence Life Homecoming Sweepstakes.

Points Information:

| | |
|---|---------|
| 5% of residents in building made donations | 50 pts |
| 6-8% of residents in building made donations | 100 pts |
| 9-10% of residents in building made donations | 150 pts |

RECYCLABLE BOAT RACES

RESIDENCE HALLS

WHEN: Monday, October 17, 2011; 7pm

WHERE: CRWC Natatorium

WHAT: Put your home-made boat out of recycled materials to the test in a race against other students

WHO: All students living in the residence halls

Come for the competition; come for the fun, as students take over the CRWC Natatorium for the most unique boat race the University of Iowa campus has ever seen! Don't forget to deck out your boat and team outfits with Homecoming spirit! Teams can consist of a maximum of four people, with every team member living in the same residence hall. Rally the troops and register your team at your residence hall's front desk by Monday, October 10th @ 6pm! **DON'T FORGET STUDENT I.D.**

Points Information:

| | |
|---|---------|
| Participation (5% of residents in building) | 100 pts |
| 1st place | 500 pts |
| 2nd place | 400 pts |
| 3rd place | 300 pts |
| Titanic Award | 50 pts |
| Most School Spirit | 50 pts |
| Most Recycled | 50 pts |

IOWA SHOUT

WHO: Participating groups performing, all students come watch!

WHAT: Groups performing skits and songs centered on this year's theme.

WHERE: IMU Main Lounge

WHEN: Thursday October 20, 2011; 7pm

Come catch this amazing show, where current Iowa students show their spirit through skits and songs, centered on our theme, "Paint The Town Black and Gold." Catch the talent of dancing, acting, singing, and all just plain fun that our students will show! All you have to do is stop by the IMU Main Lounge to experience this exhilarating display of the Hawkeye Spirit!

Contact information: Tabitha Scott (tabitha-scott@uiowa.edu)



Points Information:

| | |
|--|---------|
| Screening | 25 pts |
| Following Guidelines | 25 pts |
| Participation | 50 pts |
| 1st Place | 300 pts |
| 2nd Place | 200 pts |
| 3rd Place | 100 pts |
| Creativity Award | 50 pts |
| Residence Halls 5% Building Attendance | 50 pts |

2011 HOMECOMING PARADE

GENERAL PARADE GUIDELINES

Application is due Friday October 7, 2011 at 4:00pm

(Late fee of \$25 is applied if application is submitted after the deadline)
(PLEASE SEE APPLICATION ON pg. 34-35)

The following rules and guidelines are to be met by all entrants in the 2011 Homecoming Parade: Friday, October 21, 2011. Any violation of these guidelines will result in forfeiture of participation in the parade. Entry fees will NOT be refunded for any reason including inclement weather. Please retain these instructions and bring them to the **mandatory parade meeting at 7:00 pm on Monday October 17, 2011 in the Illinois Room of the IMU**. Questions may be directed to the Homecoming Parade Coordinators: Alissa Doling (alissa-doling@uiowa.edu) or Maddie Boepple (madeleine-boepple@uiowa.edu).

Completely fill out the application form. Incomplete applications will not be accepted.

1. An **entry fee** is required of EVERY entry and must accompany the application. There are four entry classes, each of which may occupy a space **NO LONGER THAN 60 FEET IN LENGTH AND 12 FEET IN HEIGHT**. Further descriptions of each class follows:

Class 1: Traditional float entries: may consist of a maximum of one motorized vehicle pulling one non-motorized vehicle. A **maximum of 30 people** may be present on or around the entry

Class 2: Walking and non-motorized entries: may consist of a **maximum of 60 people** on foot, person-powered, or animal-powered vehicles* (example: bicycles, big wheels or horse and carriage).

Class 3: Motorized vehicles without floats (example: cars or tractors): The number of vehicles included in this entry space will be dependent on the size of the vehicles. In such entries there must be an interval between vehicles equal to the vehicle length (example: for a vehicle six feet in length, there must be a six foot distance between that and all other vehicle(s) in the entry). If the vehicles are of varying sizes the space between vehicles must be equivalent to the length of the largest vehicle in the entry.

Class 4: Miscellaneous entries: those that do not fit into any of the above three categories. These entries will be considered unique and will be reviewed on a case-by-case basis by the Homecoming Council. All decisions by the Homecoming Council are final.

Entries exceeding the above restrictions must pay an additional \$100 entry fee for each additional entry space needed. Any entry which is found to be in violation of any parade or university policies and/or state or local laws during the parade or parade line-up will be removed without refund of entry fee.

2. **A MANDATORY MEETING WILL BE HELD FOR ALL ENTRIES.** A representative from your entry is **required** to attend. Failure to do so will result in loss of entry fee and disqualification from the parade. The position of each entry will be announced at this time and this list will be reviewed. The meeting will be held at **7:00 p.m. on Monday, October 17, 2011, location to be announced**.
3. **NO alcoholic beverages or illegal substances will be allowed on or near the entries prior to or during the parade. If alcoholic beverages and/or illegal substances or their containers are found, or the person operating any type of vehicle (example: motorized, bicycles, etc.) is suspected of having consumed alcohol, the entry will be pulled from the parade. Police**

assistance will be used.

4. **Entries may not display advertisement for alcohol or tobacco (examples: banners, logos, etc.) on their float.**
5. **NO candy, leaflets, food, pencils, or other items may be THROWN from the entries at any time.** HOWEVER, candy, leaflets or other items may be HANDED out, under the following circumstances: A minimum of two persons must be on each side of the entry, at the outermost edges of the street at ALL TIMES, to pass out items to spectators.
Entries violating this policy will be removed from the parade and entry will not be refunded.
This will be enforced by parade security and the Iowa City Police.
6. All entries with motorized vehicles must carry a **minimum 2A 10B: five pound fire extinguisher.** It must be shown upon request to parade personnel prior to and/or during the parade. In addition, entries must yield right of way to all emergency vehicles at any time during staging process and parade.
7. **All entries including children ages 12 and under will be required to have a ratio of one adult to every ten children.**
8. **Proceed to your assigned location in the parade staging area at 3:00 p.m.** so that line-up can be positioned properly. **The parade will begin at exactly 5:45 p.m.** and the flow of entries will proceed according to the parade route and staging area maps.
9. **DO NOT bring extraneous vehicles into the staging area.** Additional vehicles will delay the start of the parade and will be towed at the owner's expense.
10. At the end of the parade route, please be considerate of those following you and **clear the area quickly.** Explicitly follow the direction of parade personnel.
11. All floats will be judged by a panel of judge consisting of students, faculty, staff and community leaders. One float will be awarded "Best of Show" for fulfilling the requirements of: use of theme "**Paint The Town Black and Gold**" creativity and uniqueness, and school spirit.
12. **Under no circumstances will a group be allowed to stop during the parade.** (Specifically marching bands should not stop to perform). The parade will move at a constant flow and will only stop in the event that the preceding entry stops. If any entry cannot proceed at any point during the parade, (i.e.. mechanical breakdown, etc.) please exit the parade route at the nearest possible exit or move to the side of the parade route and immediately inform the next entry to continue around you.
13. * Any participants who wish to have animals in their entry must indicate use on the attached application. Entrants are responsible for the cleaning and disposal of any waste produced by the animals.

Failure to abide by the above policies will result in dismissal from the 2011 Homecoming Parade without refund.

Applications will not be processed without payment in full by the scheduled application deadline.

| Group Type | Fee |
|--|------------|
| Community group (non-student organization) | \$150 |
| UI Student Organization | \$50 |

PARADE APPLICATION

2011 HOMECOMING PARADE APPLICATION

All applications must be submitted with full payment to the University Box Office, located on the first floor of the Iowa Memorial Union, or mailed to: University Box Office, 138 IMU, Iowa City, IA 52242. **Application deadline is October 7, 2011 at 4:00pm.**

Organization Name(s): _____

Type of Organization (Student Group OR Community Group): _____

Contact Person: _____

Email Address: _____

Street Address: _____

City/State: _____

Telephone -Work: _____

Home/Cell: _____

Competing in Float Competition: Yes No

Entry Class: 1 2 3 4

(See parade guidelines for definitions of classes)

Indicate Use of Animals: Yes No

If Yes, please describe: (See parade regulations)

Write a 2 to 3 sentence description of your entry and organization. This description will be used by the announcer during the parade so please be specific. Your time given here will save time on the part of the Parade Committee Volunteers and will ensure an accurate description of your entry for the viewing public. *Please give as much detail as possible. Description of float may be revised closer to parade date by Homecoming Council approval.

In the space below, please provide a sketch and written description of the float's design and theme. Please include the number of motorized and non-motorized vehicles (hay racks, trailers, etc.) and the number of people in the entry. Your application will not be processed without the sketch and description.

| Group Type | Fee |
|--|------------|
| Community group (non-student organization) | \$150 |
| UI Student Organization | \$50 |

| Group Type | Fee |
|--|------------|
| Community group (non-student organization) | \$150 |
| UI Student Organization | \$50 |

I have read and fully understand the parade rules and guidelines, and agree to abide by them. I understand that any violations of the attached rules will result in possible removal from the parade and forfeiture of my entry fee.

Signature: _____

Date: _____ Amt. pd.: _____

Late fee MUST accompany all application submitted after 4:00 pm, Friday, September 17th, 2011, to the University Box Office, located on the first floor of the Iowa Memorial Union, or mailed to University Box Office, 138 IMU, Iowa City, IA, 52242

Office Use Only:

Paid: Yes No Amount \$_____

Line Up# _____ Date Received: _____

Staff Receiving: _____

2011 HOMECOMING KING & QUEEN

SELECTION, RULES, PROCEDURES, AND RESPONSIBILITIES

1. In order to be eligible for the 2011 Homecoming King and Queen, a person must be enrolled as a full time student at the University of Iowa (currently enrolled in a minimum of 12 semester hours for undergraduate students, 9 semester hours for graduate students).
2. The applicant must have senior status (90 semester hours or more). Graduate students are more than welcome to apply.
3. Applicants must have a minimum cumulative grade point average of 2.978.
4. Applications must be turned into the Center for Student Involvement & Leadership, 145 IMU, by noon on Monday, October 3, 2011. *You must turn in 12 copies of your application and 12 copies of each recommendation form together. Applications turned in without recommendation forms will not be considered.*
5. Female and male applicants will be selected for an interview by a panel of judges and will be notified by Tuesday, October 11, 2011, regarding an interview. Interviews will be held on Wednesday and Thursday, October 12 and 13, 2011, time and location TBA.
6. A panel of preliminary judges will review each application. The panel will consist of representatives of the University staff, students, and community members. To insure impartiality, the names of the judges will not be released until the interview.
7. Each preliminary judge will score the applications based on the following criteria:
 - Involvement in University activities and organizations.
 - Academic pursuits, interests, and achievements.
 - Demonstration of leadership skills and abilities.
 - Service to the community.
 - Thoughtfulness and skill shown in response to questions.
 - Enthusiasm and sincerity.
8. Scores given by all preliminary judges will be compiled and broken down as such: written essay = 50 points; resume = 30 points; recommendation forms = 20 points.
9. The interview will consist of standard questions, which will be posed to all candidates. The questions will pertain to the criteria given to the preliminary judging. In addition, judges will be allowed to ask questions based on the candidate's responses and/or their applications.
10. The 2011 Homecoming King and Queen will be announced at the Coronation on Friday, October 21, 2011 directly following the parade before the concert on the Pentacrest.

Court Responsibilities:

Attendance at 2011 Homecoming Events is required. Kayla Sproul (Honors Coordinator) will provide a list of required events upon selection for Homecoming Court.

If you have any questions please contact Kayla Sproul, Honors Coordinator at kayla-sproul@uiowa.edu or call the Center of Student Involvement & Leadership at 335-3059.

HOMECOMING KING/QUEEN APPLICATION

PLEASE TYPE OR PRINT APPLICATION NEATLY

Name: _____

E-mail Address: _____

Local Phone Number: _____ Male or Female: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Year in School: _____ Student ID #: _____

Major(s) and Minor(s): _____

Cumulative G.P.A.: _____ Expected Graduation Date: _____

Parents' Names: _____

Parents' Address(s): _____

Parents' Phone Number(s): _____

- Please list all campus and community activities and organizations you have been involved with during your time at the University of Iowa (including work experiences and offices held; don't use acronyms and explain any terms which may be unknown by the judges; that may be specific to your organization or community) in the following areas. (Please limit to two pages total):
 - Scholarship
 - Leadership
 - Service
- Please respond briefly to the following questions. (Please limit to 2 pages total):
 - What do you think The University of Iowa Homecoming King and Queen represent and why would you be a qualified candidate?
 - What factors played a key role in your decision to attend The University of Iowa? Over the years, has your view of the UI changed? If so, how?
 - What do you feel has been your greatest achievement at the University of Iowa?
 - Who do you admire most? In what ways do they inspire you?
 - After your experience at The University of Iowa, what advice would you share with incoming freshman regarding how to be a successful student?
- References: Use the attached form to submit two recommendations. These can be completed by anyone who can express your qualifications as a candidate to the judges (family members excluded)
References are from:
1. _____ 2. _____

For the selection of the 2011 Homecoming King and Queen, I hereby give my permission for a Designee of the Office of Student Life to confirm my indicated grade point average with the University of Iowa's Registrars Office.

Signature: _____ Date: _____

12 copies of your application are due by noon, Monday, October 3, 2011, at the Center for Student Involvement & Leadership, 145 IMU.

**THE UNIVERSITY OF IOWA
HOMECOMING 2011 KING AND QUEEN**

RECOMMENDATION FORM

To the Person Making the Recommendation:

The applicant wishes your response to be considered as part of her/his application, which will not be regarded as complete until your recommendation is received. If you have additional information you would like to include, please limit to one page. Thank you in advance for providing this recommendation for the applicant.

Student Applicant Name: _____

Recommender: _____ **E-mail Address:** _____

Position>Title: _____

Phone Number: _____ **Street Address:** _____

City: _____ **State:** _____ **Zip:** _____

Relationship to Applicant: _____

1. What qualities and skills does this applicant possess that sets them apart as a positive representation of an Iowa student?

2. To your knowledge, how has this applicant exemplified a commitment to University and community involvement?

3. Why does this applicant represent the ideal of the Homecoming 2011 King/Queen (scholarship, leadership, and service)?

4. Please include any other pertinent information you would like to share.

Name: _____

Signature: _____ **Date:** _____

GAME DAY

IOWA VS. INDIANA, 11AM

Game day at Iowa's historic Kinnick Stadium will be vs. Indiana at 11 am. It will be preceded with a tailgate at the Burge and Hillcrest Marketplaces. Of course, you can always get your Homecoming merchandise at the stadium as Homecoming Council will be selling their buttons and t-shirts on Hawkins and Melrose Street.

Tailgate Party!

- Starts at TBA, located in Burge and Hillcrest Marketplaces
- Pay for food with your meal plan or pay cash
- Watch the game, eat great food, bag toss, and listen to music that will get you revved up for the big game!
- Bring your friends!

Game Day!

- Iowa vs. Indiana begins at 11 am.
- Iowa Marching band will lead halftime!
- Homecoming apparel can be found at the corner of Hawkins and Melrose right in front of Kinnick Stadium
- No bags are allowed in the stadium that exceed an 8 x 11 inch piece of standard printer paper, please bring appropriate storage with you if you so choose.
- No alcohol is permitted to be brought into the stadium by any circumstance
- No weapons of any kind are allowed within the stadium

HABITAT FOR HUMANITY

All of us on the University of Iowa Homecoming Council would like to thank you for your interest in aiding our fundraising efforts to benefit Habitat for Humanity! This year, we are aiming to raise over \$2500 to help construct a home for a deserving family in the Iowa City area. Only by partnering with outstanding groups like yours will we reach this goal and continue to foster a phenomenal partnership between the University of Iowa and Habitat for Humanity. Here, you will find useful information for choosing and implementing a successful fundraiser. Homecoming Council and Habitat for Humanity are committed to helping your efforts succeed and ensuring that they will not go unnoticed. Please do not hesitate to contact us with questions or requests at any time. We cannot stress enough how much your support means to us and to the deserving family who will receive a new home! We wish you the best of luck and hope you have lots of fun in your fundraising efforts.

Step 1: Choose an event

Choose an event that will get people excited about raising money for Habitat for Humanity! It can be anything from a silent auction to a pancake breakfast. Be creative, and if you need help, please contact us! We'd love to help you with ideas and help you set up your event!

Step 2: Inform Homecoming Council and Habitat for Humanity of your anticipated event.

The Council and Habitat for Humanity have members who will be more than willing to help with advertising and PR for your event. The earlier you let us know, the more we can help you bring in the big crowds!

Step 3: Maintain contact with Homecoming, keeping us updated on the progress of the event planning.

This does not mean we need daily e-mails letting us know that you left a message on a business answering machine. We just want to know when major tasks have been accomplished and if you have encountered any roadblocks along the way. It is our job to help you work around issues, so please let us know as soon as you have a question or concern!

Step 4: Let us know if you need volunteers to help at the event.

Homecoming Council is more than willing to help staff events. It is the least we can do in exchange for your fundraising efforts and hard work!

Step 5: Put on an amazing event!

We have no doubt that your organization's event will be a hit and raise awareness for your organization while raising money and awareness for Habitat for Humanity!

Points Information:

| | |
|------------------------------|-----------------------|
| Points per Amount Fundraised | 1 pt/every \$5 raised |
|------------------------------|-----------------------|

EVENT REGISTRATION FORM

Must be completed by September 30, 2011 at 4:00pm
Return to the Office of Student Life (145 IMU)

Name of Organization(s): _____

Contact Person(s): _____

Contact email: _____

Contact phone number: _____

Please select all events your group is registering for.

- Banner Competition Res Halls Fraternity/Sorority Student Org
 Ruckus at the Rec
 Iowa Shout

*Please see Homecoming 2011 packet for details on each event/competition.
Homecoming Council will contact you regarding details of your registered events.

The following events require a separate application or registration:

- United Way 5K
- Hungry Hawkeyes
- Parade
- Royalty
- All ResLife Sweepstakes events