Rohit Singh

UI/UX designer with 6 years of experience with digital agencies & startups, experience in designing Mobile apps, Websites, Dashboards & Presentation. My online portfolio link <u>uirohit.github.io</u>

EXPERIENCE

APRIL 2024 - MAY 2024 - CONTRACT

Fortune Group Sr. UI/UX Designer

I designed online identity for their new venture "Fortune Data Centres", creating both the website and presentation. Collaborated closely with the Project Manager and Digital Marketing Team.

OCT 2017 - JAN 2022 - FULL TIME

Quantum4u Sr. UI/UX Designer

I joined Quantum4U as a Mid-Level UI Designer and was promoted to Senior UI Designer in 2021. As the first in-house designer, I handled all UI requirements for mobile and backend developers, along with frontend development for websites, landing pages & CMS.

The company has achieved over 300 million+ downloads across multiple Play Store accounts. I collaborated closely with the software development and marketing teams, handling Play Store assets, testing different listing strategies, and running A/B tests to improve user engagement and reach.

MAR 2017 - OCT 2017 - FULL TIME

FineSoft Technologies Web Designer

I joined FST as a Mid-Level Website Designer, where I worked on ERP and billing recharge web apps and built both static and dynamic websites. My role involved designing dashboards and websites, as well as resolving design issues in earlier software versions.

JUN 2016 - JAN 2017 - FULL TIME

Delhi it Solutions Web Designer

I joined as a Junior Website Designer, working on a range of projects, including static sites (Bootstrap), dynamic websites (WordPress), and e-commerce platforms (OpenCart). This role gave me valuable hands-on experience and insight into how digital products function in the real world.

EDUCATION

I have continuously improved my UI/UX design skills through courses and tutorials on Udemy, Skillshare, and YouTube.

- ◆ Typorgraphy & Color Physcology Course From UXCEL
- ♦ MCITP | CCNA | Hardware Networking From HCL C-DAC (Apr 2012 Mar 2013)
- ♦ B.Com (P) From Delhi University SOL (Apr 2011 Mar 2014)
- → Dayanand Anglo Vedic (DAV) Public School High School (2011)
- ♦ 26 July, 1993 Born Delhi

PROFIENCY

I'm involved in every stage of a project, from idea discussions to feature finalization and delivery. My role frequently includes collaborating across departments, working closely with both software development and digital marketing teams to create user-centered solutions.

My responsibilities include competitive research, information architecture, creating low- to high-fidelity wireframes, prototypes, and designing custom icons and illustrations.

I primarily use Figma, Photoshop for design and Bootstrap for development.